



San Diego County Facts and Figures

POPULATION ¹ :			
Year:	2018	2019	2020
Total:	3,337,456	3,340,312	3,343,355

¹San Diego County is the second most populous county in California and fifth most populous in the United States.

Source: California Department of Finance.

Note: Population for 2019 was restated.

INCORPORATED CITIES:	18
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CIVILIAN LABOR FORCE:		
Year:	2019	2020
Total:	1,590,600	1,538,400

Source: California Employment Development Department.

UNEMPLOYMENT RATE:		
Year:	2019	2020
Percentage:	3.2%	9.2%

Source: California Employment Development Department.

EMPLOYMENT MIX: (Industry) ¹		
	2019 Employees	2020 Employees
Government ²	251,600	235,900
Professional and Business Services	261,300	253,400
Trade, Transportation and Utilities	232,900	220,500
Educational and Health Services	220,800	211,800
Leisure and Hospitality	200,600	130,400
Manufacturing	117,300	112,900
Financial Activities	77,500	74,000
Construction	84,800	87,800
Other Services	54,500	40,600
Information Technology	23,500	21,900
Farming	9,000	8,400
Mining and Logging	400	300
Total	1,534,200	1,397,900

¹Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, and household domestic workers.

²Excludes the U.S. Department of Defense.

Source: California Employment Development Department

TEN LARGEST EMPLOYERS:		
	2019 Employees	2020 Employees
U.C. San Diego	35,847	35,802
Sharp Healthcare	18,700	19,468
County of San Diego	18,025	17,954
City of San Diego	11,545	11,820
San Diego Community College District	6,805	5,400
General Atomics (and affiliated companies)	6,777	6,745
San Diego State University	6,371	6,454
Rady Children's Hospital-San Diego	5,541	5,711
YMCA of San Diego County	5,517	5,057
Sempra Energy	4,741	5,063

Sources: San Diego Business Journal Book of Lists (2020) & County of San Diego Fiscal Year 2019-20 Adopted Operational Plan.
Note: The Naval Base San Diego was excluded.



CONSUMER PRICE INDEX:			
Year:	2018	2019	2020
Amount:	292.55 (3.4% increase)	299.43 (2.4% increase)	303.93 (1.5% increase)

Source: U.S. Department of Labor, Bureau of Labor Statistics, February 2021 (CPI-U for the San Diego-Carlsbad Metropolitan Area, not seasonally adjusted, annual).

MEDIAN HOUSEHOLD INCOME ¹ :			
Year:	2017 ¹	2018 ¹	2019 ¹
Amount:	\$ 70,588	\$ 74,855	\$ 78,980

¹Each amount adjusted annually for inflation according to its respective year.
Source: U.S. Census Bureau

MEDIAN HOME PRICE ¹ :			
Year:	January 2019	January 2020	January 2021
Single Family Homes	\$ 615,000	\$ 670,000	\$ 744,000
Attached Homes	\$ 415,000	\$ 435,000	\$ 485,000

¹Median price of all single family and attached homes sold in January of each year.
Source: San Diego Regional Chamber of Commerce.

TOP TEN PROPERTY TAXPAYERS (as of July 2020):	
	2020
San Diego Gas & Electric Company	\$ 148,307,133
Qualcomm Inc.	\$ 25,654,992
Irvine Co.	\$ 14,405,994
UTC Venture LLC	\$ 10,320,586
Host Hotels and Resorts	\$ 10,046,879
Kilroy Realty, LP	\$ 9,997,978
Pacific Bell Telephone Co.	\$ 9,254,201
BSK Del Partners, LLC	\$ 7,861,336
Sorrento West Properties, Inc.	\$ 6,965,747
Fashion Valley Mall LLC	\$ 6,817,667

Source: County of San Diego, Auditor and Controller, Property Tax Services Division.





FISCAL YEAR 2020–21
ASSESSED VALUATION: \$566.7 billion

Source: San Diego County Assessor/Recorder/County Clerk (Gross less regular exemptions).

