Introducing iFoster

Resources Our Children & Youth Need to Succeed!

Jan 20, 2015
The San Diego Team

- iFoster is a national non-profit providing life-changing resources to children, youth and their caregivers
- iFoster is also the name of iFoster’s online resource portal (www.ifoster.org)

- iFoster has partnered with 2-1-1 San Diego to tap into their database of 100s of local resources
- 2-1-1 provides information and referral for help with food, housing, employment, health care, counseling and more

- iFoster is partnered with San Diego Child Welfare Services, part of San Diego County Health & Human Services Agency
- And has brought together a County Collaborative made up of partner organizations who serve kinship and foster families and youth
Who iFoster Serves

- **175,000** emancipated youth (age 18-24)
- **400,000** children and youth in foster care (including cross-over)
- **2.7 Million** children and youth in kinship care
- And the Caregivers and Organizations that support them

Without sufficient resources and supports, their futures are grim

- 45% will need to repeat a grade level or be in special education
- 25% will not complete high school
- 29% will only receive a GED
- 20% will be homeless
- 48% will be unemployed at age 21
- 25% will be incarcerated
- Less than 12% will earn their BA

Government support falls short of what it costs to raise a child (0-17)

- Monthly Cost of Raising One Child: $1,152
- Monthly Support for Foster Care Families: 48%
- Monthly Support for Kinship Families: 23%

Even extended foster care cannot underwrite our young adults like parents do.

**Tuition & Fees**
$8,893 / $22,203 / $30,094

**Room & Board**
$9,047

**Books & Supplies**
$1,137

**Personal Expenses**
$2,589

**Transportation**
$1,073

**Total:** $13,846

*SOURCES: College Board 2013-2014 school year, Wells Fargo College Financial Planning Guide 2013, College Costs: Tuition is Just the Beginning 2010*
iFoster works to close this resource gap

1. **Focus** on Highest Need Resources

2. **Source, Validate and Optimize** Resources

3. **Deliver Online 24/7** via [www.ifoster.org](http://www.ifoster.org)

4. **Personalize** the resource matching and network support experience

5. **Follow-up, measure impact** and **iterate**
1. Focus on Highest Need Resources

![Bar Chart]

**THRIVING**
- Education Support
- Computers & Comm
- Health/Wellness
- Recreational Activities
- Post-Secondary/Youth Emp

**SURVIVING**
- Food
- Household Expenses
- Support Groups
- Clothing & Personal
- Child Care

30
25
20
15
10
5
0
2 Source, Vet and Optimize Resources

- Source across government, private sector, public sector, faith community

- Conduct due diligence and form National, Regional and Local partnerships

- Optimize access through discounts, scholarships, eligibility criteria changes, process improvements, and program modifications to best meet the needs of our Community

- Work with partners to continuously improve resource offerings
Example: Free 1:1 Online or Phone Tutoring

NO APPOINTMENT NECESSARY!

1:1 Tutoring in math, science, language arts and social studies

PLUS GED preparation, interview skills, job-hunt skills & resume writing

Available 3pm to 10pm, 7 days a week online

Tutors are college professors, certified teachers and vetted professionals with advanced subject-area knowledge
Example: Free College & Career Guidance

Explore over 600 careers

Check out and get individual guidance on 7,500 colleges & vocational schools

Find financial aid for the program you want at the school you want

Prepare for the ACT or SAT with real test questions, sample exams, and tutorial/study help
Example: Free/Low Cost Technology

Class A refurbished laptops with new Microsoft Windows & Office

If no free program is available, laptops can be purchased for $200 or less

Free USB Mobile Internet device with 1G of data per month (free) on Sprint Network

Free cell phone with unlimited voice and unlimited text a month from Virgin Mobile/Sprint. *Coming soon data plans*

Discounted family plans with AT&T
Example: Free Eye Exams & Eye Glasses

All iFoster member children and youth

Caregivers on a case-by-case basis

Free annual eye exams at any local optometrist who takes VSP insurance

Free eye glasses

Only if member has no vision insurance
Example: Braces for $630 (all apt’s + retainer)

For children ages 10-18 BUT exceptions to age 24

Covers all traditional orthodontic treatment for as long as it takes to correct the teeth, plus a retainer at the end of the treatment

a smile can change everything

smiles changelives®
Example: Services for Caregivers

- FREE legal services from Thomas Jefferson School of Law
- Up to 120 hours of FREE child care / respite care for Caregivers 55 years and older from the YMCA
- Save up to 35% from your utility bills with Southern Edison, San Diego Gas and Electric, PG&E and others
- 25% off mattresses and furniture at Ideal Mattress
- Discounts on Pool Fences from Pool Guard
- FREE & LOW COST clothing, school supplies, toys – Straight from the Heart warehouse for foster & kinship families
Example: Special Stuff for Children & Youth

