

From: COVID, Business
Subject: County Updates for the Business Community 6/22

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates June 22, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Weekly Online Forum Q&A

Join us this Wednesday, June 24th at 9:30 AM – 10:30 AM for our online forum for the business community! These telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call through the online chat feature. Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

BUSINESS UPDATES

Local Updates

Enforcement Flexibility for Social Distancing – The City of San Diego is issuing temporary outdoor business operation permits to allow for the expansion of outdoor and retail on the public right-of-way, private parking lots or public spaces. This permit will allow for the temporary use of a street, sidewalk, parking lane or private property for business. [Click here](#) learn more about this permit and submit your proposal.

The County of San Diego Department of Planning & Development Services (PDS) recognizes certain commercial businesses must quickly change their operations to comply with the current Center for Disease Control (CDC), state, and/ or local guidelines or health orders. To allow these changes to occur quickly and to reduce impacts to existing businesses, PDS will be flexible in enforcing zoning ordinance requirements during this time as long as the changes are temporary **and** meet the requirements [listed here](#).

Federal Updates

SBA and Treasury Announce New EZ and Revised Full Forgiveness Applications for the PPP

On **June 17, 2020**, the U.S. Small Business Administration, in consultation with the Department of the Treasury, posted a revised, borrower-friendly Paycheck Protection Program (PPP) loan forgiveness application implementing the PPP Flexibility Act of 2020, signed into law by President Trump on June 5, 2020. In addition to revising the full forgiveness application, SBA also published a new EZ version of the forgiveness application that applies to borrowers that:

- Are self-employed and have no employees; OR
- Did not reduce the salaries or wages of their employees by more than 25%, and did not reduce the number or hours of their employees; OR
- Experienced reductions in business activity as a result of health directives related to COVID-19 and did not reduce the salaries or wages of their employees by more than 25%.

Revised PPP Loan Forgiveness Application and **Instructions**

EZ PPP Loan Forgiveness Application and **Instructions**

NEWS FOR BUSINESSES & EMPLOYERS



U.S. Chamber of Commerce: National Summit on Equality of Opportunity – Join the U.S.

Chamber of Commerce on **Thursday, June 25th at 1:30 PM – 3:30 PM ET** for the National Summit on Equality of Opportunity, where leaders from across the private and public sectors will discuss solutions to some of the underlying challenges driving inequality of opportunity for Black Americans in four critical areas: education, employment, entrepreneurship, and the criminal justice system.

This historic virtual event kicks off the **Equality of Opportunity Initiative**, through which the U.S. Chamber has partnered with **more than 500 chambers** and associations across the country to

pursue policy and private sector solutions to bridge underlying racial divides that contribute to broader, systemic inequalities in our society. [Register here](#)



Black Business Relief Grant Fund – The Central San Diego Black Chamber of Commerce (CSDBCC) has created the Black Business Relief Grant Fund with the goal of representing the interests of Black businesses in San Diego County, ensuring that businesses are equipped with the resources and technical assistance necessary to equitably begin to recover, reopen and rebuild.

- If you are a local Black business owner in need of aid from the Black Business Relief Grant Fund, please [click this link to apply](#).
- If you are interested in supporting Black-owned business, visit <https://www.reliefgrant.sdblackchamber.org/>.

The Qualcomm® Small Business Accelerator Program – To help small businesses transition to a mobile-first remote work environment, Qualcomm Technologies is committed to providing technology products and support to US-based small businesses in various industries. Through the Qualcomm Small Business Accelerator Program, selected businesses will receive equipment and technical support valued at up to **\$25,000**.

Each unique offering will be customized to the needs of the selected small businesses, and may include data-enabled Always Connected PCs (4G and 5G), active mobile hotspots, Wi-Fi routers and mesh Wi-Fi systems, VR headsets and headphones, software solutions, and related technical support and training. [Apply for the Program](#).

SUPPORTING LOCAL BUSINESSES

The Business community is adaptive, innovative, and resilient every day... and we want to hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos by sending us an email to COVID-Business@sdcountry.ca.gov with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

UPCOMING WEBINARS—THIS WEEK

San Diego Employers Association HR at Work

June 24: Hiring from Home

Time: 10:00 AM – 11:00 AM PDT

This brief course will discuss both the technical and sociological elements of making a great hire from home. When your business is back up and running, your recruiting and hiring practices will likely be very different from what they were before. From interviewing virtually, remote on-boarding, and maintaining I-9 compliance when you cannot look at physical documents, companies will have to adjust their standard operating procedures. At the same time, you want to continue, and even enhance your screening process to ensure you get the best candidate for the job.

SCORE

June 24: A Simple Recipe for Social Media Success

Time: 1:00 PM EDT

In this webinar, Digital Marketing Expert Jenna Shaffer will provide a recipe for social media that saves time and gets results to grow your business. You'll learn:

- Which platforms are best for your business to be communicating through, right now
- The 15-minute social media plan to strategically execute your strategy
- Getting started in the pay-to-play world of social media

Innovate-Up

June 25: Introduction to Government Contracting

Time: 9:00 AM – 11:00 AM PDT

The 2-hour Introduction to Government Contracting workshop focuses on providing useful information about supplier diversity benefits. Topics covered include:

- Introductory session to cover Small Business Enterprise, Women Owned, Minority Owned, Veteran Owned, Disadvantaged, and Disabled Veteran Owned Business
- Overview of Federal, State, Local Government and University of San Diego certification programs available to small businesses
- Benefits of certification
- Understanding who accepts certifications
- Identifying certifying agencies
- Eligibility requirements
- University of San Diego & County of San Diego procurement process`

SD SDBC

June 25: Credit Repair and Recovery for Entrepreneurs

Time: 3:00 PM – 5:00 PM PDT

There are no quick fixes for business creditworthiness. However, there are steps that can be taken to improve your business credit report. It takes time, a conscious effort, and knowledge to move forward in the right direction. This workshop will assist your business in reaching that goal.

ICGN

June 25: Corporate Reporting: Communicating Resilience & Sustainable Value Creation

Time: 4:00 PM BST

Tune into ICGN's second webinar in our new COVID series. ICGN launched this free series to help governance professionals navigate the new business and investment landscape created by the COVID-19 pandemic. This webinar will cover Corporate Reporting: Communicating Resilience & Sustainable Value Creation.

PREVIOUS NEWSLETTERS

- [Friday – June 22, 2020 \[PDF\]](#)
- [Monday – June 15, 2020 \[PDF\]](#)
- [Friday – June 12, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response