

From: COVID, Business
Subject: County Updates for the Business Community 5/15

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



The banner features a blue background with a microscopic view of a coronavirus particle at the top. On the left, it says "Coronavirus Disease 2019 COVID-19". On the right is the Seal of San Diego County. A large white arrow points to the right with the text "Update for the Business Community". Below this, a dark blue bar contains the URL "CORONAVIRUS-SD.COM/BUSINESS".

Resources and Updates May 15, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

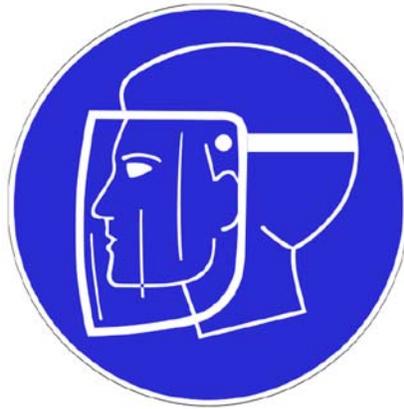
[Submit Safe Reopening Plan Questions](#)

Thank you to everyone who was able to join us for this week's telebrief!

We will be back next Wednesday, May 20th from 9:30 AM – 10:30 AM
for another online forum and Q&A.

BUSINESS UPDATES

Local Updates



Face Shields

Businesses and other organizations are invited to request free face shields while interfacing with persons living with hearing loss and developmental disabilities. The use of these transparent coverings help prevent obstruction of critical visual cues necessary for communication.

To request free face shields email: COVID19-Donations@sdcounty.ca.gov, and include the following:

1. Name of Primary Contact
2. Contact email and phone number
3. Business address
4. Quantity of face shields needed
5. In what capacity the face shields will be used

Some Offices and Other Businesses Allowed to Reopen

San Diego County office-based businesses, shopping malls, car washes, pet grooming, landscaping and gardening businesses, and outdoor museums are allowed to open with certain restrictions.

- Businesses must prepare and post a **Safe Reopening Plan**
- Follow physical distancing, hygiene, health screening, and facial covering guidelines

- No customers are allowed inside the stores with clearly marked curbside and outside pick up points

Checklist for Water Quality

Due to extended closures and reduced water usage, the potential for stagnant water can be unsafe for personal or commercial purposes. The U.S. Environment Protection Agency (EPA) offers recommendations to building owners, building managers, and businesses to take steps to flush the building's plumbing before reopening.

Join Us in Flattening the Curve

Immediate Openings for the Following Positions:

- Licensed Vocational Nurse (LVN) – Temporary
- Public Health Nurse – Temporary
- Registered Nurse – Temporary

Assigned to the new T3 (*Test, Trace, & Treat*) Program, nurses will perform professional duties in community settings to help individuals who are COVID-19 confirmed or may exhibit symptoms. For more information or to apply, go to: www.sdcounty.ca.gov/hr

NEWS FOR BUSINESSES & EMPLOYERS

Facebook Launches New Tools to Support Businesses

New ways are available on Instagram and Facebook for people to support, discover, and communicate with small businesses.

- A new “Support Small Business” sticker is available on Instagram stories to help people support their love for your business. When used, the story will be added to a shared story for friends and family to view. This story will also be posted to a collective of all stories about

small businesses. Businesses are able to repost the content to their stories or message people who tagged them.

- Facebook introduces a “**Business Nearby**” section through its Facebook app to let users discover neighborhood small businesses within a fixed distance. This section allows people to see shop happenings, order food, and buy goods through third-party apps. Businesses are also able to see foot traffic during the transition to online services.
- The Facebook Messenger platform is adding an update to include the Business Inbox to make it easier for businesses to communicate with customers. Businesses can also directly install Facebook’s Chat Plugin onto their websites.
- Facebook encourages people to share their love using the hashtag #SupportSmallBusiness

UPCOMING WEBINARS—NEXT WEEK

CAMEO

May 18: Writing Off Loans

Time: 1:30 PM PDT

Due to the current pandemic, most community lenders will write off more loans than usual in the coming months. Join us and our guest Catherine Howard of Community Vision to learn best practices in closing out loans that become delinquent.

Small Business Majority

May 19: Strategies for Resiliency: Supporting Asian American and Pacific Islander Small Businesses

Time: 11:00 AM PDT

Please join **Small Business Majority** and **National CAPACD** for a free interactive webinar for both small business owners and entrepreneurship service organizations on financial resiliency tactics to address the needs of AAPI small businesses. Topics include policy updates impacting AAPI businesses during COVID-19; overview of federal aid for small business owners; funding options and how to avoid predatory lending; negotiation with creditors for financial resilience; helpful tools and resources by Venturize, National CAPACD and more.

ADP

May 18: Workplace Spotlight: What to Consider in Enacting and Managing Your Return to Work Strategy

Time: 2:00 PM EDT

Join us for the next installment in our Workplace Spotlight webcast series and receive critical insights on the legislative and policy inputs that need to inform your decision-making criteria. We will cover what organizations need to analyze and decide as part of their “return to work” strategy.

San Diego Regional Chamber of Commerce

May 19: Overcoming Telephobia—Don’t Fear the Phone!

Time: 11:30 AM – 1:00 PM

Steve is the Founder/CEO of Victory Selling and has been a vital member of the SD Chamber for more than 10 years. Steve will be teaching us all how to get better with this extremely critical aspect of selling in his next virtual workshop. In this FREE live workshop, you will learn...

- Key skills for overcoming the fear and panic you feel when picking up the phone.
- How to conduct more effective sales calls in this very unique time.
- Powerful strategies for following up with prospects and potential clients.

Small Business Majority

May 20: Bring Your Business Home: An Opportunity for Your Business to Thrive During COVID-19

Time: 2:30 PM PT

Join Small Business Majority, Foodnome and Coachella Valley Women's Business Center for a free webinar about new laws that allow entrepreneurs to make and sell food from their home and practical ways to establish and grow your business.

PREVIOUS NEWSLETTERS

- [Monday, May 11, 2020 \[PDF\]](#)
- [Friday, May 08, 2020 \[PDF\]](#)
- [Monday, May 04, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail
COVID-Business@sdcountry.ca.gov

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response