

Application for the Appointment of the Elective Office of the County of San Diego Treasurer-Tax Collector

This is your application for consideration of appointment of County Treasurer-Tax Collector until the election of a successor.

Read the tips below to
make sure your
application is complete.

Lawrence (Larry)

First Name

Cohen

Last Name

Make sure you have all the pages.

There are nine (9) total pages that make up this application, including this page. The pages are numbered in the bottom right corners.

Initial the top right corner of pages 2-9 in the "Initial Here" box. This will make sure your application stays together.

Print clearly and legibly or type your application. Doing so will speed up processing time. Unclear handwriting may cause delays.

Questions? Learn more at www.sandiegocob.com or PublicComment@sdcounty.ca.gov.

This application must be received no later than Monday, September 22, 2025, at 12 noon. See page 9 for submittal instructions.

CLERK OF THE BOARD
2025 SEP 18 PM 12:50



Application Timeline

- | | |
|---------------------------|---|
| September 22, 2025 | Applications must be submitted to the San Diego County Clerk of the Board of Supervisors no later than 12 noon. |
| September 30, 2025 | Hearing on all applicants. Please plan to attend this meeting. |

Important Things to Know

- The questions in this application ensure you are eligible to serve as Treasurer-Tax Collector if you are appointed.
- Answer the questions to the best of your ability.
- You must attach a current resume containing, at a minimum, all employment for the past five years and a completed Statement of Economic Interest (Form 700) with your application.

Additional Required Documents

The following additional materials are also included with this application for your reference:

1. Form of Notice
2. Minute Order and Board Letter - "Filling the Vacancy of the San Diego County Elective Office of County Treasurer-Tax Collector" dated August 26, 2025
3. Board of Supervisors Policy A-105: Process to Fill Vacancies of Elected Offices other than Board of Supervisors
4. County Charter to reference applicable provisions about the Office of the County Treasurer-Tax Collector
5. Administrative Code Sections pertaining to the requirements to serve as a Treasurer-Tax Collector
6. Class Specifications of the County Treasurer-Tax Collector
7. Rules for County Treasurer-Tax Collector Regarding Incompatible Activities
8. Conflict of Interest Code for the Office of the Treasurer-Tax Collector
9. Statement of Economic Interest Form (Form 700)

How This Application Will Be Used

I understand the contents of this application will be made available to the public.

☒ **Yes, I understand**

I understand that while this application is a public document, my personal e-mail address, street address, and phone number(s) will be kept confidential to the extent authorized by law.

☒ **Yes, I understand**

A. Tell us About Yourself

First Name: Lawrence (Larry)

Last Name: Cohen

Current Address (where you are registered to vote)

Street Address:

City:

State:

Zip Code:

Current Mailing Address (if different than the address listed above)

Street Address:

City:

State:

Zip Code:

Contact Information

Phone 1:

Type:

Personal Cell

Phone 2:

Type:

E-mail:

Have you lived at your current address for more than five years?

☒ Yes

☐ No

If no, please list your previous addresses on page 4.

If you have not lived at your current address for more than five years, please list your addresses for the past five (5) years:

Date From: _____ Date To: _____

Street Address: _____

City: _____

State: _____ Zip Code: _____

Date From: _____ Date To: _____

Street Address: _____

City: _____

State: _____ Zip Code: _____

Date From: _____ Date To: _____

Street Address: _____

City: _____

State: _____ Zip Code: _____

Date From: _____ Date To: _____

Street Address: _____

City: _____

State: _____ Zip Code: _____

Date From: _____ Date To: _____

Street Address: _____

City: _____

State: _____ Zip Code: _____

B. Questions to Determine Eligibility

Please check the appropriate box for each question. Applicants may be asked to verify and update information at various points in the process.

