



Introducing iFoster

Resources Our Children & Youth Need to Succeed!

Jan 20, 2015

The San Diego Team



- iFoster is a national non-profit providing life-changing resources to children, youth and their caregivers
- iFoster is also the name of iFoster's online resource portal (www.ifoster.org)



- iFoster has partnered with 2-1-1 San Diego to tap into their database of 100s of local resources
- 2-1-1 provides information and referral for help with food, housing, employment, health care, counseling and more



- iFoster is partnered with San Diego Child Welfare Services, part of San Diego County Health & Human Services Agency
- And has brought together a County Collaborative made up of partner organizations who serve kinship and foster families and youth



Who iFoster Serves

- **175,000** emancipated youth (age 18-24)
- **400,000** children and youth in foster care (including cross-over)
- **2.7 Million** children and youth in kinship care
- And the **Caregivers and Organizations** that support them



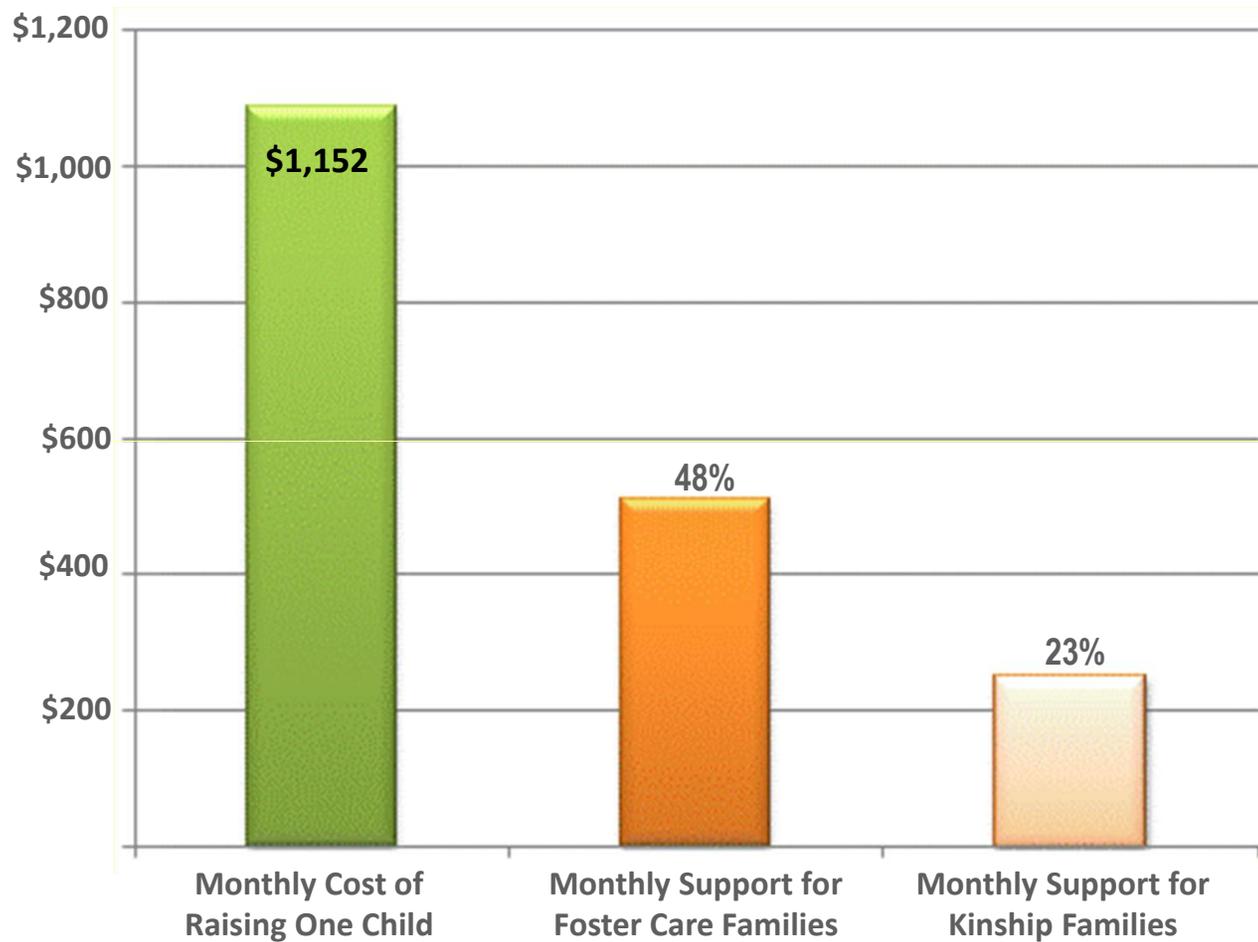
SOURCES: Childwelfare.gov, 2010 National Statistics, Stepping Up For Kids Policy Report Kids Count, Annie E. Casey Foundation, 2012

