

San Diego County Demographics Profile



COUNTY OF SAN DIEGO
HHSA
HEALTH AND HUMAN SERVICES AGENCY



LIVE WELL
SAN DIEGO

East Region
2013 Population Estimates

September 2015

County of San Diego Community Profiles
by Region and Subregional Area

San Diego County
Demographics Profile

East Region
2013 Population Estimates

Published September 2015

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.



Regional Data

Please see [Important Information](#) in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

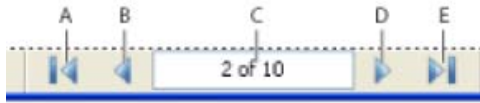
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The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon () turns into a pointing hand () when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a “w” for web access.

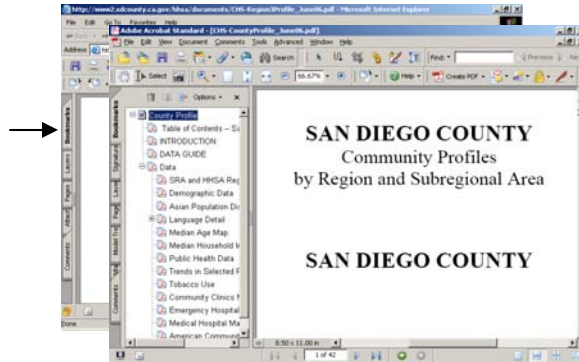
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- A- go to 1st page
- B- go back one page
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Use bookmarks to jump to a section

This is a built-in table of contents that is viewed to the side of the document and can be left open while viewing the document. To access this, click on the bookmarks tab on the left side of window. Use the (+) or (-) symbols to expand or collapse the list. Click on a bookmark to jump to that page.



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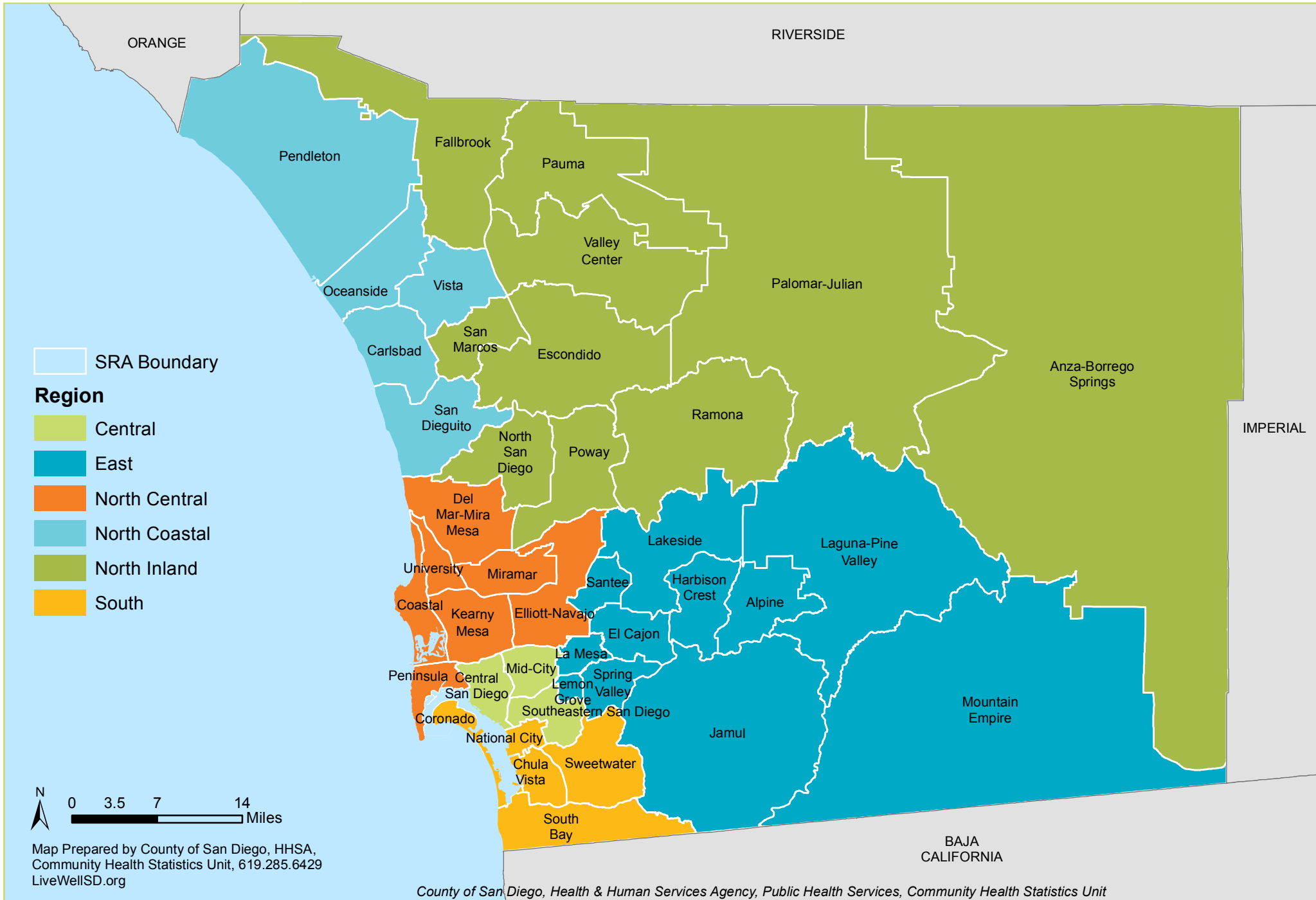
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SAN DIEGO COUNTY DEMOGRAPHICS PROFILE

Regional and Subregional Areas (SRA) Boundaries in San Diego County



Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	3,154,574	100.00%
Age Distribution		
0 to 4 Years	205,465	6.51%
5 to 14 Years	398,960	12.65%
15 to 24 Years	505,823	16.03%
25 to 44 Years	883,609	28.01%
45 to 64 Years	774,578	24.55%
65+ Years	386,139	12.24%
Gender Distribution		
Male	1,579,561	50.07%
Female	1,575,013	49.93%
Race/Ethnicity		
White	1,484,910	47.07%
Hispanic	1,054,934	33.44%
Black	133,319	4.23%
Asian/Pacific Islander*	360,533	11.43%
Other	120,878	3.83%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	1,076,483	100.00%
Household Income		
< \$35,000	299,649	27.84%
\$35,000 to \$50,000	134,978	12.54%
\$50,000 to \$75,000	184,850	17.17%
\$75,000 to \$100,000	140,654	13.07%
\$100,000 to \$150,000	167,822	15.59%
> \$150,000	148,530	13.80%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$67,753
Persons Per HH		2.76
Income per Person in HH		\$24,548.19

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force	
16+ Years	1,624,831
Labor Force	
Percent Unemployed	9.54%

Occupation (2013 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	155,014
Armed Forces	79,620
Employed Civilians	1,390,197
Employed Civilian Occupation Category (16+ Years)	
Management, Professional, & Related	40.12%
Service	19.40%
Sales and Office	24.49%
Construction, Extraction, & Maintenance	7.88%
Production, Transportation, & Material Moving	8.11%

Industry (2013 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.89%
Construction	5.80%
Manufacturing	9.26%
Wholesale Trade	2.54%
Retail Trade	11.28%
Transportation, Warehousing, and Utilities	3.74%
Information and Communications	2.29%
Finance, Insurance, and Real Estate	6.65%
Professional, Scientific, Management, Admin.	14.46%
Educational, Social and Health Services	21.02%
Entertainment and Hospitality related	11.05%
Other Services	5.30%
Public Administration	5.73%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	2,046,489
Completed Education	
< High School Graduate	14.52%
High School Graduate	19.09%
Some College or AA	31.83%
Bachelor Degree	21.48%
Graduate Degree	13.08%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	622,496
Private vs Public School Enrollment	
Percent Public Schools	92.24%
Percent Private Schools	7.76%

Language (2013 ACS)

Total Population	
5+ Years Old	2,931,562
Primary Language Spoken at Home	
English Only	62.61%
Spanish Only	10.91%
Asian/Pacific Island Language Only	3.72%
Other Language Only	0.73%
Bilingual	18.90%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	53.85%
Renter Occupied	46.15%
Housing Costs	
Median House Value	\$402,100
Median Rent	\$1,300

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	6.22%
1 Vehicle	32.29%
>1 Vehicle	61.49%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	7.00%
50 - 74%	3.13%
75 - 99%	4.31%
100 - 124%	4.54%
125 - 149%	4.67%
150% - 199%	9.05%
200% +	67.29%
Percent Below Poverty Level	
Population	14.45%
Families	10.52%
Families With Children	15.20%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	334,590
Families With Children <18 Years	
Percent Single Parent	27.85%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 **LWSD = Live Well San Diego Indicator**

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,538,791	100.00%
Marital Status		
Single, Never Married	899,787	35.44%
Married	1,205,301	47.48%
Separated	48,229	1.90%
Widowed	125,244	4.93%
Divorced	260,230	10.25%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		5.46%
Families with Children		6.22%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		19.92%
Population ≤138% FPL		21.60%
Population 139% - 350% FPL		33.72%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	3,034,769	100.00%
With a Disability	284,799	9.38%
With a Hearing Difficulty	81,743	2.69%
With a Vision Difficulty	50,305	1.66%
With a Cognitive Difficulty	111,073	3.66%
With an Ambulatory Difficulty	147,433	4.86%
With a Self-care Difficulty	62,355	2.05%
With an Independent Living Difficulty	115,245	3.80%
Veteran Status		
Civilian Population 18+ Years	2,333,920	100.00%
Veteran Population	234,211	10.04%
Foreign Born		
Total Population†	3,154,574	100.00%
Foreign Born	733,577	23.38%
Foreign Born, Naturalized Citizen	348,533	11.11%
Foreign Born, Not a U.S. Citizen	385,044	12.27%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,169,095	1,106,564
Single Family - Detached	548,524	527,971
Single Family - Multiple-Unit	157,087	147,623
Multi-Family	420,975	392,014
Mobile Home and Other	42,509	38,956

Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	386,139
Household Type	
Married-Couple Family	53.70%
Family Household, No Spouse Present	15.10%
Non-Family Household	4.03%
Group Quarters	3.07%
Male, Living Alone	7.34%
Female, Living Alone	16.75%
Poverty	
Percent Below 100% FPL	8.75%
Percent Below 200% FPL	27.09%
Income	
Mean Household Earnings	\$59,830
Percent with Earnings	36.60%
Percent with Social Security Income	88.20%
Percent with Supplemental Security Income	7.50%
Percent with Cash Public Assistance Income	1.50%
Percent with Retirement Income	50.40%
Percent with Food Stamps/SNAP Benefits	2.80%
Labor Force	
Percent in Labor Force	16.20%
Grandparents	
Living with Grandchild (<18 Years Old)	8.10%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	27.12%
20% to 29% per Month	22.73%
30% or more per Month	50.15%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.04%
Without Health Insurance Coverage	8.96%
Ages 18-64 Years	
With Health Insurance Coverage	77.46%
Without Health Insurance Coverage	22.54%
Ages 65+ Years	
With Health Insurance Coverage	98.38%
Without Health Insurance Coverage	1.62%
All Ages	
With Health Insurance Coverage	83.18%
Without Health Insurance Coverage	16.82%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.97%
Car, Truck, or Van - Carpooled	9.92%
Public Transportation (Excluding Taxis)	3.08%
Walked	2.78%
Other Means	1.86%
Worked from Home	6.39%

