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3 Behaviors

poor diet, tobacco use, and physical inactivity

contribute to

4 Chronic Diseases

cancer, heart disease & stroke, type II diabetes, and lung disease

that result in over

50 Percent

of all deaths worldwide

What is 3-4-50?

Three-four-fifty refers to three behaviors that contribute to four chronic diseases and result in 50% or more deaths worldwide. These chronic diseases are potentially preventable through modifying diet, physical activity, and smoking behaviors. In San Diego County 46% of all deaths are due to these four chronic diseases.

3-4-50 in San Diego County—Central Region

- From 2000-2023, the overall percent of all deaths due to 3-4-50 chronic diseases decreased in the Central Region and its subregional areas (SRAs) (Figure 1).
- Overall, 3-4-50 chronic disease death rates have decreased in the Central Region and its SRAs from 2000-2023 with the exception of the Southeastern San Diego SRA which increased by 3.2% (Figure 2).
- Among the Central Region SRAs, Southeastern San Diego had the highest percentage of deaths due to 3-4-50 chronic diseases in 2023.
- Among the Central Region SRAs, Southeastern San Diego had the highest death rate due to 3-4-50 chronic diseases in 2023.
- Despite a decrease, 3-4-50 chronic diseases still accounted for 45% of all deaths in the Central Region in 2023.

Figure 1: 3-4-50 Death Percentages

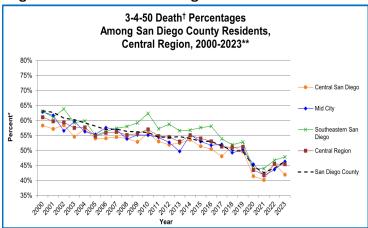
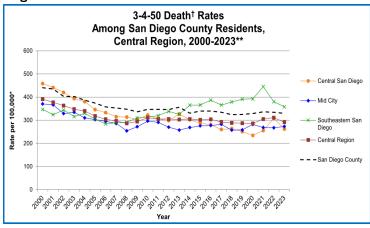


Figure 2: 3-4-50 Death Rates



- *3-4-50 deaths as a percentage of all cause deaths. Rates per 100,000 population. †3-4-50 deaths include stroke, coronary heart disease (CHD), diabetes, COPD, asthma, and cancer. Beginning with 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).
- **For data years 2020-2022, the COVID-19 pandemic was associated with increases in all-cause mortality. COVID-19 deaths have affected the patterns of mortality including those of 3-4-50 chronic diseases.

Source: California Department of Public Health, 2000-2013 Death Statistical Master Files, 2014-2023 California Vital Records Business Intelligence System (VRBIS), Starting in data year 2023, San Diego County resident deaths that occurred out of state are now included, SANDAG, Current Population Estimates. Population estimates for 2020 and 2021 were derived using the 2010 decennial census and data should be considered preliminary. 2022-2023 population estimates were derived from the 2020 decennial census.

Prepared by County of San Diego (CoSD), Health and Human Services Agency (HHSA), Public Health Services (PHS), Community Health Statistics Unit, February 2025.

For more information and data, go to www.SDHealthStatistics.com

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What does 3-4-50 look like in Central Region?





In Central Region, 3-4-50 is actually 3-4-45

In San Diego County, 3-4-50 is actually 3-4-46

3 BEHAVIORS

TOBACCO USE*

In 2023, 4.2% of adults in Central Region reported being current smokers.

LACK OF PHYSICAL ACTIVITY~

In 2023, 33.5% of adults in Central Region were not moderately active in the last week.

POOR NUTRITION*

In 2020, 68.8% of children in Central Region ate less than 5 servings of fruits/vegetables daily.

TOBACCO USE

In 2023, 5.3% of adults in San Diego County reported being current smokers.

LACK OF PHYSICAL ACTIVITY~

In 2023, 32.7% of adults in San Diego County were not moderately active in the last week.

POOR NUTRITION

In 2020, 62.8% of children in San Diego County ate less than 5 servings of fruits/vegetables daily.

4 CHRONIC DISEASES

CANCER

In 2023, cancer was the leading cause of death in Central Region.

HEART DISEASE & STROKE*

In 2023, 5.4% of adults in Central Region had ever been diagnosed with heart disease.

DIABETES*

In 2023, 10.4% of adults in Central Region had ever been diagnosed with diabetes.

LUNG DISEASE

In 2023, 14.9% of residents (ages 1 year and older) in Central Region had ever been diagnosed with asthma.

CANCER

In 2023, cancer was the leading cause of death in San Diego County.

HEART DISEASE & STROKE

In 2023, 6.9% of adults in San Diego County had ever been diagnosed with heart disease.

DIABETES

In 2023, 8,8% of adults in San Diego County had ever been diagnosed with diabetes.

LUNG DISEASE

In 2023, 13.2% of residents (ages 1 year and older) in San Diego County had ever been diagnosed with asthma.

CAUSE OVER 50% OF DEATHS

In 2023, cancer, heart disease and stroke, diabetes, and lung disease caused 45% of all deaths in the Central Region.

In 2023, cancer, heart disease and stroke, diabetes, and lung disease caused 46% of all deaths in San Diego County. **■**PHAB