1. I am a registered voter of the County of San Diego. ☒ Yes ☐ No
2. I am a citizen of the United States and of the State of California. ☒ Yes ☐ No
3. I meet at least one of the following criteria to serve as the Treasurer-Tax Collector (pursuant to Administrative Code Section 840):
Select all that apply and attach appropriate verification.
 - ☐ Served in a senior financial management position in a county, city, or other public agency dealing with similar financial responsibilities for a continuous period of not less than three years, including, but not limited to, treasurer, tax collector, auditor, auditor-controller, or the chief deputy or an assistant in those offices.
 - ☒ Possess a valid baccalaureate, masters, or doctoral degree from an accredited college or university in any of the following major fields of study: business administration, public administration, economics, finance, accounting, or a related field, with a minimum of 16 college semester units, or their equivalent, in accounting, auditing, or finance.
 - ☐ Possess a valid certificate issued by the California State Board of Accountancy pursuant to Chapter 1 (commencing with Section 5000) of Division 3 of the Business and Professions Code, showing that I am permitted and authorized to practice as a certified public accountant.
 - ☐ Possess a valid charter issued by the Institute of Chartered Financial Analysts showing that I am designated a Chartered Financial Analyst, with a minimum of 16 college semester units, or their equivalent, in accounting, auditing, or finance.
 - ☐ Possess a valid certificate issued by the Treasurer Management Association showing that I am designated a Certified Cash Manager, with a minimum of 16 college semester units, or their equivalent, in accounting, auditing, or finance.
4. I have not been convicted of a crime that disqualifies me from holding elected office. *If no, please explain (attach additional sheets if necessary):* ☒ Yes ☐ No

Application for the Appointment of the Elective Office of the
County of San Diego Treasurer-Tax Collector

INITIAL
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TE.

5. I am able to formally assume the position not later than twenty (20) business days following the selection by the Board of Supervisors. ☒ Yes ☐ No
6. I am not involved in outside activities that may be in conflict with the functions and responsibilities of the County Treasurer-Tax Collector as listed in the Rules for Incompatible Activities for the County Treasurer-Tax Collector. *If no, please explain (attach additional sheets if necessary):* ☒ Yes ☐ No

C. Experience Qualifications

1. Attach a current resume containing, at a minimum, all employment for the past five years.
2. Provide a written statement outlining the qualifications to serve as Treasurer-Tax Collector (500 words maximum).

I believe I am uniquely qualified to serve as San Diego County Treasurer-Tax Collector (SDTCC) possessing both private sector experience, where I managed multi-million-dollar budgets and hundreds of employees for Fortune 100 corporations, and public sector experience, where I've served for more than 5 years as a senior advisor to a member of the U.S. Congress House Financial Services Committee, which oversees banking, pensions and federal securities legislation.

The SDTTC collects more than \$9.1 billion in annual property tax payments and manages an investment pool ranging between \$10.2 and \$18.8 billion annually. This office requires a unique blend of financial acumen, government expertise, and proven leadership capacity to oversee a staff of over 170+ employees while ensuring transparency, efficiency, and fiscal responsibility.

I hold a Masters of Business Administration (MBA), where I received formal training in finance and management - skills central to the SDTTC's mission of maximizing returns while safeguarding taxpayer dollars. I know how to evaluate balance sheets, assess risk-versus-reward trade-offs, and apply disciplined strategies to optimize return on investment (ROI).

In the private sector at Millipore Sigma (a division Merck KGaA of Germany), I managed a \$30 million business line and led teams of account managers, scientists, and specialists across North America. I was responsible for profit and loss performance, investment strategies, and contract negotiations while driving innovation in a competitive, highly regulated market. I managed budgets and consistently achieved revenue and market growth goals. These roles sharpened my ability to lead large teams, maximize organizational efficiency, and achieve measurable financial outcomes.

At the federal level, I serve as Chief of Staff and senior advisor to Congressman Juan Vargas, who sits on the House Financial Services Committee (HFSC). The HFSC is responsible for regulating pensions, financial institutions, and a broad swath of the US economy. As Chief of Staff, I have helped to support a Member of Congress as he has worked on legislation to protect pensions, strengthen capital markets, and advance Environmental, Social Governance (ESG) initiatives. I supported him as he helped to pass legislation, including the American Rescue Plan, which stabilized multi-employer pension funds and safeguarded retirement security for over one million Americans.

In addition, I supported the member in pursuing his priorities, including leading the Freedom to Invest in a Sustainable Future Act and the Environmentally Sustainable Growth Act, which would expand the use of Environmental, Social, and Governance (ESG) factors in institutional investment practices. This work has given me a deep insight into the interplay between finance, regulation, and long-term fiduciary responsibility—skills directly relevant to managing San Diego's investment pool with prudence and foresight.

