

COUNTY OF SAN DIEGO VOLUNTEER REPORT FORMOUNTY OF SAN DIEGO PERIOD JULY 1, 2018 - JUNE 30, 2019 UL -8 PM 4: 14

Deadline: July 12, 2019

CLERK OF THE BOARD
OF SUPERVISORS

1. **DEPARTMENT INFORMATION:**

Department:

Parks and Recreation

Division/Unit:

Operations

2. **VOLUNTEER PROGRAM BENEFITS:**

a. GENERAL VOLUNTEERS (this section should include community volunteer, student intern, groups, corporations, etc).

No. of Vol.	4,582 Hours	99 275 X	\$25.43 =	\$2,524,563.25
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Types of work performed by GENERAL VOLUNTEERS in this category:

Volunteers supplement our field staff, helping them in providing the best possible park and recreation experience. Volunteers assist in keeping our parks safe and clean. In addition to general park maintenance, such as cleaning restrooms and campsites, weed abatement, painting, security, and assisting with opening and closing our facilities, DPR volunteers help to construct and maintain trails, provide tours of historic buildings, lead hikes and rides, conduct wildlife and plant surveys, remove exotic and invasive plants, grafitti removal, dispense information, plant trees and native plants, facilitate special events and service projects, office support. Our recreation volunteers assist in coaching, mentoring, and after school programs. Patrol volunteers are our extra eyes and ears in our open space preserves, providing information and assistance, as needed. Throughout the year we're also supported by many groups, including scout groups, corporations, military, and community groups.

b. INSTITUTIONAL VOLUNTEERS (this section should include honor camp inmates, PIC/RETC, GAIN, etc.)

No. of Vol.	Unknown Hours	13,032 X	\$25.43 =	\$331,403.76
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Types of work performed by INSTITUTIONAL VOLUNTEERS in this category:

Community service inquiries have risen over the last couple of years for our department. We strive to provide opportunities for citizens to pay their debt to society by serving in our parks, assisting staff in park mainteance, including cleaning restrooms, trash collection, scrubbing picnic tables, weed abatement and removing invasive plants, spreading mulch, raking, sweeping, painting and stormwater compliance. Community Involved Vocational Crew Services (CIVICS) has continued to provide valuable services to our parks, assisting our field staff in providing weed abatement and fire breaks. Our parks have also benefitted from the native plant nursery operated through the CIVICS program. Our parks continue to benefit from the efforts of CALFIRE, as they assist with weed abatement and fire breaks.

c. SPECIALIZED VOLUNTEERS (this section should include utilization of Special Volunteers in positions requiring specific skills and/or expertise levels, for example, an attorney, physician, sports figure or celebrity). These specialized positions have verifiable compensation levels (VCL). If you have such a volunteer, please indicate the position, hours and compensation level

Position		Hours	X	$\underline{\text{VCL}} =$	Dollar Benefit
NA			_		\$0.00
			_		\$0.00
	-		_		\$0.00
			_		\$0.00
			_		\$0.00
No. of Vol.	Total Hours	0		Total Value =	\$0.00

Types of work performed by SPECIALIZED VOLUNTEERS in this category: NA

d. TOTALS OF DEPARTMENT VOLUNTEERS (from above):

No. of Volunteers		<u>ers</u>	<u>Hours</u>	Dollar Benefit
2a.		4,582	99275	\$2,524,563.25
2b.	Unknown		13032	\$331,403.76
2c.		0	0	\$0.00
Tota	l Vol.	4,582 Hours	112,307 Total Value =	\$2,855,967.01

3. DONATIONS TO VOLUNTEER PROGRAM:

Please list all donations to the department's Volunteer program including monetary donations and <u>tangible/intangible</u> items. Items such as computers, air time, transportation, books, etc. Please assign a fair market value to each and add to the total value of the donations section.

