Bridging the Centuries: The Jewel on the Bay

A History Commemorating the Sixtieth Anniversary of the County Administration Center

1938-1998
It is a great privilege to chair the San Diego County Board of Supervisors during this historic 60th anniversary year of the County Administration Center. This year the board accomplished a great many things, not the least of which was approving more than $3 million for renovations of our “jewel on the bay,” including replacement of the original roof tiles. The renovations are underway and will be completed in time for the 150th anniversary of San Diego County in the year 2000.

As Chairman of the Board of Supervisors, I am honored to dedicate this book to the men and women who helped construct the building and those who have served the public from the County Administration Center over the last 60 years, as well as those who continue their legacy of public service today. Because of every dedicated employee who has ever worked for the County, or will in the future, the outlook is outstanding for the residents of San Diego County and for the visitors who enjoy our quality of life, the benefits of our economic growth and the beauty of our region.

It is my hope this book will serve as an informational and insightful resource to scholars, historians and residents throughout San Diego County. This book, like the County Administration Center, is yours to use and enjoy.

Sincerely,

Greg Cox
Chairman
HONORING HISTORIC COUNTY ADMINISTRATION CENTER DAY

WHEREAS, in 1902, residents of San Diego County recognized the need for a building to house the city and county offices, and in 1926, noted city planner, John Nolen, wrote that building a Civic Center would “transform the civic spirit of the community, raise the civic pride of the citizens and attract favorably the attention of visitors”; and

WHEREAS, in December 1926, the Board of Supervisors passed a resolution declaring “the necessity for the erection of a public building” for both the City and the County; and

WHEREAS, three countywide votes were taken to approve the tidelands site for construction of the Civic Center, but three countywide bond votes to secure the necessary funding were defeated; and

WHEREAS, in 1935, President Franklin D. Roosevelt authorized one million dollars to be granted from the Works Progress Administration one week after a personal tour of the site; and

WHEREAS, four San Diego architects—William Templeton Johnson, Richard S. Requa, Louis J. Gill, and Samuel Hamill—oversaw and prepared the plans for the Civic Center; and

WHEREAS, after the official groundbreaking for the Civic Center on December 5, 1935, actual construction began on January 4, 1936; and

WHEREAS, the Civic Center was officially dedicated on July 16, 1938 by President Roosevelt, five months prior to actual completion of the building, which was celebrated by opening ceremonies on December 23, 1938; and

WHEREAS, the San Diego Historical Society maintains archival materials through identifying, cataloguing and preserving our region’s treasure of drawings, oral histories, and written and photographic information, including some of the San Diego County Board of Supervisors’ historical documents; NOW THEREFORE,

BE IT PROCLAIMED by Chairman Greg Cox and all members of the San Diego County Board of Supervisors on this 14th day of July 1998, that they commend the SAN DIEGO HISTORICAL SOCIETY for its many contributions to maintaining historical records for the County of San Diego Board of Supervisors, and in recognition of the 60th Anniversary of the dedication by President Roosevelt, hereby declare JULY 16, 1998 to be “HISTORIC COUNTY ADMINISTRATION CENTER DAY” throughout San Diego County.
This document commemorates the 60th anniversary of the San Diego County Administration Center (previously known as both the Civic Center and the City and County Administration Building). It is intended to serve as a general resource for all who are interested in the history of San Diego's jewel on the bay.

This book began as a project of the Clerk of the Board in 1996. Much like the planning and construction of the County Administration Center 60 years ago, this book has been possible through the commitment, hard work and support of many people and organizations. The core narrative was prepared by Sara Kendall, a resident of San Diego County and an undergraduate student at the University of California, Berkeley, while serving as an intern in the Clerk of the Board's office. Ms. Kendall conducted extensive research, weaving together a variety of sources that not only provide a history of the County Administration Center, but also give us a glimpse into the growth and change in this region. The San Diego Historical Society, The San Diego Union-Tribune and the City of San Diego Central Library were magnificent resources for information, drawings and photographs. From the County’s Department of Media and Public Relations, Rene Quaresma edited and laid out the text and photos, and Gretchen Sizer designed the cover. Holly C-A Richardson, Assistant to Board Chairman Greg Cox, helped coordinate the many players, and Richard D'Enhalter, Jan Bryson, Lucy Franck, and Jim Browning provided essential assistance throughout this project. The support of the San Diego County Board of Supervisors and the Chief Administrative Officer have been essential to all that we have been able to accomplish at the County Administration Center, including the renovations and celebration of the building.

For more than half the 20th century, the County Administration Center has stood on the bay, welcoming residents and visitors alike, symbolizing the highest aspirations and ideals of public service – that “the noblest motive is the public good.” As we approach a new millennium, the County Administration Center stands as a bridge between the centuries – a rich past coupled with a sense of hope and excitement for the future. This commemorative book is dedicated to the people of San Diego County: past, present and future.

Thomas J. Pastuszka
Clerk of the Board of Supervisors
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City planners began dreaming about the construction of a Civic Center for San Diego not long after the turn of the century. The aesthetics of such a project may have originally driven affluent city leaders, but it soon developed into an administrative necessity. As the region grew, both City and County government services expanded and offices were scattered throughout downtown San Diego. Many government officials and the public-at-large believed that concentrating offices in one location would improve the efficiency of government. For about a decade, the question of whether the Civic Center would be built occupied many City and County proceedings, and even made its way in front of the voters. Timing was the project’s worst enemy, with World War I and the Great Depression diverting public attention and support. But while the Depression dashed hopes of funding the project locally, it would eventually be the impetus for the Civic Center’s construction, as the center became one of the largest federal projects to be built in the state of California. The completion of the Civic Center, now known as the San Diego County Administration Center, brought with it the success of creating a source of civic pride in the midst of the Depression.
The present outmoded and inconvenient Civic Buildings of both the City and County do not reflect the progressive sentiment of the majority of the Citizens of this County, and hinder, rather than help the development of our great agricultural, scenic and maritime resources.” – Claude Wilson, president of the Northern San Diego Chamber of Commerce, August 9, 1937.

Conception of the dream

As early as 1902, civic leaders began voicing their desire for a building to house both City and County offices. The old City Hall on Fifth Avenue was quickly becoming too small; and the County didn’t even have a main building. County Supervisors met in an old courthouse, with other offices housed in the Spreckels Theater Building on Broadway. Other offices for both the City and County were spread out throughout the downtown area. One citizen summarized the situation by complaining that “our city hall building is an old rattle-trap, dilapidated, dangerous, disgraceful; that our courthouse is utterly inadequate for the county business. We are in desperate need of a Civic Center of new modern buildings to house the greatest business of the community, our government work.”

In 1907, a group of citizens formed the Civic Improvement Committee (later known as the Civic Center Committee) that would greatly influence public support on this project. The first president of the committee, community activist George White Marston, brought in an up-and-coming city planner from the East Coast to evaluate the situation. This planner, John Nolen, published his first evaluation of the city in 1908, which was financed almost exclusively by Marston. Nolen would later become a common reference in San Diego civic planning; his work provided the basis for numerous waterfront development proposals and provided the framework that initiated Civic Center construction.

The plan, which called for a Civic Center in the heart of downtown San Diego, was able to capture the attention of so-called “progressive” citizens, but it failed to rally the support of the public at large. Five years later, proponents reintroduced Nolen’s 1908 plan, but shifted the site to a less expensive location. This, too, failed as the public was distracted by the threat of war in Europe and the plans already underway for the 1915 Pan-Pacific Exposition. City officials held back considering this or any other plans for almost a decade.

After World War I (1914-1919), the Navy began expanding its military installations in San Diego, boosting the city’s economy. This led to a revitalized interest in the Civic Center as citizens united to form a Civic Association, again headed by George Marston. At Marston’s request, the ideas of the Nolen Plan were resurrected in 1923.3

Recognizing the growing interest, the Board of Supervisors passed Resolution #39993 in January 1924, which officially invited the Common Council of the City of San Diego to confer with the Supervisors to discuss the
Examination of potential construction sites

Once the need of a combined structure was firmly established, it was time for taxpayers and the administrators to agree upon a location. Possible locations had been under discussion since 1908, when Nolen suggested the construction of the Civic Center near the Ulysses S. Grant Hotel, between “C” Street and Broadway. When Nolen originally presented his ideas to the city in 1908, the site that now houses the County Administration Center had been submerged by the harbor. It wasn’t until 1914 that harbor dredging made construction a possibility.

In 1911, the tidelands of the San Diego Harbor had been granted by the State of California to the City of San Diego on the condition that the city expend $1 million for harbor improvements. As part of those improvements, the bulkhead was established and the harbor dredged. The dredging materials were placed behind the bulkhead to fill in submerged tidelands, which eventually became the CAC property.

By that time, the discussion of a civic center had fallen by the wayside. Nolen’s report in 1926 took into account the new developments, recommending that:

The best practical solution can be found in using the tidelands site between Atlantic Avenue [now Pacific Highway] and Harbor Drive as the Civic Center for San Diego. There is great distinction in such a site, and if properly worked out, the result cannot fail to be gratifying in many particulars. The disadvantages that attach to inharmonious surroundings can, by careful planning and control, be gradually overcome.6

Nolen envisioned the Civic Center as the cornerstone of a grouping of public buildings on the San Diego waterfront; the center would serve as the western anchor of a grand promenade that would link the bay with Balboa Park. His plan helped secure the City’s support of the site on the waterfront, and it was officially listed for the first time on March 8, 1926, when the city plan was adopted. A year later, citizens were given a choice between a site near the courthouse and the waterfront site in an election held on March 22, 1927. The majority of the voters approved the waterfront location.

Yet this was merely the beginning of a long series of decisions regarding site location. The majority in the March election was very slight, and by no means was a final decision within sight. By April, the County had already altered its position, ordaining that “a public building for County and Municipal purposes be constructed, erected and owned jointly by the County of San Diego and the City of San Diego on the site known as the County Courthouse site.” One month later, the City followed the County’s lead with an ordinance adopting the courthouse site.

This drive for the courthouse location proved to be short-lived; by 1928 both County and City once again favored the
tidelands plan, and attempts were made to finalize the choice. A bill introduced into the state legislature and signed by the governor on June 11, 1929, provided that the land, owned by the state of California, was to be granted to the County of San Diego and City of San Diego as joint owners. Specifically, the legislation stated that the property be used for municipal purposes—such as erecting and maintaining county and city buildings upon that land—with payment of a sum of $1,000 to the state of California.  

A bond election was held in 1930 to approve funding for construction on the tidelands site. The ballot measure failed to obtain the necessary two-thirds majority vote. In October 1931, with support from both the Board of Supervisors and the City Council, a joint City and County Building Committee set out to “take into consideration any other site, in the City of San Diego which might be available for the purpose of a civic building. This opened up the question of location again and, as before, the decision was turned around entirely.  

In 1932, a committee appointed by the Board of Supervisors suggested that “a building be constructed on the unoccupied portion of the Court House Block,” leading the City and County administrations to adopt that sentiment as well. The Board of Supervisors endorsed the courthouse location because members believed that separating administrative and judicial departments would result in a “less economic and less efficient administration of justice in San Diego County and would be detrimental to the interests of the citizens of San Diego County.”  

Yet even this decision lacked finality. The joint committee researched numerous suggestions for potential sites, investigating the seven most viable. They set up rules for site selection, including being located on the fringe of, but not in the heart of, the high-value business district.  

The three most feasible sites were described in A Civic Center Report submitted in August 1933. Excerpts read:  

(A) COURTHOUSE SITE. This property has long been occupied by the San Diego County Courthouse. It is located between Broadway and “C” Street from Front to Union Street. It is limited in size. . . If it were to be incorporated in a Civic Center plan, it would be necessary to acquire at least four city blocks.  

(T) HIS necessity of acquiring additional land, at heavy expense, is considered a most serious objection to this site.  

(B) THE BALBOA PARK SITE, SIXTH AVENUE & DATE STREET. This site received careful study, since its use for Civic Center purposes has been advocated by many people.  

It has the advantage of comparative nearness to the downtown business district.  

Analyzed exhaustively, the site presents serious defects. Steep topography would make construction of a harmonious group of buildings difficult. The cost of grading would be heavy, parking facilities would be inadequate, and there would be scant room for future expansion.  

(C) THE WATERFRONT SITE. This site, chosen by John Nolen, eminent City Planner, comprises about eighteen acres of land on San Diego Bay, from Ash Street to Grape Street and from Atlantic Street to Harbor Street on the bayfront. There is ample space here to provide for a magnificent group of public buildings, each one of which will enhance the appearance of the others, with ample facilities for parking and expansion.  

This area is available now for building without further legislation, and, in the words of the City Attorney in a recent opinion, “It appears that no impediment exists to the erection on this site by the City and County of such public buildings as they may desire.”  

The joint committee contended that the waterfront site was by far the best possible location. Of the three, it came nearest to fulfilling the committee’s own rules for site selection, which included a location on the fringe of, but not in the heart of, the high-value business district. This report played a large part in the final decision of City and County administrative bodies.  

While some of the opposition to the waterfront site came from citizens who felt that the alternate locations offered a more logical choice, others were concerned about potential hazards. Elmer G. Johnson, representing a group of public employees, stated:  

“To build a civic center on water-soaked, filled-in tideland, amid railroad tracks, shipping, fish canneries, seagulls, and unpleasant bay odors and dampness, where women and girls will have to pass through tough parts of town (r.r. yards, shipping and warehouse districts) (8 murders not accounted for,) is not a very pleasant prospect. Public employees should vote AGAINST the civic center on the tidelands.”  

