

San Diego County Marijuana Prevention Initiative Activities Report

January 2021 – June 2021

- The Youth Access Workgroup (YAW) met in February, May, and June to discuss multiple topics. Guest speakers included the Sheriff's Crime Lab Director and Dr. Roneet Lev with Scripps Hospital. The group decided to form a workgroup to develop a drugged driving PSA specifically for the holidays and around 4/20.
- The MPI Key Leadership team (KLT) met to discuss the drug interactions information info card (attached), which was finalized, and a survey was added with QR code. The MPI recruited local pharmacies to disseminate the card and a kick-off media event will be held in September.
- The new International Academy on the Science and Impact of Cannabis or IASIC advocacy group was formed, and local media event was held by MPI to introduce the members. The event was held virtually on May 20. The video was uploaded to YouTube, and the link is included. <https://www.youtube.com/watch?v=IDYsV2MnqLQ>
- MPI advocated in support of youth and public health at the Board of Supervisors and the San Diego County Planning and Land Use committee. The MPI shared data from the MPI 2020 report and several other resources for consideration.
- MPI staff and regional partners met to discuss implementing minor decoy operations and compliance checks of marijuana delivery services. The MPI program manager spoke in support of operations at the Bureau of Cannabis Control Enforcement Committee.
- Several community events and trainings have been conducted in collaboration with regional partners such as Southwestern college, South Bay youth services, McAlister Institute, and the Sacramento County Coalition for youth. MPI presented at the Friday Night Live Spring Jam event in February with dozens of middle school youth discussing trends and vaping. MPI hosted a virtual community forum for North Coastal Prevention Coalition Vista Community Clinic discussing marijuana businesses in Oceanside.
- MPI, San Diego County Office of Education and HAZMAT met to discuss developing a protocol for the safe disposal of vape pens on school campus and the discussion is ongoing with collaborative meetings continuing.

MPI posts relevant news and upcoming events on the MPI website located at:

<https://www.ccrconsulting.org/about-mpi>