



**COUNTY OF SAN DIEGO**  
**VOLUNTEER REPORT FORM**  
 PERIOD JULY 1, 2019 - JUNE 30, 2020  
 Deadline: July 17, 2020

**1. DEPARTMENT INFORMATION:**

Department:	University of California Cooperative Extension
Division/Unit:	San Diego County

**2. VOLUNTEER PROGRAM BENEFITS:**

a. GENERAL VOLUNTEERS (this section should include community volunteer, student intern, groups, corporations, etc.)

No. of Volunteers: 1090    Hours: 178,895    x \$29.95    =    \$5,357,905.25

Types of work performed by GENERAL VOLUNTEERS in this category:  
 Master Gardeners are volunteers trained and supervised by the University of California Cooperative Extension (UCCE). For 37 years the Master Gardener Volunteers have been providing free home gardening and pest control information to San Diego County residents. This extremely useful information is disseminated via the Master Gardener's hotline, information booths at local fairs and garden shows, walk-ins, mail and email. With more than 325 members, the Master Gardener program is a wealth of up-to-date home horticulture information.

The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development. Local Youth and Adult volunteers organize and facilitate 21 clubs along with 8 Military Youth Centers in the County of San Diego.

The volunteer hours have gone down since FY 18/19 due to COVID-19 which includes not being at the San Diego County Fair as well as the funding for the 4-H military project running out, meaning less time spent at these sites.

b. INSTITUTIONAL VOLUNTEERS (this section should include honor camp inmates, PIC/RETC, GAIN, etc.)

No. of Volunteers: 0    Hours: 0    x    =    \$0.00

Types of work performed by INSTITUTIONAL VOLUNTEERS in this category:

c. SPECIALIZED VOLUNTEERS (this section should include utilization of Special Volunteers in positions requiring specific skills and/or expertise levels, for example, an attorney, physician, sports figure or celebrity). These specialized positions have verifiable compensation levels (VCL). If you have such a volunteer, please indicate the position, hours and compensation level below.)

Position	Hours	x	VCL	=	Dollar Benefit
Educational Cooperators	495	x	\$40.16	=	\$19,879.20



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No. of Volunteers: 71	Total Hours: 495	Total Value:	= \$19,879.20
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Types of work performed by SPECIALIZED VOLUNTEERS in this category:  
 We work with teachers from local schools to help provide nutrition education to the youth in the classroom. Additionally, we work with non-profit and NGO collaborators who assist with reaching adults to participate in the adult workshops.

From March 17, 2020 through June 30, 2020, there were 78 Youth Nutrition Workshop classes that were to be conducted in the schools but had to be cancelled due to COVID-19. In addition, 48 Adult Nutrition Workshop classes were also cancelled due to COVID-19. The loss of the Youth and Adult classes contribute to the low number of specialized volunteer hours for the 2019-2020 report.

d. TOTALS OF DEPARTMENT VOLUNTEERS (from above):

	No. of Volunteers	Hours	Dollar Benefit
2a.	1090	178,895	\$5,357,905.25
2b.	0	0	\$0.00
2c.	71	495	\$19,879.20

<b>Total Volunteers</b>	<b>1161</b>	<b>Total Hours</b>	<b>179,390</b>	<b>Total Value</b>	<b>\$5,377,784.45</b>
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**3. DONATIONS TO VOLUNTEER PROGRAM:**

Please list all donations to the department's Volunteer Program including monetary donations and tangible/intangible items. Items such as computers, air time, transportation, books, etc. Please assign a fair market value to each and add to the total value of the donations section.

Item Donated:	Plant Materials	Value:	\$1,000
Item Donated:	Event Space	Value:	\$11,700
Item Donated:	Cash Donations/Endowments	Value:	\$11,760.18
Item Donated:	4-H Volunteer Fundraising	Value:	\$57,000
<b>Total Value:</b>			<b>\$81,460.18</b>

**4. VOLUNTEER PROGRAM COSTS:**

a. Cost of direct supervision of volunteers (total hours of direct supervision times hourly rate of staff person(s) directly supervising program volunteers).

