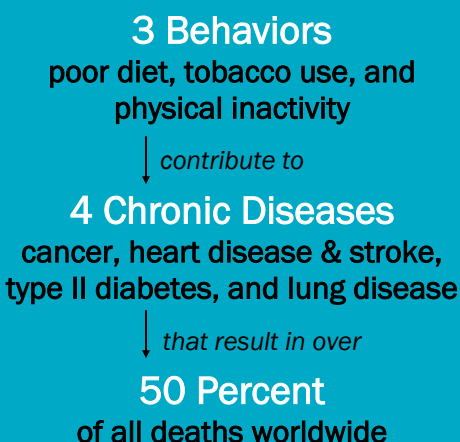


3-4-50: Chronic Disease Deaths in San Diego County Short Brief – South Region, 2000-2023

(Click Here for Detailed Brief)



What is 3-4-50?

Three-four-fifty refers to three behaviors that contribute to four chronic diseases and result in 50% or more deaths worldwide.¹ These chronic diseases are potentially preventable through modifying diet, physical activity, and smoking behaviors. In San Diego County, 46% of all deaths are due to these four chronic diseases.

3-4-50 in San Diego County—South Region

- From 2000-2023, the overall percent of deaths due to 3-4-50 chronic diseases decreased in the South Region and its subregional areas (SRAs) (Figure 1).
- Overall, 3-4-50 chronic disease death rates have decreased in South Region and its SRAs from 2000-2023, except in South Bay and Sweetwater SRAs, where the rates increased.
- Among the South Region SRAs, National City had the highest percentage of deaths due to 3-4-50 chronic diseases in 2023.
- Among the South Region SRAs, Chula Vista had the highest death rate due to 3-4-50 chronic diseases in 2023.
- Despite a decrease, 3-4-50 chronic diseases still accounted for 49% of all deaths in the South Region in 2023.

Figure 1: 3-4-50 Death Percentages

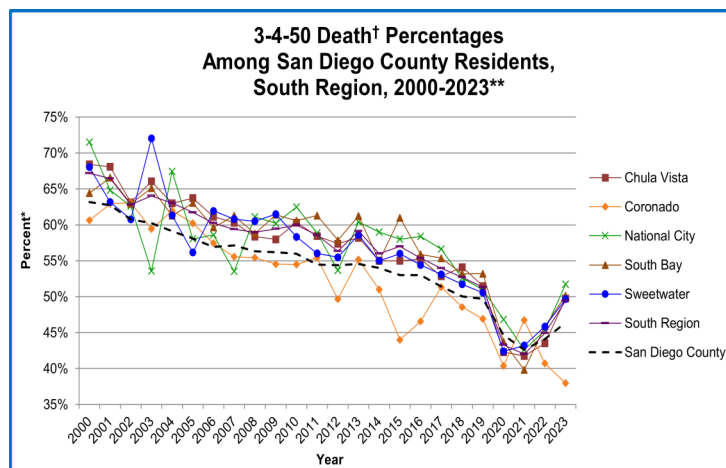
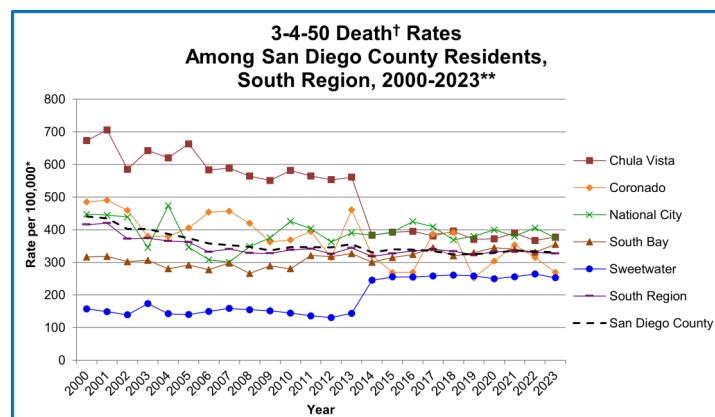


Figure 2: 3-4-50 Death Rates



*3-4-50 deaths as a percentage of all cause deaths. Rates per 100,000 population.