Without sufficient resources and supports, their futures are grim



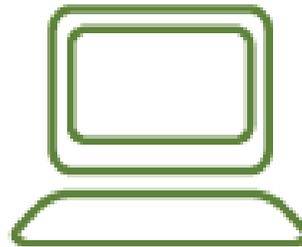
- **45%** will need to repeat a grade level or be in special education
- **25%** will not complete high school
- **29%** will only receive a GED
- **20%** will be homeless
- **48%** will be unemployed at age 21
- **25%** will be incarcerated
- **Less than 12%** will earn their BA

Government support falls short of what it costs to raise a child (0-17)



SOURCES: USDA Expenditures on Children by Families, 2014, Stepping Up For Kids Policy Report Kids Count, Annie E. Casey Foundation, 2012

Even extended foster care cannot underwrite our young adults like parents do



Tuition & Fees \$8,893 / \$22,203 / \$30,094	Room & Board \$9,047	Books & Supplies \$1,137	Personal Expenses \$2,589	Transportation \$1,073
\$13,846				

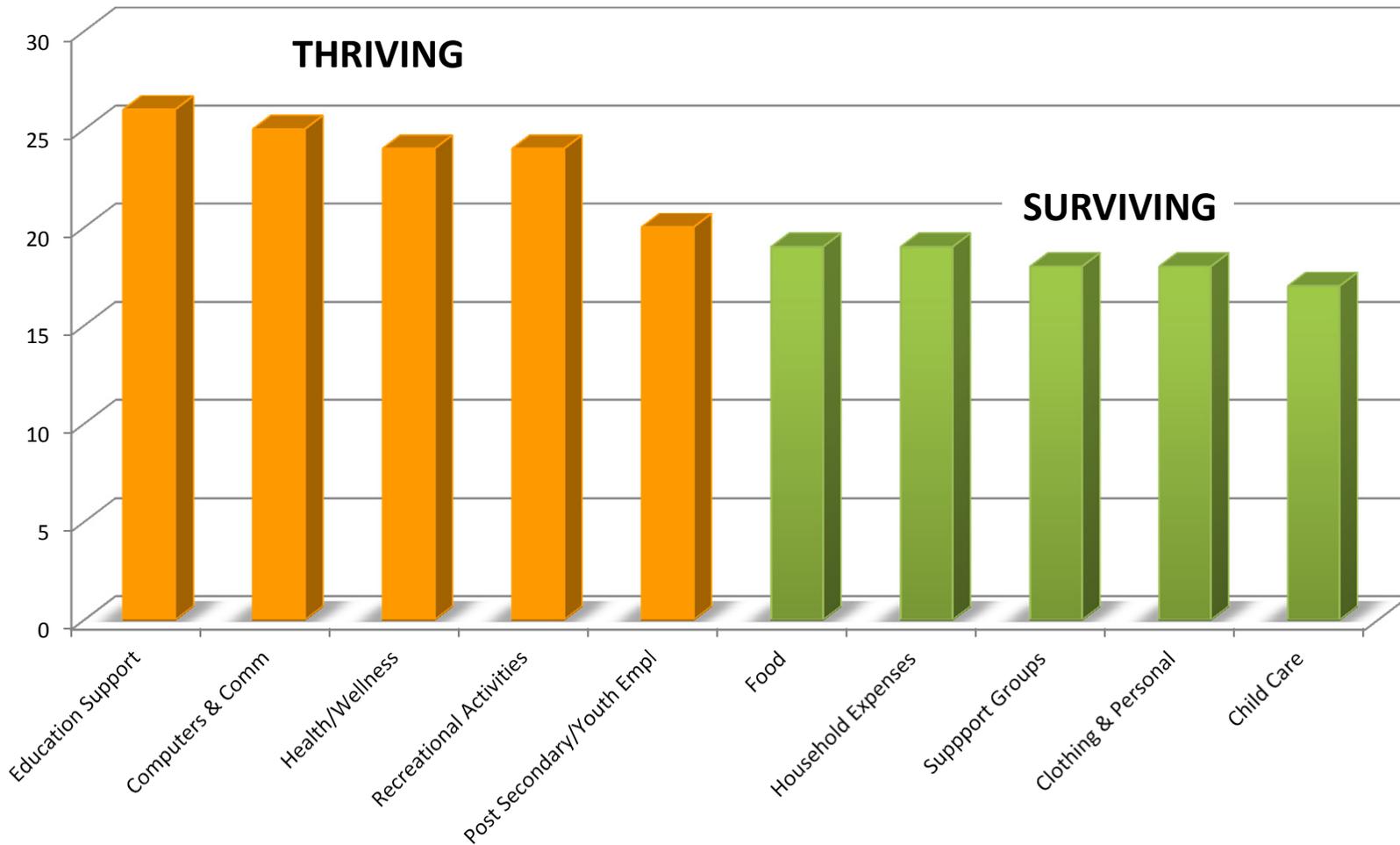
iFoster works to close this resource gap

