

From: COVID, Business
Sent: Monday, June 1, 2020 4:41 PM
Subject: County Updates for the Business Community 6/1

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates June 1, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Weekly Online Forum Q&A

Join us this Wednesday, June 3rd at 9:30 AM – 10:30 AM for our weekly online forum for the business community! Weekly telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

BUSINESS UPDATES

Local Updates

PHO Update: New Mandate for Hotels and Lodging Establishments – Effective June 2, 2020, all hotels and lodging establishments shall require employees at guest check in to verify compliance with the Order of the State Health Officer regarding operation of hotels and lodging establishments by mandating that guests sign and complete a **Guest Certification for Hotels and Lodging Establishments**. Hotels and lodging establishments shall maintain each guest certification for six months after the date of signature.

- **Includes short-term rental establishments**

City of San Diego to Distribute \$1M in Funding to Support Artists – As part of the City's efforts to provide economic relief to those struggling financially during the pandemic, Mayor Kevin L. Faulconer announced \$1 million in funding to support local artists, bolster public art in neighborhood parks, and expand the Civic Art Collection.

- This funding is available through private donations and fees developers pay into the City's Public Art Fund.
- Information on how artists can apply to participate in SD Practice can be found on the City of San Diego's **Commission for Arts and Culture** website or at sandiego.gov/SDPractice.

NEWS FOR BUSINESSES & EMPLOYERS

Social Calls Expansion – San Diego expands its AgeWell Social Calls Program to provide support for San Diegans of all ages, including those who only speak Spanish. The City of San Diego Social Call will call you for FREE, Monday-Friday, up to three times a week just to check in and say "hello" as well as to connect you to other life-enhancing resources.

COVID-19 and Convalescent Plasma Donations – Please consider donating your plasma to the **San Diego Blood Bank** to help public health experts use antibodies to find a treatment for COVID-19. While COVID-19 has no proven treatment, plasma donated by those who have recovered (called convalescent plasma) may help patients fighting COVID-19. This is because your body has developed antibodies against the virus. Historically, convalescent plasma has been successfully used to treat similar diseases such as the Spanish Flu, SARS, MERS, and H1N1.

GOOD NEWS MONDAYS

The Business community is adaptive, innovative, and resilient every day... and we want to hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos, by sending us an email to COVID-Business@sdcounty.ca.gov with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

UPCOMING WEBINARS—THIS WEEK

California Association of Nonprofits

June 3: Reopening Guidelines, IBank Loans, and Other Resources from the Governor's Office

Time: 11:00 AM PDT

In this live event, leaders from the Governor's Office will explain what the reopening stages mean for different types of nonprofits and will describe the California state loan program through the IBank. We will also hear how the Governor is making full use of the nonprofit community – and supporting nonprofits – in both the crisis and the recovery.

SD Regional Green Business Network

June 3: SDG&E Rebates & Incentives for Businesses

Time: 10:00 AM – 10:30 AM PDT

Are you familiar with SDG&E's current energy-efficiency programs and financing options that are available to businesses? In this webinar you'll get an overview of the tools available for energy upgrade projects and ways to finance them. Hear from an SDG&E representative on updates to their incentive, rebate, and demand response programs as well as their On-Bill Financing option for businesses.

My San Diego North County

June 4: Business Insights and Tips for Success

Time: 9:00 AM – 9:45 AM PDT

We are excited to present our new weekly business series. The presentations are live on Zoom with host Juan Velasco and David Zumaya. Join us on Zoom and follow My San Diego North County on social media.

Entrepreneur

June 4: Action Steps to the Recovery: Reopen Your Business Safely and Responsibly

Time: 9:00 AM – 10:00 AM PDT

In this free webinar, our key speaker, Brad Flowers discusses the three reasons to consider your Impact when developing a recovery strategy. Plus, Brad will provide:

- A framework for integrating Responsibility into your business
- How to put your company in a global context
- Additional resources to help you integrate Corporate Responsibility

Filipino American Chamber of Commerce North San Diego

June 4: Health, Small Business, Corporate, and Consular

Time: 5:00 PM – 6:30 PM PDT

Join our 2nd virtual Happy Hour and grab your drink for a Fil-Am Talk and Update with Philippine Consulate San Diego County Honorary Consul Audie de Castro, Esq.

San Diego Employers Association HR

June 4: Looking Ahead: Workforce Implications and Trends

Time: 11:00 AM – 12:00 PM PDT

Throughout this webinar, we will discuss a variety of new obstacles and trends to expect. We will review common considerations and adjustments, such as best practices when approaching a benefits renewal during this time, cost impacts of COVID-19 on health insurance plans, and what workforce issues might arise in a post-COVID world. We will also address at-home ergonomic issues, work from home policies, and strategies to help your business and workforce thrive.

San Francisco SCORE

June 5: Restaurant Marketing 101: Connecting with Community to Drive Your Recovery

Time: 2:30 PM – 3:30 PM PDT

Join San Francisco SCORE.org for free and DIY strategies to connect with your community and share your story using social media, PR, partnerships, events, fundraising campaigns, and more. Leave inspired and optimistic about your business's recovery!

PREVIOUS NEWSLETTERS

- [Friday – May 29, 2020 \[PDF\]](#)
- [Tuesday – May 26, 2020 \[PDF\]](#)
- [Friday – May 22, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both



- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response