

From: COVID, Business
Subject: County Updates for the Business Community 6/15

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



The banner features a blue background with a microscopic view of a coronavirus particle at the top. On the left, it says "Coronavirus Disease 2019 COVID-19". On the right is the official seal of San Diego County, which includes the text "THE NOBLEST MOTIVE IS THE PUBLIC GOOD" and "SAN DIEGO COUNTY MDCCLII". A large white arrow points to the right, containing the text "Update for the Business Community". Below this, a dark blue bar contains the URL "CORONAVIRUS-SD.COM/BUSINESS" in white capital letters.

Resources and Updates June 15, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Weekly Online Forum Q&A

Join us this Wednesday, June 17th at 9:30 AM – 10:30 AM for our weekly online forum for the business community! Weekly telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

BUSINESS UPDATES

Local Updates

Next to Reopen – The state provided guidance for several additional businesses below that can reopen, with restrictions, as early as **Friday, June 19**. Business owners need to follow **state guidance** and complete the County's **Safe Reopening Plan**.

- Personal care
- Nail Salons
- Massage Parlors
- Aestheticians
- Tattoo and piercing shops

New County Website to Schedule COVID-19 Testing – The County has launched a new website that will make it easier for San Diegans to get a COVID-19 test. You can choose a site **by location or day** and make an appointment online.

- The test sites listed on the page prioritize San Diegans who do not have health insurance or cannot access a test site offered by their health care provider.
- Insurance carriers must cover COVID-19 tests at no cost to their members, even if the person seeking the test is not showing symptoms.

State Updates

DBO Launches CalMoneySmart – On May 19, 2020, the California Department of Business Oversight launched CalMoneySmart, a \$4 million grant program to support financial education and empowerment programs for unbanked and underbanked consumers. CalMoneySmart will award \$1 million a year in grants of up to \$100,000 to nonprofit organizations that submit the best proposals to develop or provide free financial education designed to help consumers access lower-cost financial services, establish or improve their credit, increase savings, or reduce debt.

The DBO is now accepting grant applications for fiscal year 2020-21. All applications must be submitted by **July 3**. The DBO expects to announce grant recipients and disburse the first grant funds in September. Additional information can be found at <https://dbo.ca.gov/calmoniesmart/>. For questions, comments, or help, please contact CalMoneySmart@dbo.ca.gov.

NEWS FOR BUSINESSES & EMPLOYERS

Black Business Relief Grant Fund – The Central San Diego Black Chamber of Commerce (CSDBCC) has created the Black Business Relief Grant Fund with the goal of representing the interests of Black businesses in San Diego County, ensuring that our businesses are equipped with the resources and technical assistance necessary to equitably begin to recover, reopen and rebuild.

- If you are a local Black business owner in need of aid from the Black Business Relief Grant Fund, please note that the application period will open **Wednesday, June 17**. To sign up for a notification of when the application period opens, [click here](#).
- If you are interested in supporting Black-owned business, visit <https://www.reliefgrant.sdblackchamber.org/>.

GOOD NEWS MONDAYS

The Business community is adaptive, innovative, and resilient every day... and we want to

hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos by sending us an email to COVID-Business@sdcounty.ca.gov with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

UPCOMING WEBINARS—THIS WEEK

Business Agility Institute

June 17 – June 19: After the COVID-19 Crisis, How Will You Emerge?

Option 1: 11:00 am - 1:30 pm daily (US Eastern Time)

Option 2: 6:00 pm - 8:30 pm daily (US Eastern Time)

“To us, ‘you are not alone’ isn't just an idea--it drives everything we do. That's why we're hosting our first-ever virtual learning summit this June, called "Emerging from Crisis." We know this is an unprecedented and disorienting time for many people within organizations around the world. So, we've invited leaders to join us from varied backgrounds and business sectors who have walked through crises and come out the other side with hard-won lessons to share. They'll be telling their stories through 20-minute talks spread out over three days. At the end of each day, we're partnering with world-class facilitators to create virtual space for dialogue around unpacking what we've heard, discussing what will work for us, and how we can implement meaningful change in our organizations.”

SCORE

June 18: Protecting Your Business from Fraud

Time: 10:00 AM – 11:00 AM PDT

Are you familiar with the basic principles of assessing fraud risks for your small business?

This webinar, presented by Deluxe Chief Brand Officer Amanda Brinkman and U.S. Bank Financial Services Veteran Morris Jackson II, will cover smart tips for auditing your business finances as well as ways to monitor for potential risks to keep your business safe from fraud.

ADP

June 19: COVID-19 Legislative Updates – How the Paycheck Protection Program Flexibility Act (PPPFA) Changed PPP Loan Forgiveness

Time: 11:00 AM EDT

ADP offers practical advice for small and mid-sized businesses and non-profits on the most recent legislative changes, including:

- Key elements of the Paycheck Protection Program
- Developments and changes to the program resulting from the Paycheck Protection Program Flexibility Act (PPPFA)
- PPP loans and the deferral of employer Social Security taxes
- Timelines for the restoration of employee and wage payment levels
- Terms of PPP loans
- What you should do now

San Diego Union-Tribune

June 19: Together San Diego: Back in the Workplace

Time: 10:00 AM – 11:00 AM PDR

Join San Diego businesses Gensler and Procopio for an interactive presentation on the realities of business during these unprecedented times. Representatives for each company will give a brief presentation followed by a question and answer session.

SDBC

June 19: How Social Media Can Help Increase Revenue

Time: 10:30 AM – 12:30 PM PDT

Learn how properly using social media can help increase revenue for your business. This class will cover: the difference between sales & marketing, 3 ways to increase revenue, and how social media can help increase revenue.

GO-Biz CA Entrepreneur Task Force

June 19: COVID-19 Rapid Response Session with Small Businesses and Entrepreneurs

Time: 11:00 AM PDT

The GO-Biz California Entrepreneurship Task Force (ETF) invites you to a virtual learning series to connect with small businesses and startups, and share resources, strategies, and insights on how to adapt to the marketplace during COVID-19. The ETF is continuing its virtual rapid response sessions with a deep dive into capital and connections to support reopening, recovery, and future resilience.

Please join us for the first of a 2-part series on capital as we learn from lenders and small businesses through a discussion on resources, strategies, partnerships and opportunities with a focus on access for diverse founders and small businesses.

PREVIOUS NEWSLETTERS

- [Friday – June 12, 2020 \[PDF\]](#)
- [Monday – June 08, 2020 \[PDF\]](#)
- [Friday – June 06, 2020 \[PDF\]](#)

COVID-19 POSTERS



To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



Follow us on Facebook Follow us on Twitter

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

*To receive updates on your phone via text, send **COSD COVID19** to **468-311**.*

Sent from the Business Sector—County of San Diego COVID-19 Response