I. PURPOSE

To establish standards for designated trauma centers to participate in public information and education about the trauma system.

II. AUTHORITY: Health and Safety Code, Division 2.5, Section 1798.163; and California Code of Regulations, Title 22, Section 100255(r).

III. POLICY

A. Each designated trauma center will participate in providing the public/community with information and education regarding the County of San Diego Trauma System.

B. Public Information and Education programs may be autonomous or collaborative with existing organizations/agencies and/or with other designated trauma centers.

C. Public Information and Education may be incorporated into Injury Prevention programs and other public information venues.