# County efforts during the Tijuana River Valley Sewage and Pollution Crisis

The County of San Diego is invested in helping the South Bay through the Tijuana River sewage and pollution crisis. Key County actions to reduce impacts and support a long-term solution include:

**Outreach**

- Engaged with the Center for Disease Control (CDC) on **two CASPER surveys**, designed to represent over 40 thousand households, two years apart, that involved in-person, in-depth household interviews to get specifics on community concerns and needs.
- Sponsored an **economic impact study** to quantify the financial impact to the community, using data from more than 1,000 participants, including businesses, to expand support for a bi-national solution to eliminate the pollution.



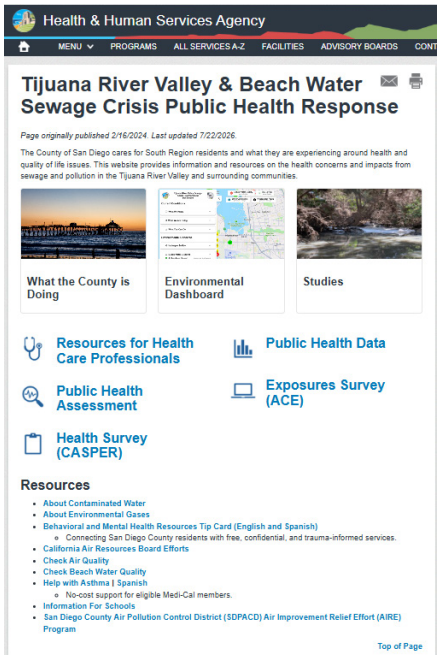
- Invested nearly $250,000 with UC San Diego for an **Exposure Characterization Study** that will identify, measure and model key harmful chemicals in the air that may affect public health.
- Ongoing outreach and communication with educational leadership from the superintendent and principal levels to communications specialists for schools closest to the river valley.
- Publishing regular **County News Center articles** advising the community about health guidance, programs and when infrastructure failure and/or weather conditions were expected to lead to greater pollution.
- Regular **visits by County outreach teams** to community events to share information about the crisis and mitigation steps.
- Outreach and education to south bay health providers, including a comprehensive effort that conducted in-person and virtual trainings for health professionals.
- Funding focused on ongoing TJRV digital messaging using Google and Facebook/Instagram for the zip codes adjacent to the river valley. Messaging focused on alerts, mitigation steps, filter availability and launch of the beach pollution dashboard.

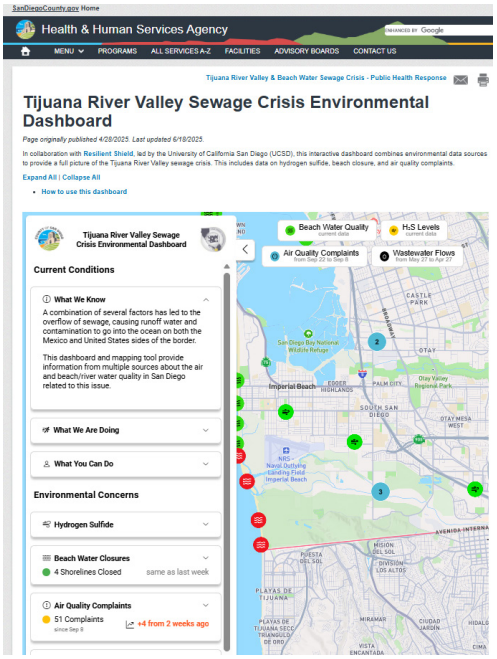
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## Tools

- Developed a dedicated **website** that includes a pollution **dashboard**, weekly tracking of South County health trends and advice for people and schools experiencing hydrogen sulfide emissions.
- Created with local partners and distributed a **Behavioral and Mental Health Resources Tip Card** (English and Spanish)




- Invested $4 million on specialized **air purifiers**, with two sets of replacement filters, for affected households. This investment adds to San Diego Air Pollution Control District's (SDAPCD) previously distributed 11,000+ air purifiers in 2025.

## Advocacy

- County leadership continues to advocate for state and federal support, including funding and infrastructure solutions.

## Infrastructure

- Approved a **$6.5 million investment** to implement a n**ear-term solution and design a permanent fix to address the river flow under Saturn Boulevard** and significantly reduce hydrogen sulfide emissions.