In addition to these concerns, many citizens viewed the waterfront site as a “perilous location” because of the height of the building and its proximity to the flight path of Lindbergh Field. Protests of the site went so far as to demand legal attention (see Entitlement Challenged section).
Securing the waterfront site

One strength of the waterfront proposal was its many prominent supporters. The San Diego Union, the Citizen’s Civic Center Committee, the San Diego Chamber of Commerce and influential citizens such as George M arston all supported the project. The Union blatantly expressed its support of the site in a series of editorials published in 1933. A December 15 editorial made the following arguments to reinforce the newspaper’s position: (1) the site was given to the city of San Diego for the purpose of building a civic center; (2) loans from the federal government would come only if it were demonstrated that there was a consistent, planned development; (3) the tideland was the only available site large enough for a civic center; and (4) the harbor site was recommended by one of the world’s leading city planners (John Nolen).14

The proponents succeeded in influencing both City and County administration. In October 1933, the County Board of Supervisors resolved that the courthouse site was “now wholly and entirely inadequate and insufficient” to house the administration building. On December 19, citizens reaffirmed that sentiment by voting for a second time to have the Civic Center constructed on the tideland site rather than the courthouse or park sites. With the support of the voters backing the decision, the location was secured on March 25, 1935, when the Board of Supervisors passed a resolution stating:

If the County of San Diego and the City of San Diego erect a joint building for County and municipal purposes, that then and in that event said building should be located and constructed upon that certain parcel of land described as that portion of the tidelands of the City of San Diego, lying between Ash and Grape Streets, and Atlantic and Harbor Streets, in the City of San Diego, a more particular description of which may be found in Chapter 778 of Statutes of 1929 of the State of California.15

From this point forward, the question of where the Civic Center was to be located was no longer an issue at the administrative level. The attention previously devoted to the location of the building was redirected towards finding a successful means of financing its construction.
Entitlement challenged

While the waterfront site had many influential supporters, it also had its share of opponents. A 1934 lawsuit made its way to the State Supreme Court that sought to prevent construction on the tidelands site.

The case, named City and County auditors, Chauncey R. Hammond and G. Frederick Waterbury, as defendants because they were responsible for carrying out the Board and City Council ordinances that approved transferring funds to the state to purchase the land. Under the 1929 legislation—which set the waterfront site aside for Civic Center purposes—the County and City had five years to pay for the land. If the lawsuit was settled in favor of the plaintiff, it would prevent the transfer of funds, and the land would remain under the ownership of the state.

In Frank E. Atwood v Chauncey R. Hammond, the plaintiff claimed that Chapter 778 of the Statutes of 1929, which set the land of the waterfront site aside for Civic Center purposes, violated Chapter 700 of the Statutes of 1911. At that time, the land had been "conveyed" to the City of San Diego, to be used for navigation, commerce and fishing. Although San Diego had permission to make improvements, such as railroads or piers, they did not have the right to transfer title of the tidelands. The plaintiff contended that the land belonged to the United States government and that the state of California had no authority to convey that property to "any person or corporation, municipal or otherwise," and whoever held the land became charged with the obligation to make all the improvements in trust for navigation, commerce and fishing. According to the suit, constructing a building on that land would not fit into those specifications.

The appeal to the State Supreme Court asked for a permanent injunction to restrain the City and County from building on the tidelands site. Justice C.N. Andrews complied by granting a temporary restraining order, which prevented the payment of funds.16

The tidelands opponents jumped at this chance to criticize the harborfront site decision. One citizen of San Diego, Donald M. MacArthur, maintained a favorable judgment in the suit would relieve the City and County of "the disgrace of having a Civic Center built by the freight yards and the cream of our harbor industrial lands taken for an alien purpose." The case was seen by some as an opportunity to rectify the decision of the governing bodies; proponents of other sites grew hopeful that the administration would be forced to reconsider their choice.

The suit also prolonged the process of securing funding for the planning stages. Civic Center planning was to be financed in part by the State Emergency Relief Administration (SERA). Citizens expressed concern that SERA funds would be wasted on plans for a site that wouldn't be approved during an era when funding appropriations were in high demand. One letter sent in protest to SERA stated:

"On behalf of thousands of our fellow-citizens, we wish to enter a strong protest against any such SERA financial appropriations or work assignment, for the following valid reason:

"As you will note from the enclosed Transcript on Appeal to the Supreme Court of the State of California, said court is being asked for a permanent injunction to restrain the City and/or County of San Diego from using the so-called tidelands site for municipal and/or county purposes.

"Our attorneys firmly believe that the Supreme Court will grant this permanent injunction, which naturally would nullify any and all work the SERA may be asked to undertake in this connection."17

But despite the strength of conviction of those opposed to the tidelands site, the case was dismissed because the California Supreme Court upheld the constitutionality of the 1929 legislation that provided for the transfer of the land. Since the harbor dredging, the property in question no longer retained water frontage. The legislature said that the property was, by the harbor improvements, "cut off from access to navigable waters, and is no longer required for navigation, commerce or the fisheries."18 The property had been declared free from the tidelands trust and conveyed to the County and City "to be used only for county and municipal purposes, including the erection and maintenance thereon of county and municipal buildings."
Applying for aid

The public may have been in full support of the Civic Center idea, but they were far from ready to spend taxpayer money to develop the site. The special election in 1930 proposed issuing $500,000 in bonds to pay for half the cost of the building, but did not receive the two-thirds majority needed to pass. This fiscal caution among voters most likely was the result of the state of the economy, as the nation was plunging into the Great Depression.

In 1932, the Civic Center Committee pointed out that “financial conditions have so changed throughout the country, as to cause considerable alarm, and at the present time it is very difficult, if not impossible, to sell bonds backed by the best of security.”

Recalling the fiscal deadlock, architect Samuel W. Hamill, who later became chief designer for the project, reflected that “discouraged committeemen and officials saw the Civic Center development facing an impasse that seemed insurmountable. The community refused to vote funds, and further progress seemed at a standstill.”

Since taxpayers were unwilling to allocate local funds, the federal government seemed to be the only viable alternative. The passage of the National Recovery Act in 1933 sparked hope that the federal government might be interested in partially funding construction. In June of 1933, City Attorney C.L. Byers informed the Board of Supervisors that:

“It appears that neither the City nor the County has available any bonds or funds with which to participate in the erection of such a building [Civic Center]; nor is either in a position to agree at this time to repay any funds spent in its erection; that the only advisable procedure for securing the erection of such a building is to apply to the President’s Emergency Administrator of Public Works, under the provisions of the National Recovery Act.”

To secure the funding, the City and County had to apply to the Federal Emergency Administration and present a convincing argument that the Civic Center qualified as a Public Works Project. The Federal Public Works Administration policy was to approve only projects that were part of a comprehensive community development plan and the application required architectural plans to be drawn up for the building site before appropriations would be considered. At this point the chairman of the State Relief Commission, Ralph E. Jenney, assumed the responsibility of communicating between the City, the County, and the federal government. When Jenney requested a loan application, he was told funds were already depleted and applications were not being accepted, but there was a good chance that additional funds would be appropriated for Public Works. The Federal Emergency Administration expressed that:

“A city or county building is, in our opinion, an ideal type of project, fulfilling requirements as to economic and social desirability and putting to work men in the building trades who have been very badly hit by the Depression.

I can assure you that if we do receive additional funds, we would be glad to entertain an application from San Diego for such buildings.”

Plans had to be drawn up for the Civic Center before San Diego could be considered for WPA funding.
Secretary of the Interior Harold Ickes had earlier provided some reassurance stating that the federal government would support projects such as the Civic Center because of its size, the employment opportunities it would offer, and the long-range benefits it would provide for the community. T.C. MacCauley, a member of the County Planning Commission, and others involved in generating the committee Civic Center Report appeared before the Board of Supervisors and remarked that in all probability the federal government would approve their application.

As soon as funding became available, the Civic Center application was completed and sent to the Works Progress Administration. City and County officials collectively held their breath as they awaited the results.

At first the federal government turned over only enough money to pay for architectural drawings of the proposed Center. Then Jenney, who reportedly was personally acquainted with the President Franklin D. Roosevelt, went to Washington, D.C. to confer with government officials regarding four different applications he was representing. Jenney's persistence was fruitful, for just one week after the president personally toured the site and a mere month after the City and County filed the application for the project, Roosevelt approved nearly $1 million in start-up funds in October 1935.

Federal funding was formally authorized for the Civic Center in late November. The state WPA director Frank Y. McLaughlin announced that the San Diego Civic Center project had been approved, and the federal contribution of $989,528 was in a bank in San Francisco ready for the district director of WPA to use. The remainder of the cost was to be borne in equal amounts of $250,000 by the City and the County of San Diego. McLaughlin commented, "I have taken more interest in this San Diego project than any other in the state of California," and he urged the architects working on the project to expedite their work so that the actual construction of the building would get under way.

Planning for the future

The Federal Government is contemplating the appropriation of funds for an extensive plan for the construction of large public buildings. It was the consensus of opinion of the members of the Board that in the event such funds are released, complete plans and specifications should be in readiness in order that an application may be made for funds for the construction of the Civic Center.

In order to complete the WPA application, San Diego City and County officials needed to have plans and specifications drawn up. Three San Diego architects—William Templeton Johnson, Richard S. Requa, and Louis J. Gill—offered their professional services to supervise draftsmen in the early stages of architectural planning. During the summer of 1934, the City and County appropriated funds to finance the Civic Center project plans prepared by 30 draftsmen and engineers. The chief architects were paid a total of $36,000 of Works Progress Administration funding for their completed architectural plans.

The Board of Supervisors then requested the appointment of a Design Committee consisting of members of the San Diego chapter of the American Institute of Architects (AIA). The AIA considered holding a competition for membership on the committee, but eventually abandoned Nolen's idea of a "national competition" in order to prevent an outsider (non-San Diegan) from winning. They chose instead to have an internal vote to fill the positions. The AIA selected the three architects already familiar with the project (Johnson, Requa, Gill) and Samuel Hamill. Jenney placed Hamill in charge of the Design Office for the building because Requa was occupied with the 1935 World's Fair Exposition, Johnson (the originally-selected architect) was ill, and Gill preferred to work with the bookkeeping of the office.

Jess Stanton, an architect from Chicago and an executive of the Gladding-McBean Title Company, designed the delicate inlaid tile work on the Civic Center. Hamill gave credit to Stanton as one of the most important contributors to the project.

Requa, Gill and Johnson appeared before the Board of Supervisors in early 1935 with a model of the proposed Civic Center. The model was then displayed at the World's Fair Exposition held in San Diego from 1935-1936 accompanied by Requa and Johnson, who were architectural consultants...
for the Exposition. After noting a positive response to the model, the Board requested that the committee of architects submit an estimate of the cost of preparing Civic Center plans. A State Emergency Relief Administration grant (#38-A1-30) funded the preparation of plans, estimates and models of the Civic Center. The City of San Diego sponsored the project and the City and County appropriated money for the necessary supervision. SERA commissioned sketches of the Civic Center, which had been completed earlier by French architect George Palliser. Hamill later credited Palliser as the “chief designer of the original layout.”

Design work alone took more than a year to complete. In 1936, jurisdiction of the site had been released to the federal government under the Works Progress Administration and National Unemployment Relief Program. As a result, the federal government was in complete control of the hiring and discharging of employees, the regulation of working hours and work conditions, and the actual construction of the building. The City and County shared joint obligations to furnish plans, specifications and architectural drawings, together with monies or materials amounting to one-tenth of the total cost, or approximately $100,000. Except for the foundation of the City-County building, which was to be built mostly by common labor under a WPA force account, construction of the building was to be done by contract. This was customary for public work projects, with the prevailing wage scale paid to all skilled workmen. Ralph Jenney quickly arranged for office space to accommodate 100 workers in a vacant building in Balboa Park, and at this point the planning stages of Civic Center construction were well under way.

Civic Center design approval

This model shows the original tower design, which was later modified to accommodate the building's proximity to Lindbergh Field.

After considering the original Nolen Plan for city development along with several other alternatives, a modified Spanish Colonial style with ornamentation of gold and azure tiles was chosen for the Civic Center. During the design phase, the Spanish Renaissance motif originally favored by the architects had given way to the sleeker moderne style popular in the 1930s.

The design of the central tower was revised several times during planning; architects originally envisioned a soaring 225-foot elevation, which proved unfeasible due to cost and the proximity to Lindbergh Field. Rueben Fleet, manager of Consolidated Aircraft, threatened to sue the City because the tower would interfere with landings at his airfield. Because of this, the tower design was modified to rise just 150 feet.

The original building design included the extension of wings to the east and west, forming an “H” configuration when viewed from above, yet the final design included only two wings. Original plans also called for a service building, state office building, hall of justice, civic auditorium and health services building; but due to conflicts between the City and County governments, it was decided not to proceed with the additional buildings at that time.

Toward the close of 1935 everything had fallen into place to begin construction on the new Civic Center. When Works Progress Administrator Frank M. Laughlin sent written authorization, his telegram stated: “This wire will be your authority to proceed at once in the most expeditious manner possible with the work on the Civic Center project.”

Finally, after close to two decades of planning, the building process could finally begin.
Construction of the Civic Center

Groundbreaking ceremony

Just three weeks after the receipt of the telegram, the groundbreaking ceremony commenced at the site on the morning of December 5, 1935. George Marston was chosen to turn the first earth with a golden shovel. He stated:

“We have met here to inaugurate the building of the Civic Center of the County and City of San Diego. Although these exercises are very informal and simple, the occasion itself is one of profound significance. In your name and behalf, I now lift the first bit of earth on the foundation of the Civic Center.”

About 200 people including city, county, state and federal officials observed the ceremonies at the waterfront site. For many of them, this ceremony symbolized the realization of efforts that had been expended for decades. Actual construction would begin a month later on January 4, 1936.

Top Right: The Civic Center site as construction began.
Bottom Right: Excavation gets under way.