‡SANDAG Estimate

■ LWSD = Live Well San Diego Indicator

Language Spoken at Home among Monolinguals, Aged 5+

Estimates* from 2013 American Community Survey

Language Spoken at Home	Number*	Percent of Monolingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,931,562		
Total Mono-lingual Population	2,311,786	100.00%	78.86%
English Only	1,835,381	79.39%	62.61%
Non-English Speakers:			
Spanish Only	319,880	13.84%	10.91%
Tagalog Only	35,580	1.54%	1.21%
Vietnamese Only	26,076	1.13%	0.89%
Chinese Only	20,296	0.88%	0.69%
Arabic Only	10,133	0.44%	0.35%
Korean Only	7,302	0.32%	0.25%
Japanese Only	5,968	0.26%	0.20%
Other and Unspecified Languages Only	5,978	0.26%	0.20%
Persian Only	5,788	0.25%	0.20%
African Only	4,323	0.19%	0.15%
Russian Only	4,176	0.18%	0.14%
Other Pacific Island Only	3,816	0.17%	0.13%
Laotian Only	3,254	0.14%	0.11%
Other Asian Only	2,768	0.12%	0.09%
Mon-Khmer, Cambodian	2,291	0.10%	0.08%
French Only	1,810	0.08%	0.06%
Hindi Only	1,610	0.07%	0.05%
German Only	1,429	0.06%	0.05%
Other Indo-European Only	1,272	0.06%	0.04%
Italian Only	1,616	0.07%	0.06%
Portuguese Only	1,391	0.06%	0.05%
Other Indic Only	1,471	0.06%	0.05%
Thai Only	1,254	0.05%	0.04%
Polish Only	758	0.03%	0.03%
Other Slavic Only	887	0.04%	0.03%
Urdu Only	824	0.04%	0.03%
Armenian Only	700	0.03%	0.02%
Gujarati Only	771	0.03%	0.03%
Serbo-Croatian Only	708	0.03%	0.02%
Hungarian Only	534	0.02%	0.02%
Hmong Only	516	0.02%	0.02%
Scandinavian Only	241	0.01%	0.01%
Greek Only	297	0.01%	0.01%
Other West Germanic Only	195	0.01%	0.01%
Hebrew Only	410	0.02%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

The 2013 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

Language Spoken at Home Among Bilinguals, Aged 5+ Years Estimates* from 2013 American Community Survey (ACS)

Language Spoken at Home	Number*	Percent of Bilingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,931,562		
Total English-Bilingual* Population	619,776	100.00%	21.14%
Spanish	405,439	65.42%	13.83%
Tagalog	54,617	8.81%	1.86%
Chinese	20,842	3.36%	0.71%
Vietnamese	15,883	2.56%	0.54%
German	9,505	1.53%	0.32%
Arabic	9,491	1.53%	0.32%
French	8,126	1.31%	0.28%
Persian	8,246	1.33%	0.28%
Korean	6,408	1.03%	0.22%
African	7,604	1.23%	0.26%
Japanese	6,650	1.07%	0.23%
Other Asian Languages	5,772	0.93%	0.20%
Other Pacific Island Languages	5,993	0.97%	0.20%
Other/Unspecified Bilingual	5,719	0.92%	0.20%
Hindi	4,815	0.78%	0.16%
Italian	4,204	0.68%	0.14%
Russian	4,637	0.75%	0.16%
Portuguese	3,889	0.63%	0.13%
Other Indo-European Languages	3,076	0.50%	0.10%
Other Indic Languages	3,171	0.51%	0.11%
Mon-Khmer, Cambodian	2,494	0.40%	0.09%
Laotian	2,682	0.43%	0.09%
Scandinavian Languages	2,389	0.39%	0.08%
Other West Germanic Languages	1,950	0.31%	0.07%
Polish	1,594	0.26%	0.05%
Other Slavic Languages	1,729	0.28%	0.06%
Serbo-Croatian	1,906	0.31%	0.07%
Urdu	1,372	0.22%	0.05%
Armenian	1,863	0.30%	0.06%
Gujarati	1,559	0.25%	0.05%
Greek	1,506	0.24%	0.05%
Hebrew	1,261	0.20%	0.04%
Thai	1,016	0.16%	0.03%
Hungarian	732	0.12%	0.02%
Hmong	900	0.15%	0.03%
Other Native North American Lang.	344	0.06%	0.01%
Yiddish	241	0.04%	0.01%
Navajo	151	0.02%	0.01%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

The 2013 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample and are subject to sampling variability.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	471,712	100.00%
Age Distribution		
0 to 4 Years	29,533	6.26%
5 to 14 Years	59,998	12.72%
15 to 24 Years	70,562	14.96%
25 to 44 Years	120,347	25.51%
45 to 64 Years	127,371	27.00%
65+ Years	63,901	13.55%
Gender Distribution		
Male	232,516	49.29%
Female	239,196	50.71%
Race/Ethnicity		
White	277,397	58.81%
Hispanic	125,897	26.69%
Black	24,449	5.18%
Asian/Pacific Islander*	21,959	4.66%
Other	22,010	4.67%

Income (2013 ACS) (LWSD)		
	Number	Percent
Total Households	159,062	100.00%
Household Income		
< \$35,000	46,187	29.04%
\$35,000 to \$50,000	21,084	13.26%
\$50,000 to \$75,000	29,262	18.40%
\$75,000 to \$100,000	21,726	13.66%
\$100,000 to \$150,000	24,128	15.17%
> \$150,000	16,675	10.48%

Unemployment Estimates (2013 ACS) (LWSD)		
Eligible Labor Force		
16+ Years		235,709
Labor Force		
Percent Unemployed		11.07%

Occupation (2013 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	26,102
Armed Forces	3,727
Employed Civilians	205,880
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	33.89%
Service	19.85%
Sales and Office	27.39%
Construction, Extraction, & Maintenance	10.17%
Production, Transportation, & Material Moving	8.71%

Industry (2013 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.48%
Construction	8.60%
Manufacturing	7.34%
Wholesale Trade	1.97%
Retail Trade	12.87%
Transportation, Warehousing, and Utilities	4.46%
Information and Communications	1.86%
Finance, Insurance, and Real Estate	6.49%
Professional, Scientific, Management, Admin.	11.85%
Educational, Social and Health Services	21.03%
Entertainment and Hospitality related	10.50%
Other Services	5.81%
Public Administration	6.74%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	305,870
Completed Education	
< High School Graduate	13.69%
High School Graduate	25.53%
Some College or AA	37.19%
Bachelor Degree	15.46%
Graduate Degree	8.14%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	94,179
Private vs Public School Enrollment	
Percent Public Schools	91.76%
Percent Private Schools	8.24%

Language (2013 ACS)

Total Population	
5+ Years Old	436,923
Primary Language Spoken at Home	
English Only	71.17%
Spanish Only	5.66%
Asian/Pacific Island Language Only	1.39%
Other Language Only	2.74%
Bilingual	16.81%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	58.06%
Renter Occupied	41.94%

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	6.32%
1 Vehicle	30.76%
>1 Vehicle	62.92%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	6.51%
50 - 74%	3.64%
75 - 99%	4.86%
100 - 124%	4.37%
125 - 149%	4.65%
150% - 199%	8.46%
200% +	67.51%
Percent Below Poverty Level	
Population	15.01%
Families	11.19%
Families With Children	17.34%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	51,325
Families With Children <18 Years	
Percent Single Parent	32.30%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	375,647	100.00%
Marital Status		
Single, Never Married	122,350	32.57%
Married	177,256	47.19%
Separated	7,376	1.96%
Widowed	21,473	5.72%
Divorced	47,192	12.56%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	8.15%
Families with Children	8.77%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	20.31%
Population ≤138% FPL	21.98%
Population 139% - 350% FPL	34.84%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	457,464	100.00%
With a Disability	55,747	12.19%
With a Hearing Difficulty	15,289	3.34%
With a Vision Difficulty	8,985	1.96%
With a Cognitive Difficulty	22,728	4.97%
With an Ambulatory Difficulty	29,064	6.35%
With a Self-care Difficulty	11,913	2.60%
With an Independent Living Difficulty	22,768	4.98%
Veteran Status		
Civilian Population 18+ Years	351,291	100.00%
Veteran Population	42,357	12.06%
Foreign Born		
Total Population‡	471,712	100.00%
Foreign Born	80,659	17.23%
Foreign Born, Naturalized Citizen	39,300	8.39%
Foreign Born, Not a U.S. Citizen	41,359	8.83%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	172,697	166,485
Single Family - Detached	91,784	88,922
Single Family - Multiple-Unit	15,786	15,186
Multi-Family	52,598	50,537
Mobile Home and Other	12,529	11,840


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	63,901
Household Type	
Married-Couple Family	52.66%
Family Household, No Spouse Present	14.40%
Non-Family Household	4.03%
Group Quarters	5.00%
Male, Living Alone	7.38%
Female, Living Alone	16.54%
Poverty	
Percent Below 100% FPL	8.76%
Percent Below 200% FPL	26.92%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	26.92%
20% to 29% per Month	23.56%
30% or more per Month	49.52%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	90.60%
Without Health Insurance Coverage	9.40%
Ages 18-64 Years	
With Health Insurance Coverage	79.39%
Without Health Insurance Coverage	20.61%
Ages 65+ Years	
With Health Insurance Coverage	98.51%
Without Health Insurance Coverage	1.49%
All Ages	
With Health Insurance Coverage	84.53%
Without Health Insurance Coverage	15.47%
Commute to Work	
Car, Truck, or Van - Drove Alone	79.86%
Car, Truck, or Van - Carpooled	9.65%
Public Transportation (Excluding Taxis)	2.26%
Walked	1.47%
Other Means	1.50%
Worked from Home	5.26%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	471,712		
Total Asian/Pacific Islander Population	23,198	100.00%	4.92%
Asian Indian	792	3.41%	0.17%
Bangladeshi	0	0.00%	0.00%
Cambodian	718	3.10%	0.15%
Chinese; except Taiwanese	1,906	8.22%	0.40%
Filipino	10,106	43.57%	2.14%
Hmong	36	0.16%	0.01%
Indonesian	61	0.26%	0.01%
Japanese	1,346	5.80%	0.29%
Korean	633	2.73%	0.13%
Laotian	730	3.15%	0.15%
Malaysian	40	0.17%	0.01%
Melanesian	37	0.16%	0.01%
Micronesian	994	4.29%	0.21%
Pakistani	366	1.58%	0.08%
Polynesian	1,571	6.77%	0.33%
Sri Lankan	12	0.05%	0.00%
Taiwanese	108	0.46%	0.02%
Thai	270	1.16%	0.06%
Vietnamese	2,538	10.94%	0.54%
Other Asian/Pacific Islander	765	3.30%	0.16%
Other Asian/Pacific Islander; not specified	167	0.72%	0.04%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	15,435	100.00%
Age Distribution		
0 to 4 Years	575	3.73%
5 to 14 Years	1,886	12.22%
15 to 24 Years	2,389	15.48%
25 to 44 Years	3,167	20.52%
45 to 64 Years	4,837	31.34%
65+ Years	2,581	16.72%
Gender Distribution		
Male	7,666	49.67%
Female	7,769	50.33%
Race/Ethnicity		
White	11,718	75.92%
Hispanic	2,621	16.98%
Black	169	1.09%
Asian/Pacific Islander*	380	2.46%
Other	547	3.54%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	5,454	100.00%
Household Income		
< \$35,000	1,218	22.33%
\$35,000 to \$50,000	714	13.09%
\$50,000 to \$75,000	644	11.81%
\$75,000 to \$100,000	662	12.14%
\$100,000 to \$150,000	1,050	19.25%
> \$150,000	1,166	21.38%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$86,968
Persons Per HH		2.72
Income per Person in HH		\$31,973.53
Change from County		30.25%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		7,794
Labor Force		
Percent Unemployed		7.22%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		563
Armed Forces		45
Employed Civilians		7,186
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		41.93%
Service		16.53%
Sales and Office		25.77%
Construction, Extraction, & Maintenance		8.18%
Production, Transportation, & Material Moving		7.58%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.34%
Construction		9.28%
Manufacturing		7.19%
Wholesale Trade		1.32%
Retail Trade		13.61%
Transportation, Warehousing, and Utilities		2.76%
Information and Communications		2.24%
Finance, Insurance, and Real Estate		6.72%
Professional, Scientific, Management, Admin.		14.63%
Educational, Social and Health Services		17.30%
Entertainment and Hospitality related		9.20%
Other Services		5.27%
Public Administration		9.14%

