

# Cannabis Social Equity Program

## Presented By

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COUNTY OF SAN DIEGO

Office of Equity  
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Welcome



COUNTY OF SAN DIEGO

# Office of Equity & Racial Justice

The Office of Equity and Racial Justice (OERJ) was established in 2020 to strengthen the County of San Diego's commitment to racial equity, with the intent that race no longer be a determining factor in a person's life outcomes. This approach supports groups across ethnicity, gender, age, ability, and other identities to live and participate in our society to their full potential.

# Cannabis Social Equity Program Structure

The goal is to provide a program that stakeholders want and to co-develop with continuous feedback. Also, we would like to provide as many resources and benefits as possible to those impacted by the War on Drugs.

Engage  
Stakeholders  
Equitably

Wide array of content and resources available for social equity participants and beneficiaries

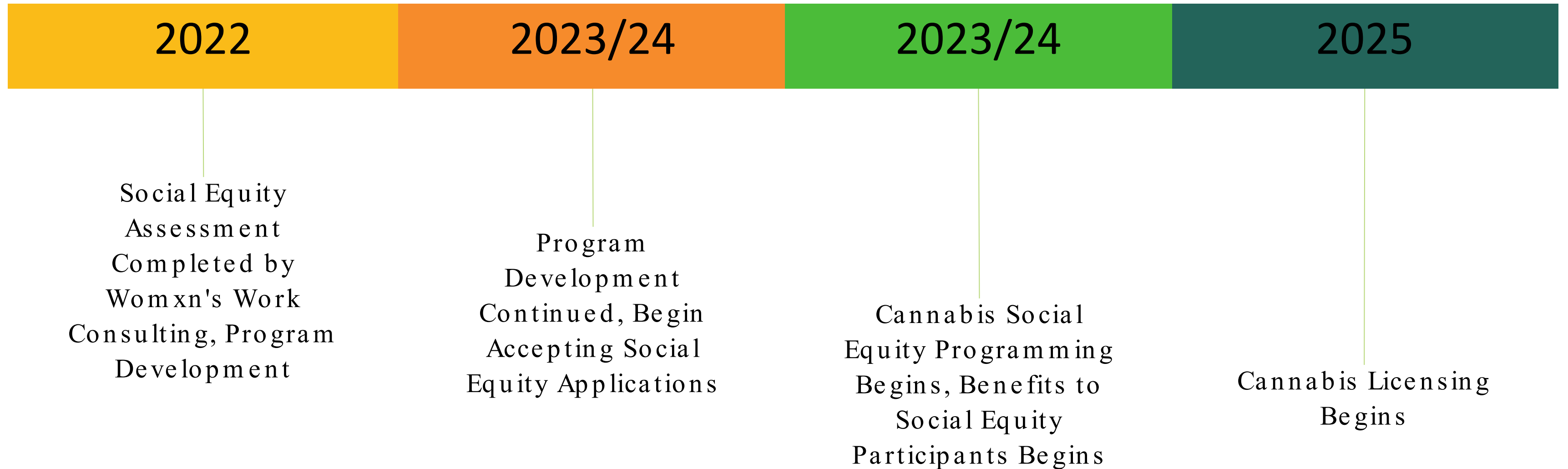
Benefits directly to social equity participants, beneficiaries and communities