State Relief Commission Chairman Ralph Jenney, WPA Administrator Frank M. Lauglin, Mayor Percy Benbough and Supervisor Ed Hastings worked to ensure that San Diego's Civic Center would be built.
The tidelands site, like that of Lindbergh Field, consisted of leftover fill from dredging projects. There had been considerable concern that the site was incapable of supporting a large, heavy structure, in part because the site had been submerged prior to 1914. This, in addition to the earthquake concern, demanded that construction begin in a scrupulous fashion. The Long Beach earthquake of 1933 influenced engineering design; the devastating quake had called into question existing building techniques, meaning that any major new project required a new approach. Hamill commented in retrospect that:

"Local architects didn't believe [the Civic Center] would ever exist. One reason they didn't take it too seriously was the Long Beach earthquake. That put a death sentence on a lot of buildings."

The demand for safety overrode economic concerns in virtually every element of construction. Engineers planned for steel pilings, rather than wood pilings, to prevent shearing in the event of an earthquake. Structural engineer H.H. Davies brought in more than 1,500 H-shaped steel pilings (varying in length from 32 feet to 35 feet) that were driven deep into the ground to support the weight of the building. Load tests were undertaken to determine the security of the foundation; the first piles that were driven in revealed that foundation conditions were better than had been expected. Opponents of the tidelands site had claimed that the pilings would have to be driven to tremendous depths in order to secure a firm base; this would have been a costly and impractical method of constructing the building. But firm sandstone was encountered under the dredging fill, and the test borings went 40 feet into the sandstone area with no indication of finding the bottom.

The Civic Center project made engineering history with its use of steel pilings.

The Civic Center received substantial recognition for the construction of the site, as it was considered to be on the cutting edge of engineering developments. On one occasion The San Diego Union proclaimed:

"[The steel pilings] are alternated and reinforced in all directions so that, should an earthquake occur, they will be able to withstand more strain than any type known to exist in any other building, anywhere. The stress and strain have been figured out in thousandths of an inch, not only on paper but by actual tests."

The Civic Center project was virtually making engineering history for using steel pilings to bear lateral stresses for the first time in the history of construction. The piles were capped with concrete below the water line and connected with concrete beams to form a continuous grid under each section of the building.

The building's tower was designed to rest on a reinforced concrete slab six-feet thick that was set on hydraulically compacted sand for further support. The foundation and frame were built with reinforced concrete; the building itself was constructed in five separate sections. The gaps between the various sections were closed with metal accordion and slip joints so that each section could move independently in the event of an earthquake.
The WPA was responsible for the design, grading and preparation of the site, in addition to the foundation and construction of the basement and first floor of the building. The first portion of the project consisted of excavating test pits for the foundation. The construction of the Civic Center was affected by the shallow water table, which was only three feet below the level of the basement. This high level required that the first floor be built partly above the ground in a style that was considered slightly outdated. By the time the surface was poured on the first floor, the structure reached the 13.5 foot level.

The jurisdiction of the WPA ended with the completion of the foundation, and the construction of the remaining four stories of the building was placed in the hands of local contractors. Roosevelt turned the balance of the WPA money over to the City and County administrators to finish the project. As soon as it was determined that private contractors could complete the job, closed bids were given, and the contract was awarded to the lowest bidder, B.O. Larsen Construction Company (with a bid of $449,900). Under regulations set by the WPA, B.O. Larsen was required to do at least 25 percent of the remaining work, and dozens of San Diego businesses that served as subcontractors were to complete the remaining 75 percent.

The construction of the Civic Center did not always run as planned; work on the project certainly had its setbacks. The first was the result of a labor problem that had little to do directly with the Civic Center. A dock strike had tied up shipping from San Francisco to San Diego, and as a result of the strike, lumber destined for San Diego remained
The Jewel on the Bay

aboard ships docked in the harbor. Work at the Civic Center had to be halted, generating a layoff of more than 40 people. After a two-month standstill in construction, a local lumber company agreed to furnish the lumber needed for the project.43 Another problem arose out of a misunderstanding when the city jail had originally been included in plans for the Civic Center. As the time approached for the jail to be built, a number of influential San Diegans spoke in opposition to the proposal; they apparently felt that it would detract from the surroundings of the new Civic Center. Finally the Harbor Commission, City Council, and city Planning Commission approved another location for the jail, which (along with a new courthouse) was scheduled to begin construction in 1938 through WPA funds.44

Despite the delays during construction, the work was undertaken with a thorough and precise approach that gave the finished product a lasting distinction. Especially notable was the attention to detail, such as the decision to cover the building with cement painted by hand rather than use modern spray guns. In addition, the desire to bring down the cost of construction sparked considerable inventive energy; the general superintendent of construction, H.E. Moore, remarked that on no other large construction job in San Diego had so much of the equipment and tools been manufactured on the site as they were needed.45 An example was the idea of producing "powered buggies," converted Model-T chassis with planetary gears and foot pedals, to haul concrete around within the structure. This greatly eased the workload, since concrete had been hauled manually by carts prior to this innovation. Flexibility and resourcefulness of those in charge contributed to the eagerness and high morale of the construction workers. In January 1936, The San Diego Union noted:

They are doing more than merely working on a job. They are constructing a building in which they are taking pride. This is evidenced by the attendance at the weekly "school" that is maintained on the site. For two hours each Wednesday night, the workmen are invited to attend a class where they are instructed in the phase of work they are doing at that particular stage of the project. Attendance is voluntary, and no pay is available for those who go, but out of the 200 men on the job, the attendance ranges from 100 to 156.46

Enthusiasm for the project appeared strong on all fronts: workers relished the employment opportunity in the midst of the Depression; the citizens of San Diego were interested in watching their Civic Center take shape on the harborfront; and County and municipal administrations were pleased with the outcome of years of planning.

Contractor Charles Hoskins completed the last construction phase 90 days ahead of schedule. The San Diego City and County Administration Building cost $1,730,474 and its construction provided employment for more than 300 people.
Dedication ceremony for the Civic Center

Before the Civic Center’s completion, local officials began thinking ahead to the building’s dedication. The newspaper had reported that President Roosevelt was leaving from San Diego for an equatorial cruise on July 16, 1938. Because of the role Roosevelt played in the Civic Center’s start, officials wanted him to dedicate the building. In recognition of Jenney’s efforts to obtain federal aid, the County Board of Supervisors and the Council of the City of San Diego had commissioned him to extend the invitation. The President accepted the offer, and Jenney agreed to chair a group of City and County leaders welcoming Roosevelt to town.

On the day of the dedication, Roosevelt arrived by train to Los Angeles, then boarded an automobile at the head of a 25-car motorcade bound for San Diego. In preparation for the president’s arrival, many stores throughout the city closed their doors that afternoon. In addition, because military aircraft would be flying in formation for the ceremony, all of Lindbergh Field’s commercial air traffic was halted from noon until after the ceremony. President Roosevelt arrived at the dedication site around 3 p.m. before an estimated crowd of 25,000 spectators. The presidential car stopped on the dedication ramp, where the president was greeted with honors from the army and Marine guards and a 21-gun salute. He received greetings from dedication chairman Ralph Jenney and Mayor Percy Benbough. Mary Marston, granddaughter of George W. Marston, also presented him with a golden key to the building. Roosevelt gave a short speech in which he remarked about the engraved quote above the building’s western entrance:

“I would like to say that I especially like the sentiment expressed on the face of [the portal], “The noblest motive is the public good.” I think if we all carry that motto in our hearts, in every city and community in the land, there is no question but the proper thing, American democracy, will survive.”

After the ceremony, President Roosevelt left aboard the U.S.S. Houston for his equatorial fishing cruise. Although the visit had been brief, Roosevelt’s dedication of the building was the figurative icing on the cake for many citizens of San Diego. They had not only received a stunning new Civic Center for governmental business that would serve as an aesthetic landmark, but had also been visited by the man who had worked so hard to stabilize the nation’s economy through public employment. It was the kind of gesture that a poverty-stricken nation could look to with a mixture of appreciation and hope, and San Diegans showed this through the tremendous turnout at the dedication ceremony.
Occupation of the new building

The dedication ceremony took place five months prior to completion of the building, which was celebrated by opening ceremonies on December 23, 1938. The County and City employees slowly began to trickle in; the City offices were to occupy the southern side of the building, and County departments would be housed in the northern half. Despite the increased room of the new facilities, not all governmental activities were centralized at the Civic Center when it was completed. The City Council and the County Supervisors selected the departments that would relocate.

While every office previously housed in City Hall would move, the list of offices that were to remain where they were was extensive: all courts, both Municipal and Superior; the County Clerk; part of the District Attorney’s office; the Sheriff, Probation and Welfare, as well as the Grand Jury. The City and County virtually vacated rented downtown quarters, with departments moving to either the Civic Center or to the courthouse.

As a result of constructing the new Civic Center, more government offices were housed at one location than ever before in San Diego history, but with a wider geographic spread of administrative and judicial activity.
At the 1935 World’s Fair Exposition, plans for the San Diego City and County Administration Building were hailed as a prototype of American civic center architecture. The Civic Center’s location on the bay was intended to provide a welcome to seafaring travelers; in keeping with John Nolen’s desire that the city make effective use of its natural waterfront, building design assumed an impressive, aesthetic approach that has since remained unparalleled in the construction of government buildings.

Architecture and ornamentation of exterior

Intended to complement Balboa Park structures, the architecture of the Civic Center is Spanish Revival in style with a strong Beaux Arts classical influence. Architect Samuel Hamill claimed that the initial inspiration for the blueprints came from the Nebraska State Capitol, which had been designed by New York architect Bertram Goodhue. Goodhue had already made a significant impact on San Diego with his designs for the 1915 Pan Pacific Exposition in Balboa Park, which had spawned the popularity of ornate Spanish Revival design in the region.

The four Civic Center architects had exhibited an affinity for the Spanish Revival form of design through other structures they had designed, and this provided the artistic foundation for their planning. Hamill and his associates softened the classical aspects characteristic of Goodhue’s work, adding touches that gave the building more of a southwestern feel: a red Mission tile roof, glazed Franciscan inlaid pottery tile, and arched door and window openings. The building’s design also included the authoritative elements of P.W.A. Moderne (with the central office tower symbolizing the efficient business of government) combined with the detail of ZigZag Moderne (evident through the recessed windows in vertical patterns, smooth-surfaced columns, and ample ornamentation).

The exterior of the building is a vast display of intricacy. Exterior concrete walls are covered with a white cement wash that is embellished with 40 separate cast cement figures, consisting mostly of eagles. Large pillars portraying the federal emblem guard the steps of the Civic Center, fusing intricacy with authority by incorporating shields with detailed designs. The tower rising above the entrance is adorned with decora-
The Jewel on the Bay

It is not unusual for government buildings. Images on the central panel above the west entrance symbolize the history of San Diego, beginning with the date of discovery and working upward to a fish, a naval vessel, the California tower, and an airplane bearing the date of construction. The County and City seals appear over both the west and east entrances and huge pylons frame the entryways. Cement figures of a battleship, the dove of peace and an old-time clipper ship are set above the pylons. Inscriptions grace the entrances: on the western side, “The noblest motive is the Public Good,” and to the east, “Good Government Demands the Intelligent Interest of Every Citizen.”

Interior adornments

WPA grants allowed for the use of marble, bronze and mahogany to give the interior of the Civic Center building a polished appearance. The main and second floor lobbies display rich Tennessee Roseal and Verde Antique marble walls, bronze elevator doors and bronze detailing around entrance doors and the second floor lobby area. Original light fixtures of wood and glass still remain in these parts of the building. Movable partitions of wood and glass separated offices. Mahogany staircase handrails extend from the basement to the top of the tower and at the ends of the wings. Most interior woodwork found in offices and hallways of the building is also of Philippine mahogany. The terrazzo floors evidence the extreme attention to detail by which the Civic Center was designed; thin bands of brass were inset between slabs of the stone. Floors in the lobby and corridors are constructed of terrazzo with office space incorporating brown, marbleized asphalt tile, which in many cases has been replaced by carpeting. Long, narrow halls and a spacious interior feeling reaffirm the inherent Beaux Arts influence in the structure.
Some of the most prominent artistic features of the interior of the building are the murals in the County Supervisors’ North Chamber and the former City Council Chamber. Murals were considered fashionable for public buildings during the era of Civic Center construction, especially during the Depression as they provided a means for employing local artists. A WPA Federal Art Project commissioned several Southern California artists to create mural panels that would be painted with egg tempera (a water medium used by Italians from the 13th to 15th centuries), which was considered to be the oldest and most durable of all painting mediums. Artists Arthur Ames and Jean Goodwin completed the three County murals. Each depicts a different aspect of life in San Diego County: recreation, agriculture and conservation.

The central element of the seal is a double-headed axe rising from a bundle of sticks, which served as a symbol of authority in ancient Rome. Also included in the seal are the stars and stripes of the United States, a stylized dolphin representing the fruits of the sea, and a horn of plenty representing the fruits of the land. A clipper ship recalls San Diego’s historic background of the sea, and the airplane looks into the future. Mt. Palomar Observatory represents a world renowned achievement in science and San Diego’s position on the threshold of scientific history. The observatory overlooks an orange grove, which reflects the agricultural riches of the county. Encircling the seal is the motto “The Noblest Motive is the Public Good”—a quotation from Virgil that was chosen by the Building Committee as the motto to adorn the Civic Center Building. The choice of this design confused many citizens who did not understand what it was meant to represent. One citizen commented “this emblem which is to adorn the Civic Center... represents nothing in the Heavens above, nor the Earth beneath, but is an object of mirth to you men. Still since it is to cost the taxpayers 1,000 bucks it is nothing to make merry over.” Despite such complaints, the Board of Supervisors officially adopted the seal in 1937, replacing an earlier version chosen in 1933. The seal adorned the northern entrance to the Civic Center until the City moved out in 1964, when it was also placed over the southern entrance.
The "Guardian of Water" sculpture fountain on the harbor side of the building began as a separate project prior to completion of the Civic Center. Local resident Helen Towle willed more than $30,000 to the San Diego Fine Arts Society, $6,000 of which could be used exclusively for purchasing "works of art of a permanent nature, to be given to the people of San Diego." It was decided that the funds would be best put toward the creation of a public sculpture. The Works Progress Administration supplied the remaining $14,000 necessary to fund a commissioned sculpture by prominent local artist Donal Hord.