Item Donated: Caterer for Volunteer Appreciation Picnic Item Donated: Refreshments for Volunteers-Warrior Hike Item Donated: Ite	Value: Value: Value: Value:	\$1,050.00 \$100.00
TOTAL VALUE =		\$1,150.00
VOLUNTEER PROGRAM COSTS:	. 1,1 11	11 1 1
a. Cost of supervision of volunteeers (total hours of direct supervirate of staff person (s) <u>directly supervising program volunteers.</u>)	sion multiplied	d by the hourly
Hours 4504 X Rate \$65.34 =		\$294,291.36
b. Cost of program coordination (total hours of program coordinated of coordinator(s)). This section should include coordination of staff description preparation, volunteer placement, recognition, etc.)	-	•
Hours 2080 X Rate \$98.10 =		\$204,048.00
c. Other program costs (volunteer training materials/supplies, reco	ognition costs,	etc.):
<u>Item</u>		Cost
Uniform Items (shirts, caps, name tags)		\$5,555.89
Special Events Items (table clothes, beverages, snacks, ice)		\$111.20
Advertising (Volunteer Recruitment)		\$217.99
DHR Invoicing (Background checks)	111	\$1,765.50
TOTAL OF OTHER PROGRAM COSTS =		\$7,650.58
d. TOTAL OF VOLUNTEER PROGRAM COST = (add 4a, 4b, and 4c)		\$505,989.94
NET BENEFIT TO DEPARTMENT FROM VOLUNTEER P	ROGRAM:	
a. Total Dollar Benefits of Volunteers, Item 2d (Page 2)		\$2,855,967.01
b. Total of Donations to Volunteer Program, Item 3 (Page 2)		\$1,150.00
c. Subtract Total of Program Costs, Item 4d (Page 3)		\$505,989.94
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TOTAL PROGRAM BENEFIT		\$2,351,127,07

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6. **RECRUITING:**

Please describe your recruiting programs:

Often word of mouth and internet searches prompt inquires about volunteer opporunities. Our marketing team have optimized the search engines, encouraging more prospective volunteers to contact our department. We continue to use Volunteer Match and Idealist, online networking resources, for recruitment of both generic volunteer opportunities and specific volunteer needs for an event or project. We recruit most of our park hosts through our ongoing ad in Workamper News, Inc. When specific openings occur, we will sometimes use Workamper's Hot Ad, which sends out emails to subscribers, getting the opportunities out to many prospective applicants in quick order. Additionally, we attended Community Service Fairs and Service Learning Fairs at Palomar College and San Diego State University. Our park kiosks display our volunteer opportunity flyers and our Program Guides encourage our park patrons to get involved by listing planned volunteer opportunities. The County of San Diego's mulitiple Employee Resource Groups are encouraged to get involved and develop camraderie by volunteering.

7. SPECIAL VOLUNTEER PROGRAM ACTIVITIES/ACHIEVEMENTS:

Please describe any special activities and/or achievements your program was involved in during the period of this report:

Volunteers of all ages were busy planting trees and native plants again this year. Over 400 youth and 200 adults all pitched in to get the trees in the ground in several county park locations, including Oakoasis, Sycamore Goodan Ranch, Flinn Springs and San Elijo Lagoon Reserve. DPR puts on many special events throughout the year and volunteers are often on hand help. Annual events such as Warrior Hike, Coastal Clean Up Day, Creek to Bay Cleanup, Dia de los Muertos and Stargazing, plus our annual holiday themed events such as Haunted Trail, Not So Scary Estuary, Waterfront Park Pumpkin Patch, Breakfast with Santa and Breakfast with Bunny were all supported with 5,736 hours of volunteer service by 1,576 volunteers. Our local military is committed to supporting our communities while stationed in San Diego, with over 600 hours of volunteer service. Scout groups were right up there too, with 590 hours of service and 128 youth contributing. All told, we added 60 new volunteers, two of which are debuting new docent programs for both Heritage Park and Wilderness Gardens.

Recognition is an important component of our successful volunteer program. We select a Volunteer of the Year for the annual Volunteer Recognition Event put on by the Clerk of the Board every April as part of National Volunteer Recognition Week. We also nominate a Volunteer of the Month for July, which is National Parks and Recreation Month, but have also taken advantage of submitting Volunteer of the Month nominations for other LUEG recognition months when other departments in our group did not provide a nomination. After a busy summer season we thank all our volunteers for their service with an annual picnic in one of our parks, sponsored by the San Diego County Parks Society. Our field staff finds ways to celebrate their site's volunteers by having get-togethers at the site level and a well-placed thank you after a task well done is one of the very best ways we show our gratitude to our volunteers.

8. VOLUNTEER PROGRAM GOALS FOR FISCAL YEAR 2018-19:

GENERAL INFORMATION:

Please describe your program goals. Include activities, number of volunteers, recruitment, training, recognition and other goals:

- *Engage at least 50 veterans and/or active military personnel to promote DPR's volunteer program and provide them with the potential pathways to employment.
- *Increase functional threading efforts with other County Departments and/or outside agencies by at least 3 contacts to engage potential pathways to employment through volunteerism.
- *Coordinate and participate in the creation and distribution of a Department volunteer brochure that promotes civil engagement.

•	Name of person completing report:		Cheryl Wegner		
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