Education (2013 ACS) (LWSD)

Total Population		
25+ Years Old		10,286
Completed Education		
< High School Graduate		8.80%
High School Graduate		24.48%
Some College or AA		38.15%
Bachelor Degree		17.08%
Graduate Degree		11.49%

School Enrollment (2013 ACS)

Population Eligible for Enrollment		
4 to 18 years†		3,117
Private vs Public School Enrollment		
Percent Public Schools		92.99%
Percent Private Schools		7.01%

Language (2013 ACS)

Total Population		
5+ Years Old		13,836
Primary Language Spoken at Home		
English Only		84.82%
Spanish Only		2.41%
Asian/Pacific Island Language Only		0.38%
Other Language Only		0.00%
Bilingual		10.21%

Housing Estimates (2013 ACS)†

Occupancy		
Owner Occupied		71.10%
Renter Occupied		28.90%
Housing Costs		
Median House Value		\$480,133
Median Rent		\$1,166

Personal Vehicles (2013 ACS)

Household Vehicle Availability		
No Vehicle		5.32%
1 Vehicle		25.52%
>1 Vehicle		69.16%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level		
<50%		3.83%
50 - 74%		0.91%
75 - 99%		3.24%
100 - 124%		3.62%
125 - 149%		5.04%
150% - 199%		6.57%
200% +		76.79%
Percent Below Poverty Level		
Population		7.98%
Families		4.27%
Families With Children		10.01%


Single Parent Homes (2013 ACS)

Total Family Households		
With Children <18 Years		1,489
Families With Children <18 Years		
Percent Single Parent		32.10%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	12,213	100.00%
Marital Status		
Single, Never Married	3,214	26.32%
Married	6,703	54.88%
Separated	237	1.94%
Widowed	839	6.87%
Divorced	1,220	9.99%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.73%
Families with Children	3.00%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	12.62%
Population ≤138% FPL	14.42%
Population 139% - 350% FPL	24.79%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	14,441	100.00%
With a Disability	1,866	12.92%
With a Hearing Difficulty	689	4.77%
With a Vision Difficulty	244	1.69%
With a Cognitive Difficulty	595	4.12%
With an Ambulatory Difficulty	1,037	7.18%
With a Self-care Difficulty	414	2.87%
With an Independent Living Difficulty	812	5.62%
Veteran Status		
Civilian Population 18+ Years	11,508	100.00%
Veteran Population	1,645	14.29%
Foreign Born		
Total Population†	15,435	100.00%
Foreign Born	1,295	8.92%
Foreign Born, Naturalized Citizen	832	5.73%
Foreign Born, Not a U.S. Citizen	463	3.19%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	5,755	5,632
Single Family - Detached	4,068	3,985
Single Family - Multiple-Unit	685	673
Multi-Family	748	740
Mobile Home and Other	254	234


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	2,581
Household Type	
Married-Couple Family	59.32%
Family Household, No Spouse Present	14.42%
Non-Family Household	5.21%
Group Quarters	2.17%
Male, Living Alone	5.21%
Female, Living Alone	13.67%
Poverty	
Percent Below 100% FPL	4.32%
Percent Below 200% FPL	19.16%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	24.30%
20% to 29% per Month	25.33%
30% or more per Month	50.37%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	93.71%
Without Health Insurance Coverage	6.29%
Ages 18-64 Years	
With Health Insurance Coverage	85.25%
Without Health Insurance Coverage	14.75%
Ages 65+ Years	
With Health Insurance Coverage	99.76%
Without Health Insurance Coverage	0.24%
All Ages	
With Health Insurance Coverage	89.52%
Without Health Insurance Coverage	10.48%
Commute to Work	
Car, Truck, or Van - Drove Alone	77.95%
Car, Truck, or Van - Carpooled	13.16%
Public Transportation (Excluding Taxis)	1.15%
Walked	0.99%
Other Means	0.16%
Worked from Home	6.58%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	15,435		
Total Asian/Pacific Islander Population	173	100.00%	1.12%
Asian Indian	34	19.63%	0.22%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	0	0.00%	0.00%
Filipino	79	45.40%	0.51%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	16	9.20%	0.10%
Korean	13	7.36%	0.08%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	32	18.40%	0.21%
Pakistani	0	0.00%	0.00%
Polynesian	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	126,157	100.00%
Age Distribution		
0 to 4 Years	8,561	6.79%
5 to 14 Years	16,877	13.38%
15 to 24 Years	19,697	15.61%
25 to 44 Years	33,099	26.24%
45 to 64 Years	31,772	25.18%
65+ Years	16,151	12.80%
Gender Distribution		
Male	61,819	49.00%
Female	64,338	51.00%
Race/Ethnicity		
White	72,965	57.84%
Hispanic	35,593	28.21%
Black	6,425	5.09%
Asian/Pacific Islander*	4,671	3.70%
Other	6,503	5.15%

Income (2013 ACS) (LWSD!)

	Number	Percent
Total Households	41,224	100.00%
Household Income		
< \$35,000	15,892	38.55%
\$35,000 to \$50,000	5,671	13.76%
\$50,000 to \$75,000	7,162	17.37%
\$75,000 to \$100,000	4,633	11.24%
\$100,000 to \$150,000	4,633	11.24%
> \$150,000	3,233	7.84%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$52,957
Persons Per HH		2.84
Income per Person in HH		\$18,646.83
Change from County		-24.04%

Unemployment Estimates (2013 ACS) (LWSD!)

Eligible Labor Force		
16+ Years		61,142
Labor Force		
Percent Unemployed		13.21%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		8,077
Armed Forces		846
Employed Civilians		52,219
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		27.73%
Service		24.31%
Sales and Office		29.00%
Construction, Extraction, & Maintenance		9.37%
Production, Transportation, & Material Moving		9.59%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.49%
Construction		8.46%
Manufacturing		6.38%
Wholesale Trade		1.96%
Retail Trade		15.54%
Transportation, Warehousing, and Utilities		3.69%
Information and Communications		1.46%
Finance, Insurance, and Real Estate		5.56%
Professional, Scientific, Management, Admin.		11.27%
Educational, Social and Health Services		20.14%
Entertainment and Hospitality related		12.39%
Other Services		6.80%
Public Administration		5.85%

Education (2013 ACS) (LWSD!)

Total Population	
25+ Years Old	79,333
Completed Education	
< High School Graduate	19.09%
High School Graduate	28.21%
Some College or AA	32.92%
Bachelor Degree	13.37%
Graduate Degree	6.41%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	26,373
Private vs Public School Enrollment	
Percent Public Schools	94.76%
Percent Private Schools	5.24%

Language (2013 ACS)

Total Population	
5+ Years Old	116,985
Primary Language Spoken at Home	
English Only	61.70%
Spanish Only	7.14%
Asian/Pacific Island Language Only	1.44%
Other Language Only	7.91%
Bilingual	19.14%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	44.53%
Renter Occupied	55.47%
Housing Costs	
Median House Value	\$304,731
Median Rent	\$1,215

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	8.49%
1 Vehicle	37.66%
>1 Vehicle	53.85%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	10.56%
50 - 74%	6.05%
75 - 99%	7.28%
100 - 124%	5.85%
125 - 149%	6.22%
150% - 199%	9.24%
200% +	54.80%
Percent Below Poverty Level	
Population	23.89%
Families	18.95%
Families With Children	28.13%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	14,580
Families With Children <18 Years	
Percent Single Parent	35.35%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	99,601	100.00%
Marital Status		
Single, Never Married	34,992	35.13%
Married	44,561	44.74%
Separated	2,195	2.20%
Widowed	6,047	6.07%
Divorced	11,806	11.85%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	14.71%
Families with Children	15.55%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	30.98%
Population ≤138% FPL	33.22%
Population 139% - 350% FPL	34.64%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	124,399	100.00%
With a Disability	15,671	12.60%
With a Hearing Difficulty	3,526	2.83%
With a Vision Difficulty	2,911	2.34%
With a Cognitive Difficulty	6,771	5.44%
With an Ambulatory Difficulty	8,282	6.66%
With a Self-care Difficulty	3,703	2.98%
With an Independent Living Difficulty	6,354	5.11%
Veteran Status		
Civilian Population 18+ Years	93,030	100.00%
Veteran Population	9,149	9.83%
Foreign Born		
Total Population†	126,157	100.00%
Foreign Born	33,197	26.24%
Foreign Born, Naturalized Citizen	12,223	9.66%
Foreign Born, Not a U.S. Citizen	20,974	16.58%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	45,171	43,476
Single Family - Detached	17,922	17,323
Single Family - Multiple-Unit	3,183	3,070
Multi-Family	21,041	20,199
Mobile Home and Other	3,025	2,884


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	16,151
Household Type	
Married-Couple Family	50.62%
Family Household, No Spouse Present	13.19%
Non-Family Household	2.84%
Group Quarters	9.22%
Male, Living Alone	6.91%
Female, Living Alone	17.22%
Poverty	
Percent Below 100% FPL	13.20%
Percent Below 200% FPL	34.54%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	23.70%
20% to 29% per Month	22.95%
30% or more per Month	53.35%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	89.18%
Without Health Insurance Coverage	10.82%
Ages 18-64 Years	
With Health Insurance Coverage	74.11%
Without Health Insurance Coverage	25.89%
Ages 65+ Years	
With Health Insurance Coverage	98.03%
Without Health Insurance Coverage	1.97%
All Ages	
With Health Insurance Coverage	80.80%
Without Health Insurance Coverage	19.20%
Commute to Work	
Car, Truck, or Van - Drove Alone	77.49%
Car, Truck, or Van - Carpooled	9.57%
Public Transportation (Excluding Taxis)	3.41%
Walked	2.20%
Other Means	1.63%
Worked from Home	5.71%

†SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	126,157		
Total Asian/Pacific Islander Population	5,831	100.00%	4.62%
Asian Indian	97	1.66%	0.08%
Bangladeshi	0	0.00%	0.00%
Cambodian	116	1.98%	0.09%
Chinese; except Taiwanese	453	7.76%	0.36%
Filipino	1,815	31.12%	1.44%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	197	3.39%	0.16%
Korean	144	2.46%	0.11%
Laotian	529	9.08%	0.42%
Malaysian	38	0.65%	0.03%
Melanesian	0	0.00%	0.00%
Micronesian	406	6.96%	0.32%
Pakistani	362	6.21%	0.29%
Polynesian	622	10.67%	0.49%
Sri Lankan	0	0.00%	0.00%
Taiwanese	39	0.67%	0.03%
Thai	0	0.00%	0.00%
Vietnamese	643	11.03%	0.51%
Other Asian/Pacific Islander	294	5.04%	0.23%
Other Asian/Pacific Islander; not specified	77	1.32%	0.06%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	15,002	100.00%
Age Distribution		
0 to 4 Years	611	4.07%
5 to 14 Years	1,528	10.19%
15 to 24 Years	2,086	13.90%
25 to 44 Years	2,830	18.86%
45 to 64 Years	5,016	33.44%
65+ Years	2,931	19.54%
Gender Distribution		
Male	7,473	49.81%
Female	7,529	50.19%
Race/Ethnicity		
White	11,571	77.13%
Hispanic	2,492	16.61%
Black	132	0.88%
Asian/Pacific Islander*	273	1.82%
Other	534	3.56%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	5,377	100.00%
Household Income		
< \$35,000	972	18.08%
\$35,000 to \$50,000	746	13.87%
\$50,000 to \$75,000	1,112	20.68%
\$75,000 to \$100,000	971	18.06%
\$100,000 to \$150,000	945	17.57%
> \$150,000	631	11.74%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$79,566
Persons Per HH		2.70
Income per Person in HH		\$29,468.89
Change from County		20.05%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force	
16+ Years	7,866
Labor Force	
Percent Unemployed	6.64%