Hours: 0	x	Rate: \$0.00	= \$0.00
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b. Cost of program coordination (total hours of program coordination times hourly rate of coordinator(s)). This section should include coordination of staff, compiling statistics, job description preparation, volunteer placements and recognition, etc.

Hours: 150	x	Rate: \$37.42	=	\$5613.00
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c. Other program costs (volunteer training materials/supplies, recognition costs, etc.):

Item	Cost

<b>TOTAL OF OTHER PROGRAM COSTS</b>	\$0.00
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d. <b>TOTAL OF VOLUNTEER PROGRAM COST</b> (Sum of 4a, 4b and 4c)	\$5,613.00
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**5. NET BENEFIT TO DEPARTMENT FROM VOLUNTEER PROGRAM:**

a. Total Dollar Benefits of Volunteers, Item 2d (Page 2)	\$5,377,784.45
b. Total of Donations to Volunteer Program, Item 3 (Page 2)	\$81,460.18
c. Subtract Total of Volunteer Program Costs, Item 4d (Page 3)	\$5,613.00

<b>TOTAL PROGRAM BENEFIT</b>	\$5,453,631.63
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**6. RECRUITING:**

Please describe your recruiting programs:

It should be noted that a significant number of recruiting activities that typically occur during the spring, including the San Diego County Fair, the Spring Seminar and The Flower Fields, were cancelled due to COVID-19 greatly affecting our ability to properly recruit for our programs.

Prior to COVID-19 and Governor Newsom’s Shelter-in-Place directive, the Master Gardener Program held 38 “Ask a Master Gardener” booths throughout the county. They have maintained their Earth Friendly Garden program for the past 9 years and staffed our Master Gardener Hotline, which address the communities home horticulture and non-commercial pest management questions and concerns.

The 4-H program relies primarily on its large number of volunteers to distribute recruitment flyers and posters throughout their communities to find adult volunteers and youth. Clubs also organize and attend community events to recruit volunteers and members. This year four



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special outreach efforts were conducted. For the first time Presentation Day was combined with a career day large event where the public could see that 4-H is more than animals. During the COVID-19 crisis our program was shifted to online formats. To continue recruitment, projects were designed for web delivery to the general public.

The Expanded Food Nutrition Education Program (EFNEP) educators attend collaborative meetings scheduled throughout the county, where they exchange ideas on how best to reach their targeted demographics. Additionally, direct contact (phone or email) with local agencies and schools are initiated.

**7. SPECIAL VOLUNTEER PROGRAM ACTIVITIES/ACHIEVEMENTS:**

Please describe any special activities and/or achievements your program was involved in during the period of this report:

In response to COVID-19, on March 19, 2019 California State Governor Newsom announced the states Shelter-in-Place directive to protect the health and safety of the citizens of California. This action, which is supported by UC ANR and the UC Master Gardener programs statewide, resulted in the cancellation of all in-person public events and activities. Since these activities constitute a large portion of the MG programs outreach venues, the organization was given two choices. One, cease all outreach activities, or two, modify the current educational delivery methods to accommodate these unprecedented times. Our MG program chose the latter and the result was our new web site feature, ***Let's Grow Together San Diego – Stay-at-Home Gardening Resources*** (LGTSD). A team of MG Communications Committee members and various MG Program Committee chairs quickly repackaged our home horticulture and pest management outreach tools so that the information would be available to the public in one accessible location. These materials included educational and hands-on activities for all ages, abilities and experience levels. Simultaneously, while the web site product was being developed (which took less than two weeks), a multi-media campaign including print, television and social media was created by the MGs to make the public aware of this new product. Press releases were created in English and Spanish to roll out LGTSD to the San Diego County community. As a result, there has been increased traffic to the web site. In a time when the public is searching constructive at-home activities and voicing a renewed interest in home gardening, the LGTSD web site feature is an invaluable resource.