In sum, my MBA training, work advising a Member of the House Financial Services Committee, and proven private sector record managing multimillion-dollar budgets and large teams uniquely qualify me to lead the San Diego County Treasurer-Tax Collector's office. I bring the vision to safeguard taxpayer funds, the financial discipline to maximize returns, and the leadership skills to direct a talented workforce in service of the County's residents.



3. Please explain the reasons for wishing to be appointed to the office of County Treasurer-Tax Collector.

My vision for the office of San Diego County Treasurer-Tax Collector (TTC) is rooted in the traditions of customer service with its principal customers being the taxpayers of the County of San Diego, whose taxes we collect and disburse, and the thousands of current and retired employees whose pensions we oversee.

In addition, the TTC employs a highly dedicated and hardworking staff and it will be my job to ensure their workplace is nurturing and supportive, and that we give due difference to their ideas, insights and suggestions on how the County can do better.

The office has long upheld excellence in financial management; I intend to maintain that strength while expanding public access and equity. This includes leveraging technology to allow residents to pay taxes securely via mobile devices, access bills in a self-service format, and benefit from deferred payment options that can provide relief to families—particularly in working class communities—who may fall behind on their tax obligations. By modernizing service delivery, we can improve customer satisfaction while enhancing efficiency and transparency.

I see opportunities to connect the Treasurer's responsibilities to broader community benefits. In partnership with the San Diego County Employees Retirement Association (SDCERA), we can explore long-term, prudent investments that generate strong returns while strengthening our local economy. For example, leveraging the County's lease-back bond capacity to develop workforce housing would not only provide a dedicated revenue stream for bond repayment but also address a critical community need. Such strategies align with fiduciary obligations while creating a lasting impact.

In the first 90 days of my tenure, I would like to implement four programs that other counties around the country have moved forward with. I would like to see a Property Tax Postponement Program for Senior's and those with a Disability. I also want to put into motion a plan that mimics Rent Subsidy's, but in this case, it would be for Property Taxes. In addition, I envision us incorporating two policy's, one that would ask for an 80% payment while appealing tax disagreement versus a 100% payment, and the second which would call for partial payments versus full payments due to a financial hardship.

Finally, as a member of SDCERA, I want to use my Environmental Social Governance (ESG) experience in Congress to help increase Shareholder Voice and Advocacy, in reviewing, screening and divesting of assets that fall below performance expectations. This Shared Voice and Advocacy can also help us to increase our investments in minority businesses and relevant communities while maintaining excellent returns without compromising fiduciary responsibilities.

I feel that my vision, coupled with my federal pension and ESG policy experience, private sector leadership, and deep knowledge of government finance position me to serve San Diego County effectively as Treasurer-Tax Collector. I am committed to preserving the office's record of excellence while driving innovation that expands access, builds equity, and strengthens our community for generations to come.

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.

D. Signature

I, Lawrence (Larry) Cohen, as a candidate for appointment of the County of San Diego Treasurer-Tax Collector declare that all information provided on this form by me, including all attachments, is true and correct. If requested, I agree to provide written responses to any questions.

I have received the application packet and have read and understand Board of Supervisor's Policy A-105, which establishes the procedures for appointment to fill vacancies of elected offices other than Board of Supervisors, as well as the other codes and rules applicable to the County Treasurer-Tax Collector.

I understand that finalists will be subject to a full background investigation and the selected candidate will be required to pass the County's standard medical exam and full background investigation.

I certify under penalty of perjury that the foregoing is true and correct.

Executed on this 19 day of September, 2025, at SAN DIEGO, California.

Signature: 

E. Submittal

Completed applications must be received by the Clerk of the Board of Supervisors no later than Monday, September 22, 2025, at 12 noon. Double check your answers in the application; once submitted, applications cannot be amended. Remember that you must answer all questions on this application to be considered and must attach the following additional documents:

- ☒ Current resume containing, at a minimum, all employment for the past five years; and
- ☒ Completed Statement of Economic Interest Form (Form 700).

