

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



The banner features a blue background with a microscopic view of a coronavirus particle at the top. On the right side, there is a circular seal of the County of San Diego with the text "THE NOBLEST MOTIVE IS THE" and "M D C C L I". On the left, it says "Coronavirus Disease 2019" above "COVID-19". The main title "Update for the Business Community" is in large, bold, dark blue letters. Below the title, the URL "CORONAVIRUS-SD.COM/BUSINESS" is displayed in white on a dark blue background.

Resources and Updates August 17, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Your Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Online Forum Q&A

Join us **Wednesday, August 26th at 9:30 AM – 10:30 AM** for our online forum for the business community! These telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

BUSINESS UPDATES

Local Updates

Temporary Lodging Program

The County of San Diego has a Temporary Lodging Program for individuals affected by COVID-19 who do not have a place to safely quarantine or isolate. Individuals may qualify for the program if they:

- Need to isolate – have been confirmed or are suspected of having COVID-19; OR
- Need to quarantine – have been identified as a close contact of someone who has tested positive for COVID-19;
- AND are able to function independently.

Please click the link above or see the attachment for details.

Have You Recovered from Coronavirus Disease 2019 (COVID-19)?

Your plasma donation could help as many as 3-4 other people who are sick with the disease.

Plasma donations from people who have recovered from COVID-19 may help others who are currently fighting the virus. The donation process is similar to blood donation but takes longer to complete – approximately 75 minutes. Blood is collected and cycled through a machine to separate

the plasma from the rest of the blood. Plasma donations have been previously used to successfully help treat infectious diseases similar to COVID-19, including the Spanish Flu, SARS, and H1N1.

San Diego Blood Bank has locations throughout San Diego County. Donors must meet specific requirements and will be screened at the time of appointment.

Please click the link above or see the attachment for details.

NEWS FOR BUSINESSES & EMPLOYERS



San Diego County Childcare Provider Grant Program

To support San Diego County childcare providers offering essential services to local families during the COVID-19 pandemic, the County of San Diego, The San Diego Foundation, YMCA of San Diego

County and Child Development Associates have launched the San Diego County Childcare Provider Grant Program.

On **Monday, August 24**, eligible childcare providers will be able to apply for grant assistance online and via written submission. All applications must be received online or by mail by **Friday, September 4 at 5pm PST**.

Learn more at <https://www.sdfoundation.org/childcare-provider-grant-program/>.

SUPPORTING LOCAL BUSINESSES

The Business community is adaptive, innovative, and resilient every day... and we want to hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos by sending us an email to COVID-Business@sdcounty.ca.gov with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

UPCOMING WEBINARS

Entrepreneur

August 20: 3 Digital Marketing 'Musts' to Transform Your Business into an Online Sales and Referral Machine

Time: 12:00 PM – 1:00 PM PDT

Attendees of this webinar will learn:

- Why now is the best time to turn up your digital marketing efforts to turn your business into an online lead generation engine
- Strategies to get leads, turn prospects into appointments, and easily get more referrals
- Proven strategies to laser target your ideal clients and supercharge your marketing for less than \$5 a day
- And more

San Diego Small Business Development Center (SBDC)

August 20: Cybersecurity Awareness for Small Business

Time: 2:00 PM – 3:00 PM PDT

This training will focus on Cybersecurity Awareness for Small Businesses. It will cover:

- What is cybersecurity and information security?
- Understanding and managing business risks.
- Safeguarding Information (NIST Cyber Security Framework)
- Working safely and securely: Best Practice for Business
- Compliance, Rules, and Regulations Overview

San Diego Small Business Development Center (SBDC)

August 20: How Social Media Can Help Increase Revenue

Time: 2:00 PM – 4:00 PM PDT

Learn how properly using social media can help increase revenue for your business. This class will cover:

- The difference between sales & marketing
- 3 Ways to Increase Revenue
- How Social Media Can Help Increase Revenue

PREVIOUS NEWSLETTERS

- [Friday – August 14, 2020 \[PDF\]](#)
- [Monday – August 10, 2020 \[PDF\]](#)
- [Friday – August 7, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcountry.ca.gov with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response

