

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates August 21, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Your Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)



Text **COSD COVID-19** to **468-311**

to get text alert updates from the County of San Diego.

Only 5 days left to provide **YOUR FEEDBACK** on **Business Sector** activities

We want to continue to ensure our COVID-19 Business Sector e-newsletters, telebriefings, website, and other communication methods are beneficial for you, so please complete this feedback form regarding your experience with these activities. We value your input and will work to improve our outreach based upon your feedback. Thank you for all that you do!

Please click the link below (or visit <https://www.surveymonkey.com/r/PM2FGBP>) to complete a feedback form on Business Sector activities:

[Click Here to Provide Feedback about COVID-19 Business Sector](https://www.surveymonkey.com/r/PM2FGBP)

We will be back **Wednesday, August 26th from 9:30 AM – 10:30 AM** for another online forum Q&A.

BUSINESS UPDATES

Local Updates

San Diego County Childcare Provider Grant Program: What to Know

Eligible childcare providers will be able to apply for the San Diego County Childcare Provider Grant Program beginning **Monday, August 24**. On August 4, the San Diego County Board of Supervisors unanimously voted to distribute \$25 million of CARES Act funding to eligible childcare providers in San Diego County.

What to know:

- Providers will have **until Friday, September 4 (10 days)** to submit their applications.
- Funding will be granted based on the size and capacity of providers:
 - Large family childcare providers (licensed to care for a maximum of 14 children) will be eligible to receive up to \$3,500.
 - Small family childcare providers (licensed to care for a maximum of 8 children) will be eligible for up to \$2,750.

- Non-government contracted, licensed providers will be eligible to receive up to \$175 per child capacity, based on childcare license.
- Partially-funded Government contracted, licensed childcare centers will be eligible to receive up to \$175 per non-subsidized child, not to exceed license capacity.
- Non-government contracted, license-exempt group care providers that serve school-age children up to 12 years old will be eligible to receive up to \$100 per child capacity.

The money that will be provided can be used for support for staffing, supplies, mortgage, rental assistance, business resiliency, and capital improvement for outdoor areas.

Childcare providers can apply and learn more about the program at sdfoundation.org/childcaregrants.

The City of San Diego Allows Worship and Workouts in City Parks

On **August 18**, Mayor Kevin L. Faulconer signed an executive order allowing gyms and religious institutions to operate in city parks where physical distancing is made easier.

The mayor's order eases permitting for fitness studios and houses of worship that wish to safely operate outside in one of the City of San Diego's nearly 340 parks. The directive, which goes into effect **Monday, August 24**, defers park permit fees for 60 days. Mayor Faulconer will bring an ordinance to City Council that would make the waiving of fees permanent.

For information regarding economic relief, eligibility requirements or how to apply for a permit, visit sandiego.gov/coronavirus.

NEWS FOR BUSINESSES & EMPLOYERS

Airbnb Announces Global Party Ban

Today, Airbnb announces a global ban on all parties and events at Airbnb listings, including a cap on occupancy at 16. This party ban applies to all future bookings on Airbnb and it will remain in effect indefinitely until further notice.

Here's how the ban will work:

- Parties are now prohibited on all future bookings.
- Occupancy at Airbnb listings will be capped at 16 people. This cap is primarily relevant to larger homes that we previously allowed to list as able to accommodate 16+ people.
- We are currently scoping a potential exception process for specialty and traditional hospitality venues (i.e. boutique hotels).
- Guests will be informed about Airbnb's party rules and informed that they may be legally pursued by Airbnb if they violate our policy. This work is currently being operationalized and will be rolled out in the near future.

Isabel Guzman

California's
Small Business
Advocate



Dawn Barry

President &
Co-Founder, LanePBC
and CA Entrepreneurship
Task Force Member



Together San Diego | SEMINARS
The San Diego Union-Tribune

FEATURING:



Together San Diego Seminar

On **August 18, 2020**, Isabel Guzman, Director, Office of the Small Business Advocate, State Government Lead, hosted an in-depth, virtual conversation with 2 San Diego small business owners and a member of California's Entrepreneurship Task Force to talk about resilience, innovation, and how we can all Shop Safe, Shop Local. [View the San Diego Union Tribune video.](#)

LEARN

Every active registered voter will receive a ballot in the mail.



Vote Safer San Diego

The San Diego County Registrar of Voters is committed to ensuring that voters can exercise their right to vote in a safe, secure and accessible manner during the 2020 Presidential General Election. In light of the COVID-19 pandemic, every registered voter in California will receive a ballot in the mail for the upcoming election. Mail-in ballots give voters the option to vote from the safety of their homes.

Learn more at <https://www.sdvote.com/content/rov/en/vote-safer-san-diego.html>

Stay Informed!

Register to receive emergency alerts from your city and county.



Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

Sign Up for Alerts

Each County in California has an alerting program that you can sign up for to receive alerts if an emergency situation were to arise in your county. If you work in one county, but you live in another, you can sign up for both. Just find your county in the list below to sign up! In most cases you will need to provide a mobile phone number and an email address.

UPCOMING WEBINARS

Entrepreneur

August 24: How to Start a Business During a Downturn

Time: 12:00 PM – 1:00 PM PDT

Join us for our live webinar with Jonathan Greechan, co-founder of Founder Institute, the world's largest pre-seed accelerator program, as he outlines the advantages and disadvantages of

launching during an economic downturn, and explains why he believes that now is the perfect time to start a new business. Key takeaways:

- How history has shown us that economic downturns create opportunities for savvy entrepreneurs
- What business models are likely to succeed in the current climate, and which won't
- How to create a business which solves new problems in the new normal

San Diego Small Business Development Center (SBDC)

August 25: Cybersecurity Awareness - A Guide to Doing Business Remotely

Time: 10:00 AM – 12:00 PM PDT

Learn tips for safe, secure and effective remote working. This class provides information on cyber fundamentals, best practices for protecting your data, and an overview of the various collaborative tools you can use to empower your remote-working capabilities.

SCORE

August 25: How to Run Great Virtual Events

Time: 1:00 PM EDT

Join us for this webinar, presented by digital marketing expert Jenna Shaffer, to hear how to run a great virtual event. More specifically, you'll learn:

- How to prepare for your virtual event
- Running your event and keeping people engaged
- How to follow-up after your event

U.S. Chamber of Commerce

August 26: REBUILD. RECOVER. RECONNECT.

Time: 2:00 PM EDT

Join us for CO— Blueprint: Operating a Socially Distant Business, an interactive discussion focused on providing advice and strategies for businesses who are building social distancing into their plans. Host Jeanette Mulvey, Content Director at CO—, will lead the conversation that combines advice from experts with practical insights from small business owners.

San Diego Small Business Development Center (SBDC)

August 26: 8 Marketing Strategies for Business Growth

Time: 4:00 PM – 6:00 PM PDT

Starting or growing a business is hard. After you've discovered or developed a viable idea, you then need to work on a special niche, figure out your target market and sell valuable products and/or service. But once you have the idea, niche and audience, it is often hard developing strategies to market your brand or business. This workshop gives ten modern marketing strategies to help grow your business.

PREVIOUS NEWSLETTERS

- [Monday – August 17, 2020 \[PDF\]](#)
- [Friday – August 14, 2020 \[PDF\]](#)
- [Monday – August 10, 2020 \[PDF\]](#)

COVID-19 POSTERS



To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response