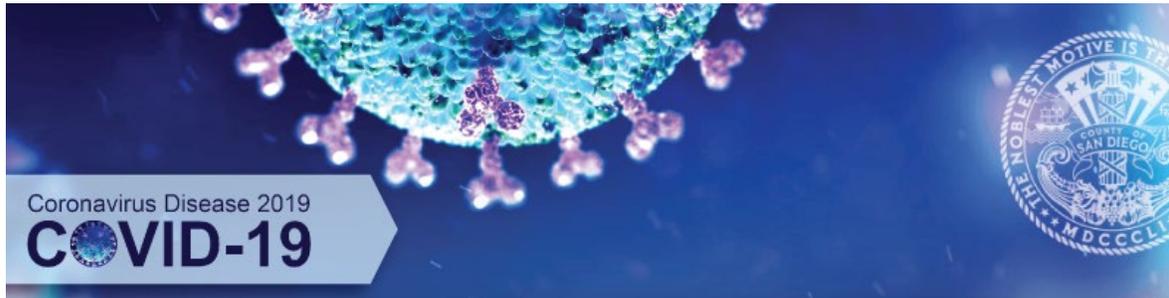


For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates August 28, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Your Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)



Text **COSD COVID-19** to **468-311**

to get text alert updates from the County of San Diego.

Thank you to everyone who was able to join us for our August 26th telebriefing!

A recap is now available [here](#) for your convenience.

Next telebriefing will be on **Wednesday, September 2nd** from 9:30 AM – 10:30 AM for another online forum Q&A & Public Health Order Updates.

BUSINESS UPDATES

Local Updates

County Announces New Changes, Businesses Potentially Reopen August 31

Following the Governor's announcement of [Blueprint for a Safer Economy](#), today the County has announced new updates that will potentially allow the following businesses to reopen in San Diego effective **Monday, August 31**:

- **Indoors with modifications, max. 25% capacity or 100 people, whichever less**
 - Restaurants, dine-in
 - Places of worship
 - Movie theaters
 - Museums
- **Indoors with modifications, max 10% capacity**
 - Gyms and fitness centers
- **Indoors with modifications**
 - Hair salons and barbershops
 - Nail salons

COUNTY RISK LEVEL	NEW CASES Daily new cases (per 100k)	POSITIVE TESTS Positive tests
WIDESPREAD Most non-essential indoor business operations are closed.	More than 7	More than 8%
SUBSTANTIAL Some non-essential indoor business operations are closed.	4-7 5.8 ← San Diego →	5-8% 3.8
MODERATE Some business operations are open with modifications.	1 - 3.9	2 - 4.9%
MINIMAL Most business operations are open with modifications.	Less than 1	Less than 2%

Please note—although some businesses are allowed to open statewide that were previously closed, it is up to the county to decide on whether to follow these changes or apply more restrictions than the state.

More information is available at [Covid19.ca.gov](https://www.covid19.ca.gov).

Public Health Order (PHO) Updates

As of **August 22**, the following changes have been made to the PHO relevant to businesses and employers:

- Section 16b.** **Require** temperature screening of all employees and prohibit entry to the workplace of employees with a temperature of 100 degrees or more, employees exhibiting COVID19 symptoms as described by the Centers for Disease Control and Prevention, or employees who have recently been exposed to a person who has tested positive for COVID-19 (either directly or through a breach of Personal Protective Equipment in the case of healthcare workers/first responders).

Polling Place Site Managers Needed for Nov. 3 General Election

The Registrar of Voters is seeking temporary full-time [site managers](#) to operate assigned polling places for the Nov. 3 General Election. Site managers can earn \$20 per hour. Due to the COVID-19 pandemic, polling places will be open for four days instead of one. The Registrar's office will hire election workers rather than use volunteers because training is more extensive for the expanded time period.

Give Input on Fixing Up the Neighborhood

The County is asking residents and nonprofits working in the unincorporated areas for ideas on how to improve their communities. Those ideas may qualify for Community Development Block Grant (CDBG) funds. The federal entitlement grant program provides annual grants to states, cities and counties. Applications for County CDBG funds are being accepted now through Dec. 1.