Pursuant to Board Policy A-105, all applicants must personally appear to submit the required application forms. Please submit your completed application in person to:

County Administration Center
Clerk of the Board of Supervisors
1600 Pacific Highway, Room 402
San Diego, CA 92101-2471
(619) 531-5434

Incomplete applications and applications submitted by e-mail or USPS will not be considered.

Applications must be received by Monday, September 22, 2025, at 12 noon.

Strayer University Jack Welch Management Institute

*By the virtue of authority of the Board of Trustees and the
recommendation of the Faculty
has conferred upon*

Lawrence Douglas Cohen

the Degree of

Master of Business Administration

*with all the rights, honors, and privileges thereto pertaining.
In witness whereof, this degree is granted bearing the seal of
Strayer University, Washington, D.C.*

Given this twentieth day of December in the year two thousand and twenty-one.




Mary Carr, Dean



Strayer University

The

Jack Welch Management Institute

It is hereby certified that

Lawrence Douglas Cohen

has been granted the degree of

Master of Business Administration

with Welch Scholar Distinction

with all the rights, honors, and privileges thereto pertaining.

Given in the City of Washington, D.C., December 20, 2021.




Mary Carr, Dean

PROFESSIONAL EXPERIENCE
(Previous 10 Years)

Chief Of Staff

U.S. House of Representatives, Washington, D.C. - Congressman Juan Vargas (CA-52)

Apr 2020 – Present

- Served as Chief Advisor to Member of the Financial Services Committee (FSC), co-founder of the Environmental Social Governance Caucus (ESG), and Ranking Member of the U.S. House Task Force on Monetary Policy, which has jurisdiction over issues including pensions, capital markets, and SEC rules & regulations.
- Advised the member on all issues that come before Congress, including H.R. 1319 (The American Rescue Plan) which included provisions related to the Pension Benefit Guarantee Corporation (PBGC) and the Special Financial Assistance Program (SFA), which helped over 1.2 million retirees and beneficiaries.
- Advised the Member on strategy, including on priorities such as H.R. 1119, The Freedom to Invest in Sustainable Future Act which would allow pensions to use ESG Factors when Investing.
- Oversaw policy staff efforts to pass H.R. 4759, – The *Environmentally Sustainable Growth Act of 2023*, to require issuers of securities (public companies) to include annual environmental, social, and governance (ESG) metrics in their filings to shareholders.
- Develops and Manages Objectives, Strategies, and Operating Plans for the Washington D.C. and San Diego offices.
- Coordinates and directs all activities with the U.S. House Leadership, the U.S. Senate, and the White House.
- Oversees the Office Budget (\$2M per year) and coordinates all activities with State and Local Government Leaders / Agencies as required.

Senior Business Development Manager & Sales Director

Millipore Sigma – a division of Merck KGaA, Darmstadt, Germany

October 2015 – April 2020

- Supervised and managed group of ten Account Managers and 20 Indirect Scientists, GMP Technical-Manufacturer Specialists, as well as Protein Stabilization Experts in Western North America.
- Managed P/L, Investment, and ROI of \$40M GMP chemicals, products, and business services to Pharmaceutical, Biotech, Academic, and R&D Customers.
- Reviewed, modified, and managed growth plans to ensure corporate revenue targets were met while protecting key balance sheet indicators.
- Negotiated large, complex contract discussions, including customer proposals operating in a complex regulatory environment in multiple countries.
- Managed a yearly Operational Budget in excess of \$2 million per year.

EDUCATION

Masters in Business Administration, Strayer University, Washington D.C., 2021

Bachelor of Arts Degree, Political Science, University of California at San Diego, 1992

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Date Initial Filing Received
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Cohen Lawrence (Larry) Douglas

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

County of San Diego

Division, Board, Department, District, if applicable

SD Treasurer Tax Collector

Your Position

Candidate for Appointment

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: Position:

2. Jurisdiction of Office (Check at least one box)

☐ State

☐ Judge, Retired Judge, Pro Tem Judge, or Court Commissioner
(Statewide Jurisdiction)

☐ Multi-County

☒ County of San Diego

☐ City of

☐ Other

3. Type of Statement (Check at least one box)

☒ Annual: The period covered is January 1, 2024, through
December 31, 2024.

-or-

The period covered is / / , through
December 31, 2024.