†3-4-50 deaths include stroke, coronary heart disease (CHD), diabetes, COPD, asthma, and cancer. Beginning with 2017, COPD includes chronic lower respiratory diseases (COPD/chronic lower respiratory diseases).

**For data years 2020-2022, the COVID-19 pandemic was associated with increases in all-cause mortality. COVID-19 deaths have affected the patterns of mortality including those of 3-4-50 chronic diseases.

Source: California Department of Public Health, 2000-2013 Death Statistical Master Files, 2014-2023 California Vital Records Business Intelligence System (VRBIS). Starting in data year 2023, San Diego County resident deaths that occurred out of state are now included. SANDAG, Current Population Estimates. 2020-2021 population estimates were derived using the 2010 decennial census and data should be considered preliminary. 2022-2023 population estimates were derived from the 2020 decennial census.

Prepared by County of San Diego (CoSD), Health and Human Services Agency (HHSA), Public Health Services (PHS), Community Health Statistics Unit, February 2025.

For more information and data, go to
www.SDHealthStatistics.com

What does 3-4-50 look like in South Region?



**In South Region,
3-4-50 is actually 3-4-49**

**In San Diego County,
3-4-50 is actually 3-4-46**

3 BEHAVIORS

TOBACCO USE

- In 2023, 13.8% of adults in South Region reported being current smokers.

LACK OF PHYSICAL ACTIVITY~

- In 2023, nearly 45% of adults in South Region were not moderately actively in the last week.

POOR NUTRITION

- In 2020, 55.2% of children in South Region ate less than 5 servings of fruits/vegetables daily.

TOBACCO USE

- In 2023, 5.3% of adults in San Diego County reported being current smokers.

LACK OF PHYSICAL ACTIVITY~

- In 2023, 32.7% of adults in San Diego County were not moderately active in the last week.

POOR NUTRITION

- In 2020, 62.8% of children in San Diego County ate less than 5 servings of fruits/vegetables daily.

4 CHRONIC DISEASES

CANCER

- In 2023, cancer was the leading cause of death in South Region.

HEART DISEASE & STROKE

- In 2023, 7.1% of adults in South Region had ever been diagnosed with heart disease.

DIABETES

- In 2023, 13.1% of adults in South Region had ever been diagnosed with diabetes.

LUNG DISEASE

- In 2023, 13.9% of residents (ages 1 year and older) in South Region had ever been diagnosed with asthma.

CANCER

- In 2023, cancer was the leading cause of death in San Diego County.

HEART DISEASE & STROKE

- In 2023, 6.9% of adults in San Diego County had ever been diagnosed with heart disease.

DIABETES

- In 2023, 8.8% of adults in San Diego County had ever been diagnosed with diabetes.

LUNG DISEASE

- In 2023, 13.2% of residents (ages 1 year and older) in San Diego County had ever been diagnosed with asthma.

CAUSE OVER 50% OF DEATHS

In 2023, cancer, heart disease and stroke, diabetes, and lung disease caused 49% of all deaths in the South Region.

In 2023, cancer, heart disease and stroke, diabetes, and lung disease caused 46% of all deaths in San Diego County.



*Indicates a statistically unstable estimate. Proceed with caution. Estimate is included for trending purposes.

~Includes "Moderate physical activities make you breathe somewhat harder than normal...for a total of 150 minutes" spent on your free time in the past 7 days.

Data Sources: UCLA Center for Health Policy Research, Los Angeles, CA. AskCHIS. Available at <http://ask.chis.ucla.edu> (Accessed April 23, 2025). County of San Diego, Health and Human Services Agency, Public Health Services, Community Health Statistics Unit, Leading Causes of Death Tables by HHS Region, 2011-2023. Available at https://www.sandiegocounty.gov/content/sdc/hhsa/programs/phs/community_health_statistics/CHSU_Mortality.html#leading.