The County will be hosting three virtual community forum sessions for feedback on how best to use CDBG dollars. Due to current public health orders, the Annual Plan Community Forums will be hosted on the WebEx platform. They will take place at:

- **10:30 a.m. on Monday, Aug. 31**
- **1:30 p.m. on Tuesday, Sept. 1**
- **5:30 p.m. on Wednesday, Sept. 2**

Instructions and details on how to join each session are available online at [SDHCD.org](https://www.sdhcd.org).

State Updates

State Adds Blueprint for a Safer Economy to Replace County Monitoring List

Today, Governor Gavin Newsom announced **Blueprint for a Safer Economy** as the next evolution of California's response. The criteria and the time between changing tiers have been revised to make it easy for counties to see how changes affect the disease's trajectory and for businesses and customers to plan ahead. Find out how businesses and activities can open in counties statewide beginning on August 31. See the [activities and business tiers](#).

New Initiative Looks to Support Smallest of California Small Businesses

On **August 26**, the Governor's Office of Business and Economic Development (GO-Biz) announced the California Rebuilding Fund, a new public-private partnership that will leverage government backed capital to support California's small businesses – especially the smallest under-served firms and entrepreneurs from communities that have been historically disenfranchised.

This public-private partnership will in turn drive capital to Community Development Financial Institutions (CDFIs) and other mission-based lenders that provide much-needed loans to California's underbanked small businesses. With the support of this new IBank funding, California's CDFIs increase their capacity to help small businesses recover and reposition themselves to survive the realities of the COVID-19 marketplace.

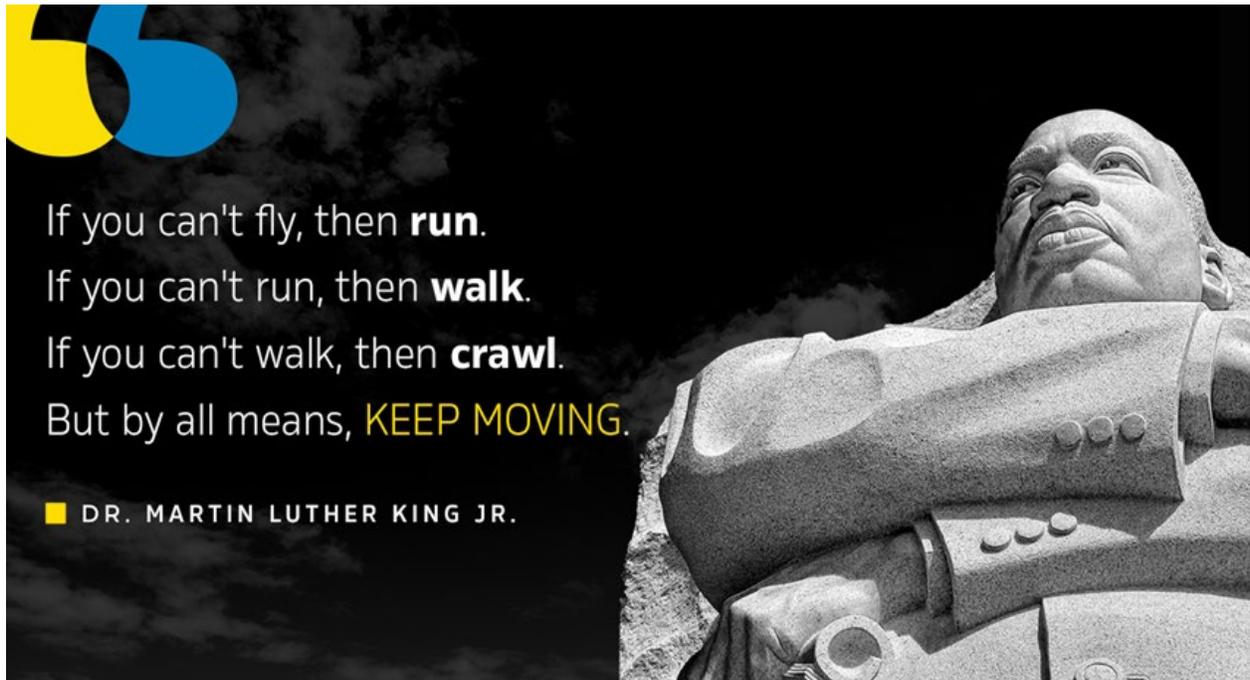
Information about the California Rebuilding Fund will be posted when possible. To keep receiving information, visit <https://ibank.ca.gov/small-business/california-rebuilding-fund/> to sign up for updates.