ESTIMATED TOTAL
HOUSING UNITS: 1,233,777

Source: U.S. Census Bureau, San Diego County QuickFacts 2013-2017 Estimate.

LAND USE: (in descending order) ¹	
	2020 Acres
Parkland	1,414,373
Vacant or Undeveloped Land	557,093
Residential	380,930
Agriculture	119,503
Public/Government	119,448
Other Transportation	108,207
Commercial/Industrial	33,929
Total	2,733,483

¹The acres available for land use may vary year to year due to survey updates that include tide level changes.
Source: San Diego Association of Governments.

AGRICULTURAL PRODUCTION:		
	2019 Value	2019 Acres
Nursery & Flower Crops (e.g., indoor plants, trees & shrubs, bedding plants, cut flowers, etc.)	\$ 1,249,388,514	12,101
Fruit & Nut Crops (e.g., avocados, citrus, berries, etc.)	\$ 341,721,924	29,354
Vegetable Crops (e.g., tomatoes, herbs, mushrooms, etc.)	\$ 130,883,159	3,164
Livestock & Poultry Products (e.g., chicken eggs, milk, etc.)	\$ 41,726,968	N/A
Livestock & Poultry (e.g., cattle & calves, chickens, hogs & pigs, etc.)	\$ 18,094,152	N/A
Field Crops (e.g., pastures, ranges, hay, etc.)	\$ 6,818,060	189,858
Apiary (e.g., honey, pollination, bees & queens, etc.)	\$ 6,040,642	N/A
Timber Products (e.g., firewood and timber)	\$ 855,154	N/A
Grand Totals	\$ 1,795,528,573	234,477

Source: San Diego Agricultural Commissioner/Sealer of Weights & Measures.



MAJOR MILITARY BASES AND INSTALLATIONS:	
	City
Marine Corps Air Station Miramar (3rd Marine Aircraft Wing)	San Diego
Marine Corps Base Camp Pendleton (largest West Coast expeditionary training facility)	North County
Marine Corps Recruit Depot San Diego	San Diego
Naval Base Coronado (including Naval Air Station North Island and Naval Amphibious Base)	Coronado
Naval Base Point Loma (including Space and Naval Warfare Systems Command-SPAWAR)	San Diego
Naval Medical Center San Diego	San Diego
Naval Base San Diego (principal home port of the Pacific Fleet)	San Diego
United States Coast Guard Sector San Diego	San Diego

Source: U.S. Department of Defense Base Structure Report, 2019.

TOURIST ATTRACTIONS:	
Anza-Borrego Desert State Park ¹ , Borrego Springs	Mount Soledad Veterans Memorial, La Jolla
Aquatica - Seaworld's Waterpark, San Diego	Old Town San Diego State Historic Park, San Diego
Balboa Park and Museums, San Diego	Palomar Observatory, Palomar Mountain
Belmont Park, San Diego	Petco Park, San Diego
Birch Aquarium at Scripps, La Jolla	Point Loma and Cabrillo National Monument, San Diego
Del Mar Racetrack, Del Mar	San Diego Zoo Safari Park, Escondido
Gaslamp Quarter National Historic District, San Diego	San Diego Zoo, San Diego
Hotel Del Coronado, Coronado	SeaWorld San Diego, San Diego
IFLY San Diego, San Diego	Torrey Pines Golf Course, La Jolla
Legoland California, Carlsbad	Torrey Pines State Beach & Reserve, San Diego
Maritime Museum, San Diego	U.S. Olympic Training Center, Chula Vista
Mission Bay Aquatic Park, San Diego	USS Midway Museum, San Diego

¹Anza-Borrego Desert State Park is primarily in San Diego County but also in Imperial and Riverside Counties.
Source: San Diego Tourism Authority.

TOTAL VISITORS 2020:	14,330,000
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Source: San Diego Tourism Authority. San Diego Visitor Industry Summary (calendar year through 2020).

