

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates June 17, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Thank you to everyone who was able to join us for our July 15th telebrief!

A recap is now available [here](#) for your convenience.

Please note our Business Sector telebriefings have transitioned to bi-weekly every 2nd and 4th Wednesday. We will be back Wednesday, July 22nd from 9:30 AM – 10:30 AM for another online forum and Q&A.

PENDING TELEBRIEF QUESTIONS ANSWERED

Are stores within indoor malls with outdoor access allowed?

Can remain operational – ensure closing an entrance does not violate fire code.

Is estate sale in assisted living homes allowed?

No – unless the following Provider Information Notice (PIN) requirements are adhered to:

“Non-essential personnel,’ as defined in section 22 below, are prohibited from entry into any hospital or long-term care facility. All essential personnel who are COVID-19 positive or show any potential signs or symptoms of COVID-19 are strictly prohibited from entry into hospitals or long-term care facilities. Notwithstanding the foregoing, individuals requiring medical care for COVID-19 or related conditions may be admitted to hospitals or other medical facilities if the hospital or medical facility is appropriate for treating COVID-19 and has adequate precautions in place to protect its patients, medical personnel and staff.” (Page 6, [PIN 20-23-ASC](#))

Adherence to all Facility Entering and Exiting Strategies to help reduce the spread of COVID-19 when individuals enter and exit a facility. (Page 9, [PIN 20-23-ASC](#))

BUSINESS UPDATES

Local Updates

Poway City Council Approves to Temporarily Relax Park Restrictions – On **July 15, 2020**, the Poway City Council unanimously agreed to temporarily relax restrictions at city parks to make outdoor spaces available for houses of worship and fitness-oriented businesses.

"Sharing Outdoor Spaces" is a temporary change of policy for the duration of the restriction on indoor activity; the City of Poway does not normally allow commercial use of city parks. Use of park space, at no cost, would be limited to Poway-based houses of worship, and fitness organizations with a current Poway business certificate and commercial insurance. All COVID-19 safety guidelines would need to be adhered to, including rules regarding face coverings and social distancing.

Indoor Operations Closed for Certain Sectors – Effective **July 15, 2020**, the following businesses remain closed:

- Gyms and fitness centers
- Places of worship
- Personal care services, including nail salons and massage and tattoo parlors
- Hair salons and barbershops
- Indoor malls
- Offices for non-essential sectors

These closures will remain in effect until further notice. We encourage you to review the [Public Health Order](#) online for updates.

State Updates

EDD Pandemic Unemployment Assistance – Assistance is available thru Dec 26, 2020 for business owners, self-employed workers, independent contractors and those with limited work history who are out of business or have significantly reduced their services due to COVID19.

This program includes up to 46 weeks of benefits from February 2, 2020 through December 26, 2020, depending on when you were directly affected by COVID-19. **PUA launched with up to 39 weeks of benefits and an extra seven weeks was recently added.** [Click here](#) for more info.

NEWS FOR BUSINESSES & EMPLOYERS



County Relief Program for Small Businesses & Restaurants

www.sandiegocounty.gov/stimulusgrant/

The **Small Business Stimulus Grant Program** is funded by Board of Supervisors allocated federal CARES Act funding. The goal of the Small Business Stimulus Grant Program is to provide a lifeline grant to many local small businesses to get them open, keep them open, and help prevent more from going out of business. The County of San Diego's Small Business Stimulus Grant Funding is to provide economic assistance to help businesses and nonprofit entities impacted by COVID-19.

Businesses are urged to apply early. Applications are available **now through Oct. 16** – subject to available funding. Please share this information with your networks as appropriate and find social media graphics attached.

For more information and the application, visit <https://sandiegocounty.gov/stimulusgrant>.

CALL FOR VIRTUAL SESSIONS



Submit a Proposal Online

The 2020 Live Well Advance Virtual Conference welcomes proposals to present a session on December 3, 2020. The proposal deadline is **Friday, July 31, 2020**. Presentation summaries of 250 words or less from all areas of health and wellness, public safety, and thriving will be considered. Multiple 60-minute time slots in the online agenda will be available.



Register at LiveWellSD5K.com!

This year's *Live Well San Diego 5K & Fitness Challenge* is going VIRTUAL...and its FREE! This month-long event starts July 13 and offers a training plan, live online fitness meet-ups and activity tracker to get you ready for the Virtual 5K Race on **August 16th!**



CALL TO ACTION

\$1 million in 60 days

When COVID-19 invaded our San Diego community, Black-owned businesses were hit faster and harder than others. Over 22,000 Black-owned businesses contribute to the vibrant economic and cultural landscape of San Diego. Join the Central San Diego Black Chamber of Commerce to show your support by donating to the Black Business Relief Fund at

<https://www.reliefgrant.sdblackchamber.org/>.

Applications are also still being accepted

SUPPORTING LOCAL BUSINESSES



National City Chamber of Commerce Free Food Distribution

“National City is a food desert with limited access to healthy, affordable and culturally appropriate nourishment. Today, residents face unprecedented unemployment rates of 33%. Partnering with Chefs Latinos is a welcomed opportunity during these challenging times to provide hunger relief to our community”—Jacqueline Reynoso, President of the National City Chamber Foundation.