Lower  
Barriers

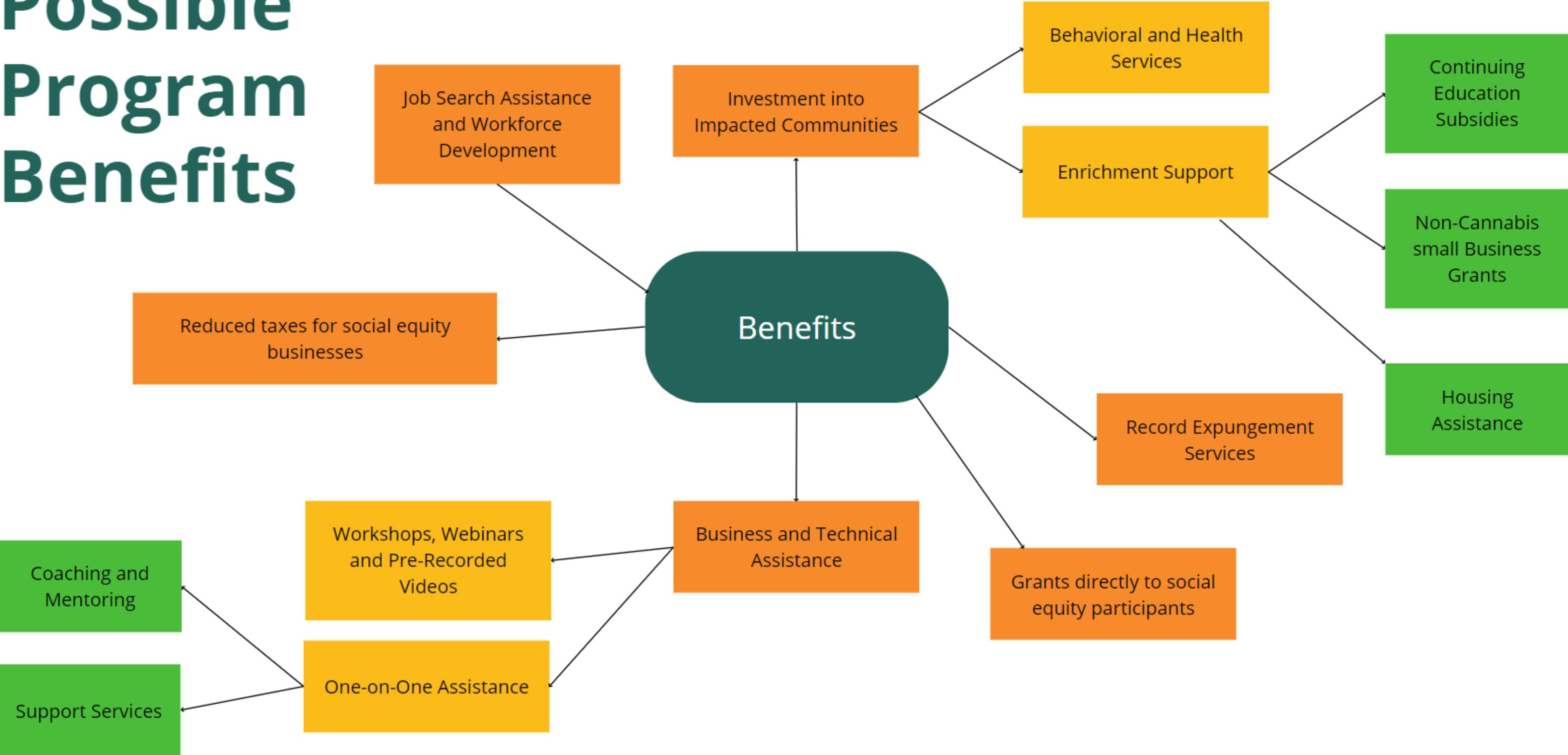
# Advisory Group

- Group of 6 -9 members
  - Nominated or self-nominated, one per district minimum
- This group will assist on shaping the Cannabis Social Equity Entrepreneurs Program and can guide the overarching principles
- Can also assist as equity lens for County's Socially Equitable Cannabis Program