Occupation (2013 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	522
Armed Forces	10
Employed Civilians	7,334
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	30.97%
Service	18.43%
Sales and Office	23.11%
Construction, Extraction, & Maintenance	17.30%
Production, Transportation, & Material Moving	10.19%

Industry (2013 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.22%
Construction	13.51%
Manufacturing	10.68%
Wholesale Trade	1.38%
Retail Trade	14.10%
Transportation, Warehousing, and Utilities	5.92%
Information and Communications	1.39%
Finance, Insurance, and Real Estate	6.11%
Professional, Scientific, Management, Admin.	11.49%
Educational, Social and Health Services	16.03%
Entertainment and Hospitality related	7.64%
Other Services	6.61%
Public Administration	4.92%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	11,361
Completed Education	
< High School Graduate	9.98%
High School Graduate	30.68%
Some College or AA	39.12%
Bachelor Degree	12.29%
Graduate Degree	7.94%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	2,508
Private vs Public School Enrollment	
Percent Public Schools	92.41%
Percent Private Schools	7.59%

Language (2013 ACS)

Total Population	
5+ Years Old	15,015
Primary Language Spoken at Home	
English Only	86.47%
Spanish Only	4.56%
Asian/Pacific Island Language Only	0.17%
Other Language Only	0.85%
Bilingual	6.66%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	84.88%
Renter Occupied	15.12%
Housing Costs	
Median House Value	\$370,333
Median Rent	\$1,451

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	2.05%
1 Vehicle	22.30%
>1 Vehicle	75.66%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	2.38%
50 - 74%	2.65%
75 - 99%	2.71%
100 - 124%	1.90%
125 - 149%	3.67%
150% - 199%	12.06%
200% +	74.64%
Percent Below Poverty Level	
Population	7.74%
Families	3.74%
Families With Children	4.33%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	1,258
Families With Children <18 Years	
Percent Single Parent	23.05%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	13,378	100.00%
Marital Status		
Single, Never Married	3,390	25.34%
Married	7,365	55.05%
Separated	207	1.55%
Widowed	893	6.68%
Divorced	1,523	11.38%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	5.02%
Families with Children	3.74%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	10.36%
Population ≤138% FPL	11.68%
Population 139% - 350% FPL	37.37%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	15,509	100.00%
With a Disability	2,251	14.51%
With a Hearing Difficulty	660	4.26%
With a Vision Difficulty	317	2.04%
With a Cognitive Difficulty	911	5.87%
With an Ambulatory Difficulty	1,222	7.88%
With a Self-care Difficulty	516	3.33%
With an Independent Living Difficulty	868	5.60%
Veteran Status		
Civilian Population 18+ Years	12,788	100.00%
Veteran Population	1,931	15.10%
Foreign Born		
Total Population‡	15,002	100.00%
Foreign Born	1,474	9.48%
Foreign Born, Naturalized Citizen	947	6.09%
Foreign Born, Not a U.S. Citizen	527	3.39%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	5,749	5,510
Single Family - Detached	3,866	3,724
Single Family - Multiple-Unit	71	71
Multi-Family	12	12
Mobile Home and Other	1,800	1,703

Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	2,931
Household Type	
Married-Couple Family	58.23%
Family Household, No Spouse Present	14.52%
Non-Family Household	7.41%
Group Quarters	0.39%
Male, Living Alone	6.87%
Female, Living Alone	12.58%
Poverty	
Percent Below 100% FPL	7.17%
Percent Below 200% FPL	23.41%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	34.57%
20% to 29% per Month	22.13%
30% or more per Month	43.30%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	86.93%
Without Health Insurance Coverage	13.07%
Ages 18-64 Years	
With Health Insurance Coverage	84.55%
Without Health Insurance Coverage	15.45%
Ages 65+ Years	
With Health Insurance Coverage	99.88%
Without Health Insurance Coverage	0.12%
All Ages	
With Health Insurance Coverage	87.50%
Without Health Insurance Coverage	12.50%
Commute to Work	
Car, Truck, or Van - Drove Alone	80.76%
Car, Truck, or Van - Carpooled	8.22%
Public Transportation (Excluding Taxis)	1.17%
Walked	0.78%
Other Means	3.33%
Worked from Home	5.73%

‡SANDAG Estimate

■ LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	15,002		
Total Asian/Pacific Islander Population	143	100.00%	0.95%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	5	3.38%	0.03%
Chinese; except Taiwanese	20	14.19%	0.14%
Filipino	49	34.46%	0.33%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	23	16.22%	0.15%
Korean	9	6.08%	0.06%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	37	25.68%	0.24%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	18,411	100.00%
Age Distribution		
0 to 4 Years	726	3.94%
5 to 14 Years	1,951	10.60%
15 to 24 Years	3,198	17.37%
25 to 44 Years	4,354	23.65%
45 to 64 Years	5,835	31.69%
65+ Years	2,347	12.75%
Gender Distribution		
Male	10,558	57.35%
Female	7,853	42.65%
Race/Ethnicity		
White	9,764	53.03%
Hispanic	6,022	32.71%
Black	815	4.43%
Asian/Pacific Islander*	1,281	6.96%
Other	529	2.87%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	4,684	100.00%
Household Income		
< \$35,000	690	14.73%
\$35,000 to \$50,000	289	6.17%
\$50,000 to \$75,000	843	18.00%
\$75,000 to \$100,000	626	13.36%
\$100,000 to \$150,000	938	20.03%
> \$150,000	1,298	27.71%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$115,747
Persons Per HH		3.10
Income per Person in HH		\$37,337.74
Change from County		52.10%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		7,970
Labor Force		
Percent Unemployed		9.11%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		726
Armed Forces		85
Employed Civilians		7,159
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		39.21%
Service		13.00%
Sales and Office		28.87%
Construction, Extraction, & Maintenance		9.75%
Production, Transportation, & Material Moving		9.16%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.61%
Construction		9.15%
Manufacturing		8.66%
Wholesale Trade		2.44%
Retail Trade		10.03%
Transportation, Warehousing, and Utilities		5.13%
Information and Communications		0.81%
Finance, Insurance, and Real Estate		5.29%
Professional, Scientific, Management, Admin.		15.03%
Educational, Social and Health Services		19.33%
Entertainment and Hospitality related		6.59%
Other Services		5.11%
Public Administration		10.81%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	12,373
Completed Education	
< High School Graduate	15.04%
High School Graduate	23.37%
Some College or AA	34.42%
Bachelor Degree	14.94%
Graduate Degree	12.22%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	3,227
Private vs Public School Enrollment	
Percent Public Schools	75.29%
Percent Private Schools	24.71%

Language (2013 ACS)

Total Population	
5+ Years Old	17,909
Primary Language Spoken at Home	
English Only	63.54%
Spanish Only	9.58%
Asian/Pacific Island Language Only	1.43%
Other Language Only	0.84%
Bilingual	23.43%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	82.54%
Renter Occupied	17.46%
Housing Costs	
Median House Value	\$496,067
Median Rent	\$1,595

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	1.09%
1 Vehicle	11.19%
>1 Vehicle	87.72%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	3.09%
50 - 74%	3.71%
75 - 99%	2.38%
100 - 124%	1.38%
125 - 149%	2.78%
150% - 199%	3.39%
200% +	83.26%
Percent Below Poverty Level	
Population	9.19%
Families	7.37%
Families With Children	11.41%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	1,765
Families With Children <18 Years	
Percent Single Parent	13.71%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	15,400	100.00%
Marital Status		
Single, Never Married	5,173	33.59%
Married	7,535	48.93%
Separated	409	2.66%
Widowed	587	3.81%
Divorced	1,696	11.01%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		1.71%
Families with Children		1.42%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		11.13%
Population ≤138% FPL		12.13%
Population 139% - 350% FPL		27.02%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	15,959	100.00%
With a Disability	1,317	8.25%
With a Hearing Difficulty	408	2.56%
With a Vision Difficulty	298	1.87%
With a Cognitive Difficulty	534	3.35%
With an Ambulatory Difficulty	560	3.51%
With a Self-care Difficulty	230	1.44%
With an Independent Living Difficulty	472	2.96%
Veteran Status		
Civilian Population 18+ Years	14,278	100.00%
Veteran Population	1,371	9.60%
Foreign Born		
Total Population‡	18,411	100.00%
Foreign Born	3,346	17.83%
Foreign Born, Naturalized Citizen	1,784	9.51%
Foreign Born, Not a U.S. Citizen	1,562	8.32%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	5,234	5,151
Single Family - Detached	4,911	4,828
Single Family - Multiple-Unit	0	41
Multi-Family	223	223
Mobile Home and Other	59	59


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	2,347
Household Type	
Married-Couple Family	59.32%
Family Household, No Spouse Present	24.82%
Non-Family Household	4.23%
Group Quarters	2.67%
Male, Living Alone	4.13%
Female, Living Alone	4.83%
Poverty	
Percent Below 100% FPL	9.78%
Percent Below 200% FPL	17.63%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.93%
20% to 29% per Month	24.27%
30% or more per Month	45.80%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	94.55%
Without Health Insurance Coverage	5.45%
Ages 18-64 Years	
With Health Insurance Coverage	84.70%
Without Health Insurance Coverage	15.30%
Ages 65+ Years	
With Health Insurance Coverage	95.80%
Without Health Insurance Coverage	4.20%
All Ages	
With Health Insurance Coverage	88.63%
Without Health Insurance Coverage	11.37%
Commute to Work	
Car, Truck, or Van - Drove Alone	74.34%
Car, Truck, or Van - Carpooled	14.49%
Public Transportation (Excluding Taxis)	0.54%
Walked	3.69%
Other Means	0.86%
Worked from Home	6.07%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	18,411		
Total Asian/Pacific Islander Population	1,436	100.00%	7.80%
Asian Indian	117	8.13%	0.63%
Bangladeshi	0	0.00%	0.00%
Cambodian	7	0.48%	0.04%
Chinese; except Taiwanese	64	4.44%	0.35%
Filipino	1,046	72.81%	5.68%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	34	2.39%	0.19%
Korean	15	1.02%	0.08%
Laotian	10	0.68%	0.05%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	30	2.12%	0.17%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	4	0.27%	0.02%
Vietnamese	110	7.65%	0.60%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	5,631	100.00%
Age Distribution		
0 to 4 Years	300	5.33%
5 to 14 Years	532	9.45%
15 to 24 Years	877	15.57%
25 to 44 Years	1,016	18.04%
45 to 64 Years	1,893	33.62%
65+ Years	1,013	17.99%
Gender Distribution		
Male	3,002	53.31%
Female	2,629	46.69%
Race/Ethnicity		
White	3,916	69.54%
Hispanic	1,059	18.81%
Black	80	1.42%
Asian/Pacific Islander*	114	2.02%
Other	462	8.20%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	1,825	100.00%
Household Income		
< \$35,000	494	27.07%
\$35,000 to \$50,000	237	12.99%
\$50,000 to \$75,000	320	17.53%
\$75,000 to \$100,000	135	7.40%
\$100,000 to \$150,000	399	21.86%
> \$150,000	240	13.15%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$66,158
Persons Per HH		2.46
Income per Person in HH		\$26,893.50
Change from County		9.55%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		2,323
Labor Force		
Percent Unemployed		10.89%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		253
Armed Forces		0
Employed Civilians		2,070
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		40.10%
Service		23.72%
Sales and Office		22.08%
Construction, Extraction, & Maintenance		11.45%
Production, Transportation, & Material Moving		2.66%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.50%
Construction		14.01%
Manufacturing		6.28%
Wholesale Trade		1.01%
Retail Trade		7.68%
Transportation, Warehousing, and Utilities		4.25%
Information and Communications		3.24%
Finance, Insurance, and Real Estate		6.43%
Professional, Scientific, Management, Admin.		5.89%
Educational, Social and Health Services		18.89%
Entertainment and Hospitality related		18.07%
Other Services		6.96%
Public Administration		5.80%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	3,469
Completed Education	
< High School Graduate	9.46%
High School Graduate	29.92%
Some College or AA	37.39%
Bachelor Degree	14.30%
Graduate Degree	8.94%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	852
Private vs Public School Enrollment	
Percent Public Schools	84.70%
Percent Private Schools	15.30%

