

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates July 31, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Your Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

BUSINESS UPDATES

Local Updates

New Automated Message Line for Employers to Report Positive Cases – Due to the latest revision of the **Public Health Order**, which requires employers to notify the County Department of

Public Health if an employee tests positive for COVID-19, the County has created a hotline for employers to report positive cases to Public Health: **(888) 950-9905**.

You will be asked to leave a message and include following information:

- Your name and contact number
- Name of Business or entity
- Employee's name, date of birth, and contact number

Be advised this line is not to speak to a live person unless a follow-up is needed.



The County of San Diego is accepting proposals from agencies interested in providing **Community Health Worker Communication and Outreach Services**.

A Community Health Worker (CHW) is a trusted member of and/or has an unusually close understanding of the community served. This relationship enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery. CHWs also build individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities, such as outreach and community education.

The County intends to award four contracts total, one for each of the following service categories: Latino, African American, Asian/Pacific Islander, and Refugee.

Organizations may only propose for one eligible service category as listed in [RFP 10448](#).

View this solicitation online at: <https://buynet.sdcounty.ca.gov/>

Proposals Due: Tuesday, August 4, 2020, 05:00 PM PST

Contract Term: Date of contract award through Monday, November 30, 2020 with seven one-month options.

Contracting Officer: Kelsey Neal, kelsey.neal@sdcounty.ca.gov

State Updates



FREE Digital Media Toolkit – Calling ALL Californians: #ShopSafeShopLocal digital media toolkit materials can assist businesses and proud partners in communicating the importance of following state and county industry guidance, shopping locally and shopping safely. Materials are free to download, share, and customize.

FREE Business Consulting – California's small business centers network offers free consulting and training to help you reopen safely, get funding, and create online strategies. Services are offered in 31 languages.

Personal Protective Equipment – Connect with a local manufacturer to get quality non-medical protective gear. Get masks, hand sanitizer, gloves, face shields, plexiglass partitions, and wipes.

Industry Guidance – Find state and county industry guidance, checklists and data to take care of your business, employees and customers. Check frequently for updates.



GO-Biz Now Accepting Applications for California Competes Tax Credits – The Governor's Office of Business and Economic Development (GO-Biz) is now accepting applications for the California Competes Tax Credit (CCTC). There are \$80 million in tax credits available during this application period for businesses that are expanding and adding full-time jobs in the state. The deadline to submit applications is **Monday, August 17, at 11:59 PM (Pacific Time)** and the online application website will automatically close once this deadline has passed. The online application can be accessed at www.calcompetes.ca.gov.

Prior to each application period, GO-Biz hosts online webinars about the California Competes Tax Credit program. Each webinar consists of a 45-minute presentation, followed by a question and answer session. All businesses are encouraged to participate in our webinars to receive instructions on how to apply.

Webinar Schedule:

- [August 6, 2020 4:00 – 5:00 PM PDT](#)
- [August 11, 2020 11:00 AM – 12:00 PM PDT](#)

NEWS FOR BUSINESSES & EMPLOYERS

2021 FundMatch Application Opens Saturday, August 1st!

Beginning August 1, qualifying agricultural companies are invited to apply for the 2021 FundMatch Program for 50% reimbursement on eligible international marketing expenses. Eligible FundMatch expenses cover a flexible and wide range of export marketing activities. This allows you to tailor your planning to meet specific country goals. To take your savings even further, many of the low-cost events offered through [Global Connect](#) are also eligible for reimbursement through FundMatch.

Learn more at <https://www.wusata.org/programs/fundmatchprogram/>



JOIN US



FOR THE

SMALL BUSINESS VIRTUAL SUMMIT

THE EVOLVING BUSINESS LANDSCAPE:
Growing and Connecting Through Change

AUGUST 5 — AUGUST 7, 2020

Let's learn to adapt in every area of our lives as we navigate the new business climate together.

AT THIS SUMMIT, YOU'LL LEARN TO:

- Leverage your skills, network & community for professional growth
- Create stronger bonds in all your relationships
- Navigate the new business climate
- Sustain successful self-care habits

For more information and to register, please visit our website below.

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CALL FOR VIRTUAL SESSIONS



Submit a Proposal Online

The 2020 Live Well Advance Virtual Conference welcomes proposals to present a session on December 3, 2020. The proposal deadline is **Friday, July 31, 2020**. Presentation summaries of 250 words or less from all areas of health and wellness, public safety, and thriving will be considered. Multiple 60-minute time slots in the online agenda will be available.



