



COUNTY OF SAN DIEGO

AGENDA ITEM

BOARD OF SUPERVISORS

GREG COX
First District

DIANNE JACOB
Second District

DAVE ROBERTS
Third District

RON ROBERTS
Fourth District

BILL HORN
Fifth District

DATE: September 13, 2016

11

TO: Board of Supervisors

SUBJECT: COUNTY OF SAN DIEGO CHILD ABUSE PREVENTION COORDINATING COUNCIL FISCAL YEAR 2016-2017 CHILDREN'S TRUST FUND FUNDING PROPOSAL AND AMEND EXISTING CONTRACT (DISTRICTS: ALL)

Overview

On April 3, 2012 (11), the Board of Supervisors approved the revised Administrative Code, Article IIIo establishing the County of San Diego Child Abuse Prevention Coordinating Council (CAPCC).

Welfare and Institutions Code 18966 requires a County to establish a Children's Trust Fund (CTF) with revenue from birth certificate fees, grants, gifts or bequests from private sources to be used for child abuse and neglect prevention and intervention programs. Welfare and Institutions Code section 18967 requires the CAPCC to establish criteria for determining which programs shall receive funding. Money in the CTF is to be used for child abuse and neglect prevention and intervention programs operated by non-profits or public institutions of higher learning with expertise in child welfare.

The Board has designated the Council to have oversight and planning responsibilities for two other funding sources: Child Abuse Prevention, Intervention and Treatment (CAPIT) and Community Based Child Abuse Prevention (CBCAP). The CAPIT/CBCAP funded programs emphasize comprehensive, integrated, collaborative community-based responses to child abuse prevention, interventions and treatment service needs that are not entitlement programs.

Today's item requests approval of the CAPCC Trust Fund Funding Proposal for Fiscal Year 2016-17 of \$2,000,000. This action supports the County's *Live Well San Diego* vision by coordinating and streamlining services for children at risk of abuse or neglect and promoting programs aimed at creating healthy, safe and thriving communities.

Recommendation(s)

CHIEF ADMINISTRATIVE OFFICER

1. Approve the attached Child Abuse Prevention Coordinating Council's Children's Trust Fund Funding Proposal for Fiscal Year 2016-17.

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2. Authorize the Agency Director, Health and Human Services Agency, to approve expenditures in accordance with the Fiscal Year 2016-17 Children's Trust Fund Funding Proposal.

3. In accordance with Board Policy A-87, Competitive Procurement, and Administrative Code Section 401, authorize the Director, Department of Purchasing and Contracting to amend Contract No. 552349 with iHeartMedia , radio advertising services (contract was procured through Fiscal Year 2019-20) to assist Child Welfare Services with the placement and production of radio ads promoting the department's initiatives, to increase the volume of advertising services, subject to the availability of funds; and to amend the contract as required to reflect changes to services and funding allocations. Waive the advertising requirement of Board Policy A-87.

Fiscal Impact

Funds for this request are included in the Fiscal Year 2016-18 Adopted Operational Plan in the Health and Human Services Agency. If approved, this request will result in costs and revenue of \$2,000,000 in Fiscal Year 2016-17. The funding source is Children's Trust Fund. There will be no change in net General Fund cost and no additional staff years.

Business Impact Statement

N/A

Advisory Board Statement

On July 19, 2016, the County of San Diego Child Abuse Prevention Coordinating Council reviewed and approved the submission of the Children's Trust Fund Funding Proposal for Fiscal Year 2016-17 to the Board of Supervisors.

Background

The Board of Supervisors has taken a strong leadership role in establishing County policy in coordinating the community's efforts to prevent and respond to child abuse and neglect by identifying and addressing the needs of children and youth who are in the public charge, as well as those whose safety and welfare may be at risk. In order to fulfill the tasks related to this policy and to comply with the requirements of California Welfare and Institutions Code Section 18982-18982.4, the Board established the County of San Diego Child Abuse Prevention Coordinating Council (CAPCC).

The CAPCC is charged with developing a plan for a designated source of funds, the San Diego County Children's Trust Fund (CTF). The CTF revenues come from federal grants, fees from special license plate sales, and fees from birth certificates for the purpose of funding the County's CAPCC. The trust fund is designated for child abuse and neglect prevention and intervention programs operated by private nonprofit organizations or public institutions of higher education with recognized expertise in fields related to child welfare. Pursuant to Welfare & Institutions Code section 18967, the CAPCC, on October 18, 2012, reviewed and approved the

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CAPCC's Policy Criteria for Funding Child Abuse and Neglect Prevention and Intervention Programs from the Children's Trust Fund. Pursuant to these criteria, the CAPCC prioritized proposals and adopted the recommended Children's Trust Fund Funding Proposal for Fiscal Year (FY) 2016-17 totaling \$2,000,000 (Attachment A).

