

Comment Letter I57

From: Roth, Brian <Brian.Roth@united.com>
Sent: Monday, March 12, 2018 5:51 PM
To: LUEG, PalomarMP
Subject: Positive feedback in support of the proposed Master Plan

I am writing as a resident and citizen of Carlsbad. I am not authorized to represent my employer in this matter, but in full disclosure, I am Regional Sales Director for United Airlines. I moved to Carlsbad 4 year ago and selected my home for a variety of reasons. The quality of life, including the schools, proximity to beach, and transportation were all key factors in our decision to purchase a home in Rancho Carrillo area of Carlsbad. I travel on a regular basis, no, let me restate that, I travel significantly in my role. Access to safe, dependable convenient air service is a significant factor in my quality of life as well as for the many customers we call on in North San Diego and Southern Orange County areas. San Diego International, as well as John Wayne are great airports with significant advantages due to their size, but neither are nearly as convenient as Palomar. When United made the commercial decision to upgrade their service to an all-Jet service offering, I understood the cause, but was personally impacted in a significant way. My door-to-door commute to our offices at LAX went from 1 hour to 2 /12-4 hours, each way.

I know that there is no guarantee that United or any other major carrier would add service if the runway was longer, but I know that the market exists to support service to LAX or SFO or another connecting Hub. The portfolio of corporate accounts I managed was generating well over \$1 million per year from CLD, with a very high percentage of that going to the East Coast or to International markets.

I attended the first open house and listened carefully to all of the information and to the comments from the audience. Unfortunately, most of the comments were in regards to FAA noise policy and curfews. There was not an opportunity to discuss the fact that while private operators can and will do as they please, commercial service is scheduled and significantly less likely to cause the type of disruptions mentioned with middle of the night departures.

In addition to my point of view as a local homeowner, and airline professional, I serve on the Board of Directors for San Diego Business Travel Association. I serve as the Government Relations Director. I would be happy to discuss any of this further, or set up an opportunity to address the SDBTA Board or its membership in support of the Master Plan. Please let me know what I can do to assist, and to ensure that the airport is improved in a way that commercial service can return on a regular basis.

I57-1

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Response to Letter I57**Brian Roth**

- I57-1** This comment states support for the Proposed Project. While this comment does not specifically address the adequacy or accuracy of the environmental analysis provided in the PEIR, this comment is included in the Final PEIR for review and consideration by the County Board of Supervisors prior to a final decision on the Proposed Project.