Language (2013 ACS)

Total Population	
5+ Years Old	4,778
Primary Language Spoken at Home	
English Only	90.02%
Spanish Only	1.70%
Asian/Pacific Island Language Only	0.77%
Other Language Only	0.02%
Bilingual	7.05%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	84.38%
Renter Occupied	15.62%
Housing Costs	
Median House Value	\$298,000
Median Rent	\$1,426

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	0.27%
1 Vehicle	32.22%
>1 Vehicle	67.51%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	6.90%
50 - 74%	1.73%
75 - 99%	8.55%
100 - 124%	3.51%
125 - 149%	6.56%
150% - 199%	4.49%
200% +	68.26%
Percent Below Poverty Level	
Population	17.19%
Families	11.33%
Families With Children	31.65%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	355
Families With Children <18 Years	
Percent Single Parent	18.03%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 **LWSD = Live Well San Diego Indicator**

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	4,191	100.00%
Marital Status		
Single, Never Married	1,169	27.89%
Married	2,194	52.35%
Separated	16	0.38%
Widowed	144	3.44%
Divorced	668	15.94%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		5.81%
Families with Children		8.93%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		22.00%
Population ≤138% FPL		24.37%
Population 139% - 350% FPL		25.31%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	4,678	100.00%
With a Disability	677	14.47%
With a Hearing Difficulty	162	3.46%
With a Vision Difficulty	108	2.31%
With a Cognitive Difficulty	219	4.68%
With an Ambulatory Difficulty	255	5.45%
With a Self-care Difficulty	141	3.01%
With an Independent Living Difficulty	227	4.85%
Veteran Status		
Civilian Population 18+ Years	3,966	100.00%
Veteran Population	529	13.34%
Foreign Born		
Total Population†	5,631	100.00%
Foreign Born	234	4.62%
Foreign Born, Naturalized Citizen	154	3.04%
Foreign Born, Not a U.S. Citizen	80	1.58%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	2,311	2,168
Single Family - Detached	2,044	1,901
Single Family - Multiple-Unit	38	38
Multi-Family	28	28
Mobile Home and Other	201	201


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old†	1,013
Household Type	
Married-Couple Family	61.51%
Family Household, No Spouse Present	7.42%
Non-Family Household	3.45%
Group Quarters	0.64%
Male, Living Alone	7.93%
Female, Living Alone	19.05%
Poverty	
Percent Below 100% FPL	5.37%
Percent Below 200% FPL	15.22%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	38.25%
20% to 29% per Month	22.10%
30% or more per Month	39.65%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	83.70%
Without Health Insurance Coverage	16.30%
Ages 18-64 Years	
With Health Insurance Coverage	79.71%
Without Health Insurance Coverage	20.29%
Ages 65+ Years	
With Health Insurance Coverage	96.68%
Without Health Insurance Coverage	3.32%
All Ages	
With Health Insurance Coverage	83.37%
Without Health Insurance Coverage	16.63%
Commute to Work	
Car, Truck, or Van - Drove Alone	73.09%
Car, Truck, or Van - Carpooled	17.24%
Public Transportation (Excluding Taxis)	0.00%
Walked	0.44%
Other Means	0.00%
Worked from Home	9.23%

†SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	5,631		
Total Asian/Pacific Islander Population	133	100.00%	2.37%
Asian Indian	6	4.17%	0.10%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	4	3.33%	0.08%
Filipino	53	40.00%	0.95%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	0	0.00%	0.00%
Korean	0	0.00%	0.00%
Laotian	39	29.17%	0.69%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	12	9.17%	0.22%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	19	14.17%	0.34%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	57,222	100.00%
Age Distribution		
0 to 4 Years	3,669	6.41%
5 to 14 Years	7,611	13.30%
15 to 24 Years	8,540	14.92%
25 to 44 Years	14,125	24.68%
45 to 64 Years	16,073	28.09%
65+ Years	7,204	12.59%
Gender Distribution		
Male	28,337	49.52%
Female	28,885	50.48%
Race/Ethnicity		
White	41,028	71.70%
Hispanic	11,247	19.66%
Black	933	1.63%
Asian/Pacific Islander*	1,283	2.24%
Other	2,731	4.77%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	18,768	100.00%
Household Income		
< \$35,000	4,859	25.89%
\$35,000 to \$50,000	2,367	12.61%
\$50,000 to \$75,000	3,820	20.35%
\$75,000 to \$100,000	2,505	13.35%
\$100,000 to \$150,000	3,110	16.57%
> \$150,000	2,107	11.23%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$67,974
Persons Per HH		2.84
Income per Person in HH		\$23,934.51
Change from County		-2.50%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		27,736
Labor Force		
Percent Unemployed		10.86%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		3,012
Armed Forces		491
Employed Civilians		24,233
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		31.82%
Service		17.35%
Sales and Office		28.11%
Construction, Extraction, & Maintenance		14.22%
Production, Transportation, & Material Moving		8.50%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.98%
Construction		11.52%
Manufacturing		8.08%
Wholesale Trade		1.91%
Retail Trade		11.29%
Transportation, Warehousing, and Utilities		5.00%
Information and Communications		2.27%
Finance, Insurance, and Real Estate		9.02%
Professional, Scientific, Management, Admin.		10.54%
Educational, Social and Health Services		20.14%
Entertainment and Hospitality related		8.74%
Other Services		4.68%
Public Administration		5.83%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	35,936
Completed Education	
< High School Graduate	11.83%
High School Graduate	28.29%
Some College or AA	40.10%
Bachelor Degree	13.43%
Graduate Degree	6.35%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	11,934
Private vs Public School Enrollment	
Percent Public Schools	90.99%
Percent Private Schools	9.01%

Language (2013 ACS)

Total Population	
5+ Years Old	51,328
Primary Language Spoken at Home	
English Only	82.10%
Spanish Only	3.90%
Asian/Pacific Island Language Only	0.83%
Other Language Only	0.43%
Bilingual	10.92%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	63.27%
Renter Occupied	36.73%
Housing Costs	
Median House Value	\$332,320
Median Rent	\$1,378

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	4.40%
1 Vehicle	27.81%
>1 Vehicle	67.79%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	4.31%
50 - 74%	3.14%
75 - 99%	4.05%
100 - 124%	3.35%
125 - 149%	3.21%
150% - 199%	10.11%
200% +	71.82%
Percent Below Poverty Level	
Population	11.50%
Families	7.61%
Families With Children	11.33%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	6,455
Families With Children <18 Years	
Percent Single Parent	24.91%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 **LWSD = Live Well San Diego Indicator**

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	43,190	100.00%
Marital Status		
Single, Never Married	11,699	27.09%
Married	23,620	54.69%
Separated	668	1.55%
Widowed	2,050	4.75%
Divorced	5,153	11.93%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	5.65%
Families with Children	5.91%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	15.50%
Population ≤138% FPL	16.66%
Population 139% - 350% FPL	37.06%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	54,855	100.00%
With a Disability	6,405	11.68%
With a Hearing Difficulty	1,866	3.40%
With a Vision Difficulty	896	1.63%
With a Cognitive Difficulty	2,824	5.15%
With an Ambulatory Difficulty	2,848	5.19%
With a Self-care Difficulty	1,182	2.15%
With an Independent Living Difficulty	2,404	4.38%
Veteran Status		
Civilian Population 18+ Years	40,813	100.00%
Veteran Population	5,316	13.03%
Foreign Born		
Total Population‡	57,222	100.00%
Foreign Born	5,361	9.67%
Foreign Born, Naturalized Citizen	3,152	5.69%
Foreign Born, Not a U.S. Citizen	2,209	3.99%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	20,942	20,014
Single Family - Detached	11,069	10,700
Single Family - Multiple-Unit	1,951	1,846
Multi-Family	4,974	4,714
Mobile Home and Other	2,948	2,754


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	7,204
Household Type	
Married-Couple Family	57.79%
Family Household, No Spouse Present	13.71%
Non-Family Household	5.17%
Group Quarters	2.36%
Male, Living Alone	6.69%
Female, Living Alone	14.28%
Poverty	
Percent Below 100% FPL	6.82%
Percent Below 200% FPL	25.87%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	30.02%
20% to 29% per Month	25.13%
30% or more per Month	44.85%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.17%
Without Health Insurance Coverage	8.83%
Ages 18-64 Years	
With Health Insurance Coverage	82.79%
Without Health Insurance Coverage	17.21%
Ages 65+ Years	
With Health Insurance Coverage	99.88%
Without Health Insurance Coverage	0.12%
All Ages	
With Health Insurance Coverage	86.98%
Without Health Insurance Coverage	13.02%
Commute to Work	
Car, Truck, or Van - Drove Alone	82.54%
Car, Truck, or Van - Carpooled	8.59%
Public Transportation (Excluding Taxis)	0.89%
Walked	0.98%
Other Means	1.61%
Worked from Home	5.39%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	57,222		
Total Asian/Pacific Islander Population	1,514	100.00%	2.65%
Asian Indian	172	11.38%	0.30%
Bangladeshi	0	0.00%	0.00%
Cambodian	29	1.91%	0.05%
Chinese; except Taiwanese	50	3.27%	0.09%
Filipino	751	49.56%	1.31%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	162	10.70%	0.28%
Korean	79	5.25%	0.14%
Laotian	7	0.48%	0.01%
Malaysian	0	0.00%	0.00%
Melanesian	17	1.09%	0.03%
Micronesian	15	1.02%	0.03%
Pakistani	0	0.00%	0.00%
Polynesian	19	1.23%	0.03%
Sri Lankan	0	0.00%	0.00%
Taiwanese	8	0.55%	0.01%
Thai	101	6.68%	0.18%
Vietnamese	85	5.59%	0.15%
Other Asian/Pacific Islander	20	1.30%	0.03%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	60,360	100.00%
Age Distribution		
0 to 4 Years	3,862	6.40%
5 to 14 Years	6,472	10.72%
15 to 24 Years	7,308	12.11%
25 to 44 Years	17,931	29.71%
45 to 64 Years	15,457	25.61%
65+ Years	9,330	15.46%
Gender Distribution		
Male	28,928	47.93%
Female	31,432	52.07%
Race/Ethnicity		
White	36,974	61.26%
Hispanic	13,059	21.64%
Black	3,884	6.43%
Asian/Pacific Islander*	3,710	6.15%
Other	2,733	4.53%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	24,481	100.00%
Household Income		
< \$35,000	7,392	30.19%
\$35,000 to \$50,000	3,913	15.98%
\$50,000 to \$75,000	4,146	16.94%
\$75,000 to \$100,000	3,233	13.21%
\$100,000 to \$150,000	3,497	14.28%
> \$150,000	2,300	9.40%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$58,110
Persons Per HH		2.32
Income per Person in HH		\$25,047.41
Change from County		2.03%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		32,526
Labor Force		
Percent Unemployed		9.84%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		3,199
Armed Forces		667
Employed Civilians		28,660
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		42.64%
Service		19.04%
Sales and Office		24.16%
Construction, Extraction, & Maintenance		8.11%
Production, Transportation, & Material Moving		6.05%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.16%
Construction		5.99%
Manufacturing		6.62%
Wholesale Trade		1.71%
Retail Trade		11.60%
Transportation, Warehousing, and Utilities		3.82%
Information and Communications		1.99%
Finance, Insurance, and Real Estate		6.34%
Professional, Scientific, Management, Admin.		13.26%
Educational, Social and Health Services		24.25%
Entertainment and Hospitality related		11.50%
Other Services		5.83%
Public Administration		6.95%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	41,350
Completed Education	
< High School Graduate	7.96%
High School Graduate	18.83%
Some College or AA	37.49%
Bachelor Degree	23.27%
Graduate Degree	12.44%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	9,882
Private vs Public School Enrollment	
Percent Public Schools	89.47%
Percent Private Schools	10.53%