1. **Focus** on Highest Need Resources
2. **Source, Validate and Optimize** Resources
3. **Deliver Online 24/7** via www.ifoster.org
4. **Personalize** the resource matching and network support experience
5. **Follow-up, measure impact and iterate**



1

Focus on Highest Need Resources



2

Source, Vet and Optimize Resources

- Source across **government, private sector, public sector, faith community**
- Conduct due diligence and form **National, Regional and Local partnerships**
- **Optimize access** through discounts, scholarships, eligibility criteria changes, process improvements, and program modifications to best meet the needs of our Community
- Work with partners to **continuously improve** resource offerings



Example: Free 1:1 Online or Phone Tutoring



**NO APPOINTMENT
NECESSARY!**

1:1 Tutoring in math, science, language arts and social studies

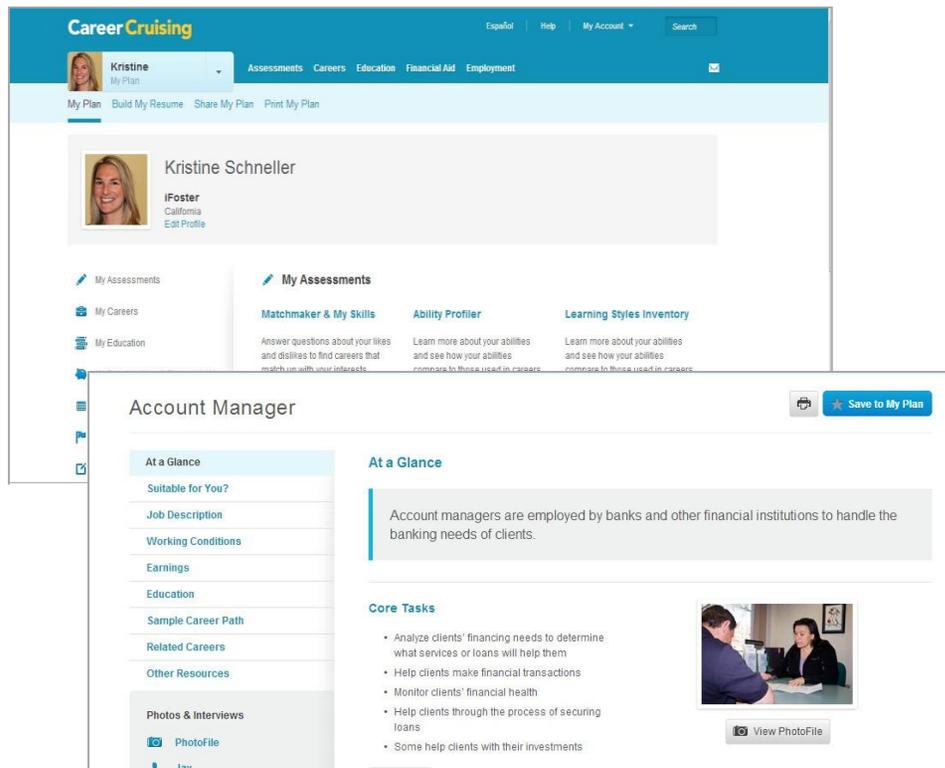
PLUS GED preparation, interview skills, job-hunt skills & resume writing

