

| Sponsor Level Benefits                           | Gold Sponsor<br>\$5000  | Silver Sponsor<br>\$3000  | Bronze Sponsor<br>\$1500  |
|--|---|---|---|
| <b>Special Targeted Recognition During Event</b> | <ul style="list-style-type: none"> <li>Prominent logo projected onto screen during opening speeches and before and after keynote address</li> <li>Name announced during event</li> <li>Logo placement on event program</li> </ul>   | <ul style="list-style-type: none"> <li>Logo placement on event program</li> <li>Name projected onto screen during opening speeches and before and after keynote address</li> </ul>  | <ul style="list-style-type: none"> <li>Name in event program</li> <li>Name projected onto screen during opening speeches and before and after keynote address</li> </ul>  |
| <b>Pre-event Publicity</b>                       | <ul style="list-style-type: none"> <li><b>Corporate logo</b> on all marketing material(flyers)</li> <li>Name mentioned in AIS Bulletin newsletter</li> </ul>  | <ul style="list-style-type: none"> <li>Name (not logo) on all marketing material(flyers)</li> <li>Name mentioned in AIS Bulletin newsletter</li> </ul>  | <ul style="list-style-type: none"> <li>Name (not logo) on marketing material (flyers)</li> </ul>  |
| <b>Sponsor &amp; Exhibitor Tables</b>            | <ul style="list-style-type: none"> <li><b>1 sponsor table</b> at Town &amp; Country Convention Center-Main Site</li> <li><b>1 sponsor table</b> at the California Center for the Arts, Escondido - North County Site</li> <li><b>1 exhibitor table</b> (in addition to Sponsor table)at Town &amp; Country Convention Center-Main Site</li> <li><b>1 exhibitor table</b> (in addition to Sponsor table) at California Center for the Arts, Escondido - North County Site</li> </ul> <p><i>**Gold Sponsors have opportunity, after Registration Sponsor, to select premium table locations</i></p> | <ul style="list-style-type: none"> <li><b>1 sponsor table</b> at Town &amp; Country Convention Center-Main Site</li> <li><b>1 sponsor table</b> at the California Center for the Arts, Escondido - North County Site</li> <li><b>1 exhibitor table</b> (in addition to Sponsor table)at Town &amp; Country Convention Center-Main Site</li> </ul> <p><i>**Silver Sponsors have opportunity, after Gold Sponsors, to select premium display space location</i></p> | <ul style="list-style-type: none"> <li><b>1 sponsor table</b> at Town &amp; Country Convention Center-Main Site</li> <li><b>1 sponsor table</b> at the California Center for the Arts, Escondido - North County Site</li> </ul> <p><i>**Bronze Sponsors have opportunity, after Silver Sponsors, to select premium display space location</i></p> |

**Please note that Sharp HealthCare is the Registration Sponsor (“Platinum”) and participants will call Sharp, or visit Sharp online, to register for the event.**

## Exhibitor Table Pricing

|                                    | Town & Country<br>Convention Center- Main<br>Site | California Center for the<br>Arts, Escondido - North<br>County Site<br><i>(Keynote speaker will be<br/>webcast)</i> |
|------------------------------------|---|---|
| <b>For-profit<br/>organization</b> | \$400   | \$150   |
| <b>Non-profit<br/>organization</b> | \$250   | \$100   |

### PLEASE NOTE

#### Exhibitors will be provided:

- **Main Site:**
  - Exhibitor space includes a 6 foot table, two chairs, and two lunches (electricity is additional fee \$50). Set-up will be from 11:00 a.m. to 5:00 p.m. (Main site only) on June 27<sup>th</sup> (the day before the event).
- **California Center for the Arts, Escondido - North County Site:**
  - Exhibitor space includes ½ of a 8 foot table, one chair, and one lunch. No electricity at North County site. Set-up will be from 7:00 a.m. to 8:00 a.m. the day of the event, unless otherwise indicated.

*Please note that exhibitors may not sell products or services at the event.*

For questions, please contact Kyra Reinhold at [Kyra.Reinhold@sdcounty.ca.gov](mailto:Kyra.Reinhold@sdcounty.ca.gov).