Language (2013 ACS)

Total Population	
5+ Years Old	55,749
Primary Language Spoken at Home	
English Only	78.48%
Spanish Only	2.94%
Asian/Pacific Island Language Only	1.42%
Other Language Only	0.65%
Bilingual	12.65%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	46.82%
Renter Occupied	53.18%
Housing Costs	
Median House Value	\$369,738
Median Rent	\$1,239

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	9.18%
1 Vehicle	35.73%
>1 Vehicle	55.09%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	5.72%
50 - 74%	3.04%
75 - 99%	3.52%
100 - 124%	4.30%
125 - 149%	4.36%
150% - 199%	7.23%
200% +	71.83%
Percent Below Poverty Level	
Population	12.28%
Families	9.12%
Families With Children	13.70%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	5,994
Families With Children <18 Years	
Percent Single Parent	33.82%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	49,553	100.00%
Marital Status		
Single, Never Married	16,272	32.84%
Married	21,718	43.83%
Separated	700	1.41%
Widowed	3,377	6.81%
Divorced	7,486	15.11%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		5.95%
Families with Children		6.99%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		17.45%
Population ≤138% FPL		19.02%
Population 139% - 350% FPL		34.49%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	58,529	100.00%
With a Disability	6,943	11.86%
With a Hearing Difficulty	2,006	3.43%
With a Vision Difficulty	1,021	1.74%
With a Cognitive Difficulty	2,390	4.08%
With an Ambulatory Difficulty	4,161	7.11%
With a Self-care Difficulty	1,674	2.86%
With an Independent Living Difficulty	3,027	5.17%
Veteran Status		
Civilian Population 18+ Years	47,203	100.00%
Veteran Population	6,510	13.79%
Foreign Born		
Total Population†	60,360	100.00%
Foreign Born	8,209	13.72%
Foreign Born, Naturalized Citizen	4,755	7.95%
Foreign Born, Not a U.S. Citizen	3,454	5.77%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	26,669	25,732
Single Family - Detached	11,746	11,361
Single Family - Multiple-Unit	2,857	2,793
Multi-Family	11,736	11,322
Mobile Home and Other	330	256


Older Adult Population (2013 ACS)

Total Population		
65+ Years Old†		9,330
Household Type		
Married-Couple Family		46.64%
Family Household, No Spouse Present		9.77%
Non-Family Household		4.41%
Group Quarters		5.56%
Male, Living Alone		11.36%
Female, Living Alone		22.25%
Poverty		
Percent Below 100% FPL		8.42%
Percent Below 200% FPL		25.82%
Income		
Mean Household Earnings		Not Available
Percent with Earnings		Not Available
Percent with Social Security Income		Not Available
Percent with Supplemental Security Income		Not Available
Percent with Cash Public Assistance Income		Not Available
Percent with Retirement Income		Not Available
Percent with Food Stamps/SNAP Benefits		Not Available
Labor Force		
Percent in Labor Force		Not Available
Grandparents		
Living with Grandchild (<18 Years Old)		Not Available
Responsible for Grandchild (<18 Years Old)		Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income		
Less than 20% per Month		25.18%
20% to 29% per Month		22.71%
30% or more per Month		52.11%
Health Insurance Coverage Status		
Ages 0-17 Years		
With Health Insurance Coverage		92.63%
Without Health Insurance Coverage		7.37%
Ages 18-64 Years		
With Health Insurance Coverage		80.23%
Without Health Insurance Coverage		19.77%
Ages 65+ Years		
With Health Insurance Coverage		99.16%
Without Health Insurance Coverage		0.84%
All Ages		
With Health Insurance Coverage		85.48%
Without Health Insurance Coverage		14.52%
Commute to Work		
Car, Truck, or Van - Drove Alone		79.40%
Car, Truck, or Van - Carpooled		8.55%
Public Transportation (Excluding Taxis)		2.86%
Walked		1.65%
Other Means		1.41%
Worked from Home		6.14%

†SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	60,360		
Total Asian/Pacific Islander Population	3,815	100.00%	6.32%
Asian Indian	257	6.75%	0.43%
Bangladeshi	0	0.00%	0.00%
Cambodian	273	7.17%	0.45%
Chinese; except Taiwanese	527	13.81%	0.87%
Filipino	1,219	31.96%	2.02%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	314	8.23%	0.52%
Korean	77	2.01%	0.13%
Laotian	11	0.29%	0.02%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	104	2.72%	0.17%
Pakistani	0	0.00%	0.00%
Polynesian	202	5.29%	0.33%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	103	2.70%	0.17%
Vietnamese	480	12.59%	0.80%
Other Asian/Pacific Islander	203	5.32%	0.34%
Other Asian/Pacific Islander; not specified	44	1.16%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	30,114	100.00%
Age Distribution		
0 to 4 Years	1,982	6.58%
5 to 14 Years	4,229	14.04%
15 to 24 Years	4,771	15.84%
25 to 44 Years	7,872	26.14%
45 to 64 Years	7,650	25.40%
65+ Years	3,610	11.99%
Gender Distribution		
Male	14,649	48.65%
Female	15,465	51.35%
Race/Ethnicity		
White	9,149	30.38%
Hispanic	13,396	44.48%
Black	3,965	13.17%
Asian/Pacific Islander*	2,329	7.73%
Other	1,275	4.23%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	9,678	100.00%
Household Income		
< \$35,000	3,126	32.30%
\$35,000 to \$50,000	1,353	13.98%
\$50,000 to \$75,000	1,980	20.46%
\$75,000 to \$100,000	1,378	14.24%
\$100,000 to \$150,000	1,358	14.03%
> \$150,000	483	4.99%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$57,756
Persons Per HH		3.07
Income per Person in HH		\$18,813.03
Change from County		-23.36%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		14,825
Labor Force		
Percent Unemployed		12.22%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		1,812
Armed Forces		190
Employed Civilians		12,823
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		26.45%
Service		23.76%
Sales and Office		27.48%
Construction, Extraction, & Maintenance		11.40%
Production, Transportation, & Material Moving		10.90%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.59%
Construction		9.48%
Manufacturing		5.79%
Wholesale Trade		2.64%
Retail Trade		12.56%
Transportation, Warehousing, and Utilities		5.26%
Information and Communications		2.13%
Finance, Insurance, and Real Estate		4.87%
Professional, Scientific, Management, Admin.		10.81%
Educational, Social and Health Services		22.44%
Entertainment and Hospitality related		10.57%
Other Services		5.99%
Public Administration		6.86%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	19,183
Completed Education	
< High School Graduate	18.08%
High School Graduate	28.82%
Some College or AA	38.79%
Bachelor Degree	10.63%
Graduate Degree	3.68%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	6,565
Private vs Public School Enrollment	
Percent Public Schools	95.19%
Percent Private Schools	4.81%

Language (2013 ACS)

Total Population	
5+ Years Old	28,060
Primary Language Spoken at Home	
English Only	58.97%
Spanish Only	12.43%
Asian/Pacific Island Language Only	3.38%
Other Language Only	0.37%
Bilingual	24.13%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	57.49%
Renter Occupied	42.51%
Housing Costs	
Median House Value	\$269,914
Median Rent	\$1,249

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	7.20%
1 Vehicle	29.81%
>1 Vehicle	62.99%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	7.76%
50 - 74%	4.32%
75 - 99%	5.97%
100 - 124%	6.23%
125 - 149%	5.62%
150% - 199%	9.47%
200% +	60.62%
Percent Below Poverty Level	
Population	18.05%
Families	14.65%
Families With Children	24.01%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	3,164
Families With Children <18 Years	
Percent Single Parent	46.37%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 **LWSD = Live Well San Diego Indicator**

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	23,861	100.00%
Marital Status		
Single, Never Married	9,431	39.52%
Married	9,634	40.38%
Separated	664	2.78%
Widowed	1,200	5.03%
Divorced	2,932	12.29%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	6.93%
Families with Children	9.56%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	25.41%
Population ≤138% FPL	27.43%
Population 139% - 350% FPL	38.46%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	29,735	100.00%
With a Disability	3,516	11.82%
With a Hearing Difficulty	919	3.09%
With a Vision Difficulty	625	2.10%
With a Cognitive Difficulty	1,349	4.54%
With an Ambulatory Difficulty	2,063	6.94%
With a Self-care Difficulty	754	2.54%
With an Independent Living Difficulty	1,318	4.43%
Veteran Status		
Civilian Population 18+ Years	22,078	100.00%
Veteran Population	2,619	11.86%
Foreign Born		
Total Population‡	30,114	100.00%
Foreign Born	5,939	19.76%
Foreign Born, Naturalized Citizen	2,821	9.38%
Foreign Born, Not a U.S. Citizen	3,118	10.37%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	10,025	9,682
Single Family - Detached	6,368	6,191
Single Family - Multiple-Unit	1,923	1,866
Multi-Family	1,687	1,597
Mobile Home and Other	47	28


Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	3,610
Household Type	
Married-Couple Family	49.12%
Family Household, No Spouse Present	15.74%
Non-Family Household	3.34%
Group Quarters	4.58%
Male, Living Alone	9.48%
Female, Living Alone	17.73%
Poverty	
Percent Below 100% FPL	7.72%
Percent Below 200% FPL	28.70%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	23.77%
20% to 29% per Month	24.37%
30% or more per Month	51.86%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	88.72%
Without Health Insurance Coverage	11.28%
Ages 18-64 Years	
With Health Insurance Coverage	75.48%
Without Health Insurance Coverage	24.52%
Ages 65+ Years	
With Health Insurance Coverage	97.71%
Without Health Insurance Coverage	2.29%
All Ages	
With Health Insurance Coverage	81.46%
Without Health Insurance Coverage	18.54%
Commute to Work	
Car, Truck, or Van - Drove Alone	77.96%
Car, Truck, or Van - Carpooled	11.66%
Public Transportation (Excluding Taxis)	4.21%
Walked	1.59%
Other Means	0.79%
Worked from Home	3.79%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	30,114		
Total Asian/Pacific Islander Population	2,502	100.00%	8.31%
Asian Indian	30	1.20%	0.10%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	243	9.73%	0.81%
Filipino	742	29.66%	2.47%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	58	2.32%	0.19%
Korean	5	0.20%	0.02%
Laotian	84	3.36%	0.28%
Malaysian	0	0.00%	0.00%
Melanesian	21	0.84%	0.07%
Micronesian	74	2.96%	0.25%
Pakistani	0	0.00%	0.00%
Polynesian	161	6.45%	0.54%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	6	0.24%	0.02%
Vietnamese	1,006	40.19%	3.34%
Other Asian/Pacific Islander	56	2.24%	0.19%
Other Asian/Pacific Islander; not specified	15	0.60%	0.05%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	8,588	100.00%
Age Distribution		
0 to 4 Years	575	6.70%
5 to 14 Years	1,074	12.51%
15 to 24 Years	1,320	15.37%
25 to 44 Years	1,854	21.59%
45 to 64 Years	2,303	26.82%
65+ Years	1,462	17.02%
Gender Distribution		
Male	4,621	53.81%
Female	3,967	46.19%
Race/Ethnicity		
White	4,310	50.19%
Hispanic	3,334	38.82%
Black	201	2.34%
Asian/Pacific Islander*	125	1.46%
Other	618	7.20%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	2,210	100.00%
Household Income		
< \$35,000	814	36.83%
\$35,000 to \$50,000	355	16.06%
\$50,000 to \$75,000	404	18.28%
\$75,000 to \$100,000	279	12.62%
\$100,000 to \$150,000	209	9.46%
> \$150,000	149	6.74%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$56,384
Persons Per HH		2.89
Income per Person in HH		\$19,510.03
Change from County		-20.52%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force	
16+ Years	2,628
Labor Force	
Percent Unemployed	14.88%

Occupation (2013 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	391
Armed Forces	85
Employed Civilians	2,152
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	28.62%
Service	27.00%
Sales and Office	20.96%
Construction, Extraction, & Maintenance	11.38%
Production, Transportation, & Material Moving	12.04%

Industry (2013 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	1.95%
Construction	6.23%
Manufacturing	2.14%
Wholesale Trade	2.51%
Retail Trade	7.90%
Transportation, Warehousing, and Utilities	12.96%
Information and Communications	3.02%
Finance, Insurance, and Real Estate	4.00%
Professional, Scientific, Management, Admin.	12.83%
Educational, Social and Health Services	22.58%
Entertainment and Hospitality related	13.34%
Other Services	2.42%
Public Administration	8.13%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	4,163
Completed Education	
< High School Graduate	23.68%
High School Graduate	26.13%
Some College or AA	37.26%
Bachelor Degree	8.46%
Graduate Degree	4.47%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	1,745
Private vs Public School Enrollment	
Percent Public Schools	84.85%
Percent Private Schools	15.15%

Language (2013 ACS)

Total Population	
5+ Years Old	6,180
Primary Language Spoken at Home	
English Only	72.83%
Spanish Only	6.76%
Asian/Pacific Island Language Only	0.00%
Other Language Only	0.00%
Bilingual	19.81%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	68.24%
Renter Occupied	31.76%
Housing Costs	
Median House Value	\$192,000
Median Rent	\$822

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	2.99%
1 Vehicle	20.72%
>1 Vehicle	76.29%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	17.22%
50 - 74%	3.45%
75 - 99%	7.73%
100 - 124%	6.51%
125 - 149%	7.30%
150% - 199%	4.40%
200% +	53.39%
Percent Below Poverty Level	
Population	28.41%
Families	21.07%
Families With Children	28.52%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	609
Families With Children <18 Years	
Percent Single Parent	33.17%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	5,466	100.00%
Marital Status		
Single, Never Married	1,960	35.86%
Married	2,457	44.95%
Separated	87	1.59%
Widowed	450	8.23%
Divorced	512	9.37%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		9.37%
Families with Children		7.21%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		36.37%
Population ≤138% FPL		39.00%
Population 139% - 350% FPL		30.05%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	6,362	100.00%
With a Disability	1,247	19.60%
With a Hearing Difficulty	450	7.07%
With a Vision Difficulty	146	2.29%
With a Cognitive Difficulty	572	8.99%
With an Ambulatory Difficulty	644	10.12%
With a Self-care Difficulty	277	4.35%
With an Independent Living Difficulty	421	6.62%
Veteran Status		
Civilian Population 18+ Years	4,763	100.00%
Veteran Population	513	10.77%
Foreign Born		
Total Population†	8,588	100.00%
Foreign Born	806	11.86%
Foreign Born, Naturalized Citizen	458	6.74%
Foreign Born, Not a U.S. Citizen	348	5.12%

Selected Housing Characteristics (2013 SANDAG)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	3,057	2,881
Single Family - Detached	2,627	2,456
Single Family - Multiple-Unit	0	46
Multi-Family	122	121
Mobile Home and Other	262	258

Older Adult Population (2013 ACS)

Total Population	
65+ Years Old‡	1,462
Household Type	
Married-Couple Family	66.85%
Family Household, No Spouse Present	14.96%
Non-Family Household	0.11%
Group Quarters	0.00%
Male, Living Alone	7.81%
Female, Living Alone	10.27%
Poverty	
Percent Below 100% FPL	10.71%
Percent Below 200% FPL	28.35%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	39.70%
20% to 29% per Month	16.50%
30% or more per Month	43.80%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	79.70%
Without Health Insurance Coverage	20.30%
Ages 18-64 Years	
With Health Insurance Coverage	71.96%
Without Health Insurance Coverage	28.04%
Ages 65+ Years	
With Health Insurance Coverage	98.55%
Without Health Insurance Coverage	1.45%
All Ages	
With Health Insurance Coverage	77.79%
Without Health Insurance Coverage	22.21%
Commute to Work	
Car, Truck, or Van - Drove Alone	86.75%
Car, Truck, or Van - Carpooled	7.03%
Public Transportation (Excluding Taxis)	0.00%
Walked	1.97%
Other Means	3.04%
Worked from Home	1.21%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	8,588		
Total Asian/Pacific Islander Population	169	100.00%	1.97%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	5	2.99%	0.06%
Filipino	91	53.73%	1.06%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	14	8.21%	0.16%
Korean	0	0.00%	0.00%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	10	5.97%	0.12%
Pakistani	0	0.00%	0.00%
Polynesian	49	29.10%	0.57%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	52,319	100.00%
Age Distribution		
0 to 4 Years	3,160	6.04%
5 to 14 Years	6,525	12.47%
15 to 24 Years	7,592	14.51%
25 to 44 Years	13,295	25.41%
45 to 64 Years	14,930	28.54%
65+ Years	6,817	13.03%
Gender Distribution		
Male	25,343	48.44%
Female	26,976	51.56%
Race/Ethnicity		
White	38,206	73.03%
Hispanic	8,892	17.00%
Black	803	1.53%
Asian/Pacific Islander*	2,237	4.28%
Other	2,181	4.17%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	17,587	100.00%
Household Income		
< \$35,000	3,734	21.23%
\$35,000 to \$50,000	1,867	10.62%
\$50,000 to \$75,000	3,584	20.38%
\$75,000 to \$100,000	2,885	16.40%
\$100,000 to \$150,000	3,455	19.65%
> \$150,000	2,062	11.72%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$74,806
Persons Per HH		2.73
Income per Person in HH		\$27,401.47
Change from County		11.62%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force	
16+ Years	27,153
Labor Force	
Percent Unemployed	9.44%

Occupation (2013 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	2,563
Armed Forces	340
Employed Civilians	24,250
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	37.58%
Service	15.49%
Sales and Office	29.78%
Construction, Extraction, & Maintenance	8.82%
Production, Transportation, & Material Moving	8.32%

Industry (2013 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.00%
Construction	8.26%
Manufacturing	9.08%
Wholesale Trade	2.22%
Retail Trade	12.65%
Transportation, Warehousing, and Utilities	4.68%
Information and Communications	1.76%
Finance, Insurance, and Real Estate	7.40%
Professional, Scientific, Management, Admin.	13.01%
Educational, Social and Health Services	21.87%
Entertainment and Hospitality related	8.52%
Other Services	4.19%
Public Administration	6.35%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	33,928
Completed Education	
< High School Graduate	8.81%
High School Graduate	25.87%
Some College or AA	43.06%
Bachelor Degree	14.95%
Graduate Degree	7.32%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	10,307
Private vs Public School Enrollment	
Percent Public Schools	94.32%
Percent Private Schools	5.68%

Language (2013 ACS)

Total Population	
5+ Years Old	48,231
Primary Language Spoken at Home	
English Only	85.83%
Spanish Only	1.70%
Asian/Pacific Island Language Only	1.08%
Other Language Only	0.67%
Bilingual	8.38%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	72.89%
Renter Occupied	27.11%
Housing Costs	
Median House Value	\$312,700
Median Rent	\$1,430

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	3.58%
1 Vehicle	28.13%
>1 Vehicle	68.29%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	3.38%
50 - 74%	1.42%
75 - 99%	2.61%
100 - 124%	2.19%
125 - 149%	4.33%
150% - 199%	6.47%
200% +	79.59%
Percent Below Poverty Level	
Population	7.41%
Families	5.51%
Families With Children	7.98%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	6,029
Families With Children <18 Years	
Percent Single Parent	27.85%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	41,597	100.00%
Marital Status		
Single, Never Married	12,800	30.77%
Married	20,114	48.35%
Separated	671	1.61%
Widowed	2,221	5.34%
Divorced	5,791	13.92%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		4.05%
Families with Children		4.51%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		10.47%
Population ≤138% FPL		12.03%
Population 139% - 350% FPL		33.06%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	49,902	100.00%
With a Disability	5,819	11.66%
With a Hearing Difficulty	1,883	3.77%
With a Vision Difficulty	928	1.86%
With a Cognitive Difficulty	2,436	4.88%
With an Ambulatory Difficulty	2,724	5.46%
With a Self-care Difficulty	1,069	2.14%
With an Independent Living Difficulty	2,327	4.66%
Veteran Status		
Civilian Population 18+ Years	38,589	100.00%
Veteran Population	4,955	12.84%
Foreign Born		
Total Population†	52,319	100.00%
Foreign Born	4,042	7.87%
Foreign Born, Naturalized Citizen	2,427	4.73%
Foreign Born, Not a U.S. Citizen	1,615	3.15%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	19,137	18,717
Single Family - Detached	10,636	10,434
Single Family - Multiple-Unit	1,986	1,940
Multi-Family	4,275	4,158
Mobile Home and Other	2,240	2,185

Older Adult Population (2013 ACS)

