

For business questions and resources, please contact [COVID-Business@sdcounty.ca.gov](mailto:COVID-Business@sdcounty.ca.gov)



The banner features a blue background with a microscopic view of a coronavirus particle at the top. On the right side, there is a circular seal of the County of San Diego with the text "THE NOBLEST MOTIVE IS THE" and "M D C C L I". On the left, it says "Coronavirus Disease 2019" above a large "COVID-19" logo. The main text in the center reads "Update for the Business Community" in a large, bold, dark blue font. Below this, a dark blue bar contains the URL "CORONAVIRUS-SD.COM/BUSINESS" in white capital letters.

Resources and Updates July 6, 2020

## Stay Informed, Stay Connected



### Coronavirus in San Diego County

*Daily updates on positive cases*



### Resources and Materials

*FAQs, posters, videos, and other materials*



### Businesses and Employers

*Information for businesses and commercial entities*

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

## Weekly Online Forum Q&A

Join us this Wednesday, July 8<sup>th</sup> at 9:30 AM – 10:30 AM for our online forum for the business community! These telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

## BUSINESS UPDATES

### Local Updates

**County Placed on Watchlist** – Given the continuing high number of daily cases, the County has been placed on the state’s [Monitoring List](#) to slow the spread of COVID-19. Counties that have remained on the County Monitoring List for 3 consecutive days will be required to shut down.

**Effective 12:00 AM July 7, 2020**, the following industries must close or modify to operate outside or by pick-up. Bars must close all operations even if they are operating outdoors.

- [Dine-in restaurants](#) (outdoor, pickup or drive-through can occur)
- Wineries and tasting rooms
- Movie theaters, family entertainment centers and cardrooms
- Museums and zoos

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### State Updates

**Updated Industry Guidance** – A majority of California’s Industry Guidance has been updated to reflect the additional use of face coverings. The following industries are also updated with additional business-specific changes:

- [Places of Worship](#) (07/01/2020)

- [Gyms and Fitness Centers](#) (07/01/2020)

## NEWS FOR BUSINESSES & EMPLOYERS

**Census Week of Action** – Today kicks off of the 2020 Census Week of Action. Throughout the San Diego and Imperial counties, the Census Outreach Coalition aims to beat 2010 response rates by the end of the week. Follow [@countme2020](#) to help spread the word and increase the count! #countme2020

<b>MONDAY</b> <b>JULY 6</b>	<b>Our Region Counts!</b> Uplifting Region 10: San Diego and Imperial Counties + Census Week of Action Kick Off!
<b>TUESDAY</b> <b>JULY 7</b>	<b>Our Communities Count!</b> Uplifting our Hard-to-Count Populations
<b>WEDNESDAY</b> <b>JULY 8</b>	<b>Our Voices Count!</b> Uplifting our Hard-to-Count Cities/Neighborhoods
<b>THURSDAY</b> <b>JULY 9</b>	<b>Our Future Counts!</b> Uplifting the Importance of the 2020 Census
<b>FRIDAY</b> <b>JULY 10</b>	<b>Get Out the Count!</b> Uplifting the power we have to ensure everyone counts

## SUPPORTING LOCAL BUSINESSES

The Business community is adaptive, innovative, and resilient every day... and we want to hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos by sending us an email to [COVID-Business@sdcountry.ca.gov](mailto:COVID-Business@sdcountry.ca.gov) with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

## UPCOMING WEBINARS—NEXT WEEK

### **SDBC**

**July 13: Grow your revenue with B2B Ecommerce platforms in our New Environment of Covid-19**

**Time: 1:00 PM – 3:00 PM PDT**

The best time to start thinking about your online business and how to expand it is now, this workshop talks about the basics of selling to other businesses using the online platforms. It will cover 5 major platforms, their business models, pricing strategy, marketing, ROI, best practices.

### **San Diego Employers Association: HR at Work**

**July 14: Reducing Potential Liability During COVID**

**Time: 10:00 AM – 11:00 AM PDT**

As employers move forward getting their businesses back up and running; as they continue to deal with leaves of absences and unemployment claims, some are being faced with employee lawsuits that have been triggered by the pandemic. This webinar will address best practices to avoid liability. We will address wage and hour issues, accommodations, discrimination claims and more.

### **Comparably Powered by Entrepreneur**

**July 14: Waze CEO Shares Roadmap from Startup to Global Phenomenon**

**Time: 12:00 PM – 1:00 PM PDT**

This leadership series is hosted by Comparably co-founder/CEO Jason Nazar as he sits down virtually for a fireside chat with Noam Bardin, CEO of Waze -- the world's largest crowdsourced navigation app (acquired by Google for nearly \$1B in 2013). This "If You Knew Then..." conversation will delve into practical leadership advice, personal life philosophies and guiding principles, and the challenges and opportunities for entrepreneurs in today's landscape.

### **TriNet Powered by Entrepreneur**

#### **July 15: Planning for Organizational Change: HR Strategies to Help Your Business Navigate the New 'Normal'**

**Time: 9:00 AM – 10:00 AM PDT**

This conversation will be moderated by Dynamic Communication author Jill Schiefelbein and feature Darby Starnes, TriNet's Manager of Strategy and Content. Attendees will learn HR perspectives on ways that all businesses will need to rethink operations from the back of the house to the front.

### **SCORE**

#### **July 16: Connect with Customers and Manage Your Business Remotely**

**Time: 1:00 PM EDT**

This webinar, presented by digital marketing expert Randi Penfil, will introduce digital tools that can help business owners strengthen connections while working and managing their business remotely.

### **Biocom**

#### **On-Demand Return to Work Webinar Series**

Throughout June, Biocom offered a series of webinars for members to learn firsthand from the experts participating on their task force about what you can be expecting in terms of a comprehensive "return to work" plan. Presentation slides and previously recorded webinars available through the link above.

## PREVIOUS NEWSLETTERS

- [Thursday – July 2, 2020 \[PDF\]](#)

- [Friday – June 26, 2020 \[PDF\]](#)
- [Monday – June 22, 2020 \[PDF\]](#)

## COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail [COVID-Business@sdcounty.ca.gov](mailto:COVID-Business@sdcounty.ca.gov) with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit [sandiegocounty.gov/coronavirus](http://sandiegocounty.gov/coronavirus).

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response