The CAPCC requests that the Board approve the Children's Trust Fund Funding Proposal for FY 2016-17, authorizing the Agency Director, Health and Human Services Agency (HHS), to approve expenditures in accordance with the proposal.

The Children's Trust Fund Funding Proposal for FY 2016-17 recommends funding for the following services and activities:

- A. Child Abuse Prevention Coordinating Council: \$400,000*
Funds will be allocated to carry out the duties and responsibilities of the CAPCC as outlined in Administrative Code 84.98 in the amount of \$200,000, and to continue funding iHeartMedia in the amount of \$200,000 (which includes \$100,000 additional for FY 2016-17). Services will include radio advertising on iHeartMedia Radio Stations (KHTS-FM, KMYI-FM, KGB-FM, KOGO-AM) by using commercials, news alerts, public service announcements, and social media posts to address current department initiatives.
- B. Community Services for Families (CSF): \$800,000*
The primary focus of the CSF program is to provide community-based child abuse prevention and intervention services to children and families. County staff refers to one lead CSF contractor in each of the six County HHS regions for a broad array of services, including home visiting, parent education, kinship support, and family preservation and support services. This community-based approach to child welfare will be used to address the racial disproportionality and disparity in child welfare.
- C. Voluntary Guardianship Services and Special Education Legal Advocacy: \$500,000*
Funds will be allocated to HHS, Child Welfare Services (CWS) to fund legal services. These contracted services provide assistance to low income relatives who seek to obtain legal guardianship of children not involved in the child welfare system, and provide legal advice, advocacy, education/training, collaboration and/or representation to relative and non-relative caregivers of foster children regarding special education, compliance with Individual Education Plans (IEPs), and disciplinary matters.
- D. Community and Caregiver Support: \$300,000*
Funds will be allocated to provide primary and secondary prevention services through contracts for Kinship Support. These funds will be used to support Grandparents Raising Grandchildren (GRG) and other kinship caregivers.

Linkage to the County of San Diego Strategic Plan

Today's proposed actions support the Healthy Families and Safe Communities initiatives in the

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County of San Diego's 2016-2021 Strategic Plan, as well as *Live Well San Diego*, by providing services for children at risk of abuse or neglect.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "for Helen N. Robbins-Meyer". The signature is written in a cursive style.

HELEN N. ROBBINS-MEYER
Chief Administrative Officer

ATTACHMENT(S)

Attachment A – Children's Trust Fund Funding Proposal for Fiscal Year 2016-17

SUBJECT: COUNTY OF SAN DIEGO CHILD ABUSE PREVENTION COORDINATING COUNCIL FISCAL YEAR 2016-2017 CHILDREN'S TRUST FUND FUNDING PROPOSAL AND AMEND EXISTING CONTRACT (DISTRICTS: ALL)

AGENDA ITEM INFORMATION SHEET

REQUIRES FOUR VOTES: Yes No

WRITTEN DISCLOSURE PER COUNTY CHARTER SECTION 1000.1 REQUIRED

Yes No

PREVIOUS RELEVANT BOARD ACTIONS:

August 4, 2015 (6), the Board approved the Children's Trust Fund Funding Proposal for Fiscal Year 2015-16; September 16, 2014 (8), the Board approved the Children's Trust Fund Funding Proposal for Fiscal year 2014-15; September 10, 2013 (8), the Board approved the Children's Trust Fund Funding Proposal for Fiscal Year 2013-14; December 4, 2012 (6), the Board approved the Children's Trust Fund Funding Proposal for Fiscal Year 2012-13; March 1, 2011 (6) the Board approved the Children's Trust Fund spending plan for Fiscal Year 2011-12; June 29, 2010 (7), the Board approved the Children's Trust Fund spending plan for Fiscal Year 2010-11; January 26, 2010 (9), the Board approved the Children's Trust Fund spending plan for Fiscal Year 2009-10; June 11, 2002 (20), the Board directed the Commission re-title Coordinating Council to the Child Abuse Prevention Committee (CAPC) as a standing committee of the Commission to carry out the duties of the County Child Abuse Prevention Council; February 26, 2002 (5), the Board authorized the integration of the San Diego Community Child Abuse Prevention Coordinating Council as a standing committee of the Commission on Children, Youth and Families to oversee programs and prioritize recommendations for the allocation of the Children's Trust Fund (CTF); December 14, 1982 (59), the Board directed the establishment of a Children's Trust Fund to serve as a depository for designated funds generated by AB 2994.