☐ Leaving Office: Date Left / /
(Check one circle below.)

☐ The period covered is January 1, 2024, through the date of
leaving office.

-or-

The period covered is / / , through
the date of leaving office.

☐ Assuming Office: Date assumed / /

Candidate: Date of Election 9-30-25 and office sought, if different than Part 1:

4. Schedule Summary (required)

► Total number of pages including this cover page:

Schedules attached

☒ Schedule A-1 - Investments - schedule attached

☒ Schedule C - Income, Loans, & Business Positions - schedule attached

☒ Schedule A-2 - Investments - schedule attached

☐ Schedule D - Income - Gifts - schedule attached

☐ Schedule B - Real Property - schedule attached

☒ Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- ☐ None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

DAYTIME TELEPHONE NUMBER

EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed September 19, 2025

(month, day, year)

Signature

(File the originally signed paper statement with your filing official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests

(Ownership Interest is Less Than 10%)

Investments must be itemized.

Do not attach brokerage or financial statements.

CALIFORNIA FORM **700**

FAIR POLITICAL PRACTICES COMMISSION

Name

► NAME OF BUSINESS ENTITY

Captive Entertainment LLC

GENERAL DESCRIPTION OF THIS BUSINESS

Media Production Company

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000 ☒ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000 ☐ Over \$1,000,000

NATURE OF INVESTMENT

- ☐ Stock ☒ Other Capital contribution
(Describe)
☐ Partnership ☐ Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:

10 / 12 / 24 / / 24
ACQUIRED DISPOSED

► NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000 ☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000 ☐ Over \$1,000,000

NATURE OF INVESTMENT

- ☐ Stock ☐ Other _____
(Describe)
☐ Partnership ☐ Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:

 / / 24 / / 24
ACQUIRED DISPOSED

► NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000 ☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000 ☐ Over \$1,000,000

NATURE OF INVESTMENT

- ☐ Stock ☐ Other _____
(Describe)
☐ Partnership ☐ Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:

 / / 24 / / 24
ACQUIRED DISPOSED

► NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000 ☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000 ☐ Over \$1,000,000

NATURE OF INVESTMENT

- ☐ Stock ☐ Other _____
(Describe)
☐ Partnership ☐ Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:

 / / 24 / / 24
ACQUIRED DISPOSED

► NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000 ☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000 ☐ Over \$1,000,000

NATURE OF INVESTMENT

- ☐ Stock ☐ Other _____
(Describe)
☐ Partnership ☐ Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:

 / / 24 / / 24
ACQUIRED DISPOSED

► NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000 ☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000 ☐ Over \$1,000,000

NATURE OF INVESTMENT

- ☐ Stock ☐ Other _____
(Describe)
☐ Partnership ☐ Income Received of \$0 - \$499
☐ Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:

 / / 24 / / 24
ACQUIRED DISPOSED

Comments: _____

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name _____

► 1. BUSINESS ENTITY OR TRUST

Cardiff Reef LLC

Name

1649 Amante Court, Carlsbad, CA 92011

Address (Business Address Acceptable)

Check one

☐ Trust, go to 2 ☒ Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

Real Estate / LLC

FAIR MARKET VALUE

- ☐ \$0 - \$1,999
☐ \$2,000 - \$10,000
☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000
☒ Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/24 ____/____/24
ACQUIRED DISPOSED

NATURE OF INVESTMENT

☐ Partnership ☐ Sole Proprietorship ☐ Real Estate LLC Other

YOUR BUSINESS POSITION Owner

► 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

- ☐ \$0 - \$499 ☐ \$10,001 - \$100,000
☐ \$500 - \$1,000 ☒ OVER \$100,000
☐ \$1,001 - \$10,000

► 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

☒ None or ☐ Names listed below

► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:

☐ INVESTMENT ☒ REAL PROPERTY

Name of Business Entity, if Investment, or
Assessor's Parcel Number or Street Address of Real Property

Parcel # 261-061-37-00

Description of Business Activity or
City or Other Precise Location of Real Property

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000
☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000
☐ Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/24 ____/____/24
ACQUIRED DISPOSED

NATURE OF INTEREST

☐ Property Ownership/Deed of Trust ☐ Stock ☐ Partnership

☐ Leasehold _____ Yrs. remaining ☐ Other _____

☐ Check box if additional schedules reporting investments or real property are attached