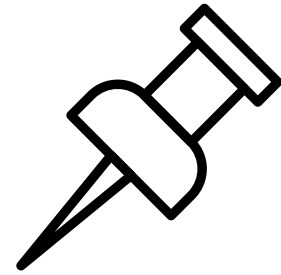
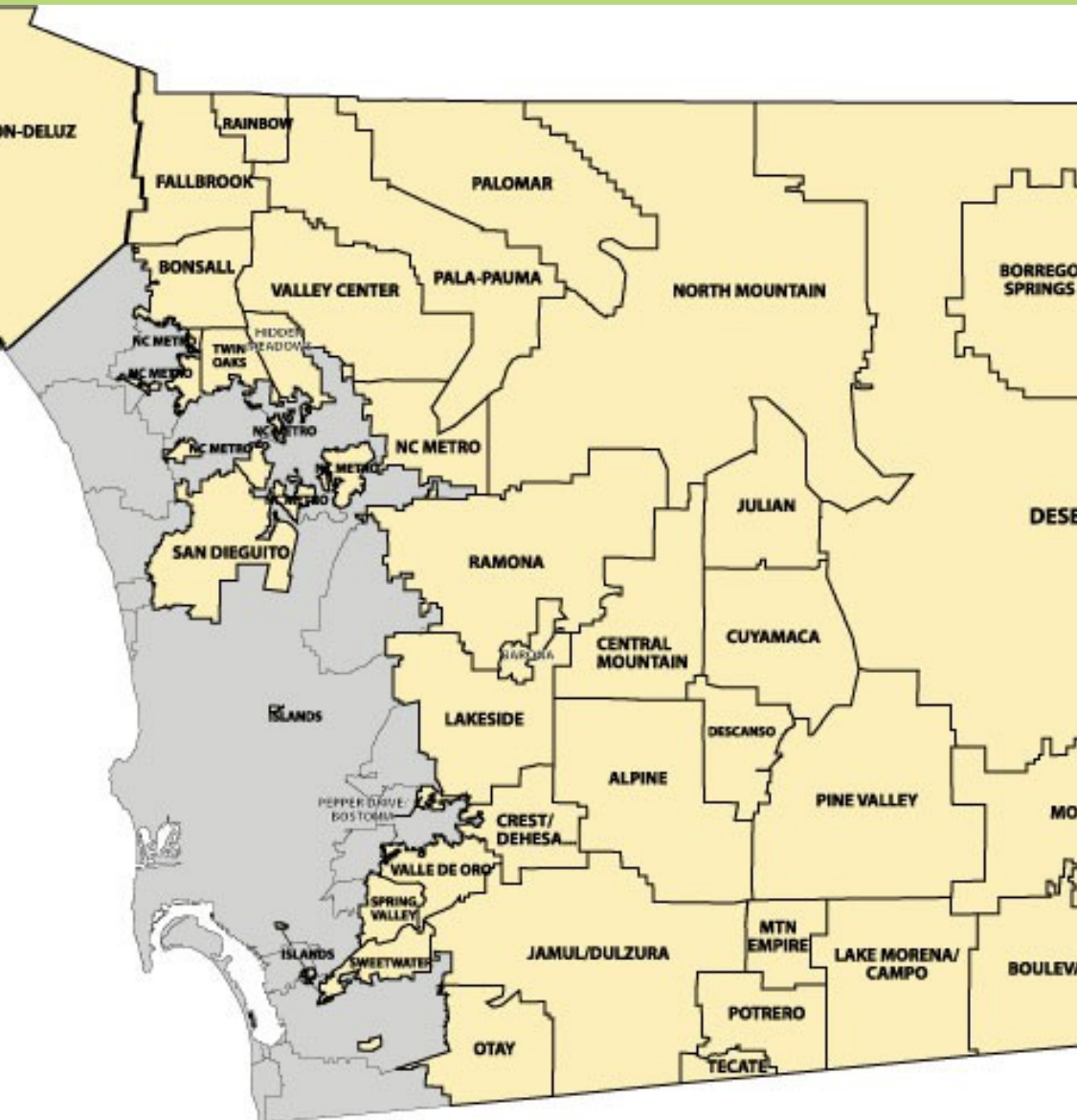
# Proposed Timeline



# Possible Program Benefits



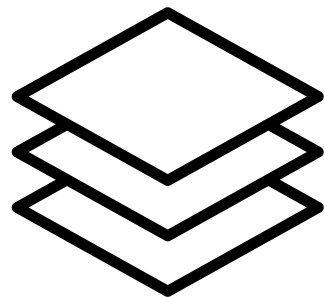
# Possible Eligibility Parameters



Prioritizing Most Impacted



Residents of unincorporated San Diego County



Tiered Approach

Those Most Impacted would receive most benefits



# Equity Assessment Proposed Tier A

Please note: This is not final, all eligibility criteria will have to be approved by County Counsel

## Tier A

1. Those who are part of a racial group that has been disproportionately incarcerated/arrested for cannabis-related charges in San Diego County and who are or have been incarcerated for a drug or cannabis related charge in San Diego County.
2. Those who are part of a racial group that has been disproportionately deported for cannabis-related charges in San Diego County and who have previously been deported for a drug or cannabis related charge/immigration violation in San Diego County.