BOARD POLICIES APPLICABLE:

A-114, County Prevention Policy and A-87, Competitive Procurement

BOARD POLICY STATEMENTS:

In accordance with Board Policy A-114, funds allocated to carry out the duties and responsibilities of the Child Abuse Prevention Coordinating Council, and provide advertising services to address current department initiatives, community-based prevention and intervention, legal services for guardianship and advocacy services for special education, and primary and secondary prevention services through Kinship Support contracts all reinforce the County Prevention Policy by creating conditions and fostering personal attributes that promote self-sufficiency and the health, well-being, and safety of individuals, families and communities.

In accordance with Board Policy A-87, Competitive Procurement, authority is requested to amend an existing single source contract to increase the volume of advertising services, subject to the availability of funds; and to amend the contract as required to reflect changes to services and funding allocations. Increased services will assist Child Welfare Services with placement and production of radio ads promoting the department's initiatives.

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MANDATORY COMPLIANCE:
N/A

**ORACLE AWARD NUMBER(S) AND CONTRACT AND/OR REQUISITION
NUMBER(S):**

Oracle Award Numbers – 541594, 547857, 551373, 551374, 551375, 551376, 551377, 552349,
and 553861.

ORIGINATING DEPARTMENT: Health and Human Services Agency

OTHER CONCURRENCES(S): Department of Purchasing & Contracting

CONTACT PERSON(S):

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Attachment A - Children's Trust Fund Funding Proposal for Fiscal Year 2016-17

BACKGROUND

In accordance with Welfare and Institutions Code 18967, and the CAPCC's Policy "Criteria for Funding Child Abuse and Neglect Prevention and Intervention Programs from the Children's Trust Fund," the following Funding Proposal for Fiscal Year 2016-17 is hereby submitted for CAPCC review and approval.

TRUST FUND BALANCE:

2015/2016 Fiscal Year beginning balance on July 1, 2015: \$2,866,771

2015/2016 Fiscal Year Revenue: \$1,111,457

2015/2016 Spending: \$1,152,861

2015/2016 Children's Trust Fund balance as of June 30, 2016: \$2,825,367

2016-2017 PROPOSED FUNDING PROPOSAL:

Children's Trust Fund funding is proposed for the following child abuse and neglect prevention and intervention programs and services:

A. Child Abuse Prevention Council:

Funds will be allocated to carry out the duties and responsibilities of the Child Abuse Prevention Coordinating Council as outlined in Administrative Code section 84.98:

- To serve as an informational resource to the Board of Supervisors on issues related to child abuse and neglect.
- Provide a forum for interagency cooperation and coordination in the prevention, detection, treatment and legal processing of child abuse cases.
- Promote Public awareness of the abuse and neglect of children and the resources available for intervention and treatment.
 - (1) Child Abuse Prevention Awareness Campaign \$200,000
 - i. Printing materials and media dissemination of message.
 - ii. Public Awareness of emerging issues through Child Welfare Services (CWS) contract with iHeartMedia.
- Encourage and facilitate training of professionals in the detection, treatment and prevention of child abuse and neglect.
 - (1) Professional Training on Child Abuse Evidenced Based Practices - \$50,000
 - i. Speaker fees, materials and facility costs

ATTACHMENT A

- Recommend improvements in services to families and victims who are in the public charge, as well as children, youth and families whose safety and welfare may be at risk.
- Encourage and facilitate community support for child abuse and neglect, and family support programs.
 - (1) Community and Family engagement to strengthen families - \$150,000
 - i. To support Parenting and Caregiver Summits and Events
 - ii. To support the ongoing implementation of the CAPCC Prevention Framework.
 - iii. To address emerging issues including Commercially Sexually Exploited Children (CSEC).

Today's action recommends the Council's use of \$400,000 to support the training and outreach activities of the Child Abuse Prevention Coordinating Council.

B. Community Services for Families (CSF):

Funds will be allocated to provide primary and secondary prevention services through contracts for home visiting family support programs through family preservation services and family support services.

The County's Health and Human Services Agency (HHS), CWS is the public agency designated by the County Board of Supervisors to administer the programs funded through CAPIT/CBCAP. CWS is responsible for monitoring contractors, integrating local services, fiscal compliance, data collection, preparing amendments to the Plan, preparing annual reports and outcomes evaluation. CWS uses a formal contract monitoring system that includes assigning a contract monitor who serves as the contractor's primary contact and provides technical assistance to help ensure contracted goals/objectives are achieved.

Primary prevention is provided through home visiting family support programs through *family preservation services* that assist children and families resolve crises, connect with necessary and appropriate services and remain safely together in their homes, so they will not need child welfare services. County staff, community providers, educators, medical providers, law enforcement, other key stakeholders, and community members make this type of prevention referral. Parent education classes are open to the public and include a wide range of individuals.

