

From: COVID, Business
Subject: County Updates for the Business Community 6/12

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Resources and Updates June 12, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Thank you to everyone who was able to join us for this week's telebrief!

This week's recap is now available [here](#) for your convenience. We will be back next **Wednesday, June 17th** from 9:30 AM – 10:30 AM for another online forum and Q&A.

BUSINESS UPDATES

Local Updates

Businesses Now Open – As of June 12, 2020, the San Diego County Public Health Officer has approved the following businesses to open. Links to specific guidance if available.

- [Gyms and fitness facilities](#)
- [Community pools, including those in condominiums](#)
- [Restaurants, Bars and Wineries](#)
- [Hotels, for tourism and individual travel](#)
- [Card rooms, satellite wagering and racetracks](#)
- [Family entertainment, including bowling alleys and arcades](#)
- Movie theaters (uses [family entertainment guidance](#))
- [Museums, galleries, zoos and aquariums](#)
- [Day camps](#)
- [Campgrounds, RV parks, outdoor recreation](#) (includes for-hire fishing and small charter operations)
- [Schools](#)
- [Music, film and TV production](#)
- Professional sports without in-person spectators. Office staff uses [Office Workplace guidance](#). Retail operations use the [Retail guidance](#).

Stakeholders are encouraged to regularly review the **County of San Diego's Health Officer** page for business updates.

San Diego Lakes and Reservoir Reopening Schedule

JUNE 6	JUNE 13	JULY 1	July 3	July 8
El Capitan Reservoir Upper Otay Reservoir	San Vicente Reservoir	Lake Hodges Reservoir	Sutherland Reservoir	Barrett Reservoir

Lakes and Reservoirs will be open for regular hours for **walking, jogging, cycling, fishing and boating**. Normal fishing and boating fees will apply.

Not permitted: Gatherings, non-physical distancing



Source: Mayor of the City of San Diego Kevin Faulconer https://twitter.com/Kevin_Faulconer

City to Reopen Lakes for Recreational Use – In partnership with County Leaders, the San Diego region is announcing the full reopening of lakes and reservoirs under the City’s jurisdiction. Please view the reopening schedule above with considerations to the following locations:

- El Capitan Reservoir is re-opening for fishing and boating. Personal watercraft and water skiing are prohibited.
- Barrett Reservoir is re-opening for shoreline fishing, float tube, and kayak fishing only. No boat rentals will be allowed this year.

Federal Updates

Federal Reserve Expands Main Street Lending Program – The Federal Reserve Board on Monday, June 8, 2020, expanded its Main Street Lending Program to allow more small and medium-sized businesses to be able to receive support. The changes include:

- Lowering the minimum loan size for certain loans to \$250,000 from \$500,000;
- Increasing the maximum loan size for all facilities;
- Increasing the term of each loan option to five years, from four years;
- Extending the repayment period for all loans by delaying principal payments for two years, rather than one; and
- Raising the Reserve Bank’s participation to 95% for all loans.

NEWS FOR BUSINESSES & EMPLOYERS



June 18, 2020
9:00am - 5:00pm

FREE ADMISSION!

The Premier Cross Border Business Expo Promoting Trade and Business Opportunities at the US/Mexico Border

EXHIBITOR FEE
• \$495

Virtual Booth Includes:

- Personalized virtual booth with logo
- Opportunity to include product/service brochures, videos, company profile, social media and special offers
- Live chat with attendees
- Lead capture and management

Exhibitor Benefits:

- Increase visibility for your products and services throughout the US-Mexico Border region
- Reduce physical booth set-up, display and promotional item costs
- Eliminate travel, lodging and commuting time and costs
- Increase efficiency by participating from your home or office
- Easily track and capture information about attendees
- Network with prospects and suppliers

REGISTER NOW! RESERVE YOUR BOOTH

Underwriter:
Smurfit Kappa
Open the future

The City of **SAN DIEGO**

SDGE
A Semptra Energy entity

12

flexlogic **TRUCKNET LLC** **RL JONES** **Sentri** **PAPE** **MATERIAL HANDLING** **GLOBAL ENTRY**

