3-4-50: Chronic Disease Deaths in San Diego County –
North Coastal Region, 2000-2019

What is 3-4-50?

Chronic diseases are now among the leading causes of death and disability worldwide. This reflects an improvement in the prevention and treatment of infectious diseases and significant changes in dietary habits, physical activity levels, and tobacco use in the population. Three behaviors (poor diet, physical inactivity, and tobacco use) contribute to four chronic diseases (cancer, heart disease and stroke, type 2 diabetes, and lung diseases such as asthma) that result in over 50 percent of all deaths worldwide. This is the foundation of the 3-4-50 concept. The influence of these three unhealthy behaviors may be seen in San Diego County as these four chronic diseases are among the most common causes of death and disability in our region. Considered together, the 3-4-50 diseases cost $4 billion in direct treatment expenditures in San Diego County in 2007.

3-4-50 in San Diego County

From 2000 to 2019, there has been a decrease in the percentage of county deaths due to chronic disease, as well as a decrease in the rate of chronic disease related deaths. In 2000, 63% of all deaths were due to chronic disease. However, by 2018, the percentage had decreased to 50% and remained at 50% in 2019. In addition, the rate of chronic disease deaths decreased from 440.6 per 100,000 residents in 2000 to 325.4 per 100,000 residents in 2019. Among the Regions, South Region had the highest percentage of deaths due to chronic disease every year from 2000 to 2019. However, South Region also generally had the lowest or second lowest number of deaths from all causes in the county during the same time period. The rate of death due to chronic disease was generally highest in East Region and lowest in Central Region from 2000 to 2015, with the exception of North Central region, which had the lowest rates in 2002, 2010, 2014, and 2016 to 2019. Within the regions there were considerable differences in the percentage of deaths due to chronic disease among the Subregional Areas (SRAs), as well as in chronic disease death rates. More detailed information is provided in the following tables and graphs.
Understanding Public Health Data

This document presents San Diego County death statistics on stroke, coronary heart disease (CHD), diabetes, chronic obstructive pulmonary disease (COPD), asthma, and cancer from 2000 – 2019. Beginning in 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).

- A percentage is a way to express how small or large a quantity is relative to another quantity.

- A rate is the number of cases divided by the population, usually multiplied by a constant. For example, 987 cases, divided by population of 654,321 would be a rate of 150.8 per 100,000 population. This means for every 100,000 people, 150-151 cases would be expected.

Both measures are provided to give a more balanced look at the burden of chronic disease within the County. Percentages allow for the comparison of the number chronic disease deaths relative to the number of deaths overall. Percentages are influenced by both the number of chronic disease deaths and the number of all cause deaths. It is important to keep this in mind when interpreting the data. For example, two regions could have the same number of chronic disease deaths, but could have completely different percentages of chronic disease deaths based on the number all cause deaths in each area.

<table>
<thead>
<tr>
<th></th>
<th>Region A</th>
<th>Region B</th>
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<tbody>
<tr>
<td>Number of Chronic Disease Deaths</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Number of All Cause Deaths</td>
<td>100</td>
<td>80</td>
</tr>
<tr>
<td>Percentage of Deaths Due to Chronic Disease</td>
<td>(50/100)*100% = 50%</td>
<td>(50/80)*100% = 62.5%</td>
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</tbody>
</table>

Rates were calculated to allow for comparison between regions, accounting for the size of each area’s population.

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3 County of San Diego, Health and Human Services Agency, Public Health Services, Community Health Statistics Unit, “Economic Burden of Chronic Disease” (September 2010).
3-4-50 Deaths in San Diego County – North Coastal Region, 2000-2019

The following tables and charts display trends in chronic disease deaths for the North Coastal Region of San Diego County.

### 3-4-50 Death Percentages Among San Diego County Residents - North Coastal Region, 2000-2019

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<tbody>
<tr>
<td>San Diego County</td>
<td>63%</td>
<td>63%</td>
<td>61%</td>
<td>60%</td>
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<td>58%</td>
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<tr>
<td>North Coastal Region</td>
<td>63%</td>
<td>63%</td>
<td>62%</td>
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<td>59%</td>
<td>58%</td>
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### 3-4-50 Death Rates Among San Diego County Residents - North Coastal Region, 2000-2019

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<tbody>
<tr>
<td>San Diego County</td>
<td>440.6</td>
<td>435.2</td>
<td>402.8</td>
<td>402.7</td>
<td>386.7</td>
<td>373.8</td>
<td>357.8</td>
<td>353.1</td>
<td>347.5</td>
<td>336.6</td>
<td>347.0</td>
<td>346.2</td>
<td>356.3</td>
<td>329.6</td>
<td>338.8</td>
<td>339.5</td>
<td>334.4</td>
<td>324.0</td>
<td>325.4</td>
<td></td>
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<tr>
<td>North Coastal Region</td>
<td>415.1</td>
<td>414.5</td>
<td>400.6</td>
<td>383.1</td>
<td>370.7</td>
<td>371.0</td>
<td>337.3</td>
<td>350.2</td>
<td>336.7</td>
<td>316.8</td>
<td>343.0</td>
<td>343.5</td>
<td>340.1</td>
<td>321.9</td>
<td>344.3</td>
<td>328.5</td>
<td>322.1</td>
<td>324.2</td>
<td>311.6</td>
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### Notes
- Deaths with unknown Region or SRA are reflected in the county total, but not in the individual categories. Category sums may not add up to county total.
- Rates and Percentages not calculated for fewer than 5 events. Rates not calculated in cases where zip code is unknown.
- 3-4-50 deaths include stroke, coronary heart disease (CHD), diabetes, COPD, asthma, and cancer. Beginning with 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).
- Prepared by County of San Diego (CDSD), Health & Human Services Agency (HHS Agency), Public Health Services (PHS), Community Health Statistics Unit, 2021.

### Definitions
- *Deaths per 100,000 population.*
- $^*$Deaths with unknown Region or SRA are reflected in the county total, but not in the individual categories. Category sums may not add up to county total.
3-4-50 Deaths as a percentage of all cause deaths.
3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer. Beginning with 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).
§ Percents not calculated for fewer than 5 events.
Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Public Health Services (PHS), Community Health Statistics Unit, 2021.

3-4-50 in North Coastal Region:

- Overall, the percentage of deaths due to chronic disease decreased in North Coastal Region and its Subregional Areas (SRAs) from 2000-2019.
- Among the North Coastal Region SRAs, Oceanside had the highest percentage of deaths due to chronic diseases in 2019.
- Among the North Coastal Region SRAs, Vista had the lowest percentage of deaths due to chronic diseases in 2019.
3-4-50 Death† Rates Among San Diego County Residents - North Coastal Region, 2000-2019

*Rates per 100,000 population.
†3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer. Beginning with 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).
§Rates not calculated for fewer than 5 events.
Rates not shown due to fewer than 5 events.
Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Public Health Services (PHS), Community Health Statistics Unit, 2021.

3-4-50 in North Coastal Region:

- Overall, the chronic disease death rate decreased in North Coastal Region and its SRAs from 2000-2019.
- Among the North Coastal Region SRAs, Oceanside generally had the highest chronic disease death rates from 2000-2019.
- Among the North Coastal Region SRAs, Vista had the lowest chronic disease rates in 2019.
- Because of the small number of chronic disease deaths (less than 5), rates were not calculated for Pendleton from 2000-2019.