

Equity Impact Grant Nonprofit Resource Guide

Welcome to the Nonprofit Resource List! As part of our commitment to the goals of the Equity Impact Grant Program, we are excited to share these resources that can help strengthen your organizations and its ability to continue its positive impact in our communities. These resources are hyperlinked and will be updated periodically, so make sure to save the link to this guide so you can return to it for the latest updates. Please contact us at nonprofit@san Diego.edu, if you have any trouble with the links or find any other resources you think we should add.

Fundraising	Professional Development
<p>TRAINING</p> <p><u>Nonprofit Academy - Fundraising</u>: FREE nonprofit training videos for fundraisers of ALL experience levels.</p> <p><u>Center for Effective Philanthropy</u>: FREE reports, case studies, and other documents to understand philanthropy from the funder's perspective.</p>	<p>COACHING RESOURCES</p> <p><u>Coaching and Philanthropy Project</u>: FREE videos, reports, toolkits, and guides for nonprofit leaders of all levels to learn about the coaching as a tool for nonprofit growth and development.</p>
<p>GRANT SEARCH TOOLS</p> <p><u>California Grant Portal</u>: FREE database of funding opportunities available through different government entities within the State of California</p>	<p>MARKETING AND COMMUNICATIONS</p> <p><u>Nonprofit Academy - Marketing and Comms</u>: FREE videos and other materials for nonprofits related to marketing and communications.</p> <p><u>TikTok for Good</u>: FREE guides to maximize TikTok and social media for nonprofit marketing and outreach.</p>
<p>RELATIONSHIP BUILDING WITH FUNDERS</p> <p><u>Bridgespan</u>: FREE article from a research and advocacy organization focused on philanthropy and equity. The article shed's light on relationships between funders and nonprofits.</p>	<p>CAPACITY BUILDING</p> <p><u>California.Gov Resource Guide</u>: FREE access to resources from the federal and state government for nonprofits, including trainings, sample grant proposals, and other educational materials.</p> <p><u>Nonprofit Hub</u>: combination of FREE and PAID articles, videos, training opportunities, and other materials for nonprofits of all sizes and experience levels</p> <p><u>San Diego Nonprofit Academy</u> - FREE capacity building program through The Nonprofit Institute</p> <p><u>The Nonprofit Institute Resource Library</u> - FREE NPI resource library that houses reports, training recordings, Quality of Life Dashboard, etc.</p>
<p>GRANT WRITING</p> <p><u>Grants+</u>: PAID grant search and writing services. Also contains blogs and articles with tips on successful grant writing.</p> <p><u>Instrumental</u>: PAID grant search and writing services. Also contains blogs and articles with tips on successful grant writing.</p> <p><u>Keela</u>: PAID grant search and writing services. Also contains blogs and articles with tips on successful grant writing.</p>	
<p>CAPACITY BUILDING GRANTS</p> <p><u>NPI SPREADSHEET</u>: FREE listing of grant opportunities specifically for capacity building.</p>	



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