Bronze Sponsors
-HD Suspension & Alignment
-MC Express Trucking

www.mexport.org • (619) 661-6111 • **mexport@otaymesa.org**



9:30 AM-PT

Department of Labor

US Department of Labor Updates & Compliance Trends for the Border Community

Investigator Marco Verdugo, Investigator Heather Skidmore and Assistant District Director Justin Emerick

11:00 AM-PT

SDG&E

SDG&E's Power Your Drive For Fleets - Medium/Heavy-Duty (MD/HD) EV Charging Infrastructure Program

Lianna Rios, EV Customer Solutions Manager

1:00 PM-PT

Flexlogic

Online is now the most important channel for businesses - Clear e-Commerce shipments using CBP new streamlined clearance options for low-value shipments

James May, CCS, CITP, PMP President, Customs City Global Solutions Inc.

2:30 PM-PT

Smurfit Kappa

How to Safely Handle Packaging Materials

Elias Ortiz, Marketing and Communications Coordinator

4:00 PM-PT

Borderplex Alliance

China and Asia: Why sourcing and procurement is expected to change and why North America is best positioned

Luis Hernandez - President INDEX Tijuana

Jon Barela- CEO Borderplex Alliance

Alvaro Bustillos – CEO Ciudad Juarez Economic Development Corporation

Alan Russell – CEO Tecma

Julio Chiu – CEO Seisa Medical Device Manufacturing

[Click Here for Booth Registration](#)

The San Diego County COVID-19 Small Business & Nonprofit Loan Program (SBNLP)

SBNLP is a collaborative initiative designed to provide low-to-no-interest loans to small businesses and nonprofit organizations and aid in the region's economic recovery from the coronavirus. The

application for the **nonprofit loan pool** is now open. **Sign up** to attend a live info session on **Friday, June 12, 2:30 PM – 3:30 PM** to learn more about this loan program and answer audience questions.

Basic eligibility for the nonprofit loan program:

- 501c3
- Serving San Diego County residents for the last 18 months
- Total prior fiscal year revenue between \$500,000 and \$15M
- Have a revenue stream besides donations

About the nonprofit loan pool:

- Loan amounts: \$50,000 to \$300,000
- Length: 6 to 30 months
- Annual interest rate: 0–3%
- Note that unlike the PPP, these loans are not forgivable and must be repaid.

This loan program was launched by County of San Diego Supervisor Nathan Fletcher in collaboration with The San Diego Foundation, Mission Driven Finance, Accion Serving Southern California, the San Diego & Imperial Small Business Development Center Network, and the California Southern Small Business Development Corporation. Additional details about the SBNLP can be found [here](#).

FedEx #SupportSmall Grants

FedEx wants to #SupportSmall by committing to provide \$1 million in grants for small businesses located in the U.S. Whether you are making the move to selling and shipping online or you're ramping up your safety and cleanliness measures to keep customers and employees safe, FedEx wants to help keep your business moving forward.

Each grant recipient will receive \$5,000, plus a \$500 credit from FedEx Office that can be used for printing banners, posters, floor graphics, custom branded boxes, and more. See [Terms and Conditions](#) for full details.

SUPPORTING LOCAL BUSINESSES

City Heights Business Relief Fund (CHBRF)

As businesses continue to struggle under COVID-19, many partners and neighbors from the community are working to create the City Heights Business Relief Fund (CHBRF), a coalition of like-minded organizations and advocates intent on helping businesses weather the pandemic. The fund currently has \$235,000 thanks to the generous contributions of Price Philanthropies, U.S. Bank Foundation, SDG&E, Hervey Foundation, and Union Bank. [Donate here](#) to continue growing this fund to support more small businesses.

