

Household Hazardous Waste Working Group Meeting Minutes

Meetings take place the 3rd Thursday of the month from 10am – 11pm

Date: Thursday, September 17

Time: 10:00am – 11:00am

Location: Microsoft Teams Meeting

Microsoft Teams meeting

Join: <https://teams.microsoft.com/meet/21428353859689?p=oV2IVHKapvuouUQyOy>

Meeting ID: 214 283 538 596 89

Passcode: gF35sD3m

Staff Contact: Roxana Montalvo, Roxana.montalvo@sdcounty.ca.gov

Agenda

1. Welcome, Introductions and Attendance

- a. April Andrews
- b. Jaime Casas
- c. Aaron Jones
- d. Caitlin Barboza
- e. Timothy Lee
- f. Chris Vasquez
- g. Ann Marie Sack
- h. Ashley Swauncy
- i. Roxana Montalvo
- j. Alejandro Ruiz-Velasco
- k. Gio Cortes
- l. Joanne Brasch
- m. Leslie Webb Blanco
- n. Serena Lee
- o. Paul Maechler

2. Presentations (25 mins)

- a. [Recycle Strategic Marketing \(RSM\)](#) - Presentation by Jamie Casas, owner of RSM, a company dedicated to environmental outreach and marketing, they produce all video content with notes from the company using RSM services
 - i. **CTV/OTT** – you can't skip ads, forcing San Diego residents to watch county content, this is through TVs, iPads, phones, laptops
 1. **TVs** – plays for everyone in the living room

2. **Personal devices (iPads, phones, laptops)** – able to collect data and show to Cal Recycle, live data
 - ii. **Online video** – pop up videos for users that meet specific criteria
 1. **IP Address** – is taken and were able to follow residents with the same ad across SD county
 2. **Data** – is able to be taken
 - iii. **Digital Out of Home** – screens showcased in public (gas pumps, grocery stores, registers, medical offices, etc.)
 1. **Based Off** – characteristics, behaviors, amount of impressions
 - iv. **Search Engine Marketing** – put keywords into google to have residents find where they can drop off their waste
3. Legislative Updates – Joanne Brasch
 - a. **AB 762 (Irwin)**: Single use vapes sales ban – made it to the governor’s desk, we have 4 sponsoring organizations, good chance it’ll get signed
 - b. **AB 864 (Ward)**: Solar panel management standards, got peeled back to be working group discussions, plate might be too full to focus on a solar panel bill next year, it’s on the governor’s desk
 - c. **AB 1617**: HHW reporting bill got signed, aims to align 303 reporting with calendar year
 - d. **Nitrous Oxide Cylinder Bills**
 - i. **AB 2076 (Lowenthal)**: Age verification + online sale prohibition, made it to the governor’s desk, but not signed
 - ii. **SB 1314 (Menjivar)**: Ban retail sales at smoke shops + 600ft school buffer. made It to the governor’s desk, but not signed
 - iii. **SB 936 (Blakespear)**: Bans flavored/fume N₂O products; restricts sales for inhalation purposes, made It to the governor’s desk, but not signed
 - e. **AB 2549**: Addresses embedded battery devices; sponsored by retailers, did not pass, we’re willing to change the collection convenient standards of batteries if there’s a depot within a mile
 - f. **SB 501 (Allen)**: Expands AB 2440 battery EPR to include larger loose batteries, added medium-size battery format, at the governor’s desk, postpone regulations until next year to do 501 and 2440 at the same time
 - g. **SB 615 (Allen)**: EV traction batteries, it got to the governor’s desk, not signed
 - h. **AB 2667 (Hadwick)**: vape pens collected at schools would be considered HHW, made it to the governor’s desk, did not pass with the disassembly
 - i. **Propane** – will do a propane cylinder EPR bill next year
4. News/Announcements
 - a. Upcoming reporting deadlines:

- i. HHW Form 303 Report
 - 1. Due by 10/1/2026
 - 5. Open Forum – issues, BMPs, solutions, engagement, etc.
 - a. Handling Materials
 - b. Facilities/Inspections/Reporting
 - i. VSQG – is rarely used at the Ramona facility, popular for city folks, only free for Chula Vista businesses at the Chula Vista facility.
 - 1. Discussion around having businesses pay an HHW fee, like what residents do, so they have a discounted or “free” HHW pick up/drop off service for some jurisdictions.
 - c. Contracting
 - d. Collaborations
 - e. HHW events
 - f. Other
 - i. [North American Hazardous Materials Management Association \(NAHMMMA\)’s 41st Annual Hazardous Materials Management Conference](#)
 - Nashville, Tennessee | October 11 – 15, 2026
 - ii. Propane Cylinder Public Workshop on October 15, 2026, from 10:00 a.m. to 3:00 p.m. - CANCELLED
 - 1. [Public Meeting Notice: Propane Cylinder Workshop](#)
 - iii. SoCal HHW Information Exchange (HHWIE) – Diamond Bar
 - 1. [SoCal HHW Information Exchange \(HHWIE\) - Diamond Bar Tickets, Thursday, November 5 • 8 AM - 1 PM | Eventbrite](#)
6. EPR
7. Roundtable
 - a. Interest Form (always open): <https://forms.office.com/g/ZmbZaJZFQG>
8. Adjournment