

From: COVID, Business
Subject: County Updates for the Business Community 5/18

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



The banner features a blue background with a microscopic view of a coronavirus particle at the top. On the left, it says "Coronavirus Disease 2019 COVID-19". On the right is the official seal of San Diego County. A large white arrow points to the right with the text "Update for the Business Community". Below this, a dark blue bar contains the URL "CORONAVIRUS-SD.COM/BUSINESS".

Resources and Updates May 18, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Weekly Online Forum Q&A

Join us this Wednesday, May 20th at 9:30 AM – 10:30 AM for our weekly online forum for the business community! Weekly telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

BUSINESS UPDATES

Local Updates

More Recreational Areas Open – The following lakes and reservoirs are now open to the public with limited use in San Diego County to maintain physical distancing and facial covering rules. Frequent restroom cleaning, parking lot capacity reductions, and physical distancing enforcement and monitoring are in effect under new protocols for COVID-19 preventative measures.

Source: Mayor of the City of San Diego, Kevin Faulconer at https://twitter.com/Kevin_Faulconer

San Diego Lakes and Reservoirs

Reopening Schedule

Friday, May 15

Murray Reservoir
Miramar Reservoir

Saturday, May 16

Otay Reservoir



Allowed:

- walking
- jogging
- bike riding
- fishing
- boating

Not Allowed:

- gatherings
- not wearing a face covering

For more information: [SanDiego.gov/CoronaVirus](https://www.sandiego.gov/coronavirus)

State Updates

High Road Kitchens – A new statewide program which benefits our entire community from jobs for workers in the service industry and business for restaurant owners to free meals for essential workers. Click [this link](#) to learn more.

Federal Updates

SBA Paycheck Protection Program – Business owners without employees who were rejected or never heard back are encouraged to take the COVID-19 PPP relief [survey](#) for qualification and assistance through the application process.

LISC SBA Payment Protection Program – A second round of the federal emergency Payment Protection Program is currently open. LISC is now accepting applications for MWBEs, VBEs and nonprofits in our service area. At this time, we cannot accept applications for organizations engaged in real estate development. To apply, [fill out the following survey](#).

NEWS FOR BUSINESSES & EMPLOYERS

SDG&E

Get payment and bill assistance from SDG&E to help with your monthly utility bills. Visit [this page](#) for more information about programs and services available to help you during this time.

NEED HELP PAYING YOUR BILL?
Apply for bill discounts and direct payments

- 1 CARE - Discount of 30% or more**
If you recently lost your job and are receiving unemployment benefits, you may qualify for a bill discount. Apply at sdge.com/CARE.
- 2 FERA - Discount of 18%**
If you're not eligible for CARE, you may qualify for an 18% discount. FERA is only open to households of three or more. Apply at sdge.com/FERA.
- 3 LIHEAP - Direct payment**
Federally funded program that provides a direct payment to your utility bill to help offset energy costs in a "crisis situation." Visit 211sandiego.org to apply.



Source: Supervisor Nathan Fletcher at <https://twitter.com/nathanfletcher>

Women's Empowerment Loan Fund

These funds are to support San Diego businesses that have been earning revenue for at least 12 months and have viable path forward in the COVID economy. Click [here](#) to apply.

COVID-19 Business Support

The San Diego Workforce Partnership offers unique workforce solutions to help businesses throughout the County. To learn more about the services and resources available, [click here](#).

SDVLP Advice Clinic

San Diego Volunteer Lawyer Program (SDVLP) Attorneys are providing remote consultations to eligible organizations on legal issues arising out of the pandemic. Consultations will last up to 45 minutes and are provided free of charge.

- Small businesses apply at SDVLP.org/covid-19-MNSP
- Non-Profits apply at SDVLP.org/MNSP-nonprofit-covid-19-support

- For questions, please call **619-235-5656, ext. 130**

UPCOMING WEBINARS—THIS WEEK

San Diego Small Business Development Center (SBDC) – San Diego and Imperial Network

May 19: COVID 19 and Tips for Operating your In-home Family Childcare Business

Time: 3:30 PM – 4:30 PM PDT

During this webinar, we will provide updated information on COVID 19 and will share tips on adapting your in-home family childcare based on the new guidelines.

San Diego Employers Association HR at Work

May 20: Managing Leaves Including Employers New Headache: EPSL and EFMLA

Time: 9:00 AM – 11:00 AM PDT

The Downtown San Diego Partnership will host a discussion about how public safety has adapted to best serve neighborhoods in response to COVID-19, what the close coordination of public safety work looks like in Downtown and the changes that have been made for safe continuation of services through the court system.

San Diego Small Business Development Center (SBDC) – San Diego and Imperial Network

May 20: 8 Marketing Strategies for Business Growth (Via Zoom)

Time: 4:00 PM – 6:00 PM PDT

Starting or growing a business is hard. After you've discovered or developed a viable idea, you then need to work on a special niche, figure out your target market and sell valuable products and/or service. But once you have the idea, niche and audience, it is often hard developing strategies to market your brand or business. This workshop gives ten modern marketing strategies to help grow your business.

San Diego Downtown Partnership

May 21: Small Business Majority's 30-minute California Policy Update

Time: 3:00 PM PT

The Downtown San Diego Partnership will host a discussion about how public safety has adapted to best serve neighborhoods in response to COVID-19, what the close coordination of public safety work looks like in Downtown and the changes that have been made for safe continuation of services through the court system.

Small Business Majority

May 22: Small Business Majority's 30-minute California Policy Update

Time: 10:00 PM PT

Small Business Majority and CAMEO invites you to join us to hear updates on funding options and new policies that could impact your business. Topics of discussion include policy updates, updates on PPP and EIDL, additional tools and resources for small businesses, latest updates on Governor Newsom's phased reopening plan, and Q&A.

Downtown San Diego Partnership Collaboration

May 22: Lessons Learned and Speed Mentoring (Workshop 5 of 5)

Time: 10:00 AM – 11:00 AM PDT

In the lead-up to San Diego Startup Week 2020, this Startup Series is brought to you by Startup San Diego, Mission Edge, Downtown San Diego Partnership, and Collaboratory for Downtown Innovation. This workshop (final of five) is designed for entrepreneurs, early-stage business owners, and founders who are ready to take the next step, whether it be taking their idea to the next level or moving on to something new.

PREVIOUS NEWSLETTERS

- [Friday - May 15, 2020 \[PDF\]](#)
- [Monday - May 11, 2020 \[PDF\]](#)
- [Friday - May 08, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact information
- Drop-off location
- Delivery instructions

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send [COSD COVID19](#) to [468-311](#).

Sent from the Business Sector—County of San Diego COVID-19 Response