• FREE haircuts from Paul Mitchell the school and $18 color
• $25 gift card each year for on your birthday
• $200 per year per child or youth for a special items of their choice (i.e. prom dress, sports equipment, music lessons)
• Back to School shopping spree for any court documented child or youth
• Holiday shopping spree for any court documented child or youth (foster/kinship, open case)
• Discount at Disneyland, Six Flags, San Diego Zoom, BOOMERS, Legoland, SeaWorld, SkyZone, Universal, and more
changing resources for children and youth

About 1Foster  Our Partners  How We Help  Our Resources

1Faster News
Off To College with 1Foster
Low Cost Orthodontics
Personalize Your 1Foster Experience!
Announcing FREE mental health services from A Home Within
AT&T $100 credit on new and existing AT&T plans (including ...)
DISNEYLAND • Southern California Residents Special Pricing ...
New K-12 and College Support Programs!
Holiday Toy Shopping with the Mattel Discount for 1Foster M...

More news

1 Laptop Per Foster

17
National And Regional Partner Resources

**Power Reading**
- Power Reading to Improve Reading Camp
  - Proven program for students who are multiple grade-levels behind in reading

**Career Cruising**
- Everything Career & Research
  - Careers & colleges find financial aid and jobs too

**Method Test Prep**
- Free test prep for ACT & SAT

**Home**
- Free math & science help for students in grades 4 to 12

**AT&T Premier Program**
- Discounted cellular plans

Local Partner Resources

**Live Help**
- Free Tutoring and Job Prep-Chula Vista
  - Free 1-on-1 tutoring for all subjects K-12 + college + Job prep

**WebMD**
- Free Tutoring and Job Prep-Escondido
  - Free 1-on-1 tutoring for all subjects K-12 + college + Job prep

**Just-In-Time Help**
- Free Tutoring and Job Prep-San Diego
  - Free 1-on-1 tutoring for all subjects K-12 + college + Job prep

**Career Horizons**
- Career guidance for young woman ages 15-20

**Educational Programs**
- Childcare and Preschool

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**iFoster is a 501c3 non-profit organization.**
BN 81-4627614
Call us: 855-9FOSTER (936-7837)
Free Sight for Students Eye Exams & Glasses

Health & Wellness | K-12 Educaon
Free vision exams and glasses for uninsured children and youth

The Sight for Students program has partnered with Foster to bring free vision exams and free glasses to children and youth (up to age 21) in care of caregivers or agencies are Foster members who are not insured (either with Medicaid or private Vision Insurance)

Please refer to the attached Request Forms to view eligibility requirements and process for requesting your child a Sight for Students Certificate from Foster. Foster has been granted an almost unlimited supply of certificates so do not worry we will not run out. We can supply both individual caregivers and agencies with multiple eligible children or youth. As always, call us if you have any questions 1-855-936-7837

VS

6

VSP is one of the largest private insurance companies in VisionCare so thousands of VSP doctors nationwide take Sight for Students. Costco stores nationwide take Sight for Students so pair this with your Foster Costco membership. To find a participating VSP doctor near you, please call 1-800-877-7195 or use the online search https://www.vsp.com/fts/find_doctor

Eligibility Criteria
- Youth (15-21) or caregiver raising a child or youth must be a Foster member.
- Must be 21 or younger and cannot have any Vision Insurance

Brought to you by VSP Foster Care

Comments
- Daughter had the eye exam and ordered super cute glasses and everything went great! Thanks so much—great program—Costco Pinellas County
- Knaev Schieller on 12/12/20 12:41:49 PM
Search for a Service

What area are you looking to find services in?

Enter a 5 digit Zip Code: __________

Narrow your search results by selecting a category or by entering a keyword in the box below.

Search By Keyword: __________

Search Clear
My Preferences

We want to make your experience at iFoster as simple, easy and fast as possible. By setting your preferences, iFoster filters results so only the resources that you are interested in, you qualify for and are located in your community will be shown. Feel free to set preferences for as many or as few of the criteria listed below. You can always change your preferences, even as you search resources. The choice, is always yours!

iFoster is working on regional and local program partnerships. To see resources in your local area, please select the State and Counties you are interested in.

State: California
County: Los Angeles

iFoster also has resources for babies and children. Are you pregnant or parenting?

@Yes  ○ No

How many children are in your care?

What are the age ranges of the children in your care?

Baby or Toddler

Would you like to know of any programs your family might qualify for that are based on your household income? Generally, income qualified programs are based on 125% or less than federal poverty and cover basic needs (food, clothing, housing, health care). You will have to show proof of income and potentially other personal information to qualify.

@Yes  ○ No

There are different resources and servies you may be eligible for depending on the Type of Transition Age Youth you are. Please select the most appropriate TAY Type.

- TLP-Eligible Youth (age 14-18)

Would you like to know of any government programs you might qualify for like education stipends, housing aid, food aid, etc?

