

## COUNTYWIDE INITIATIVES & SERVICES (CONT'D)

### San Diego County Office of Education

- Friday Night Live (High School Youth)
- Club Live (Middle School Youth)

6401 Linda Vista Rd., San Diego, CA 92111  
Tel: (858) 298-2100  
Fax: (858) 571-8531  
Email: [sugarcia@sdcoe.net](mailto:sugarcia@sdcoe.net)  
Contact: Salvador Garcia  
Website: <https://www.sdcoe.net/sdfnl/our-programs>  
*Services are available on school sites only*

### Prevention Evaluation Project

Center for Community Research  
8885 Rio San Diego Dr. Ste. 335, San Diego, CA 92108  
Tel: (619) 684-5108  
Fax: (619) 919-0027  
Email: [kdonovan@ccrconsulting.org](mailto:kdonovan@ccrconsulting.org)  
Contact: Kristin Donovan  
Website: [www.ccrconsulting.org](http://www.ccrconsulting.org)

### San Diego Cannabis Public Health Initiative (CPHI)

Center for Community Research  
8885 Rio San Diego Dr. Ste. 335, San Diego, CA 92108  
Tel: (619) 684-5108  
Fax: (619) 919-0027  
Contact: Kristin Donovan & Joseph Eberstein  
Emails: [kdonovan@ccrconsulting.org](mailto:kdonovan@ccrconsulting.org)  
[jeberstein@ccrconsulting.org](mailto:jeberstein@ccrconsulting.org)  
Website: <https://www.ccrconsulting.org/initiatives/cannabis-public-health>

### Responsible Hospitality Coalition

Institute for Public Strategies  
8885 Rio San Diego Dr. Ste. 117, San Diego, CA 92108  
Tel: (858) 354-2217  
Email: [rhcsd@aol.com](mailto:rhcsd@aol.com)  
Contact: Marian Novak  
Website: [www.publicstrategies.org](http://www.publicstrategies.org)

### Countywide Media Advocacy Project

Center for Community Research  
8885 Rio San Diego Dr. Ste. 335, San Diego, CA 92108  
Tel: (619) 684-5108  
Fax: (619) 919-0027  
Contact: Sarah Salven  
Emails: [ssalven@ccrconsulting.org](mailto:ssalven@ccrconsulting.org)  
Website <https://www.ccrconsulting.org/community>

### TREATMENT SERVICE DETAILS

In keeping with Federal and State standards the following groups have priority admission to treatment programs: pregnant or parenting injection drug users (IDU), pregnant or parenting substance users, all other IDU, and those with a County of San Diego Health and Human Services referral.

### ADDITIONAL PROGRAMS

For more information on substance use disorder treatment services, please visit the County of San Diego Behavioral Health Services website:  
[https://www.sandiegocounty.gov/content/sdc/hhsa/programs/bhs/alcohol\\_drug\\_services/dmc\\_ods\\_consumer.html](https://www.sandiegocounty.gov/content/sdc/hhsa/programs/bhs/alcohol_drug_services/dmc_ods_consumer.html)

### CONTACT INFORMATION

#### San Diego Access & Crisis Line

1-888-724-7240

Immediate support and resources from an experienced counselor  
Free assistance 7 days / 24 hours  
Assistance available in 150 languages  
TDD/TTY Dial 711

#### 2-1-1 San Diego

Community, health, social, and disaster services  
Free assistance 7 days / 24 hours  
Assistance available in 200 languages  
<https://211sandiego.org/>

#### Behavioral Health Services (BHS)

3255 Camino Del Rio South  
San Diego, CA 92108

BHS can be reached Monday to Friday, excluding holidays, 8am - 5pm at (619) 563-2700  
<https://www.sandiegocounty.gov/hhsa/programs/bhs/>  
(No services provided at this location)



To learn more about *Live Well San Diego*, visit [LiveWellSD.org](http://LiveWellSD.org)

## SUBSTANCE USE DISORDER PREVENTION PROGRAMS

County of San Diego Health and Human Services Agency  
Behavioral Health Services

## PREVENTION STRATEGY

The County of San Diego utilizes environmental prevention strategies and a community-change model to prevent substance use problems and support healthier behavior choices throughout the region. Through active engagement with the community, key stakeholders, and the public health and public safety sectors, County behavioral health prevention initiatives reduce a variety of harms and problems related to substance use through three major initiatives:

- The Alcohol Policy Panel of San Diego County – addresses underage drinking issues in San Diego County communities and across the border
- Substance Use and Overdose Prevention Taskforce – addresses the personal, community and environmental impact of illicit substances in the region
- San Diego Cannabis Public Health Initiative – focuses on youth use of marijuana

### Access to Services

Treatment services shall not be refused to clients based on race/ethnicity, disability, culture, religion, gender, sexual orientation, or the inability to pay, if the client meets the County's eligibility population requirements. Clients who are CalWORKs eligible shall not be charged fees. Clients who are DMC eligible shall not be charged fees unless there is Share of Cost (SOC).