In July 1937, a 22-ton granite block from a Lakeside quarry was delivered to Hord's studio. Hord labored over the sculpture for two years, shaping the block into a figure of a pioneer woman holding a water jug, symbolic of San Diego's guardianship over one of its most precious resources: water.

Mosaic tiles, also designed by Hord, cover the base of the statue. The mosaic symbolizes clouds in the form of kneeling nudes, who pour water from jars over a dam which flows into a conventionalized citrus fruit orchard. Shapes of dolphins and fish were carved into the interior basin, measuring 17 feet, 6 inches in diameter. The circumference of the basin bears a design of sea snails. When asked to explain the meaning behind the mosaic patterns, Hord claimed that it was his idea to produce these different areas almost as though a pebble were dropped in the water; the water first coming from the clouds, giving life to the land, then spilling over into the sea, which was represented by fish forms, and finally ending on a shoreline in the drawing of sea snails. The combined statue and base rise 22 feet, 3 inches, with the statue itself reaching a height of 13 feet, 3 inches. The "Guardian of Water" was dedicated on June 10, 1939, in a ceremony at the new Civic Center.

Interesting to note from the history of the "Guardian of Water" was the general confusion regarding the ethnicity of the woman featured in the statue. During its construction, complaints were voiced by the Native Daughters of the Golden West, a group of women who felt the statue represented a person of Aztec descent rather than an American pioneer. These women contended that "since Aztec civilization was not endemic to San Diego or California, we feel that the proposed statue is not suitable and would create a wrong impression so that the public would be misled relative to historical facts." In response to the protest, a preview of the statue was arranged by WPA Art Supervisor Thyrsis Field to silence skeptics; Chairman John Siebert of the Civic Center building committee ended the controversy by expressing his approval of the statue. Officials endorsed the features of the pioneer woman and defended the sculpture as an appropriate symbol of the spirit of water conservation.

In 1960 a replica of "Guardian of Water" was sent to Yokohama, Japan as a gift from the San Diego-Yokohama Friendship Commission and emphasizing the sculpture's significance in San Diego history. Hord's work remains a source of regional pride and a tribute to fine arts. Mechanical difficulties plagued the fountain in the early 1990s. The water was turned off for five years, but the majestic fountain was restored in early 1996.
Layout of the grounds

Initially, the Civic Center grounds included mostly donated plants, including an array of species such as Birds of Paradise, Japanese cherry trees and twenty-six Washingtonia palms. But the grounds were not receiving the care they needed; that became apparent when the palms trees started dying. A landscape architect was hired to oversee the completion of the grounds in 1938 and finished a year later. The entire landscaping project cost $129,944 (of which $100,000 was funded by the WPA). On the eve of its 50th anniversary, a national historic site nomination form described the 1939 grounds as follows:

Various varieties of palm trees, varnish trees, Australian tea-trees, podocarpus, and scarlet bottlebrush were planted. Shrubs such as natal plum and windmill jasmine were embedded. Annuals such as calendulas and jobellias surrounded east-facing borders. Scotch and German marigolds filled the borders around the north parking lot. Flower beds of schizanthus, snapdragon, stock daisies, pansies and petunias surrounded the building and when they died out, they were replaced with zinnias, carnations, gypsophila, asters and ornamental dahlias. All annuals, under the supervision of head gardener, Pietro Farina, were developed from seed in a county-owned lath house.

The grounds of the building served as a figurative window into the state of the County. The disorder of the original landscape reflected the challenges of a new site, which was then modified to exhibit the grandeur of yet another WPA project. In 1943, during World War II, Victory Garden beets were grown in the flower beds lining the eastern side of the Civic Center; the vegetables were donated to the Convalescent Children’s Aid Society in San Diego. Cabbages were planted on the western side of the building for the same purpose, demonstrating how united San Diegans felt under the common apprehensions of wartime America.

New palms and other varieties of trees, shrubs and flowering plants have been added over the decades, but the overall aesthetics of the layout design still prevail. During the 1980s, heightened awareness about water conservation led to the exchange of some green for cement. The County installed a low-use water demonstration garden on the east side of the complex in 1984 to serve as an example of xeriscape techniques for local landowners to utilize. The garden made use of indigenous plants and other that adapted well to San Diego’s semi-arid climate. Half a century after its completion, the grounds fuse the initial luxuriance of WPA-era splendor with the contemporary demand for water conservation.
The Civic Center becomes the CAC

County offices occupied the northern side of the Civic Center building upon its completion, and the City offices took up residence in the southern side of the building. Soon the space issue that had plagued governmental offices for so long prior to the completion of the Civic Center resurfaced in the new building. During the 1950s, new municipal and County programs created this need for more space. The City and County began building or renting additional facilities including the courthouse annex, the county operation center and two welfare district offices. Concerned that the disorder of the early 20th century was recurring, administrators authorized a study to determine the severity of the need for more space. A report prepared by the Joint Committee on City-County Office Space declared that the Civic Center was too small; it recommended that the City consider relocating its offices. The County Chief Administrator agreed with the recommendation, adding that the City’s need was more immediate than the County’s.

In 1962, two appraisers were hired to determine the value of the Civic Center. The findings were used to determine how much the County should pay the City for its share of the building. One year later, the City and County entered into an agreement to convey the City’s remaining interest in the property to the County.

The original 1929 legislative grant conveying the Civic Center property to both the City and County had been amended twice for essentially the same purpose: to authorize either the City or County to convey to the other its interest in the property. An amendment in 1961 cleared the way for selling the property to the County. The original appraisal of $7 million was lowered to an actual purchase price of $3.3 million, and signing of the agreements took place on July 17, 1963. Speaking to Mayor Charles C. Dale after the signing took place, Chairman Robert C. Cozens of the Board of Supervisors quipped “we promise not to evict you until you’re packed.”

The two parties agreed that the City could lease space as needed, but the need never arose as the City began moving to its new offices at the Community Concourse on November 13, 1964. Three decades after designing the County Administration Center, Samuel Hamill supervised the construction of this $21 million civic complex.

Following the move, officials renamed the building the “San Diego County Administration Center” (commonly referred to as the CAC) and mounted a new sign over the east entrance which previously read “San Diego City and County Administration Building.” After the City’s departure, many of the sections of the building that had formerly belonged to the City were closed off for some time, but expanding County offices gradually restored life to the southern side of the building. The County finished payments on the building in 1967.
Building expansions

Prior to the City's move to the Community Concourse, expansions had been completed in an attempt to alleviate the Civic Center space problem. A Health Center was constructed on the northwest corner of the site in 1958. Many thought it detracted from the beauty of the administration center, as the designers only half-heartedly incorporated elements of the main building's architecture. The Health Center had been intended as a temporary structure, but is still a part of the complex.

The Civic Center was constructed so that the north and south wings could support the weight of an additional floor if the need for such space arose. In 1958, a north wing on the third floor was added for the Board of Supervisors' offices and in 1960 a similar expansion had been undertaken for the mayor's office. After the city's departure from the building in 1964, expansion needs settled down for a time as County offices grew into the City's old office space. Yet in less than a decade the need for more space surfaced again; just six years after the city moved out, a third floor was added to the northeast wing of the building in response to a faster-growing county government.

In 1974, the largest expansion ever to take place on the building since its construction was proposed and was slated to take eight years. The County appropriated funds to add 21,000 square feet of additional space to the building. Included among the projects were: third and fourth floor additions and remodeling, southeast and southwest wings added to the third floor to match architecture on the north side, and a cafeteria constructed on the south end of the fourth floor. Office interiors were modernized, lighting was updated, and ventilation was improved. During the midst of this construction other space alternatives were considered for County offices, such as remodeling the Port District headquarters (described as an uninspiring building with no windows), or constructing a new building in the downtown area (where land had become too expensive to justify such a plan). Neither idea was approved, and the remodeling plan continued.

The top four floors of the tower were declared a fire hazard in 1978 because there was only one stairway serving them. Departments occupying the tower relocated to other parts of the main building, as the County did not have the funds to construct a second stairwell to meet fire codes.

After expansions were made to the fullest extent that the building could support, County Administration continued to relocate offices to other parts of the County.
New considerations for CAC development

With County revenues decreasing and costs of county services increasing, the County of San Diego is facing a fiscal dilemma. In response, the Board of Supervisors proposes to generate additional revenue through more intense utilization of all county properties. One such property is that upon which is located the County Administration Center in downtown San Diego. - Donald L. Clark, County Counsel, 1981.

During the 1980s, discussions arose to open up CAC land for commercial leasing. Since the property was declared free from the tidelands trust through 1929 legislation, and the only limitation imposed on the property was that it be used for County purposes, some County officials believed that generating revenue from leasing the property would be considered a County purpose. The Board of Supervisors decided to review the possibility of building hotels on the more than nine acres of parking lots attached to the County Administration Center.

A task force began considering development plans for the parking lots on either side of the County Administration Center. One member brought up the idea of leveling the entire complex, claiming that it was “terribly inefficient” and “functionally obsolete.” The task force reviewed proposals to build high-rise hotels, shops, condominiums, and offices on the parking lots; models were constructed and displayed for the public to view. The Board was persuaded to scrap the proposal in 1985, with arguments that it failed to provide enough open space and would overwhelm the County building.

In the wake of the failure to develop the site commercially, the Board of Supervisors revived the idea of creating the Cedar Street Mall. The foundation for this idea had been part of the Nolen Plan, which suggested a complex of government buildings and parks extending from San Diego Bay to Balboa Park. Supervisor Brian Bilbray suggested the Cedar Street Mall at a ceremony marking the 50th anniversary of the Civic Center; he urged the City of San Diego to develop new offices next door to the CAC to replace what had already become an undersized City Hall.

A 1988 County-commissioned report written by urban designer Gerald Gast and architect Daniel Hillmer urged development of a government and office complex near the County Administration Center, which would enlarge space for both City and County offices. The proposed development encompassed a minimum of four blocks immediately east of the County Administration Center, with CAC parking lots developed into three and four story County office buildings linked by courtyards. The proposed plan would have cost about $132 million if it had been approved, yet like many other development aspirations, it did not receive the necessary backing. San Diego Mayor Maureen O’Connor and other city officials presented yet another idea; they wanted the County to team up with the City for a new civic center on another site. If this move had been completed, the mayor suggested that the CAC could be turned into a museum.

Proposals came and went, yet the Civic Center itself remained virtually untouched.
Spurred on by the comment that the CAC should have been torn down and replaced with a bigger and more utilitarian edifice, a group of 400 locals known as Citizens Coordinate for Century 3 dedicated themselves to the preservation of the County Administration Center. Catalyzed by the Board proposal to commercially develop the parking lots, they sought to obtain National Historic Site status for the complex. Obtaining historic status would ensure the County Administration Center a higher degree of protection. Citizens Coordinate for Century 3 researched the history of the building and submitted an nomination form to the National Register of Historic Places. While awaiting the federal response, the City Historic Site Board approved the CAC as a historic site on October 22, 1986. Finally, on May 16, 1988, the site received recognition on the national register.

On July 11, 1988, the Board of Supervisors and Citizens Coordinate for Century 3 celebrated the 50th anniversary of the original dedication of the building by President Roosevelt, combined with an observance of the site’s placement on the National Register of Historic Places. As part of the ceremony, County Supervisors invited FDR’s oldest son, James Roosevelt, to speak on the harborside steps of the CAC. Recalling the original dedication ceremony, James Roosevelt read the inscription “the noblest motive is the public good” just as his father had done 50 years before, adding “this building has served the test of time [with its] public service. I think it can inspire not only us, but those that come afterwards.” Roosevelt claimed that his father had spoken very highly of the building, expressing “he was very proud that the WPA could build something like this.”

James Roosevelt (center), son of President Franklin D. Roosevelt, helped celebrate the 50th anniversary of the building, along with the unveiling of the plaque commemorating its placement on the National Register of Historic Places. Joining Roosevelt are then-Supervisors Susan Golding, Brian Bilbray, George Bailey, Leon Williams and John MacDonald.
Preparing for the Twenty-First Century

In January 1996, the Board of Supervisors appointed the Clerk of the Board to serve as administrator of the County Administration Center. Major improvements have been made to the building and grounds. The Board approved funding for Americans with Disabilities Act (ADA) improvements to make the building more accessible, and other infrastructure and retrofit projects have been completed.

In a movement to revitalize San Diego’s “front porch” (as the County Administration Center’s neighborhood has often been called), the Board joined the North Embarcadero Alliance in 1997. The interagency group is establishing planning standards for the area from Laurel Street/Lindbergh Airport at the north to G Street/Seaport Village at the south, and from the harbor to the railroad at the east. The County Administration Center and the surrounding property are at the core of this planning process.

Also in 1997, the Clerk of the Board established a tower task force to review building and historical codes. This task force brought forward the recommendation to re-open the County Administration Center’s tower, which had been closed 20 years earlier. On January 27, 1998, Supervisor Greg Cox delivered the Chairman’s State of the County address, stating:

On February 10, our Board will prioritize capital projects, and allocate the proceeds from the sale of our trash system. High on my list is the renovation of our historic County Administration Center of Pacific Highway. Sixty years ago this year, President Franklin Roosevelt dedicated what remains today the most distinguished public building in the region. It is the centerpiece of the North Embarcadero, an area considered by many to be San Diego’s “front porch.” It is a beautiful waterfront landmark that deserves restoration, preservation and full accessibility to the people of our County. I will ask my colleagues to support a major renovation of this jewel on the harbor, and reopen the tower, which has been off limits for years. It’s an integral part of our North Embarcadero planning effort, a unique collaboration between the County, the City of San Diego, the Centre City Development Corporation, the Port and the Navy to revitalize one of the finest pieces of real estate in California.