On Monday, July 13th, the National City Chamber of Commerce organized a free food distribution event to provide food relief and smiles to **1000 community members!** A big THANK YOU to Antonio Alcaraz for his initiative with [CHEFS Latinos](#), the dedicated Latino Chefs, all volunteers, sponsors, donors, board members, and [Southwestern College](#) for hosting the event.

Learn more ways about how National City Chamber of Commerce is making a difference by following their [Facebook](#) and [Instagram](#).





The El Cajon Boulevard Business Improvement Association: Put It On The Blvd

[The Boulevard](#) has produced a public service announcement to show how the business community has implemented safety measures to protect the community and employees. This video was produced by Carlos Solorio of [Solorio Film Productions](#), and stars staff and board members of The Boulevard. It was shot on location at the Historic Lafayette Hotel.

As California continues to fight COVID-19, it's critical that we all do our part to reduce transmission and keep our communities safe. One of the best ways to achieve this is to wear a mask or face covering. Check out The Boulevard's social media on [Facebook](#), [Instagram](#), and [Twitter](#) to stay in the know about all things El Cajon Boulevard.



San Diego Convention Center Awarded GBAC STAR Facility Accreditation

San Diego Convention Center became one of the first convention centers in the United States to achieve the Global Biorisk Advisory Council (GBAC) STAR facility accreditation. Recognized as the gold standard of prepared venues, GBAC STAR provides third-party validation to ensure the implementation of rigorous cleaning, disinfection and infection prevention strategies. To award this accreditation, GBAC required our center to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to PPE requirements and employee training.

Please note the San Diego Convention Center is currently closed to events. Ongoing updates about reopening plans will be published to SDCC's website at [Visitsandiego.com/safe-meetings](https://visitsandiego.com/safe-meetings).

UPCOMING WEBINARS

SBDC

July 20: Economic Injury Disaster Loan (EIDL) - Step by Step Application Guidance

Time: 9:00 AM – 10:30 AM PDT

North San Diego SBDC Director, Sudershan Shaunak will provide an overview of the loan, with FAQ's, a live "walk-through" of the application online followed by Q&A opportunities.

SBDC

July 20: Paycheck Protection Program (PPP) Loan Application Guidance

Time: 11:00 AM – 12:30 PM PDT

North San Diego SBDC Director, Sudershan Shaunak will provide an overview of the loan, with FAQ's and a walk-through of the anticipated information you'll be asked for on the application, followed by a Q&A opportunity.

SBDC

July 20: Branding with Purpose

Time: 3:00 PM – 5:00 PM PDT

SBDC hosts Branding with Purpose. Developing your personal brand has never been more important than today. Whether you're looking for a new job, thinking about making a career change,

seeking to move up in your organization, launching a new business, wanting to attract new clients, or looking to scale your social impact, a strong and consistent personal brand that clearly communicates who you are and the value you bring to others is vital for creating new career or business opportunities.

Comparably Powered by Entrepreneur

July 21: The Recipe for Successful Leadership in a Rapidly Changing Market

Time: 9:00 AM – 10:00 AM PDT

This C-suite leadership series is hosted by Comparably co-founder/CEO Jason Nazar as he sits down for a virtual fireside chat with Linda Findley Kozlowski, CEO of Blue Apron (NYSE: APRN) -- the pioneer in meal prep delivery service. The conversation will center around practical "If I Knew Then..." leadership advice, personal life philosophies and guiding principles, and the challenges and opportunities for entrepreneurs in today's landscape.

Entrepreneur

July 21: How to Choose the Right Co-Founder for Your New Business

Time: 12:00 PM – 1:00 PM PDT

Considering bringing on a co-founder to launch your new business? Join us for our live webinar with Anthony Rose, serial entrepreneur and founder & CEO of SeedLegals, as he discusses how to best choose a co-founder who can help you build a successful and profitable business. Key takeaways:

- The pros and cons of bringing on a co-founder
- How to choose a co-founder who complements your skill sets
- How to split equity and structure your business

San Diego Employers Association: HR at Work

July 22: Focusing on Employee Wellness

Time: 10:00 AM – 11:00 AM PDT

Good health includes both mental and physical well-being. The impact of COVID-19 includes many factors that are a challenge to wellness, so how can an employer support employee wellness for people who are working from home, concerned about income, experiencing "survivor guilt" and managing other unfamiliar stressors? In this presentation we will share ideas and best practices to promote overall wellness, while keeping organizational budgets in mind.

Salesforce and Entrepreneur

July 22: How to Future-Proof Your Business and Prepare for the New 'Normal'

Time: 11:00 AM – 12:00 PM PDT

Join us for a free webinar, How to Future-Proof Your Business and Prepare for the New 'Normal', presented by Salesforce and Entrepreneur. We'll cover the areas businesses need to think about as they reimagine operations—everything from how to communicate and deepen relationships with customers to planning for customer safety to ensuring supply chain success and more. We'll help small and midsize businesses anticipate expectations going forward and understand the tools and resources they'll need to future-proof their business.

PREVIOUS NEWSLETTERS

- [Monday – July 6, 2020 \[PDF\]](#)
- [Thursday – July 2, 2020 \[PDF\]](#)
- [Friday – June 26, 2020 \[PDF\]](#)

COVID-19 POSTERS



To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response