Highlight: San Diego Tech Hub (SDTH)

A big thank you to the San Diego Tech Hub for connecting the San Diego Futures Foundation (SDFF) to Chopra Global, who donated about 30 quality desktops and monitors. We would like to specifically thank **SDTH Founder, Claude Jones, and standout Conduits Attila Ambrus, CEO of Hakott Inc and Peter Tiszavolgyi, Managing Partner/ Co-Founder Stylers Group** for helping to coordinate the connection between SDFF and Chopra Global. SDTH is explicitly committed to creating a place where authentic connections can be made and without the altruistic support from San Diego Tech Hub, this donation would not have happened. In this time of uncertainty, the good news is always welcomed. To contribute to SDFF:

- **E-Waste Recycling** – Please contact the Hardware Department, recycling@sdfutures.org or **(619) 269-1684**, to make a tax deductible donation. Pick up is available countywide.
- **Financial contributions** – Follow [this link](#) to support SDFF's mission to improve lives through technology.

Local Businesses Adapt to Supply Essentials

Escondido-based business Sculpt Nouveau has adapted to make hand sanitizer in partnership with Glennie's Office Products for distribution. Given the increase in janitorial supplies throughout the COVID-19 crisis. This partnership is helping to drive the community by increasing local revenue. Purchasing from local businesses is an advantage to a local community since an estimated 68% of profits stays in the area. Requests from Glennie's Office Products can be purchased by businesses [here](#).

UPCOMING WEBINARS—NEXT WEEK

SDBC

June 15: Creating a Sales Plan That Produces Long Term Results

Time: 10:00 AM – 12:00 PM PDT

At the 'Creating a Sales Plan That Produces Long Term Results' Workshop you will learn the anatomy of a sale as well as how to identify the key ingredients needed to create an effective sales plan. You will also learn about marketing, unique selling propositions (USP), and how to develop a sales budget.

Entrepreneur

June 15: Become a Stronger Leader with These Proven Tactics

Time: 12:00 PM – 1:00 PM PDT

Rick Grossmann will focus on leadership development and new ways franchisors and franchise owners are adapting to get their leaders ready for the future business climate. We will identify franchise industry best practices and our Franchise Bible Coach proprietary strategies to help you get your leadership development plan in place to thrive in the post pandemic world.

Entrepreneur

June 16: Find Customers and Grow Sales for Your Disruptive Brand

Time: 9:00 AM – 10:00 AM PDT

Kara Goldin, the founder and CEO of flavored-water company Hint, sits down with us to explain how her company's culture of communication, attention to detail and all-hands-on-deck mentality has helped it survive and thrive during the crisis. Kara breaks down how all disruptive companies can grow in times good and bad, and gives a roadmap for setting yourself up for success: from supply chain to social media initiatives to managing your team.

SD Employers Association HR at Work

June 16: Return to Work Challenges

Time: 10:00 AM – 11:00 AM PDT

HR professionals and Managers in California recognize the importance and complications of Human Resources-related compliance. In this brief workshop, many companies have, or are preparing for, opening up their businesses and getting employees back to work.

SCORE

June 16: How Female Founders Can Innovate and Disrupt the World of Business

Time: 8:00 AM PDT

The world of business is wide open to everyone who has an internet connection and the bravado to take it on. In this webinar, four exceptional women entrepreneurs Laurel Delaney, Betsy Mikesell,

Angie White and Dr. Sonat Birnecker Hart will provide insights for women who want to innovate and disrupt the world of business – to grow faster, stronger, and soar globally for a better tomorrow.

ADP

June 17: COVID-19 Legislative Updates – How the Paycheck Protection Program Flexibility Act (PPPFA) Changed PPP Loan Forgiveness

Time: 1:00 PM EDT

ADP offers practical advice for small and mid-sized businesses and non-profits on the most recent legislative changes, including:

- Key elements of the Paycheck Protection Program
- Developments and changes to the program resulting from the Paycheck Protection Program Flexibility Act (PPPFA)
- PPP loans and the deferral of employer Social Security taxes
- Timelines for the restoration of employee and wage payment levels
- Terms of PPP loans
- What you should do now

PREVIOUS NEWSLETTERS

- [Monday – June 8, 2020 \[PDF\]](#)
- [Friday – June 5, 2020 \[PDF\]](#)
- [Monday – June 1, 2020 \[PDF\]](#)

COVID-19 POSTERS



To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items

- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response