Secondary prevention is provided by home visiting programs through *family support services* that enhance high risk parents' ability to create stable and nurturing home environments that promote healthy child development, avoid unnecessary out-of-home placement of children and help children already in out of home care be returned and maintained with their families or in another planned, permanent living arrangement. This type of referral is made primarily by CWS staff for services to families that are receiving child welfare services through a voluntary contract designed to allow children to remain in their own homes or who are preparing to reunify or have reunified and need additional prevention services to ensure their safety. This allocation of \$800,000 to fund these services has been approved through Fiscal Year 2020-2021.

C. Voluntary Guardianship Services and Special Education Legal Advocacy:

Funds will be allocated to HHS CWS to fund legal services.

ATTACHMENT A

Contracted services provide assistance to low income relatives who seek to obtain legal guardianship of children not involved in the child welfare system. Services also provide legal advice, advocacy, education/training, collaboration and/or representation to relative and non-relative caregivers of foster children regarding special education, compliance with Individual Education Plans (IEPs), and disciplinary matters.

The recommendation is for \$250,000 of funding for Fiscal Year 2016-2017 for support to Legal Guardianship and \$250,000 of funding for Fiscal Year 2016-2017 for support to Special Education Legal Advocacy services.

D. Community and Caregiver Support:

Funds will be allocated to provide primary and secondary prevention services through contracts for Kinship Support. These funds will be used to support Grandparents Raising Grandchildren (GRG) and other kinship caregivers. Current CWS contracts will continue to provide key areas of need:

- Kinship emergency funds for families,
- Kinship support group funds to assist with providing opportunities for Kinship support groups to meet, and
- Support Grandparents Raising Grandchildren.

The recommendation is for \$300,000 of funding for Fiscal Year 2016-2017 to support key areas of need listed above.

No more than five percent of the trust fund has been allocated for administrative costs in this funding proposal, in accordance with Welfare and Institutions Code Section 18967.

The proposed funding is in accordance with the 2012-2017 County of San Diego Child Welfare System Improvement Plan (Plan) which was submitted to the State in May 2012. The 2012-2017 Plan addresses how prevention, intervention and treatment activities funded by CAPIT/CBCAP/PSSF are coordinated and how services will be provided during the five-year Plan period to improve outcomes for children and families in San Diego County. Although, the CAPIT/CBCAP/PSSF funded programs are combined administratively for greater efficiency, the Plan addresses how the individual requirements of each program will be met.

Funding Proposal for Fiscal Year 2016-17

Child Abuse Prevention Council	\$ 400,000
Community Services for Families Contracts	\$ 800,000
Legal Services Contracts	\$ 500,000
Community and Caregiver Support	\$ 300,000
Total Expenditures	\$2,000,000

Note: A reserve is kept in the Children’s Trust Fund in the event that revenues lag or unanticipated urgent needs arise.

**COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
TUESDAY, SEPTEMBER 13, 2016**

MINUTE ORDER NO. 11

SUBJECT: COUNTY OF SAN DIEGO CHILD ABUSE PREVENTION COORDINATING COUNCIL FISCAL YEAR 2016-2017 CHILDREN'S TRUST FUND FUNDING PROPOSAL AND AMEND EXISTING CONTRACT (DISTRICTS: ALL)

OVERVIEW:

On April 3, 2012 (11), the Board of Supervisors approved the revised Administrative Code, Article IIIo establishing the County of San Diego Child Abuse Prevention Coordinating Council (CAPCC).

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FISCAL IMPACT:

Funds for this request are included in the Fiscal Year 2016-18 Adopted Operational Plan in the Health and Human Services Agency. If approved, this request will result in costs and revenue of \$2,000,000 in Fiscal Year 2016-17. The funding source is Children's Trust Fund. There will be no change in net General Fund cost and no additional staff years.

BUSINESS IMPACT STATEMENT:

N/A

RECOMMENDATION:
CHIEF ADMINISTRATIVE OFFICER

1. Approve the attached Child Abuse Prevention Coordinating Council's Children's Trust Fund Funding Proposal for Fiscal Year 2016-17.
2. Authorize the Agency Director, Health and Human Services Agency, to approve expenditures in accordance with the Fiscal Year 2016-17 Children's Trust Fund Funding Proposal.
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ACTION:

ON MOTION of Supervisor Horn, seconded by Supervisor Cox, the Board took action as recommended, on Consent.

AYES: Cox, Jacob, D. Roberts, Horn

ABSENT: R. Roberts

State of California)
County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

DAVID HALL
Clerk of the Board of Supervisors

By 
Marvice E. Mazyck, Chief Deputy