The Board allocated $3 million for restoration of the tower, repair of the red tile roof, and repairs and painting of the exterior.
Celebrating 60 Years

On July 16, 1998, sixty years to the date, Chairman Greg Cox presided over the rededication ceremony of the historic County Administration Center and commemorated President Franklin Delano Roosevelt’s visit. Hundreds of people attended the outdoor event and, under a cloudless sky, were transported back to the 1930s.

Each member of the Board of Supervisors arrived in a vintage automobile, much like President Roosevelt had in 1938. They mingled and shook hands with the crowd as patriotic music played while they made their way to the stage. A vintage car show featuring vehicles from the 1930s turned the parking lot into a showcase. San Diego’s Big Band Music Makers kept toes tapping before and after the official program, and the dancing Parasol Strutters brought smiles to everyone in the crowd.

The program began with the presentation of the colors by the San Diego County Sheriff’s Department and 14-year-old Jessica Kloor’s rendition of the “Star-Spangled Banner.”

The international-award winning barbershop quart, Revival, performed a gospel medley and the crowd-pleasing “Sittin’ on Top of the World.” The County’s own Assistant Chief Administrative Officer, Walt Ekard, also led the audience in “God Bless America.” Former County Supervisor Roger Hedgecock, now a radio talk show host in San Diego, was on hand to broadcast his show live from the CAC and interview members of the Board and other county officials.

Several San Diegans who attended Roosevelt’s dedication or worked in the building during 1938 were also honored, including one man who, as a young boy, came with his father to witness Roosevelt’s visit. Another attendee had been a member of the Marine Band that performed at the 1938 dedication; at the rededication he performed again, this time with the Music Makers.

Each member of the Board of Supervisors shared his or her vision for the future before cutting the red ribbon to officially rededicate the County Administration Center.

Vice Chairwoman Pam Slater noted: “This building—a legacy of our past—will remain the legacy of our future. All of us here today will continue to dream and to build with the same confidence and optimism as the men and women who placed the bricks and mortar on the foundation of our future here at the County Administration Center.”

Supervisor Dianne Jacob highlighted the fact that “many individuals—from County employees to local historians—have preserved the County Administration Center for the present and future.”
Supervisor Ron Roberts remarked that the preservation of the historic County Administration Center represents our commitment to restoring the aesthetic value of public buildings. The County Administration Center reflects the richness and diversity of San Diego's architecture, and is the centerpiece of the unparalleled San Diego skyline.

Supervisor Bill Horn reminded the audience of the importance of agriculture to the San Diego economy, and the planting of victory gardens on the CAC's grounds. He noted that the “building and its grounds symbolize the rich and diverse cultural heritage of our region.”

The ceremony also officially kicked off the $3 million renovation of the County Administration Center. In February 1998, the Board of Supervisors unanimously supported Chairman Cox's proposal to replace the original red tile roof and re-paint the building. Additionally, floors six, seven and eight of the tower will be made accessible to the public. No County employees' offices will be located in the tower, as some were prior to 1960, when previous San Diego mayors had their office on the eighth floor. Instead, the tower may include a library and/or historic museum, public reception area and meeting spaces.

As Chairman Cox noted in his remarks at the ceremony: “Because of the vision and drive of those San Diegans who preceded us more than a half century ago, we have this wonderful jewel on the bay. Let their story inspire in each of us the ability to look beyond the present and into the future... and let us build a better city and a better region for our children and for our children's children in the days and years to come.”

Among those celebrating the 60th anniversary were Ailene Smith (front row, center) who worked for the County when the building opened in 1938, and Max Morgan (front row, right) who was a courier for Western Union at Roosevelt's dedication visit.

Hundreds of people turned out to celebrate the 60th anniversary of the building.
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<th>No.</th>
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<tr>
<td>4</td>
<td>Resolution of the Board of Supervisors of San Diego County; December 1926.</td>
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<td>5</td>
<td>Ordinance of the Board of Supervisors of San Diego County; April 4, 1927.</td>
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<td>7</td>
<td>Ordinance of the Board of Supervisors of San Diego County; April 4, 1927.</td>
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<td>8</td>
<td>State of California. Statutes of 1929, Chapter 778.</td>
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<td>9</td>
<td>Resolution #57360 of the Common Council of the City of San Diego. October 1931.</td>
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<td>11</td>
<td>Resolution of the Board of Directors of the Bar Association. September 12, 1933.</td>
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<td>13</td>
<td>Johnson, Elmer G. The Public Employees Have Some Rights [pamphlet]. December 1933.</td>
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<tr>
<td>14</td>
<td>The San Diego Union. December 15, 1933.</td>
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<tr>
<td>15</td>
<td>Resolution of the Board of Supervisors of San Diego County; March 25, 1935.</td>
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<tr>
<td>16</td>
<td>“Suit Attacks Right to Grant Tidelands for Civic Center.” The San Diego Union. February 11, 1934.</td>
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<tr>
<td>17</td>
<td>MacArthur, Donald. Letter to R.C. Branion, Director of State Emergency Relief Administration. April 21, 1934. Records of the Board of Supervisors of San Diego County.</td>
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<tr>
<td>18</td>
<td>Atwood v Hammond. Transcript on appeal: Supreme Court of the State of California. April 1934.</td>
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<tr>
<td>20</td>
<td>Hamill, Samuel. “Story of the First Civic Center Unit.” Unknown source, unknown date. San Diego County Public Affairs files.</td>
</tr>
<tr>
<td>21</td>
<td>Byers, C.L. Letter to the Board of Supervisors of San Diego County and the Council of the City of San Diego. June 14, 1933. Records of the Board of Supervisors of San Diego County.</td>
</tr>
<tr>
<td>33</td>
<td>Quon, p. 88.</td>
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<tr>
<td>34</td>
<td>The San Diego Union. December 6, 1935.</td>
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</tbody>
</table>

37 Austin, Edward T. “Civic Center Structure Rapidly Taking Form; South Wing Completed to First Floor Level,” The San Diego Union. July 9, 1936.

38 “San Diego Civic Center Making History in Use of Steel,” The San Diego Union. March 29, 1936.


40 The San Diego Union. July 9, 1936.

41 Quon, page 91.


44 Quon, page 96.

45 The San Diego Union. July 9, 1936.

46 The San Diego Union. January 5, 1936.


51 County Administration Center Historical Overview and Analysis. Unknown source. San Diego County Public Affairs files.


53 National Register of Historic Places Inventory-Nomination Form.

54 Resolution of the Board of Supervisors of San Diego County; February 11, 1937.

55 Dougherty, W.J. Letter to the Board of Supervisors of San Diego County. February 20, 1938. Records of the Board of Supervisors of San Diego County.

56 The San Diego Union. July 2, 1937.


60 National Register of Historic Places Inventory-Nomination Form.


<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1902</td>
<td>Initial interest expressed in the construction of a Civic Center.</td>
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<tr>
<td>1907</td>
<td>Civic Improvement Committee established. Later changed name to Civic Center Committee. As a result of George Marston's work on this committee, John Nolen was brought to San Diego to work on first plan.</td>
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<tr>
<td>1908</td>
<td>First Nolen Plan completed; recommended the construction of a Civic Center in the heart of downtown.</td>
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<tr>
<td>1911</td>
<td>Statute issued granting the tidelands property to the City of San Diego on the condition that it be used for navigation, commerce and fishing and that it make $1 million in harbor improvements.</td>
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<td>1913</td>
<td>Renewed interest in the Nolen Plan; a Civic Center plan based on the Nolen Plan, but modified to lessen the cost of land, was put before the City Council, but did not generate enough interest to be implemented.</td>
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<tr>
<td>1914</td>
<td>As part of the improvements under the Statutes of 1911, the bulkhead was established and the harbor dredged. The dredging materials were used to fill in the submerged tidelands from which the CAC site emerged this year.</td>
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<td>1924</td>
<td>January: Board passed resolution #39993, which officially invited the San Diego City Council to confer with Supervisors to discuss the possibility of constructing a combined City/County building.</td>
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<td>1926</td>
<td>Second Nolen Plan submitted to the City Planning Commission; recommended the waterfront site for the Civic Center. March 8: Civic Center site officially listed for the first time; city plan adopted. December: Board of Supervisors passed resolution declaring “the necessity for the erection of a public building” for both the City and the County.</td>
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<td>1927</td>
<td>March 22: San Diego voters approved the waterfront location through a countywide election.</td>
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<td>1929</td>
<td>Objections raised about the waterfront site led to a bill introduced in the state legislature that set aside the land for Civic Center purposes. June 11: Governor approved and signed the bill that conveyed the CAC property to the County and the City of San Diego as joint owners upon payment of $1,000 (Chapter 778 of Statutes of 1929).</td>
</tr>
<tr>
<td>1930</td>
<td>November 4: A special election was held to vote $500,000 in bonds to pay half the cost of the Civic Center building. The necessary two-thirds majority was not obtained, and the issue did not pass.</td>
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<td>1931</td>
<td>October: A resolution of the Common Council of the City stated that other locations would be considered as possible sites for the Civic Center. December: In a countywide election, voters favored the plan to build the center on the tidelands site.</td>
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<tr>
<td>1932</td>
<td>January: The Civic Center Committee suggested that the building be constructed on the unoccupied portion of the courthouse block. The committee pointed out that financial circumstances would make it difficult to sell bonds backed by the best of security; the Depression prevented economic certainty.</td>
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<tr>
<td>1933</td>
<td>A bond issue that had been organized by the Citizen’s Civic Center Committee was defeated. Payment was finally made for the tidelands site by the city and county ($1,000) to secure ownership under Chapter 778 of the Statutes of 1929. Passage of the National Industrial Relief Act revived hope for possible construction of a Civic Center. June: The City Attorney informed the city and the county that there weren’t enough funds available to erect the building, then advised that an application be made to the Federal Public Works fund.</td>
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</table>
August: A Civic Center Report submitted by joint committee composed of the City and County Planning Commissions advised that the waterfront site be chosen for the location of the Civic Center.

October: Board of Supervisors resolved that the courthouse site was inadequate for a Civic Center.

December 19: Citizens voted to construct the Civic Center on the tidelands site rather than the courthouse or Balboa Park sites; the tidelands site won by a narrow margin.

1934

January 11: Ordinance authorizing payment of the County's $500 to secure the site voted by Supervisors. The City's ordinance was passed four days later.

February 10: State Supreme Court case of Atwood v Hammond commenced and was dismissed on March 19th; the waterfront site was declared free from the tidelands trust of 1911.

May: Civic Center Committee was established, comprised of councilmen and supervisors.

Summer: City and County appropriated funds to be used for architectural plans for the Civic Center.

1935

Early this year, architects Johnson, Requa and Gill appeared before the Board of Supervisors with a model of the proposed Civic Center.

January: The administrator of the Federal Emergency Public Works informed the City and County that federal funds were depleted, but still encouraged San Diego to apply for assistance in the event that more funding would be appropriated.

March 25: Waterfront site decision secured through resolution adopted by Board of Supervisors.

April 9: County resolved to construct the Civic Center at a total cost of no more than $1 million.

April 23: $62 million dollar bond issue presented to voters; a two-thirds majority was not obtained. It was decided that the only remaining option would be to apply to the federal government for aid.

August 28: Request made for $1 million Public Works Administration project to start construction; City and County filed application for PWA project.

September: President Roosevelt authorized $1 million to be granted from the Works Progress Administration one week after a personal tour of the site.

November 12: City Manager signs architects' contract.

November 19: Architects' contract signed by every member of the Board of Supervisors. Contract gave architects $36,000 for planning and $14,000 for supervision; cost was shared by both the City and the County.

End of November: Works Progress Administrator Frank McCaughlin sent a telegram authorizing the commencement of construction.

December: McCaughlin announced that the Civic Center project had been approved, and the federal contribution of $989,528 was in a bank in San Francisco.

December 5: Groundbreaking ceremony took place at site, with the first earth turned by George W. Marston.

1936

January 4: Actual construction began.

October 8: Bidding for private contractors opened; jurisdiction of the WPA had ended with completion of the building's foundation.

October 28: Contract for completion of remaining four stories awarded to B.O. Larsen Construction. Soon after, the remainder of the WPA money was conveyed to the City and County of San Diego.

1937

June 28: Board of Supervisors approved specifications of Donal Hord's "Guardian of Water" fountain.

June 29: City Council followed county in approving specifications.

July: A 22-ton granite block delivered to Donal Hord's studio to begin construction of the fountain.

October 29: Luncheon held to celebrate completion of the building's exterior.

1938

May 24: Contract for completing building awarded to Charles L. Hoskins.

July 6: Telegram sent to Ralph Jenney requesting that he act as chairman of a welcoming committee for the president; Jenney formally accepted the following day.

July 16: President Roosevelt arrived in San Diego in order to dedicate the Civic Center; about 25,000 people attended the ceremony.

November: County and City agree to sponsor a WPA Federal Art Project that will finance the painting of three mural panels each for the Board Chamber and the City Council Chamber.

December 19: City Hall offices were moved to Civic Center building.

December 23: Civic Center opening ceremonies; building officially opens for business.
December 27: First official meeting held in Civic Center.
Roland Hoyt hired as landscape architect for $100,000 WPA project to redesign the grounds (at a total cost of $129,944).