A group of 10, 4-H youth volunteers planned and conducted this year's 4-H Junior Leadership Conference, which reached 40 middle school youth. Leadership skills were gained, and members returned to their community clubs where they put these newly acquired skills to work. After the shelter-in-place order, our volunteers were able to continue to carry out 4-H programing using Zoom and other online programing during the COVID-19 crisis. We reached 697 youth with 6 new online projects.

The EFENP Team completed and graduated an online training from *National Nutrition Certification Program from Utah State Extension*; a valid 3-year certification covering 15 different module lessons. The current team graduated participants online during the stay-at-



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home orders. One staff Educator was nominated and accepted to attend a National EFNEP Committee to revise youth and adult Educators protocol for future trainings. All EFNEP educators attended a week-long training on *Working effectively with American Indians*. In order for USDA/NRCS (National Resources Conservation Service) employees to have a successful relationship with American Indians, this course provided our educators with an understanding of this land's history, the political complexities, government-to-government fiduciary responsibilities, and, most importantly, an understanding of the cultures and life from an American Indian perspective. The course enhanced our educators' personal skills pertaining to NRCS and American Indian tribal policy and procedures. New schools and agencies were enrolled into the EFNEP program: Mar Vista, and low-income housing in Chula Vista. The EFNEP outreach included working with and graduating *Foster Kinship Care Program* families offered at Grossmont College. The north county graduated participants from a new school; Joli Ann Leichtag in Vista. This class had a large diverse group from South America which included countries from Peru, Guatemala and Argentina. In addition, a new youth curriculum is allowing more students to graduate in EFNEP which is expanding our upper elementary and middle school students.

**8. VOLUNTEER PROGRAM GOALS FOR FISCAL YEAR 2019-20:**

Please describe your program goals. Include activities, number of volunteers, recruitment, training, recognition and other goals:

Overall our office averages approximately 22,000 volunteer hours per month. Volunteer hours were down due to COVID-19 and the closure of many venues in March which our outreach and volunteer time is required and needed. This includes the San Diego County Fair, the Carlsbad Flower Fields, Balboa Park and schools to name a few. Additionally, 4-H clubs were unable to meet in groups which reduced the hours of the adult and youth mentors who volunteer their time.

However, for the Fiscal Year 20/21 the UCCE San Diego County Master Gardener Program will continue to expand their outreach efforts regarding accessible gardening in San Diego County. This will include incorporating the 47 newly certified MC Class of 2020 members into the ranks of our membership. The major challenge for the 2020-21 program year will be to modify our program and outreach delivery methods to adhere to COVID-19 crisis. The Master Gardener's community gardens committee plans to continue assisting and supporting the 80+ community gardens in San Diego County in addition to continuing to work with more than 500 traditional school garden programs, in light of our current pandemic.

The 4-H Planning Board is meeting to set a calendar of events that will include events such as a Career Day, Presentation Day and Arts and Design Day. We will be creating a county-wide community service group that will be led by senior youth members. We will continue to explore how to use a combination of online and in-person programing. The main goal is to have our program be more visible in the county and to grow our membership.



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The Expanded Food Nutrition Education Program (EFNEP), plans to continue to teach in schools and community gardens while collaborating with various agencies throughout San Diego County Region and will focus on expanding the program into new schools' districts and community sites/clinics. Since the shelter-in-place order, the EFNEP team has developed online lessons that are currently being taught and presented to the community using Zoom, the online platform. This new technology is working well with our adult classes and is expanding the development into the youth curriculum.

**9. GENERAL INFORMATION:**

Name of Person Completing Report:	Erin Spaniel		
Phone Number:	858-822-7919	Mail Stop:	
Email:	enspaniel@ucanr.edu		

Volunteer Coordinator:	Lori Renstrom		
Phone Number:	858-822-7717	Mail Stop:	
Email:	llrenstrom@ucanr.edu		

**10. DEPARTMENT CERTIFICATION:**

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DEPARTMENT HEAD SIGNATURE

7/15/20  
\_\_\_\_\_  
DATE