Total Population		
65+ Years Old‡		6,817
Household Type		
Married-Couple Family		53.52%
Family Household, No Spouse Present		12.15%
Non-Family Household		4.37%
Group Quarters		5.40%
Male, Living Alone		6.21%
Female, Living Alone		18.36%
Poverty		
Percent Below 100% FPL		5.77%
Percent Below 200% FPL		22.40%
Income		
Mean Household Earnings		Not Available
Percent with Earnings		Not Available
Percent with Social Security Income		Not Available
Percent with Supplemental Security Income		Not Available
Percent with Cash Public Assistance Income		Not Available
Percent with Retirement Income		Not Available
Percent with Food Stamps/SNAP Benefits		Not Available
Labor Force		
Percent in Labor Force		Not Available
Grandparents		
Living with Grandchild (<18 Years Old)		Not Available
Responsible for Grandchild (<18 Years Old)		Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income		
Less than 20% per Month		28.38%
20% to 29% per Month		24.98%
30% or more per Month		46.64%
Health Insurance Coverage Status		
Ages 0-17 Years		
With Health Insurance Coverage		93.19%
Without Health Insurance Coverage		6.81%
Ages 18-64 Years		
With Health Insurance Coverage		86.80%
Without Health Insurance Coverage		13.20%
Ages 65+ Years		
With Health Insurance Coverage		99.57%
Without Health Insurance Coverage		0.43%
All Ages		
With Health Insurance Coverage		89.87%
Without Health Insurance Coverage		10.13%
Commute to Work		
Car, Truck, or Van - Drove Alone		83.04%
Car, Truck, or Van - Carpooled		9.22%
Public Transportation (Excluding Taxis)		1.31%
Walked		0.74%
Other Means		2.03%
Worked from Home		3.65%

‡SANDAG Estimate

■ LWSD = Live Well San Diego Indicator



Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	52,319		
Total Asian/Pacific Islander Population	2,197	100.00%	4.20%
Asian Indian	65	2.97%	0.12%
Bangladeshi	0	0.00%	0.00%
Cambodian	174	7.93%	0.33%
Chinese; except Taiwanese	176	8.02%	0.34%
Filipino	1,169	53.20%	2.23%
Hmong	10	0.46%	0.02%
Indonesian	13	0.60%	0.03%
Japanese	195	8.86%	0.37%
Korean	25	1.16%	0.05%
Laotian	41	1.86%	0.08%
Malaysian	2	0.09%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	53	2.41%	0.10%
Pakistani	0	0.00%	0.00%
Polynesian	125	5.71%	0.24%
Sri Lankan	12	0.56%	0.02%
Taiwanese	0	0.00%	0.00%
Thai	38	1.72%	0.07%
Vietnamese	41	1.86%	0.08%
Other Asian/Pacific Islander	27	1.21%	0.05%
Other Asian/Pacific Islander; not specified	31	1.39%	0.06%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Demographic Profile (2013 SANDAG Estimates)

	Number	Percent
Total Population	82,473	100.00%
Age Distribution		
0 to 4 Years	5,512	6.68%
5 to 14 Years	11,313	13.72%
15 to 24 Years	12,784	15.50%
25 to 44 Years	20,804	25.23%
45 to 64 Years	21,605	26.20%
65+ Years	10,455	12.68%
Gender Distribution		
Male	40,120	48.65%
Female	42,353	51.35%
Race/Ethnicity		
White	37,796	45.83%
Hispanic	28,182	34.17%
Black	7,042	8.54%
Asian/Pacific Islander*	5,556	6.74%
Other	3,897	4.73%

Income (2013 ACS) (LWSD)

	Number	Percent
Total Households	27,774	100.00%
Household Income		
< \$35,000	6,996	25.19%
\$35,000 to \$50,000	3,572	12.86%
\$50,000 to \$75,000	5,247	18.89%
\$75,000 to \$100,000	4,419	15.91%
\$100,000 to \$150,000	4,534	16.32%
> \$150,000	3,006	10.82%
Income per Person in HH (2013 SANDAG Estimates)		
Median HH Income		\$71,607
Persons Per HH		2.97
Income per Person in HH		\$24,110.10
Change from County		-1.78%

Unemployment Estimates (2013 ACS) (LWSD)

Eligible Labor Force		
16+ Years		43,746
Labor Force		
Percent Unemployed		11.39%

Occupation (2013 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		4,984
Armed Forces		968
Employed Civilians		37,794
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		35.22%
Service		18.96%
Sales and Office		27.11%
Construction, Extraction, & Maintenance		9.60%
Production, Transportation, & Material Moving		9.12%

Industry (2013 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.18%
Construction		7.48%
Manufacturing		7.63%
Wholesale Trade		2.02%
Retail Trade		12.14%
Transportation, Warehousing, and Utilities		4.69%
Information and Communications		2.10%
Finance, Insurance, and Real Estate		6.64%
Professional, Scientific, Management, Admin.		11.23%
Educational, Social and Health Services		21.39%
Entertainment and Hospitality related		10.48%
Other Services		6.34%
Public Administration		7.68%

Education (2013 ACS) (LWSD)

Total Population	
25+ Years Old	54,488
Completed Education	
< High School Graduate	13.77%
High School Graduate	22.79%
Some College or AA	37.07%
Bachelor Degree	17.01%
Graduate Degree	9.35%

School Enrollment (2013 ACS)

Population Eligible for Enrollment	
4 to 18 years†	17,669
Private vs Public School Enrollment	
Percent Public Schools	90.32%
Percent Private Schools	9.68%

Language (2013 ACS)

Total Population	
5+ Years Old	78,852
Primary Language Spoken at Home	
English Only	63.45%
Spanish Only	6.57%
Asian/Pacific Island Language Only	1.69%
Other Language Only	1.82%
Bilingual	24.64%

Housing Estimates (2013 ACS)†

Occupancy	
Owner Occupied	60.92%
Renter Occupied	39.08%
Housing Costs	
Median House Value	\$339,756
Median Rent	\$1,378

Personal Vehicles (2013 ACS)

Household Vehicle Availability	
No Vehicle	5.89%
1 Vehicle	26.78%
>1 Vehicle	67.32%

Poverty Estimates (2013 ACS)†

Income Percent of Poverty Level	
<50%	4.95%
50 - 74%	2.66%
75 - 99%	4.38%
100 - 124%	4.56%
125 - 149%	3.45%
150% - 199%	9.07%
200% +	70.94%
Percent Below Poverty Level	
Population	11.99%
Families	9.06%
Families With Children	13.62%


Single Parent Homes (2013 ACS)

Total Family Households	
With Children <18 Years	9,627
Families With Children <18 Years	
Percent Single Parent	34.96%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Marital Status (2013 ACS)

	Number	Percent
Total Population		
15+ Years Old	67,197	100.00%
Marital Status		
Single, Never Married	22,250	33.11%
Married	31,355	46.66%
Separated	1,522	2.26%
Widowed	3,665	5.45%
Divorced	8,405	12.51%

Public Program Participation (2013 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		7.87%
Families with Children		8.37%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		17.24%
Population ≤138% FPL		18.48%
Population 139% - 350% FPL		37.34%

Selected Status Populations (2013 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	83,095	100.00%
With a Disability	10,035	12.08%
With a Hearing Difficulty	2,720	3.27%
With a Vision Difficulty	1,491	1.79%
With a Cognitive Difficulty	4,127	4.97%
With an Ambulatory Difficulty	5,268	6.34%
With a Self-care Difficulty	1,953	2.35%
With an Independent Living Difficulty	4,538	5.46%
Veteran Status		
Civilian Population 18+ Years	62,275	100.00%
Veteran Population	7,819	12.56%
Foreign Born		
Total Population†	82,473	100.00%
Foreign Born	16,756	19.86%
Foreign Born, Naturalized Citizen	9,747	11.56%
Foreign Born, Not a U.S. Citizen	7,009	8.31%

Selected Housing Characteristics (2013 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	28,647	27,522
Single Family - Detached	16,527	16,019
Single Family - Multiple-Unit	3,005	2,802
Multi-Family	7,752	7,423
Mobile Home and Other	1,363	1,278


Older Adult Population (2013 ACS)

Total Population		
65+ Years Old‡		10,455
Household Type		
Married-Couple Family		52.02%
Family Household, No Spouse Present		19.98%
Non-Family Household		3.97%
Group Quarters		2.90%
Male, Living Alone		6.27%
Female, Living Alone		14.86%
Poverty		
Percent Below 100% FPL		7.49%
Percent Below 200% FPL		25.20%
Income		
Mean Household Earnings		Not Available
Percent with Earnings		Not Available
Percent with Social Security Income		Not Available
Percent with Supplemental Security Income		Not Available
Percent with Cash Public Assistance Income		Not Available
Percent with Retirement Income		Not Available
Percent with Food Stamps/SNAP Benefits		Not Available
Labor Force		
Percent in Labor Force		Not Available
Grandparents		
Living with Grandchild (<18 Years Old)		Not Available
Responsible for Grandchild (<18 Years Old)		Not Available

Selected Economic & Social Characteristics (2013 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income		
Less than 20% per Month		28.03%
20% to 29% per Month		23.31%
30% or more per Month		48.66%
Health Insurance Coverage Status		
Ages 0-17 Years		
With Health Insurance Coverage		90.88%
Without Health Insurance Coverage		9.12%
Ages 18-64 Years		
With Health Insurance Coverage		78.78%
Without Health Insurance Coverage		21.22%
Ages 65+ Years		
With Health Insurance Coverage		97.42%
Without Health Insurance Coverage		2.58%
All Ages		
With Health Insurance Coverage		84.09%
Without Health Insurance Coverage		15.91%
Commute to Work		
Car, Truck, or Van - Drove Alone		81.50%
Car, Truck, or Van - Carpooled		9.32%
Public Transportation (Excluding Taxis)		2.08%
Walked		0.91%
Other Means		1.23%
Worked from Home		4.95%

‡SANDAG Estimate

 LWSD = Live Well San Diego Indicator

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	82,473		
Total Asian/Pacific Islander Population	5,130	100.00%	6.22%
Asian Indian	17	0.32%	0.02%
Bangladeshi	0	0.00%	0.00%
Cambodian	112	2.19%	0.14%
Chinese; except Taiwanese	350	6.82%	0.42%
Filipino	3,009	58.64%	3.65%
Hmong	25	0.50%	0.03%
Indonesian	47	0.91%	0.06%
Japanese	329	6.40%	0.40%
Korean	259	5.05%	0.31%
Laotian	7	0.13%	0.01%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	291	5.68%	0.35%
Pakistani	0	0.00%	0.00%
Polynesian	307	5.98%	0.37%
Sri Lankan	0	0.00%	0.00%
Taiwanese	59	1.14%	0.07%
Thai	21	0.40%	0.02%
Vietnamese	140	2.73%	0.17%
Other Asian/Pacific Islander	158	3.09%	0.19%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

Asian/Pacific Islander Population Distribution (2013 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	3,154,574		
Total Asian/Pacific Islander Population	365,250	100.00%	11.58%
Asian Indian	26,496	7.25%	0.84%
Bangladeshi	256	0.07%	0.01%
Cambodian	5,647	1.55%	0.18%
Chinese; except Taiwanese	50,735	13.89%	1.61%
Filipino	148,566	40.68%	4.71%
Hmong	1,557	0.43%	0.05%
Indonesian	988	0.27%	0.03%
Japanese	19,060	5.22%	0.60%
Korean	18,873	5.17%	0.60%
Laotian	6,892	1.89%	0.22%
Malaysian	214	0.06%	0.01%
Melanesian	506	0.14%	0.02%
Micronesian	4,825	1.32%	0.15%
Pakistani	1,664	0.46%	0.05%
Polynesian	8,682	2.38%	0.28%
Sri Lankan	525	0.14%	0.02%
Taiwanese	3,425	0.94%	0.11%
Thai	2,710	0.74%	0.09%
Vietnamese	50,580	13.85%	1.60%
Other Asian/Pacific Islander	10,936	2.99%	0.35%
Other Asian/Pacific Islander; not specified	2,115	0.58%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2013 ACS percentages and 2013 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see [Data Sources](#).

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data

Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	Census Tracts:
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		Community Profiles	
HHSA REGION	Zip Code	Subregional Area (SRA)	Region
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. "Other" includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. \$18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Eligibility by Federal Poverty Level (FPL): Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Costs as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on active duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.