1939  February: WPA weaving project arranged to produce a series of three historical tapestries for the interior of the Civic Center.
May: Designs for mural panels approved.
June 10: Dedication ceremony held for Hord's "Guardian of Water" sculpture.
Landscaping of grounds completed by Hoyt.

1945  Statutes of 1929 amended to provide that the land was conveyed to the City and County as co-owners rather than joint owners, and the co-owners could convey interest in property to each other. This provided part of the foundation for the transfer of the City's land to the County.

1956  Building construction: third floor area extended over west branch of north wing, adding to the chambers of the Board of Supervisors.

1958  Health Center constructed on northwest side of building.

1960  Replica of "Guardian of Water" sculpture completed; the San Diego-Yokohama Friendship Commission accepted it and shipped it to Yokohama.
Third floor expansion undertaken to move the mayor's office there from the eighth floor.

1962  Two appraisal reports commissioned in preparation for the sale of the City's share of the building to the County. Appraisals were in the vicinity of $7 million.

1963  July 17: County acquired City's remaining interest in Civic Center; cost set at $3.3 million.

1964  October: The County paid its first installment of the $3.3 million to the City.

1967  The County finished paying the $3.3 million bill to the City.

1969  Third floor northeast wing added at cost of $500,000 to house the Clerk of the Board.
Nighttime lighting system set up on the western side of the building.

1974  An extensive improvement project was undertaken to modernize the CAC. Additions built on top of the third floor at north end and another on top of the second floor of southeast wing. Cafeteria constructed on south end of fourth floor. Would add 21,000 square feet at a cost of $10.1 million.

1984  Low-use water demonstration garden installed on the eastern side of the complex.

1986  October 22: City Historic Site Board approved CAC as a historic site.

1987  Board of Supervisors revived idea of Cedar Street Mall (complex of government buildings from the bay to Balboa Park), a take-off on the Nolen Plan.

1988  May 16: National Register of Historic Places recognized the CAC as a national historic site.
July 11: Ceremony for historic designation; in addition, celebration of the 50th anniversary of the building's original dedication.

1989  December: Relighting of Center (at night) as a result of campaign by Citizens Coordinate for Century 3.

1996  January 30: Board of Supervisors appoints the Clerk of the Board of Supervisors to serve as administrator of the County Administration Center.
February 10: Board of Supervisors appropriates $3 million for the restoration of the tower, repair of the red tile roof and repair and painting of the exterior.

1997  The Board of Supervisors takes leadership in the development of the North Embarcadero planning process through membership in the North Embarcadero Alliance, an interagency collaboration between the County, City of San Diego, Centre City Development Corporation, Port and the Navy.

1998  February 10: Board of Supervisors appropriates $3 million for the restoration of the tower, repair of the red tile roof and repair and painting of the exterior.
July 16: Sixtieth Anniversary celebration held on the west side of the building with bands, vintage cars and festivities.
Sources and Locations

1. **Board of Supervisors Records**: Located in the Clerk of the Board office on the fourth floor of the County Administration Center.
2. **Department of Media and Public Relations**: Located on the second floor of the County Administration Center.

Available Information

I. Resources Within the County Administration Center

A. **Board of Supervisors Records**: The file used is titled County Administrative Center: Acquisition of Site. The bulk of the file consists of letters between county departments, city departments, planning committees, state and federal offices, local architects, and residents of San Diego. Also included is a volume titled A Civic Center Report (1933), which contains useful information about the location of the site. In addition, a bound volume from the State Supreme Court Case of Atwood v Hammond is useful when discussing the entitlement difficulties of building on the waterfront site. The majority of information in this file is pre-construction, and most of it is in the form of official documents or letters between officials (both city and county). It is especially useful if there is a need to show primary documents (such as resolutions and ordinances, which are either included or referred to) or to indicate how various citizens expressed their support or disapproval of the plans for the Civic Center. The most recent documents are statements of expenses from President Roosevelt's dedication ceremony in the summer of 1935.

Other files from Records pertaining to the County Administration Center:

1. Administration Building-Civic Center. Bronze Plaque-Fountain Statue and Murals. Resolutions and written correspondence regarding the bronze plaque placed near the entrance to the CAC; approval of the “Guardian of Water” specifications and correspondence regarding the ethnicity of the model for the statue; resolutions dealing with the appointment of artists to complete the WPA mural project.
2. P.W.A General Services: County Admin. Center (Misc.) 7/24/62. Contains two appraisals of the CAC; one conducted by John Cotton and the other by Ewart Goodwin and Thomas Sandmeyer. These appraisals were commissioned in order to assess the monetary value of the Civic Center so that the City could transfer its share of the building to the County.
3. Co. Admin. Center: Miscellaneous File N.o. 2. 5/31/61 to 7/3/73. Correspondence regarding dwindling space at the CAC. Contains consideration of improvement proposal [what would become the extensive 1974 renovation project]. Contains copies of the quitclaim deed by which the county acquired the city's share of the Civic Center.

B. **Media and Public Relations**: This office is an excellent resource both for researching the history of the building and in locating pictures of the site. There is also a copy of the 1926 Nolen Plan available (see library section for description of Nolen Plan).
1. The green file folder titled Civic Center: Administration Building/County Administration Center contains mainly newspaper clippings, in addition to one document by Cynthia Malinick which summarizes part of the history of the building. Portions of this document have been used in this document.

2. Two manila folders contain original photographs (and negatives) from construction and dedication of the building. The first folder, titled CAC Construction, etc. 1934-36: Historical Copies/Historical County Buildings contains numerous copies of three important photographs: 1) FDR at the microphone during the dedication ceremony (seated in car, close range); 2) Civic Center from a distance, showing the crowd of thousands gathered for the ceremony; and 3) FDR in car during the dedication ceremony (taken from the crowd's perspective). The second folder, titled CAC Construction 1936-, contains a series of photos that are useful in showing the progress of the building construction.

3. A large photograph of the original 1938 painting of the Civic Center by Charles Reiffel.

II. Resources in the Central Public Library

A. Nolen Plans: Located in the California Room on the second floor. They cannot be removed from the room. Call number RCC 352.7.

1. San Diego: A Comprehensive Plan for its Improvement, 1908. Nolen was brought out to San Diego from the East Coast and commissioned by George Marston to publish this plan. Includes sketches of the proposed Civic Center in a different site than the waterfront location. This was the earliest documentation of Civic Center planning; it helped contribute to the awareness of the growing need for a civic center.

2. A Comprehensive City Plan for San Diego, California, 1926. Includes an extensive map of Nolen's ideas for the city, including reference to the waterfront site as its proposed location. This document was commissioned by the City, and as a result of Nolen's recommendations in this plan, the waterfront site became the site selected by the City and County governments.

B. Unbound Periodicals: Also located in the California Room; periodicals are in file drawers in the back of the room and can be accessed without the librarian. The files titled Civic Center - San Diego (City) and County Administration Center - San Diego (County) contain newspaper clippings dating from pre-construction to recent events concerning the CAC; in particular, there is a lot of information about the City's relocation in 1963 and the proposed development of the CAC parking lots during the early 1980's. Also included is information about the historic designation of the site and the celebration of its 50th birthday in 1988. There is an original invitation to the historic designation ceremony, and many of the newspaper clippings feature photographs of the CAC.

C. Rising Tide: The History of San Diego: Richard Pourade, 1967. Published by the Union-Tribune Publishing Company. Located in the California Room, call number RCC 979.498/Pourade. Contains information about the historical aspects of San Diego, with a small amount of attention devoted to the Civic Center. One picture shows the dedication ceremony, and there is also a collection of three sketches of the proposed Center, indicating the architectural changes that it underwent during the design phase. Excellent background information and attention devoted to key civic leaders such as M. Arston.

III. Resources in the Archives of the San Diego Historical Society

A. Journal of San Diego History: "The Silent Sentinel: Samuel Wood Hamill, F.A.I.A." by Laura Young. Issue from Winter, 1985. Contains information about Sam Hamill's participation in the Civic Center project, as well as extensive biographical information.

B. Master's Thesis by Pamela Hart Branton: The Works Progress Administration in San Diego County, 1935-1943. Half of a chapter in this thesis (pp. 80-87) is devoted to the construction of the Civic Center in the context of a WPA project. It is basically a summary of the process of obtaining aid. Some of this information is included in this document.

C. George White Marston Papers: Contain a significant amount of information about Marston's role in building the Civic Center. Located in Box 1 File 8.

D. Blueprints, presentation drawings: The archives store a large quantity of architectural drawings of the building. Below is a list of visuals, located by archive call numbers.

#AD 1050-004 F6-D6: Drawing of proposed Civic Center: watercolor on heavy board (30" x 40"). No date.
#AD 1050-002 F3-D 1: Three partial sheets of details of the tile pattern design on various exterior parts of the building. Authors: Gill, Johnson, Requa & Hamill.

#AD 1050-003 F6-D 6: Eight sheets of blueprints (30" x 47") in excellent condition from 1934. Authors: Requa, Jackson & Hamill; William T. Johnson; Louis J. Gill.

#AD 1001-000 Photo Collection: "Films of Richard S. Requa, AIA, 1920s through 1937." A collection of Requa's personal films (18 reels) that contains some footage of the early foundation construction of the building (on reel 31).

#AD P 1050-006 F6-D 12: Presentation drawing of Civic Center. Pen and ink on paper; original drawing of east elevation.

#AD P 1050-007 F6-D 12: Presentation drawing showing west elevation.

#AD 1050-009 F3-D 4: Bound, mimeographed volume containing the complete set of standard contractor's specifications from February of 1936. Gill, Johnson, Requa and Hamill.

#AD 1050-014 F6-D 52: These are the floor plans (blueprints) with specific city and county office and department space allocations penciled in. January 1936. Gill, Johnson, Requa and Hamill.

#AD 1050-000: File of 44 construction photos from the series of 70 photos taken by Requa.

#AD 1050-008: This is a professionally-produced documentary of the design, construction and dedication of Donal Hord's statue, Guardian of Water. It shows his sketches, live models, quarrying the stone, roughing out the figure, finishing, moving into place, design of the tile fountain, details of the tile installation and dedication on June 10, 1939. It is a VHS videocassette titled "A Symphony in Stone," 15 minutes long.
The following documents were taken from County files and are included in this book as supplemental resources.

December 20, 1926
Resolution of the Board of Supervisors addressing the necessity for constructing a building to serve County purposes; accepts City's offer for joint ownership.

September 8, 1933
County Planning Commission report to Board of Supervisors recommending the construction of the Civic Center on the waterfront. Rent argument presented. Recommended submitting application for $1 million loan; advised preparation of plans.

January 21, 1935
Letter from G. A. Davidson to Board of Supervisors. Indicates correspondence with Federal Emergency Administration; positive feedback about Civic Center idea. Includes letter from the administrator of the FEA mentioning that federal funds were depleted, but the administration considered the Civic Center an “ideal” type of project.

July 5, 1938
City Council resolution to appoint Ralph Jenney as chairman of a group of officials designated to welcome the president at the dedication ceremony.

August 23, 1938
Invoice from presidential visit showing expenses for the dedication ceremony.

December 23, 1938
Program from Civic Center’s opening ceremonies.

December 14, 1966
Copy of Quitclaim Deed involved in transfer of ownership from City to County.

June 16, 1988
Notice from State Historic Preservation Officer that the Civic Center was placed on the National Register. Letter to Bob Lerner, Public Affairs Officer.

November 10, 1998
WHEREAS, The Common Council of the City of San Diego has adopted a Resolution declaring the necessity for the erection of a public building or buildings in said city for municipal purposes; and that the public convenience requires that said City join with the County of San Diego in the work and expense incident to the making of an agreement between said City and said County, and,

WHEREAS, said City has agreed to reimburse the County of San Diego to the extent of one-half of the amount of money paid by the County as reasonable compensation for the services of an attorney, architect, and other persons employed by the County in the matter of entering into said agreement, subject to a limit of $3000.00 as to the City's share, therefore,

BE IT RESOLVED by the Board of Supervisors of the County of San Diego:

1. That it is necessary that a public building for County purposes be erected by the County of San Diego in the incorporated City of San Diego;

2. That the offer of the City of San Diego to join with the County of San Diego in the work and expense preliminary and incident to the making of a contract between said governing bodies for the joint erection, construction, ownership and control of a public building or buildings for County and Municipal purposes, be, and said offer is hereby accepted;

3. That Albert J. Lee, an attorney at law, be, and he is hereby employed to take all necessary legal steps and prepare all necessary legal papers incident to the making of an agreement for the erection of such joint building or buildings. Such services to include the drafting of city or county ordinances and state legislation, such as legislation providing for the excluding of the amount of bonds voted by either the City or County for the cost of such building from the limitations now provided by law upon
the bonded indebtedness of the City and of the County; all paper
so prepared shall be submitted to the City Attorney of the City
of San Diego and the District Attorney for the County of San
Diego for their approval; said attorney to be paid such reason-
able compensation as in the judgment of the Board would be
right and equitable based upon the nature and character of the
services rendered and the time required therefor and in addition
there to reasonable and necessary expenses incurred in the matter
of rendering such services.

4. That the Auditor be, and he is hereby, requested and
directed to draw a warrant against the Court House Building Fund
in favor of said attorney for the sum of $5000.00, to be applied in
payment of the services of such attorney, and that the Clerk
of the Board notify the City of San Diego of such payment.

Passed and adopted by the Board of Supervisors of the
County of San Diego, this 20th day of December, 1926, by the
following vote:

Ayes: Supervisors Greens, Hornbeck, Foster, Good & Hurley.
Nees: Supervisors None
Absent and not voting: None.

[Signature]
Chairman Board of Supervisors of
the County of San Diego, State
of California.

Attest: J. B. McLees, County Clerk and
ex-officio Clerk of the Board
of Supervisors of the County of
San Diego,

By ———— [Signature] ———— Deputy
Honorable Board of Supervisors, 
Courthouse, 
San Diego, California.