Available 3pm to 10pm, 7 days a week online

Tutors are college professors, certified teachers and vetted professionals with advanced subject-area knowledge



Example: Free College & Career Guidance



Explore over 600 careers

Check out and get individual guidance on 7,500 colleges & vocational schools

Find financial aid for the program you want at the school you want

Prepare for the ACT or SAT with real test questions, sample exams, and tutorial/study help



Career Cruising



Example: Free/Low Cost Technology



Class A refurbished laptops with new Microsoft Windows & Office

If no free program is available, laptops can be purchased for \$200 or less

Free USB Mobile Internet device with 1G of data per month (free) on Sprint Network

Free cell phone with unlimited voice and unlimited text a month from Virgin Mobile/Sprint. *Coming soon data plans*

Discounted family plans with AT&T



Example: Free Eye Exams & Eye Glasses



All iFoster member children and youth

Caregivers on a case-by-case basis

Free annual eye exams at any local optometrist who takes VSP insurance

Free eye glasses

Only if member has no vision insurance



Onyx Teal



Example: Braces for \$630 (all apt's + retainer)



For children ages 10-18 BUT exceptions to age 24

Covers all traditional orthodontic treatment for as long as it takes to correct the teeth, plus a retainer at the end of the treatment



smileschangelives®

Example: Services for Caregivers



- FREE legal services from Thomas Jefferson School of Law
- Up to 120 hours of FREE child care / respite care for Caregivers 55 years and older from the YMCA
- Save up to 35% from your utility bills with Southern Edison, San Diego Gas and Electric, PG&E and others
- 25% off mattresses and furniture at Ideal Mattress
- Discounts on Pool Fences from Pool Guard
- FREE & LOW COST clothing, school supplies, toys – Straight from the Heart warehouse for foster & kinship families

Example: Special Stuff for Children & Youth



- FREE haircuts from Paul Mitchell the school and \$18 color
- \$25 gift card each year for on your birthday
- \$200 per year per child or youth for a special items of their choice (i.e. prom dress, sports equipment, music lessons)
- Back to School shopping spree for any court documented child or youth
- Holiday shopping spree for any court documented child or youth (foster/kinship, open case)
- Discount at Disneyland, Six Flags, San Diego Zoom, BOOMERS, Legoland, SeaWorld, SkyZone, Universal, and more

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Deliver Resources Online 24/7

Welcome Santa | My Account | Sign Out | Admin

changing resources for children and youth

[About iFoster](#) |
 [Our Partners](#) |
 [How We Help](#) |
 [Our Resources](#) |
 [!!!!](#)

Post High
Financial and preparation help for college, vocational schools and youth employment

[K-12 Education](#) |
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 [Power Reading](#)

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[Help a Child Donate Now](#)

[Home](#) K-12 Education

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Filter Results by Sub-Category:

Tutoring and Homework Help

School Supplies

GED / High School Diploma

National And Regional Partner Resources



Career Cruising



Power Reading to Improve Reading Camp
Proven program for students who are multiple grade-levels behind in reading

Career Cruising- Everything Career &
Research careers & colleges find financial aid and jobs too

Method Test Prep
Free test prep for ACT & SAT

Homework Hotline
Free math & science help for students in grades 4 to 12

AT&T Premier Program
Discounted cellular plans



[Learn More >](#)



Local Partner Resources



Free Tutoring and Job Prep- Chula Vista
Free 1:1 tutoring for all subjects K-12 +college+ Job prep

Free Tutoring and Job Prep- Escondido
Free 1:1 tutoring for all subjects K-12 + college +JOB prep