► 1. BUSINESS ENTITY OR TRUST

Cohen Revocable Trust

Name

1649 Amante Court, Carlsbad, CA 92011

Address (Business Address Acceptable)

Check one

☒ Trust, go to 2 ☐ Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE

- ☐ \$0 - \$1,999
☐ \$2,000 - \$10,000
☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000
☒ Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/24 ____/____/24
ACQUIRED DISPOSED

NATURE OF INVESTMENT

☐ Partnership ☐ Sole Proprietorship ☐ _____ Other

YOUR BUSINESS POSITION _____

► 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

- ☒ \$0 - \$499 ☐ \$10,001 - \$100,000
☐ \$500 - \$1,000 ☐ OVER \$100,000
☐ \$1,001 - \$10,000

► 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

☒ None or ☐ Names listed below

► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:

☐ INVESTMENT ☐ REAL PROPERTY

Name of Business Entity, if Investment, or
Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or
City or Other Precise Location of Real Property

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000
☐ \$10,001 - \$100,000
☐ \$100,001 - \$1,000,000
☐ Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/24 ____/____/24
ACQUIRED DISPOSED

NATURE OF INTEREST

☐ Property Ownership/Deed of Trust ☐ Stock ☐ Partnership

☐ Leasehold _____ Yrs. remaining ☐ Other _____

☐ Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE C
Income, Loans, & Business
Positions
(Other than Gifts and Travel Payments)

CALIFORNIA FORM	700
FAIR POLITICAL PRACTICES COMMISSION	
Name	

▶ 1. INCOME RECEIVED	▶ 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME <u>The Familie V2</u>	NAME OF SOURCE OF INCOME <u>ProperBrand</u>
ADDRESS (Business Address Acceptable) <u>2121 New Castle Avenue, Encinitas, CA 92007</u>	ADDRESS (Business Address Acceptable) <u>2121 New Castle Avenue, Encinitas, CA 92007</u>
BUSINESS ACTIVITY, IF ANY, OF SOURCE <u>Agency</u>	BUSINESS ACTIVITY, IF ANY, OF SOURCE <u>Marketing</u>
YOUR BUSINESS POSITION <u>n/a</u>	YOUR BUSINESS POSITION <u>n/a</u>
GROSS INCOME RECEIVED <input type="checkbox"/> No Income - Business Position Only	GROSS INCOME RECEIVED <input type="checkbox"/> No Income - Business Position Only
<input type="checkbox"/> \$500 - \$1,000 <input type="checkbox"/> \$1,001 - \$10,000	<input type="checkbox"/> \$500 - \$1,000 <input checked="" type="checkbox"/> \$1,001 - \$10,000
<input type="checkbox"/> \$10,001 - \$100,000 <input checked="" type="checkbox"/> OVER \$100,000	<input type="checkbox"/> \$10,001 - \$100,000 <input type="checkbox"/> OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
<input type="checkbox"/> Salary <input type="checkbox"/> Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)	<input type="checkbox"/> Salary <input type="checkbox"/> Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)
<input type="checkbox"/> Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)	<input type="checkbox"/> Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)
<input type="checkbox"/> Sale of _____ (Real property, car, boat, etc.)	<input type="checkbox"/> Sale of _____ (Real property, car, boat, etc.)
<input type="checkbox"/> Loan repayment	<input type="checkbox"/> Loan repayment
<input type="checkbox"/> Commission or <input checked="" type="checkbox"/> Rental Income, list each source of \$10,000 or more	<input type="checkbox"/> Commission or <input checked="" type="checkbox"/> Rental Income, list each source of \$10,000 or more
_____ (Describe)	_____ (Describe)
<input type="checkbox"/> Other _____ (Describe)	<input type="checkbox"/> Other _____ (Describe)

▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*	INTEREST RATE	TERM (Months/Years)
_____	_____ % <input type="checkbox"/> None	_____
ADDRESS (Business Address Acceptable)		