Gentlemen:

Replying to your communication of April 22, 1933, regarding a site for a new Courthouse and City Hall, this Commission submits with its endorsement the accompanying Report. The principal recommendations of this Report are as follows:

1 - That the Board of Supervisors and City Council of San Diego adhere to the principle, already endorsed by the voters of the City, of building the administrative buildings of city and county in a civic center, according to the Nolen plan adopted March 10, 1926.

2 - That city and county officials unite in an aggressive, conscientious effort to secure funds immediately for the construction of the first unit of the civic center on the now available, adequate and publicly-owned property on the waterfront, comprising approximately 18 acres with over 50 acres contiguous available for future expansion.

The importance of prompt action on this matter cannot be too strongly emphasized. Every day's delay increases the likelihood that San Diego County may lose the many advantages and the savings to local taxpayers which will flow from participation in the Federal public works fund. Information received from offices of the State Advisory Board indicates clearly that time is an important element in this matter and that further efforts to promote projects which do not qualify as part of a comprehensive, carefully-studied plan do represent a loss of precious time. The Civic Center plan, being the approved plan, is the only one which can secure prompt approval of Federal authorities.

The plan of financing recommended is that which avoids the necessity of a bond-issue election. The Public Works Administration
has provided that loans may be made on a lease-purchase plan. The site is transferred to the Federal government, the buildings are erected by the Government according to plans mutually satisfactory and leased for an annual sum sufficient to pay the interest and amortize the loan and recover the property within a stated period of years. The present yearly rental that is being paid by city and county amounts to $44,650. At this rate over a period of 30 years the rental would amount to $1,339,500. On a Federal government loan for a $1,000,000 project, the total cost to the local governments over a period of 30 years would be $1,230,000 - a total saving of $49,500, plus a million dollar investment fully paid.

This Commission, in view of the above facts and the announced policy of the Federal Public Works Administration - to approve only those projects which are part of a comprehensive, approved community development plan - urges immediate action along the following lines:

1 - Submit jointly by city and county an application for a loan of $1,000,000, on a lease-purchase basis, for construction of needed administrative buildings, comprising 200,000 square feet of floor space, sufficient to house all city and county activities, on the waterfront site. There is no need for this matter to go to a popular vote again. Under recent legislation (Senate Bill 1222) there is authority to transfer title of the Civic Center lands to the Federal government - which is a basic condition for a lease-purchase agreement.

2 - Prepare with aid of local architects general plans of buildings for waterfront civic center. Activity along this line should start at once. Architectural services may be secured by (a) selection of local firms to have full responsibility for preparation of all plans; (b) selection of supervising architect for general plan and main building and associates for supplemental work; (c) holding a competition for a general civic center plan and principal details of buildings. This latter will involve considerable time to be worth while and will require appointment of a paid advisor to determine the rules of competition and establishment of prizes, the cost of which may be deducted from the fees to be paid eventually to the successful architect. In any event, the early selection of an architect is of great importance, for the cost data required in the loan application and lease agreements between city and county depend largely upon the building plans.

3 - Extend the utmost cooperation to the State in its plans as recently announced by Governor Rolph for the erection of a $150,000 National Guard Armory at San Diego through Public Works funds, constructing this building as a part of the general Civic Center plan, on the waterfront location.
Honorable Board of Supervisors         September 8, 1933.

It is a conviction of the citizens comprising the two planning commissions of city and county, shared also by many other citizens, that this is a golden opportunity for San Diego to realize its long-cherished dream of a civic center on the waterfront. Here would be the legislative and administrative units of city and county governments, in a magnificent building or group of buildings visible from the harbor, the airport, the railroad, the main highway from the north, and a large section of San Diego City. For the time being the city and county could use certain existing county buildings to avoid the necessity of scrapping those buildings and adding to the cost of buildings in the civic center.

Such a plan as is suggested will have the approval of the Federal Public Works administration, if any public building projects (which are not on the preferred list of types of projects for the public works program) secure approval anywhere. There is reasonable certainty that attempts to substitute alternative plans for the approved civic center plan will bring only delays and eventual disapproval from Federal authorities.

Therefore, the immediate need is for whole-hearted, united, community effort in behalf of the civic center on the waterfront. Building trades can be put to work just as effectively in this location as elsewhere. And the whole county will respond and be proud when a group of majestic buildings rise on the waterfront. No city on the Pacific Coast has such a glorious opportunity as San Diego.

Your planning Commission begs you to use your fullest influence to capitalize this opportunity. It means not only doing a big fine thing for this wonderful county; it means ultimate savings to the taxpayers running into hundreds of thousands of dollars.

Respectfully submitted,

SAN DIEGO COUNTY PLANNING COMMISSION

By Andrew S. Wilson, Chairman.
Congress of the United States
House of Representatives
Washington, D. C.
January 21, 1935

Mr. Ed Hastings,
Board of Supervisors,
San Diego, California.

My dear Ed:

I am greatly interested and pleased to note from press reports the favorable attitude of the Board of Supervisors toward the Civic Center project.

Having in mind the possibility of putting this up to our people for a vote at an early date, George Burnham and I discussed with officials of the Federal Emergency Administration the question of Government support. I am enclosing copy of letter from Major Fleming, Acting Deputy Administrator, from which you will note his statement that this kind of improvement is an "ideal" type from the Government's standpoint.

We told Major Fleming that the project might cost up to two million dollars and that a bond issue would be self-liquidating, in that the amounts that San Diego City and County are now paying out for rental of outside space would pay off the entire sum in a period of years.

If, as it appears, the Government is to make available large sums for Public Works Projects, it would seem that in the interest of good business San Diego should assure to her citizens the completion of this necessary project.

It would also serve to furnish employment following the termination of our Exposition construction program, which is going to be a vital matter with labor in our community.

I believe I can also see a possibility of other construction projects which will help in that regard.

With best regards, I am

[Signature]

G. A. Davidson
kp
FEDERAL HOUSING ADMINISTRATION

OF PUBLIC WORKS

January 11, 1935
Washington, D.C.

Honorable George Burnham
House of Representatives
Washington, D.C.

My dear Mr. Burnham:

A few days ago you called upon me in company with Mr. G. A. Davidson, reference certain proposed public works projects in the vicinity of San Diego, California. One of these referred to city and county buildings for which I understand the voters of San Diego are soon to have a bond election.

Confirming statements made to you by me at the time of your visit to my office, the Public Works Administration under our present policy and with funds depleted cannot accept an application for loan on a new project at this time. However, there seems to be a possibility of an additional appropriation of Public Works funds and if such an appropriation is received we will undoubtedly open up our State offices to the receipt of new applications.

A city or county building is, in our opinion, an ideal type of project, fulfilling requirements as to economic and social desirability and putting to work men in the building trades who have been very badly hit by the depression.

I can assure you that if we do receive additional funds, we would be glad to entertain an application from San Diego for such buildings.

Yours truly,

Philip B. Fleming
Acting Deputy Administrator
RESOLUTION NO. ____________

WHEREAS the Federal Government made possible the Civic Center Building now nearing completion and
WHEREAS the President of the United States will be in San Diego in the near future and,
WHEREAS Judge Ralph Jenney, more than any other local person, is responsible for the aid received from the Federal Government, thereby making possible the edifice; NOW, THEREFORE,

BE IT RESOLVED that the Council of the City of San Diego respectfully request the Board of Supervisors of San Diego County to join with it to invite and designate Judge Jenney to act as Chairman of a proper group of local officials and citizens to properly welcome the President and request the President to honor this County and City by dedicating the Civic Center:

AND FURTHER, in the event Judge Jenney is so designated, that the Clerk of the City Council and his staff especially, and the City Manager and all other City employees generally, aid him in every way possible to make effective this resolution;

AND FINALLY, that a copy of this document be forwarded immediately to the Board of Supervisors.
CITY OF SAN DIEGO
INVOICE

8-23-38
Prepared By A. Curtis

COUNTY OF SAN DIEGO
COURTHOUSE
SAN DIEGO, CALIF.

CHARGES RELATIVE TO PRESIDENT'S VISIT JULY 16, 1938 (City Council Resolution No. 68111)

<table>
<thead>
<tr>
<th>Description</th>
<th>Labor</th>
<th>Material</th>
<th>Equipment</th>
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<td>Labor, material, equipment used for dedication</td>
<td>267.55</td>
<td>972.22</td>
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<td>Wiring Speakers' platform</td>
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<td>17.27</td>
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Less charges absorbed by City:
- Lumber 649.15
- Flags 283.25

Balance to be charged to Presidential Visit 1342.07
City's share of bill 671.49
County's share of bill 671.48
# OPENING

**ADMINISTRATION BUILDING**

**CIVIC CENTER**

*Friday, December 23, 1938*

## PROGRAM

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Performers</th>
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<tbody>
<tr>
<td>1:45 to 3:00 P.M.</td>
<td>Band Concert</td>
<td>Federal Band</td>
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<td></td>
<td>East Front</td>
<td>Carl Kuehne, Director</td>
</tr>
<tr>
<td>2:00 P.M.</td>
<td>Flag Raising Ceremony</td>
<td>Officers, men and band from Marine Base</td>
</tr>
<tr>
<td></td>
<td></td>
<td>City &amp; County Officials, Harbor Board,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Officers Army, Navy and Marine Corps.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Civic Center Committee, commercial and civic</td>
</tr>
<tr>
<td></td>
<td></td>
<td>organizations.</td>
</tr>
<tr>
<td>2:15 to 5:30 P.M.</td>
<td>Building open to Public</td>
<td></td>
</tr>
<tr>
<td>3:00 to 4:30 P.M.</td>
<td>Band Concert</td>
<td>Merkley's Musical Maids</td>
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<td></td>
<td>East Front</td>
<td>Walter P. Reeves, Director</td>
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<tr>
<td>5:30 to 10:00 P.M.</td>
<td>Illumination</td>
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<tr>
<td>7:00 to 9:30 P.M.</td>
<td>Building open to Public</td>
<td></td>
</tr>
<tr>
<td>7:30 to 9:00 P.M.</td>
<td>Band Concert</td>
<td>North Park Boys Band</td>
</tr>
<tr>
<td></td>
<td>East Front</td>
<td>C.E. Remora, Director</td>
</tr>
</tbody>
</table>

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My dear Rej, just a note to let you know that best to know about the speeches. We would ask you official rising at the 9th.

Best,

[Signature]
QUITCLAIM DEED

THE CITY OF SAN DIEGO, a municipal corporation, in the County of San Diego, State of California, for valuable consideration, DOES HEREBY QUITCLAIM to the COUNTY OF SAN DIEGO, a body politic and corporate, a 3/66th undivided interest in the Civic Center parcel, being more particularly described as follows:

All that portion of that certain parcel of land in the City of San Diego, County of San Diego, State of California which lies Northerly of Ash Street, Westerly of Pacific Highway, Southerly of Grape Street and Easterly of Harbor Drive as said streets, Highway and Drive, are located and established as of the date of this instrument being a portion of the San Diego Municipal Tidelands as conveyed by the State of California to the City of San Diego and County of San Diego as joint tenants for municipal and County purposes by Chapter 778, Statutes of 1929, as amended by Chapter 693, Statutes of 1945 and Chapter 479, Statutes of 1961 described as follows:

Beginning at the point of intersection of the Westerly prolongation of the Northerly line of Ash Street with the Westerly line of Pacific Highway (formerly Atlantic Street); thence Westerly along the Westerly prolongation of the Northerly line of Ash Street to an intersection with the Easterly line of Harbor Street; thence Northerly along the Easterly line of Harbor Street to an intersection with the Southwesterly prolongation of the Southeasterly line of Grape Street; thence Northeasterly along the Southwesterly prolongation of the Southeasterly line of Grape Street and the Southeasterly line of Grape Street to an intersection with the Southwesterly line of Pacific Highway (formerly Atlantic Street); thence Southerly along the Westerly line of Pacific Highway (formerly Atlantic Street) to the point of beginning.

IN WITNESS WHEREOF, The City of San Diego has caused this deed to be executed by its Mayor and City Clerk, pursuant to resolution of the Council authorizing such execution, this 14th day of December, 1966.

THE CITY OF SAN DIEGO

By _______________________________
Mayor of said City

ATTEST:
June 16, 1988

Bob Lerner
Public Affairs
County of San Diego
1600 Pacific Highway, Rm. 361
San Diego, CA 92101

Dear Mr. Lerner:

RE: San Diego Civic Center

The National Register of Historic Places Program is administered in California by the State Office of Historic Preservation. The property indicated above was placed on the National Register May 16, 1988.

Placement on the National Register affords a property the honor of inclusion in the nation's official list of cultural resources worthy of preservation and provides a degree of protection from adverse effects resulting from federally funded or licensed projects. Registration provides a number of incentives for preservation of historic properties, including special building codes to facilitate the restoration of historic structures, and certain tax advantages. There are no restrictions placed upon a private property owner with regard to normal use, maintenance, or sale of a property listed in the National Register; however, proposals to demolish registered properties may require a standard review in compliance with local ordinances or the California Environmental Quality Act.

Sincerely,

[Signature]

Kathryn Gualtieri
State Historic Preservation Officer
COUNTY OF SAN DIEGO

AGENDA ITEM

DATE: November 10, 1998

TO: Board of Supervisors

SUBJECT: STATUS REPORT AND RECOMMENDATIONS ON THE NORTH EMBARCADERO ALIANCE VISIONARY PLAN (District: 1)

SUMMARY:

Overview
The item presents a status report and recommendations regarding the North Embarcadero Visionary Plan. This report will: 1) outline the changes that have occurred since an August 11, 1998 (22) status report to the Board 2) recommend conceptual approval of the Visionary Plan 3) recommend approval of the Memorandum of Understanding and the cost sharing principles 4) recommend proceeding with essential elements of plan implementation.

