

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates August 10, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Your Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Online Forum Q&A

Join us **Wednesday, August 12th at 9:30 AM – 10:30 AM** for our online forum for the business community! These telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

LOCAL COUNTY UPDATE

On **August 8, 2020**, the County of San Diego updated the **Public Health Order** with the following:

16ciii. Provide notice of the exposure to any employees, and contractors (who regularly work at the workplace), who may have been exposed to COVID19, as stated in the State's COVID-19 Employer Playbook for a Safe Reopening, available at <https://files.covid19.ca.gov/pdf/employerplaybook-for-safe-reopening--en.pdf>.

SUPPORTING LOCAL BUSINESSES

The Business community is adaptive, innovative, and resilient every day... and we want to hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos by sending us an email to COVID-Business@sdcounty.ca.gov with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

UPCOMING WEBINARS

SCORE

August 11: How to Leverage a Virtual Assistant in a Pandemic

Time: 11:00AM EDT

In this webinar, presented by Owner of Virtual Assist USA Danielle Julia Cuomo, you'll learn how:

- Outsourcing can save your business
- To plan versus panic in times of uncertainty
- You can afford a Virtual Assistant
- To figure out what to delegate to a Virtual Assistant

Entrepreneur

August 13: How to Adapt Your Brick and Mortar Business to Thrive and Make Money Money

Time: 9:00 AM – 10:00 AM PDT

Key Takeaways:

- Why revamping your business model is usually ineffective
- How to pick the most competitive tools to help your business adjust
- How to refine the customer experience
- Understanding data and how to put it to work

SCORE

August 13: Business SWOT Analysis Fundamentals—An Easy Way to Ensure Your Business Succeeds

Time: 1:00 PM EDT

A SWOT (strengths, weaknesses, opportunities, threats) analysis is fundamental in identifying the critical factors of your business and the foundation of developing your strategic plan for a successful future. This session, presented by John G. Tile "Principle" Advisor for LITE Advisors and Susquehanna SCORE Chapter Chair, will cover the key aspects of a SWOT analysis and how it fits into your business's strategic plan.

PREVIOUS NEWSLETTERS

- [Friday – August 7, 2020 \[PDF\]](#)
- [Monday – August 3, 2020 \[PDF\]](#)
- [Friday – Jul 31, 2020 \[PDF\]](#)

COVID-19 POSTERS



To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response