# Equity Assessment Proposed Tier B

Please note: This is not final, all eligibility criteria will have to be approved by County Counsel

## Tier B

1. Those who are or have been incarcerated for a drug or cannabis related charge in San Diego County.
2. Those who have previously been deported for a drug or cannabis related charge/immigration violation in San Diego County.
3. Those assaulted or trafficked while involved in the illegal cannabis market and those who suffered asset forfeiture or homelessness due to cannabis enforcement.

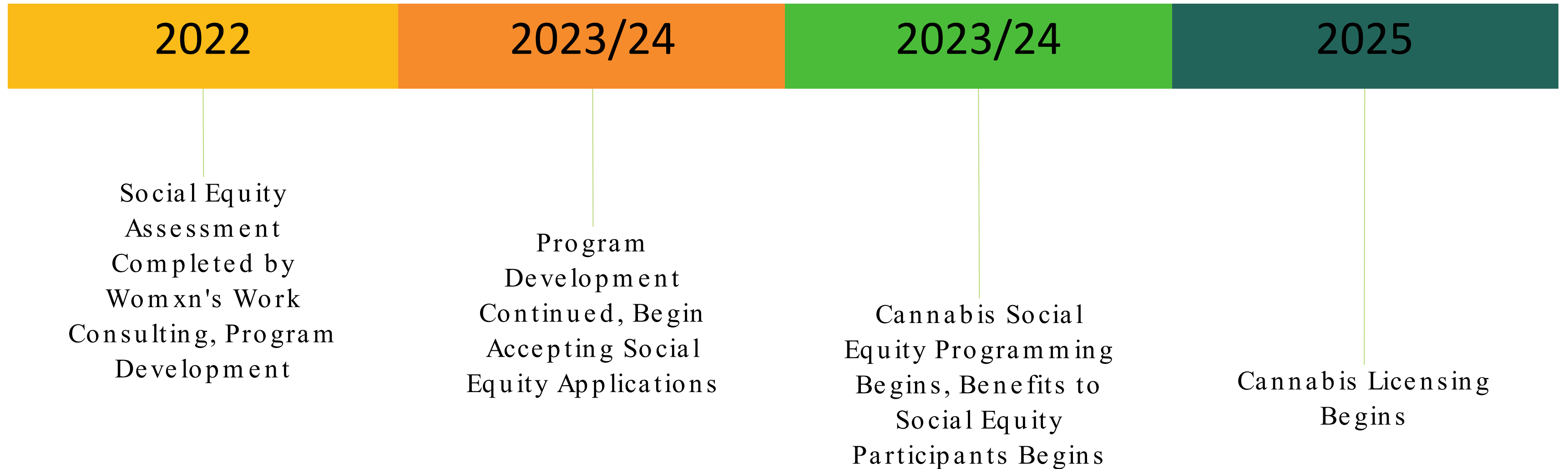
# Equity Assessment Proposed Tier C

Please note: This is not final, all eligibility criteria will have to be approved by County Counsel

## Tier C

1. Those with a tertiary familial relation to someone who has been deported for a drug or cannabis related charge/immigration violation in San Diego County.
2. Those with a tertiary familial relation to those who are or have been incarcerated for a drug or cannabis related charge in San Diego County.
3. Those who are part of a racial group that has disproportionately incarcerated/arrested for cannabis-related charges in San Diego County (i.e., Black, Latiné, Indigenous/Native American/American Indian and Pacific Islanders) 158
4. Membership in federally recognized Native American tribes whose land falls within the borders in San Diego county

# Proposed Timeline





COUNTY OF SAN DIEGO

# Office of Equity & Racial Justice





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# Office of Equity & Racial Justice

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