Free Tutoring and Job Prep- San Diego
Free 1:1 tutoring for all subjects K-12 +college+ Job prep

Career Horizons
Career guidance for young woman ages 15-20

Educational Programs
Childcare and Preschool



iFoster is a 501(c)(3) non-profit organization. EIN 8(01)627614
Call us: 615-9FOSTER (936-7837)

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Free Sight for Students Eye Exams & Glasses

Health & Wellness, K-12 Education

Free vision exams and glasses for uninsured children and youth



Rate me! Rating  199

Sight for Students Request Form

Request forms with eligibility criteria and process for requesting a Sight for Students certificate from iFoster

- [Sight for Students Flyer.pdf](#)
- [Sight for Students Form for Agencies.pdf](#)
- [Sight for Students Form for Families.pdf](#)

The Sight for Students program has partnered with iFoster to bring free vision exams and free glasses to children and youth (up to age 21) whose caregivers or agencies are iFoster members and who are not insured (either with Medicaid or private vision insurance).

Please refer to the attached Request Forms to review eligibility requirements and process for requesting your get a Sight for students certificate from iFoster. iFoster has been granted an almost unlimited supply of certificates so do not worry, we will not run out. We can supply both individual caregivers and agencies with multiple eligible children or youth. As always, call us if you have any questions 1-855-936-7837

Type of Service

Free/Scholarship Resources

For Age Group

- Primary School Age (6-10),
- Middle School Age (11-13),
- High School Age (14-18),
- Post High Age (18-24)

Program Schedule

June, 2014

Reach

National level

VSP is one of the largest private insurance companies in vision care so thousands of VSP doctors nationwide take Sight for Students. Costco stores nationwide take Sight for Students so pair this with your iFoster Costco membership. To find a participating VSP doctor near you, please call 1-800-877-7195 or use the online search https://www.vsp.com/jsfs/find-doctor-amnced.html?ld=choice?WT_ad=body_find_a_vsp_doctor. We are working on posting a complete list of eligible doctors here.

Eligibility Criteria

Youth (15-21) or caregiver/agency raising child or youth must be an iFoster member, must be 21 or younger and cannot have any vision insurance.

Brought to you by: [VSP Vision Care](#)

Comments

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My daughter had the eye exam and ordered super cute glasses and everything went great! Thanks so much - great program - Collier Pinellas County
 Knsbne ScIneller on 11/21/2014 12:41:49 PM





3 simple numbers.
1 helpful voice.

DIAL
2-1-1

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Call 2-1-1 or visit www.sd11.org for information on seasonal flu locations and events near you

WHO WE ARE SUPPORT 2-1-1



Home » GETA TEST 2 - iFoster

Search for a Service

Whill:area are your looting to find services in?

Enter a 5 d'S'!Zip Code [ZIP Code Lookup](#)

Narrow your seardJ results by seJecting a serviu cill:egcy or by entering a keyword in the box below.

Education K-U



Advisors



Parenting



Post High School



Clothing



Food



COmputers



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Recreational Activities



Health



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Search By Keyword:

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4

Personalized for Each iFoster Member



Joe\ Rai\ 01 e
California, USA

- My Profile
- Change Password
- My Preferences
- My Visited Resources
- My Resource Interests
- My Settings
- Alerts & Notification

My Preferences

We want to make your experience at iFoster as simple, easy and fast as possible. By setting your preferences, iFoster filters results so only the resources that you are interested in, you qualify for and are located in your community will be shown. Feel free to set preferences for as many or as few of the criteria listed below. You can always change your preferences, even as you search resources. The choice, is always yours!

iFoster is working on regional and local program partnerships. To see resources in your local area, please select the State and Counties you are interested in.

State: California County: Los Angeles

iFoster also has resources for babies and children. Are you pregnant or parenting?

Yes No

How many children are in your care?

What are the age ranges of the children in your care?

Baby or Toddler

Would you like to know of any programs your FAMILY might qualify for that are based on your household income? Generally, income qualified programs are based on 125% or less than federal poverty and cover basic needs (food, clothing, housing, health care). You will have to show proof of income and potentially other personal information to qualify.

Yes No

There are different resources and services you may be eligible for depending on the Type of Transition-Age Youth you are. Please select the most appropriate TAY Type.