A joint meeting of all Alliance members (i.e. County Board of Supervisors, San Diego City Council, Port District, Navy, Centre City Development Corporation) to endorse the Visionary Plan has been scheduled for December 4, 1998. The net financial impact on the County for implementation of the plan is $7.5 million. Under a revised cost sharing plan, the County, Port, and Navy will donate rather than receive a credit for the property required for public improvements along Pacific Highway and Harbor Drive.

Recommendations
CHIEF ADMINISTRATIVE OFFICER
1. Approve in concept the North Embarcadero Visionary Plan.

2. Approve the cost sharing principles of the North Embarcadero Visionary Plan.

3. Approve the first amendment to the Memorandum of Understanding between the San Diego Unified Port District, the United States Navy, the County of San Diego, the City of San Diego, and the Centre City Development Corporation concerning the development and redevelopment of the North Embarcadero area.
Recommendations continued:

4. Recommend that the North Embarcadero Alliance move forward with the preparation of: a) Environmental Impact Report b) Local Coastal Plan and Centre City Plan Amendment c) preliminary design d) spending plan with cost controls.

Fiscal Impact: There is no fiscal impact associated with this action. However, it is anticipated that approximately $500,000 may be required over the next eighteen months for all the Alliance members. This amount will be outlined in Phase 2 of the project which commences upon approval of the MOU by the Alliance members and will be addressed in the second quarter budget status report. In August, we reported to the Board that we had within our Operational Incentive Plan $3.5 million. The preliminary estimate of the County's share of the $53.9 million "visionary" plan is $7.5 million over 3-5 years. We will return at budget with a plan for funding the $7.5 million if approved by the Board today. A higher confidence level cost estimate will be available after completion of schematic design, the environmental impact report, local coastal plan amendment and preliminary engineering in mid 2000.

BACKGROUND:

I. INTRODUCTION

On August 11, 1998 (22) the Board of Supervisors was presented a status report on the North Embarcadero Visionary Plan. Subsequent to the Board’s status report, the September 1998 Administrative Draft of the Visionary Plan was released for public review. Since its release, the plan has received positive public response.

Some of the major planning principles and public improvements envisioned in the plan are as follows:

- The narrowing of Harbor Drive to three lanes (two south and one north) to be determined by the Environmental Impact Report. This will encourage pedestrian and bicycle traffic along the waterfront’s edge, increase open space and provide for at least a 100’ wide esplanade at the water’s edge.

- Improvement of the Brookfield to allow continuous pedestrian and bicycle activity from Laurel to Market Streets.

- Improve east/west linkages between the bay and the property east of Pacific Highway, by extending streets to the waterfront/Pacific Highway.

- Concentrate Port of Call ships (i.e., ships not originating in San Diego) at the current “B” street cruise ship terminal and possibly relocate home ported and
Subject: STATUS REPORT AND RECOMMENDATIONS ON THE NORTH EMBARCADERO ALLIANCE VISIONARY PLAN (District 1)

day cruise ships to another location. (This issue is currently under study by the Port District).

• Construct a new Grape Street Pier that would encourage public access to the bay and increase activities near the County Administration Building.

• Provide a civic-oriented pier and urban park at the foot of Broadway.

• Improve the Navy Pier, which is adjacent to the proposed Aircraft Carrier Museum (Midway) creating a large public open space area for civic/cultural uses at the foot of Broadway.

The section below summarizes the changes to the plan that have occurred since its September 1998 release.

II. REVISIONS TO THE NORTH EMBARCADERO VISIONARY PLAN

There is a strong consensus among all Alliance members regarding the overall framework, goals, and principles of the plan. However, there has been some recent "fine tuning" of certain aspects of the plan. The key changes are summarized below:

Total Costs of the Plan. The preliminary draft of the plan presented to the Board in August by Kayser Marson and Associates had a total project cost of $50.0 million. It was noted in a presentation to the Board that this estimate did not include public parking that may have to be financed by the Alliance members. The estimated gross costs to the County of the plan at that time was $7.8 million. With the $3.0 million land donation credit, the net cost to the County would have been $4.8 million.

The following developments have occurred since the last status report to the Board:

• The Administrative Draft, released for public review in September, specified an estimated public improvement cost of $57.3 million, an increase of $7.3 million from the August 11, 1998 status report to the Board. The major reason for the cost increase was the inclusion of soft expenses such as design, engineering, and administration in project costs.

• After the release of the plan and based upon further discussion with the Alliance staff, a $5.2 million contingency was added recognizing the potential need to provide general public parking.

• Total costs were then reduced by $8.6 million reflecting the elimination of land donation credits associated with public agencies (See discussion below).
There also has been a recalculation of the asset base of the City of San Diego based upon revised estimates of sales tax, transit occupancy, and business tax revenue. This increased the City's share of costs and reduced the share incurred by all other members of the Alliance. The County's share of costs was reduced by approximately 2.0% to 14%.

After these and other minor adjustments, the total cost of the plan is estimated to be $53.9 million.

In summary, the net financial impact to the County has increased by $2.7 million since the August 1988 status report.

As indicated previously, this is a preliminary estimate for a "visionary" plan. It is expected that there will be a report back to the Board with a high confidence cost estimate after the completion of schematic design, the environmental impact report, local coastal plan amendment and preliminary engineering in late 1992 or early 2000.

The Alliance is developing a financing plan for design and construction of the Visionary Plan improvements. This plan will include proposed sources and uses of funds and method of financing (e.g., Joint Powers Authority; Infrastructure bonds). Some of the costs of the plan will be recouped from private landowners via an Assessment District related to Pacific Highway Improvements.

Pacific Highway and Harbor Drive Improvements. In the September 1988 Administrative Draft of the Visionary Plan and the cost sharing principles contained therein, the public land owners along Pacific Highway and Harbor Drive were to receive a credit for land donated for street improvements. Public agencies will now dedicate rather than receive a credit against the costs of the plan for land used for right of way improvements on both Pacific Highway and Harbor Drive. Private land owners along Pacific Highway would be required to pay the public agencies for their land donation as part of an Assessment District.

Setbacks along Broadway. Current land use regulations require 275' between structures North and South of Broadway and 85' sidewalks on each side of the street. The Port District owns the property North of Broadway and West of Pacific Highway (Lane Field) and the Navy owns the property South of Broadway. Current required setbacks would restrict the development potential of Port property. The Navy had agreed to these setbacks as part of their Broadway Complex development agreement with the City.

If the Draft Visionary Plan recommendations regarding Broadway setbacks were implemented, some of the existing view corridors would be reduced slightly. This
Subject: STATUS REPORT AND RECOMMENDATIONS ON THE NORTH EMBARCADERO ALLIANCE VISIONARY PLAN (District: 1)

would impact private property owners east of Pacific Highway along Broadway, particularly the Caltec properties.

The City of San Diego and the Port have reached a compromise regarding the view corridors along Broadway. These are as follows:

- West half of blocks between Harbor Driv and Pacific Highway are set back 65 feet from the Broadway property line
- East blocks of Harbor Drive and Pacific Highway are set back 55 feet from the Broadway Property line

These changes are closer to the Visionary Plan recommendation than current land use regulations.

"A", "B", and "C" Street View Corridors. The Visionary Plan called for view corridors and pedestrian and traffic circulation through "A", "B", and "C" Streets across the Port's Lanes Field. There was concern by the Port that this requirement would reduce the development potential of the Lanes Field site. A compromise has been developed wherein "A" and "B" Streets would remain as traffic and pedestrian circulation and view corridors. However, with respect to "C" Street, a pedestrian only view corridor would be developed.

Public Parking. There is a concern that the Coastal Commission may require additional public parking as a condition of a Local Coastal Plan Amendment for implementing the North Embarcadero Visionary Plan. The Visionary Plan emphasizes the use of shared parking (e.g. the general public being able to access parking provided in new private development) and off peak parking space use (e.g. County Administration Center parking lots on evenings and weekends) to accommodate additional parking demand. In addition, the plan assumed that parking within new private development would be available to the general public. It is now recommended that the Alliance develop a parking policy that satisfies reasonable demand but that does not require private development to supply more parking than is required by its own needs.

Narrowing of Harbor Drive. This is the cornerstone of the North Embarcadero Visionary Plan. The Port Commissioners have expressed concern that the narrowing of Harbor Drive could severely impact traffic flow with Cruise Ship Terminal and Airport Expansions. Both of these expansions are currently under study by the Port and preliminary conclusions should be available in the next several months. It is now recommended that Harbor Drive should be three lanes (two south and one north) to maximize the width of the proposed esplanade. However, if the Environmental Impact Report for the North Embarcadero Visionary Plan, which would consider an Airport and Cruise Ship Terminal expansions, finds
that three lanes are impractical, then a fourth lane could be added. In any event, the
Esplanade between the Bay and the current Harbor Drive will be at least 180 feet
wide.

Oval Park at the foot of Broadway. There have been some concerns by CCDC that
the plan may not have reduced sufficiently the potential for vehicular traffic through
this important site. The Port and CCDC have agreed to the following language in
the plan: "Clearly describe the limits and character of the park to provide a sizeable,
well defined landscaped public open space to minimize traffic and through park
access to the Broadway Pier."

Other issues relative to Pacific Highway medians and building heights near Lane
Field and Navy properties have also been resolved.

The City of San Diego Rules Committee heard a status report on the Visionary Plan
at their October 23, 1998 meeting. The Committee wanted further information on
the costs of the plan in relation to the pending City projects such as the Central
Library, Naval Training Center Improvements, and the Bay to Bay proposal. The
Port endorsed the plan with the revisions discussed above on October 27, 1998.
The North Embarcadero Visionary Plan was endorsed by the North Embarcadero
Alliance on October 29, 1998.

III. COST SHARING PRINCIPLES

In the 1997 Memorandum of Understanding (MOU), the Alliance members have
agreed to "strive to develop a fair and equitable means to share costs and
responsibilities." Over the past year, Alliance staff has been meeting with Sasaki
Associates and their financial consultant, Keyser Marston, to develop a plan to
implement this MOU goal. It became clear in this process that the Alliance
members should focus on a method for equitably sharing costs and that revenue
currently entitled to member agencies should continue under current formulas/entitlements.

The basic philosophical elements of the cost sharing plan are as follows:

- The responsibility for funding project costs should be shared among Alliance
  members and the private sector based upon their asset base (i.e., current
  market value of land and improvements, current leases and other revenue such
  as tax increment and transient occupancy tax) which measures each member's
  stake in the area.

- The current estimate of the asset base will apply to the distribution of initial
  project costs. Future reevaluations of the asset base will govern the distribution
  of costs incurred in subsequent phases. Attachment A provides the proposed
  distribution of asset base costs.
Subject: STATUS REPORT AND RECOMMENDATIONS ON THE NORTH EMBARCADERO ALLIANCE VISIONARY PLAN (District 1)

- The asset base of the Alliance members will be reevaluated periodically or when there is a significant change in development activity.

- Members of the Alliance will evaluate the feasibility of implementing all of the contemplated improvements in the near term to achieve efficiencies and to create the strongest possible framework for future development in the area.

- The private and public sectors will fund Pacific Highway improvements through an assessment district. Property owners (including the County, Port and the future developer of the Navy property) will be responsible for installing frontage improvements identified in the plan when development occurs.

- Public landowners will use maximum efforts to require new lessees' and existing leaseholds that are renovating their property to install frontage and other improvements that are consistent with the Visionary Plan.

Due to the difficulty the Navy has in acquiring Congressional approval for financing development projects, it is unlikely that the Navy will be able to participate in the process of funding public improvements. However, it may be possible to recoup these costs when the Navy property is developed by the private sector. The funding of the Visionary Plan improvements could be a condition of development of the property.

IV. PLAN IMPLEMENTATION

Following the endorsement of the plan by member agencies, the following tasks will occur over the next year:

Approval of Memorandum of Understanding (MOU). This agreement will spell out the organizational structure of the Alliance and outline the specific work to be done by the Alliance in the various phases of the project. Attached to the Board letter is a draft of the MOU. A final MOU will be presented to the Board of Supervisors upon completion.

The highlights of the MOU are as follows:

- It spells out the Asset Base percentage of Alliance members, which determines the share of total costs for each member agenty. The County would incur 14% of project costs without Navy participation.

- The MOU establishes the Alliance Steering Committee with one voting member from each agency.
Subject: STATUS REPORT AND RECOMMENDATIONS ON THE NORTH EMBARCADERO ALLIANCE VISIONARY PLAN (District 1)

- The next phase (Phase 2) of the project is established. Phase 2 entails development of a financing plan, preparation of an environmental impact report, and amendment to local land use plans and regulations.

Required Plan Amendments. The Port District will proceed to amend the current Port Master Plan and Local Coastal Plan. The City of San Diego will be required to amend the Centre City Community Plan and Local Coastal Plan.

Environmental Impact Report. This will be a programmatic EIR covering the entire project area and pending projects (e.g., Aircraft Carrier Museum).

Preliminary Design. Schematic design of the improvement plan will help refine project cost estimates and alternatives for the public improvements.

Spending Plan with Cost Controls. The implementation of the plan is at its initial stage and there will be further refinement of the cost estimates as design proceeds. It is expected that there will be a report back to the Board with a high confidence cost estimate after the completion of schematic design, the environmental impact report, local coastal plan amendment and preliminary engineering in mid 2000.

In short, it is important that the County limit its financial exposure and risk associated with the implementation of these critical public improvements. Periodic status reports and recommendations related to this plan will be presented as its implementation process unfolds. With the completion of environmental review, schematic design, engineering studies, and the Local Coastal Plan Amendment, the County will have a much higher confidence level with the cost estimate for plan implementation.

Respectfully Submitted,

[Signature]

LAWRENCE B. PRIOR III
Chief Administrative Officer