Plan to More than Double State's Testing Capacity, Reduce Turnaround Time

On **August 26**, Governor Gavin Newsom announced that California has signed a groundbreaking contract with a major diagnostics company, which will allow California to process up to an additional 150,000 COVID-19 diagnostic tests a day, with a contractual turnaround time of 24-48 hours. The goal is to stand up a laboratory facility and begin processing tens of thousands of additional tests by November 1 and run at full capacity by -no later than March 1, 2021.

- Contract with diagnostics company will allow California to process up to an additional 150,000 COVID-19 tests a day with a contractual turnaround time of 24-48 hours.
- Groundbreaking deal will disrupt testing market and drive down cost of tests for everyone; it expands California's ability to fight COVID-19 and protect essential workers and those most at risk of infection.

NEWS FOR BUSINESSES & EMPLOYERS



[Source Image: Veterans Benefits Twitter](#)

On this day, 57 years ago Dr. Martin Luther King Jr. delivered his iconic I Have a Dream speech at the March on Washington for Jobs and Freedom!

**California has made
medically necessary**

COVID-19 TESTING FREE

**regardless of
immigration status.**

Call the Medi-Nurse line:

1-877-409-9052



Medi-Nurse Line

Call the Medi-Nurse advice line if you think you might have COVID-19, but don't have a regular doctor or are uninsured. The nurses at 1-877-409-9052 will help you determine if you need to see a doctor to get tested and/or treated. The nurses who field the questions can help callers:

- Understand if symptoms might be related to COVID-19
- Determine whether they need to self-isolate
- Decide if they need to see a doctor to get tested and/or treated
- Connect with a Medi-Cal provider who can help them get enrolled



VOLUNTEERS NEEDED AT LOCAL FOOD BANKS

www.cafoodbanks.org/find-food-bank

Volunteers Needed

Food banks are at the front lines during these California wildfires. Want to get involved? Visit <http://CaliforniansForAll.ca.gov> to join and be connected with a local organization.

UPCOMING WEBINARS

Entrepreneur

August 31: The 3 Critical Keys to Surviving COVID-19

Time: 11:00 AM – 12:00 PM PDT

Key Takeaways:

- Turn unprecedented circumstances into unprecedented success.
- Define your direction through self-reflection, creating a future picture, and connecting with a mentor.
- Enhance your effectiveness through improving your business performance and operational agility, creating transparency for your team, and elevating your team's efficiency.

- Align your team through creating self-awareness, leveraging contributors, and assisting with goal attainment.

Entrepreneur

September 1: Keep Your Network Strong: How Women Business Owners Can Adjust to the New Normal

Time: 9:00 AM – 10:00 AM PDT

In this webinar, a panel from Wilmington Trust will discuss the findings of a new survey on peer networking for women business owners, and issues they continue to confront versus their male counterparts. They will also talk about strategies women entrepreneurs can adopt to keep their networks robust during COVID-19 and beyond.

San Diego Small Business Development Center (SBDC)

September 1: Optimizing your Start-up: Simple Steps to Starting your Small Business

Time: 10:00 AM – 12:00 PM PDT

Dreaming of starting your own business, but aren't sure where to start? This is the perfect introduction for you. This SBDC Workshop will walk you through your startup with a step-by-step guide. Our team will help you navigate all aspects of starting a small business - from funding, to licenses, and permits, this is the perfect workshop you need to get the ball rolling. After this workshop, you are eligible to schedule an appointment to meet one on one with an SBDC business advisor to complete the process in detail.

Entrepreneur

September 2: How to Turn Your Side Hustle into a Business

Time: 12:00 PM – 1:00 PM PDT

Got a side-hustle project and want to turn it into a multi-million-dollar enterprise? Join us for our live webinar with Julie Subotky, founder of Consider it Done as she discusses her path from doing one-off tasks for clients as a side project, to running multiple businesses for clients across the world.

Key takeaways:

- How to assess whether your side hustle has potential to be something bigger
- How to decide what type of business works for you
- How to hire teams, find clients, and scale on a budget

PREVIOUS NEWSLETTERS

- [Monday – August 24, 2020 \[PDF\]](#)
- [Friday – August, 21, 2020 \[PDF\]](#)
- [Monday – August 17, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response