

COUNTYWIDE INITIATIVES & SERVICES
(CONT'D)

San Diego County Office of Education

- Friday Night Live (High School Youth)
 - Club Live (Middle School Youth)
- 6401 Linda Vista Rd. San Diego, CA 92111
Tel: (858) 569-3137
Fax: (619) 682-5252
Email: sugarcia@sdcoe.net
Contact: Salvador Garcia
Website: www.sdfnl.net/programs

Prevention Evaluation Project

Center for Community Research
8885 Rio San Diego Dr. Ste. 111 San Diego, CA 92108
Tel: (619) 684-5108
Fax: (619) 919-0027
Email: kdonovan@ccrconsulting.org
Contact: Kristin Donovan
Website: www.ccrconsulting.org

Marijuana Initiative Facilitation (MPI)

Center for Community Research
8885 Rio San Diego Dr. Ste. 111 San Diego, CA 92108
Tel: (619) 684-5108
Fax: (619) 919-0027
Contact: Kristin Donovan & Joseph Eberstein
Emails: kdonovan@ccrconsulting.org
jeberstein@ccrconsulting.org
Website: www.mpisdcounty.net

Responsible Hospitality Coalition

Institute for Public Strategies
2615 Camino del Rio S. Ste. 300 San Diego, CA 92108
Tel: (858) 354-2217
Email: rhcsd@aol.com
Contact: Marian Novak
Website: www.publicstrategies.org

Countywide Media Advocacy Project

Institute for Public Strategies
2615 Camino del Rio S. Ste. 300 San Diego, CA 92108
Tel: (619) 476-9100 ext. 118
Fax: (619) 476-9104
Email: mgibson@publicstrategies.org
Contact: Meredith Gibson
Website: www.publicstrategies.org/projects/san-diego

Clients receiving services through County of San Diego contracted SUD programs are treated with equality, in a welcoming, nondiscriminatory manner, consistent with applicable state and federal law. Client fees are waived for Medi-Cal eligible persons participating in Medi-Cal certified services (except for required share of cost). No services will be refused due to a client's inability to pay.

**Pregnant women have priority
admission to recovery and
treatment programs**

www.sandiegocounty.gov/hhsa/programs/bhs

[www.sandiegocounty.gov/content/sdc/hhsa/
programs/bhs/dmc_ods.html](http://www.sandiegocounty.gov/content/sdc/hhsa/programs/bhs/dmc_ods.html)

**County of San Diego
Health and Human
Services Agency**

**DIRECTORY OF
SUBSTANCE USE
DISORDER
PREVENTION
PROGRAMS**

Behavioral Health Services

3255 Camino Del Rio South
San Diego, CA 92108
(No services provided at this location)

**SAN DIEGO
ACCESS & CRISIS LINE
1-888-724-7240
TDD/TTY Dial 711**

Free assistance 7 days / 24 hours

www.livewellsd.org



PREVENTION STRATEGY

The San Diego County prevention work utilizes environmental prevention strategies to reduce problems by focusing on four countywide substance use disorder prevention initiatives: the Binge and Underage Drinking Initiative (1995), which addresses underage drinking problems in our communities; The Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of meth on the region; the Marijuana Prevention Initiative (2005) to focus on youth use of marijuana; and the Prescription Drug Abuse Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

Accomplishments Include:

- Advanced 19 Social Host Ordinances (SHO) to approval. There is a SHO in all 18 cities within the County and in the County unincorporated areas
- Established the Methamphetamine Strike Force and Annual Report Card
- Established the Prescription Drug Abuse Task Force and Annual Report Card
- Received a 2014 NACo Achievement Award for the Safe Pain Medicine Patient Handout
- Established year-round prescription drug collection boxes for the proper disposal of unused medicines
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Established the Marijuana Prevention Initiative
- Developed the Tijuana Border Project, a SAMHSA Model Program
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and trains over 700 volunteers to serve alcohol responsibly at special events in the County.

CENTRAL SAN DIEGO COUNTY

Central Region Prevention Coalition

Social Advocates for Youth (SAY) San Diego
4275 El Cajon Blvd. Ste. 101 San Diego, CA 92105
Tel: (619) 283-9624 ext. 367
Fax: (619) 641-7656
Email: mbaum@saysandiego.org
Contact: Mary Baum
Website: www.saysandiego.org/program/alcohol-tobacco-and-other-drug-prevention-program/centralelregion-prevention-coalition

NORTH CENTRAL SAN DIEGO COUNTY

North City Prevention Coalition

Social Advocates for Youth (SAY) San Diego
8755 Aero Dr. Ste. 100 San Diego, CA 92123
Tel: (858) 565-4148 ext. 205
Fax: (858) 565-4178
Email: klenyoun@saysandiego.org
Contact: Karen Lenyoun
Website: www.saysandiego.org/program/alcohol-tobacco-and-other-drug-prevention-program/north-city-prevention-coalition

EAST SAN DIEGO COUNTY

East County Community Change Project

Institute for Public Strategies
2615 Camino del Rio S. Ste. 300 San Diego, CA 92108
Tel: (619) 476-9100 ext. 109
Fax: (619) 476-9104
Email: jmoore@publicstrategies.org
Contact: Joyce Moore
Website: www.publicstrategies.org/projects/san-diego

NORTH INLAND SAN DIEGO COUNTY

North Inland Community Prevention Program

Mental Health Systems, Inc. (MHS)
12344 Oak Knoll Rd, Ste. C-1 Poway, CA 92064
Tel: (858) 391-9303
Fax: (858) 391-9302
Email: rstark@mhsinc.org
Contact: Ron Stark
Website: www.mhsinc.org/listing/north-inland-community-prevention-program-2

NORTH COASTAL SAN DIEGO COUNTY

North Coastal Prevention Collaborative

Vista Community Clinic
465 La Tortuga Vista, CA 92081
Tel: (760) 407-1220 ext. 7150
Fax: (760) 414-3736
Email: eleary@vistacommunityclinic.org
Contact: Erica Leary
Website: www.vistacommunityclinic.org/locations

SOUTH SAN DIEGO COUNTY

South Bay Community Change Project

Institute for Public Strategies
2615 Camino del Rio S. Ste. 300 San Diego, CA 92108
Tel: (619) 476-9100 ext. 127
Fax: (619) 476-9104
Email: mguillen@publicstrategies.org
Contact: Manolo Guillen
Website: www.publicstrategies.org/projects/san-diego

COUNTYWIDE INITIATIVES & SERVICES

Methamphetamine Strike Force (MSF)

Center for Community Research
8885 Rio San Diego Dr. Ste. 111 San Diego, CA 92108
Tel: (619) 200-9769
Fax: (619) 919-0027
Email: msf@ccrconsulting.org
Contact: Marla Kingkade
Website: www.no2meth.org

Prescription Drug Abuse Task Force (PDATF)

Center for Community Research
8885 Rio San Diego Dr. Ste. 111 San Diego, CA 92108
Tel: (619) 200-9769
Fax: (619) 919-0027
Email: pdatf@ccrconsulting.org
Contact: Marla Kingkade
Website: www.sandiegorexabusetaf.org

Binge/Underage Drinking Initiative & Alcohol Policy Panel

Institute for Public Strategies
2615 Camino del Rio S. Ste. 300 San Diego, CA 92108
Tel: (619) 476-9100 ext. 125
Email: creed@publicstrategies.org
Contact: Craig Reed
Website: www.alcoholpolicypanel.org