@Yes  ○ No

Done  Cancel
Including a Digital Locker for Youth
5 Follow-Up, Measure Impact & Iterate

Member uses portal or calls iFoster

Resource usage and service delivery is tracked

Members rate, comment and provide feedback

iFoster works internally and with partners to continually improve experience, resources and outcomes
Who is eligible to use iFoster

1. Transition-age foster, kinship and probation youth (age 16-24)
2. Foster families
3. Kinship families or relative/near-relative caregivers
4. Legal guardians
5. Adoptive families
6. Any agency or organization serving any of the above

Membership is FREE, but your Member Type must be validated

Sign up at www.ifoster.org or call iFoster 1-855-936-7837
Over 40,000 members use the portal

- Foster / Resource / Legal Families: 64%
- Kinship Families: 14%
- Direct Service Organizations: 11%
- Other Support Organizations (gov’t, assoc): 4%
- Transition Age Youth: 7%
Resources are being Consumed

- $30 Million in consumed resources to-date
- 5,176 Microsoft refurbished laptops provided to Youth
- 1,826 memberships to Costco
- 807 CA Youth using the Digital Locker (launched Sept)
- 307 Students currently using College & Career Prep
- 300 CA Youth on wait list and in process for free cell phones/cell
- 144 Students currently using Reading Plus to get back up to grade-level in reading comprehension
Children & Youth are Benefiting

• Grade level improvement in reading comprehension
• Improved grades
• Improved SAT / ACT test scores and scholarships
• Improved Social Connectiveness
• Improved Overall Well-Being

• Caregiver’s are less stressed and feel more in control
## Examples of Resources

<table>
<thead>
<tr>
<th>Category</th>
<th>Example of Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>K-12 Education Supports</strong></td>
<td>• Free/discounted school supplies&lt;br&gt;• Tutoring and homework help&lt;br&gt;• Literacy / reading comprehension (for those behind multiple grade levels)</td>
</tr>
<tr>
<td><strong>Post-High</strong></td>
<td>• SAT/ACT test prep&lt;br&gt;• Career finding and learning&lt;br&gt;• College finding, financial aid&lt;br&gt;• Youth employment</td>
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<tr>
<td><strong>Computers &amp; Communications</strong></td>
<td>• Low cost computers and 1 Laptop program (free laptops)&lt;br&gt;• Free/low cost Internet&lt;br&gt;• Free/discounted cell phones and plans</td>
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<tr>
<td><strong>Recreational Activities</strong></td>
<td>• Discounted tickets to theme parks&lt;br&gt;• Discounted movie tickets&lt;br&gt;• Free/discounted after-school and summer programs / camps</td>
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<tr>
<td><strong>Advisors &amp; Support Groups</strong></td>
<td>• Peer support groups&lt;br&gt;• Legal advice (especially for guardianship questions)&lt;br&gt;• Mentor support</td>
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Examples of Resources *con’t*

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<th>Category</th>
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<tbody>
<tr>
<td><strong>Food</strong></td>
<td>• Grocery coupons</td>
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<td></td>
<td>• Discounts at restaurants</td>
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<td></td>
<td>• Food banks</td>
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<td><strong>Clothing &amp; Personal Goods</strong></td>
<td>• Discounts at major retailers and donated branded clothing</td>
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<td></td>
<td>• Free diapers</td>
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<td></td>
<td>• Thrift stores and clothing banks</td>
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<tr>
<td><strong>Housing Expenses</strong></td>
<td>• Discounts at major retailers</td>
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<tr>
<td></td>
<td>• Free/discounted appliances, furniture, housewares</td>
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<td></td>
<td>• Free public transportation services</td>
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<td><strong>Child Care &amp; Parenting Help</strong></td>
<td>• Respite care</td>
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<tr>
<td></td>
<td>• Parenting skills classes</td>
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<td></td>
<td>• Specific child behavior issues or disabilities</td>
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<tr>
<td><strong>Health &amp; Wellness</strong></td>
<td>• Free/low cost health care</td>
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<td></td>
<td>• Free/low cost dental care</td>
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<tr>
<td></td>
<td>• Free vision care and glasses</td>
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<tr>
<td></td>
<td>• Free/low cost mental health care</td>
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Who is iFoster?

• iFoster is “Of The Community” – foster, kinship, adoption, probation

• Executive Team are former senior executives for Fortune 500 Companies

• Board of Directors are current and retired child welfare leaders, financial executives, fund development executives, and former foster youth leaders

• Team Members experience range from high tech, business development, elite customer care and concierge services

• iFoster has been recognized:
  • White House Office of Social Innovation and Civic Engagement Citizen Innovator
  • Echoing Green Fellow, American’s Leaders of Change
  • Microsoft MVP (Most Valuable Professional) Developer, 8 years in a row