BUSINESS ACTIVITY, IF ANY, OF LENDER	SECURITY FOR LOAN	
_____	<input type="checkbox"/> None <input type="checkbox"/> Personal residence	
HIGHEST BALANCE DURING REPORTING PERIOD	<input type="checkbox"/> Real Property _____ Street address	
<input type="checkbox"/> \$500 - \$1,000	_____ City	
<input type="checkbox"/> \$1,001 - \$10,000	<input type="checkbox"/> Guarantor _____	
<input type="checkbox"/> \$10,001 - \$100,000	<input type="checkbox"/> Other _____ (Describe)	
<input type="checkbox"/> OVER \$100,000		

Comments: Additional rental income on Attachment

SCHEDULE E
Income – Gifts
Travel Payments, Advances,
and Reimbursements

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name _____

- Mark either the gift or income box.
- Mark the "501(c)(3)" box for a travel payment received from a nonprofit 501(c)(3) organization or the "Speech" box if you made a speech or participated in a panel. Per Government Code Section 89506, these payments may not be subject to the gift limit. However, they may result in a disqualifying conflict of interest.
- For gifts of travel, provide the travel destination.

▶ NAME OF SOURCE (Not an Acronym)
The Sultanate of Oman

ADDRESS (Business Address Acceptable)
2535 Belmont Road NW

CITY AND STATE
Washington, DC

☐ 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): 05/25/24 - 06/02/24 AMT: \$ unknown
(If gift)

▶ MUST CHECK ONE: ☐ Gift -or- ☐ Income

☐ Made a Speech/Participated in a Panel

☒ Other - Provide Description Congressional staff travel under Section 108A of the Mutual Educational and Cultural Exchange Act of 1961

▶ If Gift, Provide Travel Destination Muscat, Oman

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

CITY AND STATE

☐ 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): ____/____/____ - ____/____/____ AMT: \$_____
(If gift)

▶ MUST CHECK ONE: ☐ Gift -or- ☐ Income

☐ Made a Speech/Participated in a Panel

☐ Other - Provide Description _____

▶ If Gift, Provide Travel Destination _____

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

CITY AND STATE

☐ 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): ____/____/____ - ____/____/____ AMT: \$_____
(If gift)

▶ MUST CHECK ONE: ☐ Gift -or- ☐ Income

☐ Made a Speech/Participated in a Panel

☐ Other - Provide Description _____

▶ If Gift, Provide Travel Destination _____

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

CITY AND STATE

☐ 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): ____/____/____ - ____/____/____ AMT: \$_____
(If gift)

▶ MUST CHECK ONE: ☐ Gift -or- ☐ Income

☐ Made a Speech/Participated in a Panel

☐ Other - Provide Description _____

▶ If Gift, Provide Travel Destination _____

Comments: _____

SCHEDULE C
Attachment

CALIFORNIA FORM	700
FAIR POLITICAL PRACTICES COMMISSION	
Name: Lawrence Cohen	

LIST OF REPORTABLE SINGLE SOURCES OF INCOME OF \$10,000 OR MORE

NAME OF SOURCE	ADDRESS OF SOURCE	BUSINESS ACTIVITY, IF ANY	YOUR BUSINESS POSITION	GROSS INCOME RECEIVED*	CONSIDERATION FOR WHICH INCOME WAS RECEIVED* (if "other," describe)
VYRTU	2121 New Castle Avenue, Encinitas, CA 92007	Wellness	n/a	\$1001-\$10,000	Rental Income
Brown & Winters	2121 New Castle Avenue, Encinitas, CA 92007	Law Firm	n/a	\$1001-\$10,000	Rental Income
Krista Spence LLC	2121 New Castle Avenue, Encinitas, CA 92007	Wellness	n/a	\$1001-\$10,000	Rental Income
Kat Beauty LLC	2121 New Castle Avenue, Encinitas, CA 92007	Wellness	n/a	\$1001-\$10,000	Rental Income
Zachary Gutroff	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Nicole Wright	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Brittany Rothhelm	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Matthew Lewis	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Paul Deutz	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Rob LaBreche	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Jamaica Winship	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Diandra Bucciarelli	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Elizabeth Casciari	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Daniel Pinkus	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Stephanie Schorno	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Matthew Steiger	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Patrick Daly	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income
Kendal Prince	2121 New Castle Avenue, Encinitas, CA 92007	n/a	n/a	\$1001-\$10,000	Rental Income