Register at LiveWellSD5K.com!

This year's **Live Well San Diego 5K & Fitness Challenge** is going VIRTUAL...and its FREE! This month-long event starts July 13th and offers a training plan, live online fitness meet-ups and activity tracker to get you ready for the Virtual 5K Race on **August 16th!**

SUPPORTING LOCAL BUSINESSES



County
Relief Program
for Small
Businesses
& Restaurants



Supervisor Fletcher Works with Black, Hispanic and Asian Biz Groups to Distribute Info on \$3.4M in County Grants

District 4 County Supervisor Nathan Fletcher partners with the [Central San Diego Black Chamber of Commerce](#), the [Asian Business Association San Diego](#), and the [San Diego County Hispanic Chamber of Commerce](#) to ensure disproportionately underfunded businesses and nonprofits know about the County COVID-19 Relief Program and how to apply. Each of the 5 San Diego County

supervisors was given \$3.4 million from a \$34 million COVID-19 humanitarian stimulus package to distribute to businesses in their districts.

- [Apply for the Small Business Stimulus Grant](#)
- [Resources to help promote the program](#)

Encinitas Businesses Adapt to Changing Public Health Order

Encinitas has adapted dining to include newly transitioned outdoor spaces on sidewalks and some parking spots downtown in response to county and statewide banning of indoor dining and bars. The city also streamlines the permit process for restaurants to serve outdoors and waived fees to better accommodate restaurants in response to COVID-19.

UPCOMING WEBINARS

North San Diego Small Business Development Center (SBDC)

August 4: Meet the Buyers: Caltrans

Time: 11:00 AM – 12:30 PM PDT

The San Diego & Imperial Valley SBDC Meet the Buyers events gives small businesses an opportunity to learn, interact, and network with various governmental agencies, prime contractors, and large corporations. The new remote platform will introduce attendees to the no cost services available to assist them in pursuing opportunities, an introduction on how to do business with the showcased entity and ask questions!

SD SBDC

August 4: New HR Rules for a COVID19 World: A Small Business How to Comply Guide

Time: 12:00 PM – 1:30 PM PDT

Join us for a brief interactive talk on *exactly* what tools you will need to set your business up for success through the COVID-19 pandemic.

- Handle employee situations (including PPE compliance and hesitant to return to work)
- Updates to handbook you need now

- New Job descriptions requirements
- Mandatory re-orientation for all employees returning/continuing to work
- How to cope with the increased pressure and compliance requirement as a small business (you are not alone!)

SBDC

August 5: How to Get Your Business on Social Media

Time: 10:00 AM – 12:00 PM PDT

In this class you will learn the following: why social media matters, how social media works, and how to get on social media. You will also get the answers to common questions like:

- Should I use Facebook or Instagram?
- What should I post?
- What kind of photos work the best?
- Is my customer on social media?

North San Diego SBDC

August 5: What Are Research and Development Credits and How Do They Bring Cash Back into Your Business

Time: 8:30 AM – 9:30 AM PDT

The event is an informative 1 hour webinar on how small to medium sized businesses can recover working capital through the [Research and Development \(R&D\) Credit](#). The R&D Credit has helped U.S. small to medium sized businesses claim roughly \$10 billion a year in federal tax savings— monies that these companies can put right back into their business to hire new talent, purchase new equipment, or plan for future growth. There will be a Q&A opportunity following the presentation.

Comparably Powered by Entrepreneur

August 6: Making History as the NBA's First Black Female CEO

Time: 12:00 PM – 1:00 PM PDT

Join us for an engaging hour as Comparably CEO Jason Nazar, host of this C-suite leadership series, sits down for a virtual fireside chat with Dallas Mavericks' CEO Cynthia "Cynt" Marshall. Hear the inspirational story of how this trailblazer overcame a number of life's challenges, from growing up in public housing and domestic violence to overcoming loss and surviving cancer. She first broke

barriers as the first black cheerleader at U.C. Berkeley, spent over three decades at AT&T as one of its top executives, and today is the NBA's first black female CEO.

PREVIOUS NEWSLETTERS

- [Wednesday – July 29, 2020 \[PDF\]](#)
- [Monday – July 27, 2020 \[PDF\]](#)
- [Tuesday – July 21, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response