## CENTRAL

### Central Region Prevention Coalition

Social Advocates for Youth (SAY) San Diego  
4275 El Cajon Blvd. Ste. 101, San Diego, CA 92105  
Tel: (619) 283-9624 ext. 367  
Fax: (619) 641-7656  
Email: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum  
Website: <https://www.saysandiego.org/view-by-program/community-development/alcohol-tobacco-other-drug-prevention/#CRPC>

## EAST

### East County Community Change Project

Institute for Public Strategies  
8885 Rio San Diego Dr. Ste. 117, San Diego, CA 92108  
Tel: (619) 476-9100 ext.109  
Fax: (619) 476-9104  
Email: [dshorey@publicstrategies.org](mailto:dshorey@publicstrategies.org)  
Contact: David Shorey  
Website: [www.publicstrategies.org/projects/san-diego](http://www.publicstrategies.org/projects/san-diego)

## NORTH CENTRAL

### North City Prevention Coalition

Social Advocates for Youth (SAY) San Diego  
4775 View Ridge Ave, San Diego, CA 92123  
Tel: (858) 565-4148 ext. 205  
Fax: (858) 565-4178  
Email: [stang@saysandiego.org](mailto:stang@saysandiego.org)  
Contact: Sharon Tang  
Website: <https://www.saysandiego.org/view-by-program/community-development/alcohol-tobacco-other-drug-prevention/#CRPC>

## NORTH COASTAL

### North Coastal Prevention Coalition

Vista Community Clinic  
465 La Tortuga, Vista, CA 92081  
Tel: (760) 631-5000 ext. 7150  
Fax: (760) 414-3736  
Email: [Carina.Esquivel@vistacommunityclinic.org](mailto:Carina.Esquivel@vistacommunityclinic.org)  
Contact: Carina Esquivel  
Website: [www.vistacommunityclinic.org/programs](http://www.vistacommunityclinic.org/programs)

## NORTH INLAND

### North Inland Community Prevention Program

TURN Behavioral Health Services  
12344 Oak Knoll Rd Ste. C-1, Poway, CA 92064  
Tel: (858) 391-9303  
Fax: (858) 391-9302  
Email [rstark@turnbhs.org](mailto:rstark@turnbhs.org)  
Contact: Ron Stark  
Website: <https://turnbhs.org/>

## SOUTH

### South Bay Community Change Project

Institute for Public Strategies  
8885 Rio San Diego Dr. Ste. 117, San Diego, CA 92108  
Tel: (619) 476-9100 ext. 126  
Fax: (619) 476-9104  
Email: [sboyer@publicstrategies.org](mailto:sboyer@publicstrategies.org)  
Contact: Sarah Boyer  
Website: [www.publicstrategies.org/projects/san-diego](http://www.publicstrategies.org/projects/san-diego)

## COUNTYWIDE INITIATIVES & SERVICES

### Substance Use and Overdose Prevention Taskforce

Center for Community Research  
8885 Rio San Diego Dr. Ste. 335, San Diego, CA 92108  
Tel: (619) 684-5108  
Fax: (619) 919-0027  
Email: [mkingkade@ccrconsultig.org](mailto:mkingkade@ccrconsultig.org)  
Contact: Marla Kingkade  
Website: [www.suopt.org](http://www.suopt.org)  
Quarterly meetings are open to the public and provide information to the community; meeting information is available on the website.

### Binge/Underage Drinking Initiative & Alcohol Policy Panel

Institute for Public Strategies  
8885 Rio San Diego Dr. Ste. 117, San Diego, CA 92108  
Tel: (619) 476-9100 ext.125  
Email: [creed@publicstrategies.org](mailto:creed@publicstrategies.org)  
Contact: Craig Reed  
Website: [www.alcoholpolicypanel.org](http://www.alcoholpolicypanel.org)  
Quarterly meetings are open to the public and provide information to the community about alcohol-related problems; meeting information is available on the website.