ILP-Eligible Youth (age 14-18)

Would you like to know of any government programs you might qualify for like education stipends, housing aid, food aid, etc?

Yes No

Done Cancel

Including a Digital Locker for Youth



Joey Ramone
California, USA

- My Profile
- Change Password
- My Reference
- My Visited Resources
- My Resource Interests
- My Settings
- Alerts & Notification

My Activity

My Life

- Checklist of important docs
- Social Security
- Birth Certificate
- Passport Driver's License ID Card
- Emancipation Records
- Ward of the Court's Letters

My Stuff

- Checklist of important docs
- Photo Album
- Study Notes
- Homework Assignments
- Services Applications & Forms
- Housing Rental Agreements

My Locker

My Health

- Checklist of important docs
- Health Insurance Card
- Health Records
- Prescriptions & Other Doctors Orders
- Test Results

My Employment

- Checklist of important docs
- References
- Job Applications
- Certifications
- Resume
- Career Training Links
- Volunteering

IB

My Contacts

How to use my locker

My Education

- Checklist of important docs
- Transcripts
- Graduation Certificates & Designations
- College Applications
- Financial Aid Applications
- Test Results and Grades

5 Follow-Up, Measure Impact & Iterate



Who is eligible to use iFoster

1. Transition-age foster, kinship and probation youth (age 16-24)
2. Foster families
3. Kinship families or relative/near-relative caregivers
4. Legal guardians
5. Adoptive families
6. Any agency or organization serving any of the above

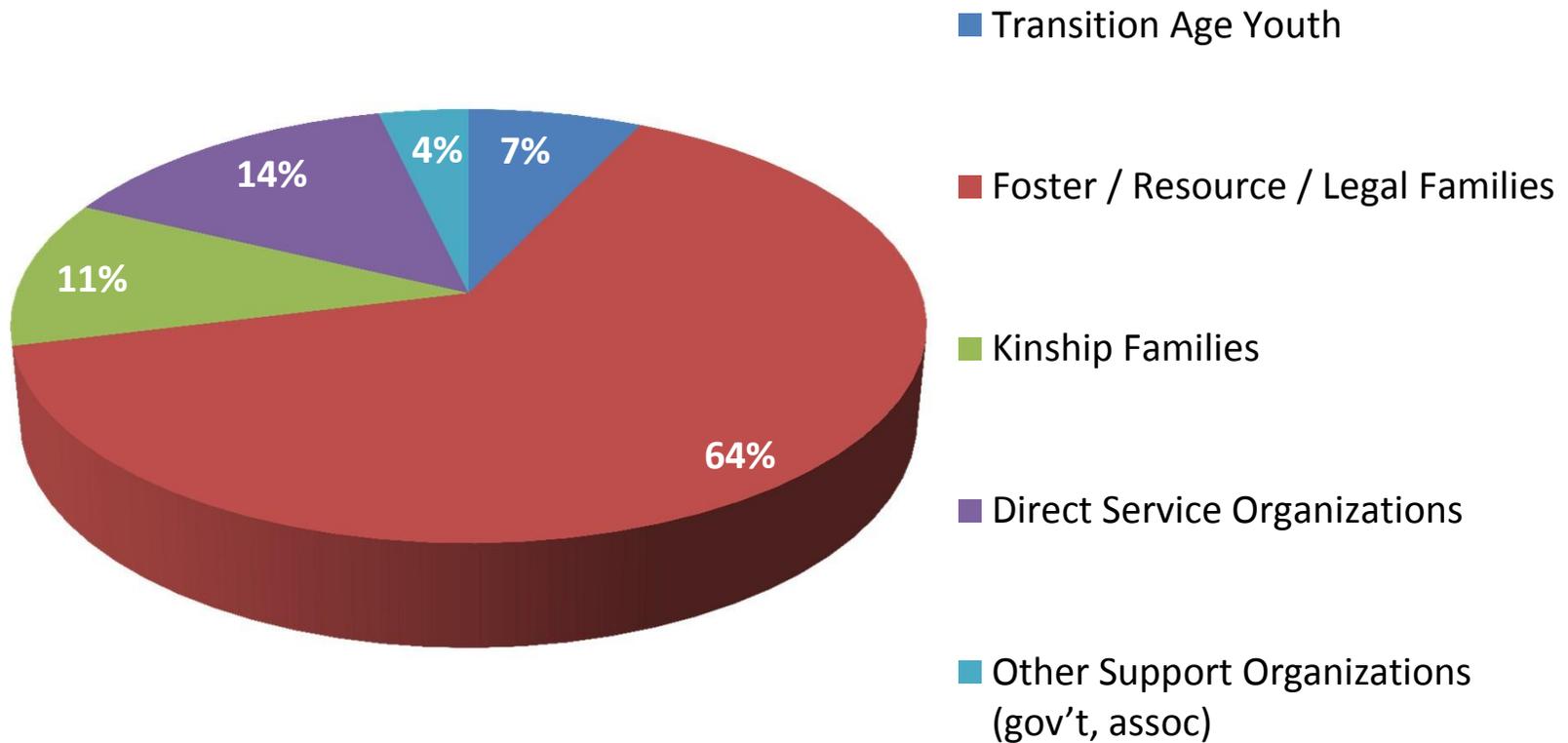
Membership is FREE, but your Member Type must be validated

Sign up at www.ifoster.org or call iFoster 1-855-936-7837



Back-Up

Over 40,000 members use the portal



Resources are being Consumed

- **\$30 Million** in consumed resources to-date
- **5,176 Microsoft refurbished laptops** provided to Youth
- **1,826** memberships to Costco
- **807 CA Youth** using the Digital Locker (launched Sept)
- **307 Students** currently using College & Career Prep
- **300 CA Youth** on wait list and in process for free cell phones/cell
- **144 Students** currently using Reading Plus to get back up to grade-level in reading comprehension



Children & Youth are Benefiting

- **Grade level improvement** in reading comprehension
- **Improved grades**
- **Improved SAT / ACT** test scores and scholarships
- **Improved Social Connectiveness**
- **Improved Overall Well-Being**

- **Caregiver's are less stressed and feel more in control**



Examples of Resources

Category	Example of Resources
K-12 Education Supports	<ul style="list-style-type: none"> • Free/discounted school supplies • Tutoring and homework help • Literacy / reading comprehension (for those behind multiple grade levels)
Post-High	<ul style="list-style-type: none"> • SAT/ACT test prep • Career finding and learning • College finding, financial aid • Youth employment
Computers & Communications	<ul style="list-style-type: none"> • Low cost computers and 1 Laptop program (free laptops) • Free/low cost Internet • Free/discounted cell phones and plans
Recreational Activities	<ul style="list-style-type: none"> • Discounted tickets to theme parks • Discounted movie tickets • Free/discounted after-school and summer programs / camps
Advisors & Support Groups	<ul style="list-style-type: none"> • Peer support groups • Legal advice (especially for guardianship questions) • Mentor support

Examples of Resources *con't*

Category	Example of Resources
Food	<ul style="list-style-type: none">• Grocery coupons• Discounts at restaurants• Food banks
Clothing & Personal Goods	<ul style="list-style-type: none">• Discounts at major retailers and donated branded clothing• Free diapers• Thrift stores and clothing banks
Housing Expenses	<ul style="list-style-type: none">• Discounts at major retailers• Free/discounted appliances, furniture, housewares• Free public transportation services
Child Care & Parenting Help	<ul style="list-style-type: none">• Respite care• Parenting skills classes• Specific child behavior issues or disabilities
Health & Wellness	<ul style="list-style-type: none">• Free/low cost health care• Free/low cost dental care• Free vision care and glasses• Free/low cost mental health care

Who is iFoster?

- iFoster is “Of The Community” – *foster, kinship, adoption, probation*
- Executive Team are former senior executives for Fortune 500 Companies
- Board of Directors are current and retired child welfare leaders, financial executives, fund development executives, and former foster youth leaders
- Team Members experience range from high tech, business development, elite customer care and concierge services
- iFoster has been recognized:
 - White House Office of Social Innovation and Civic Engagement Citizen Innovator
 - Echoing Green Fellow, American’s Leaders of Change
 - Microsoft MVP (Most Valuable Professional) Developer, 8 years in a row

