

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates June 26, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Thank you to everyone who was able to join us for our June 24th telebrief!

A recap is now available [here](#) for your convenience.

Please note our Business Sector telebriefings have transitioned to bi-weekly every 2nd and 4th Wednesday. We will be back **Wednesday, July 8th** from 9:30 AM – 10:30 AM for another online forum and Q&A.

BUSINESS UPDATES

2 PROTECT THOSE AROUND YOU BY WEARING A FACE COVERING.^{2,11}



You can spread the virus before you develop COVID-19 symptoms and even if you never develop symptoms (asymptomatic).^{2,12,13,14} **Face coverings prevent viral spread.**

Snippet from the County of San Diego's [Face Covering Infographic](#)

Local Updates

NEW Face Covering Webpage – The County of San Diego's [coronavirus-sd.com](https://www.coronavirus-sd.com) website has created a Face Coverings page to help San Diegans better understand the public health order to ensure compliance. The State of California and the County of San Diego currently requires everyone to wear face coverings anywhere you come within six feet of others, with exceptions.

Businesses must:

- Require their employees, contractors, owners, and volunteers to wear a face covering at the workplace and when performing work off-site.
- Inform customers about the need to wear a face covering, including posting signs and advising those in line or in the store (suggested flyers for posting [English](#) | [Spanish](#)).

For details and additional materials for your use, visit our [Face Coverings page](#).

Mandatory Permit Required to Reopen in Chula Vista – The City of Chula Vista requires that all businesses operating in the city must prepare and implement a **Social Distancing and Sanitation Protocol** no-fee permit prior to reopening. Once the form is prepared online, the customized Social Distancing and Sanitation Protocol can be saved and printed. Each business' Social Distancing and Sanitation Protocol must be distributed to all employees and posted at all entrances to the business. Most importantly, the Social Distancing and Sanitation Protocol must be implemented by each business.

Preparing a Social Distancing and Sanitation Protocol is free, easy and must be completed online. To complete the form online, visit: <https://chulavistaca.seamlessgov.com/formcenter/covid>. Any questions about Social Distancing and Sanitation Protocol requirements can be emailed to business@chulavistaca.gov.

State Updates

Safely Making California – A partnership between the California Manufacturers & Technology Association (CMTA), Autodesk, and the State of California has created the "Safely Making California" Marketplace to help fill a critical gap for all sectors during the COVID-19 pandemic.

The program will connect CMTA member manufacturers and other manufacturers to employers who have the need to purchase non-medical grade Personal Protective Equipment (PPE).

[See it in action.](#)

NEWS FOR BUSINESSES & EMPLOYERS

Meet the Buyers: County of San Diego – DPC is hosting a virtual information event and Q&A with our local Small Business Development Center (SBDC) on **July 23rd from 1:00 PM – 2:30 PM**. The San Diego & Imperial Valley SBDC Meet the Buyers event gives small businesses an opportunity to learn, interact, and network with various governmental agencies, prime contractors, and large corporations. The new remote platform will introduce attendees to the no cost services available to assist them in pursuing opportunities, an introduction on how to do business with the showcased entity and ask questions!

This Meet the Buyers features the County of San Diego; for more information and background on the County of San Diego: <https://www.sandiegocounty.gov/content/sdc/purchasing.html>

Small Business & Nonprofit Loan Program (SBNLP) – The deadline to apply for the nonprofit loan pool is **Tuesday, July 7, 2020**. If you missed the nonprofit info session with program and application guidelines, the **recording and slides can be viewed here**. As a reminder, SBNLP nonprofit loans are not deployed on a first-come, first-served basis. Please see the basic eligibility criteria below before applying.

Basic eligibility for the nonprofit loan program:

- 501(c)(3)
- Serving San Diego County residents for the last 18 months
- Total prior fiscal year revenue between \$500,000 and \$15M
- Have a revenue stream aside from donations

SUPPORTING LOCAL BUSINESSES

Safe Destination Pledge & Safe Traveler Pledge – San Diego Tourism Authority is asking others to join in supporting and promoting the safety of San Diego residents by pledging to ensure San Diego is a safe destination. With the creation of the following two pledges to reflect their dedication to safe practices, businesses are committed to keeping residents and visitors safe during COVID-19.

- The **Safe Destination Pledge** is designed as a consistent reminder to inform patrons about how hospitality and hotel businesses are ensuring your health and well-being are prioritized through every phase of your visit.
- The **Safe Traveler Pledge** informs visitors about the county's public health order guidelines everyone is required to follow for the health and safety of family, friends, and the local community.

Using campaign materials and marketing strategies, San Diego Tourism Authority is creating a movement to support local businesses and thrive in solidarity. To learn more about how these business and attractions are following safe practices, [click here](#).

UPCOMING WEBINARS—NEXT WEEK

Stat Zero

June 29: CA Governor's Office Transforms State IT/OT using IoT, Blockchain, & AI

Time: 11:00 AM – 12:15 PM PDT

COVID-19 has wreaked havoc on the world. We have seen misinformation and data models with inaccurate forecasts that have caused global panic and chaos in our medical and political systems. What might we as leaders do to deal with the social, economic, and political aftermath? Stat Zero will be hosting Thomas Boon, CIO, California Governor's Office of Business & Economic Development, to discuss how the California Governor's Office is using IoT, Blockchain, and AI to transform state IT/OT.

Entrepreneur

June 29: The Future of Business and Franchising: Strategies for Momentum and Growth

Time: 12:00 PM – 1:00 PM PDT

These past months have brought about about global changes that have left a lasting impact on businesses and franchises. In this webinar, franchise experts Rick Grossmann and Rob Gandley are joined by special guests Nick Zamucen, founder of Bio-One and Best Option Restoration, and financial guru Steven Sitkowski for a strategy session.

Entrepreneur

June 30: How Can Restaurants Thrive in Today's New Normal

Time: 9:00 AM – 9:30 AM PDT

The restaurant and hospitality industry has been hit hard by COVID-19. As we transition into a new normal, this industry will have to make massive changes in order to reopen and thrive. What should entrepreneurs do? To answer this question, we sit down with one of Hawaii's most prominent restaurateurs, Peter Merriman, owner of Merriman's Restaurants and Handcrafted Kitchen.

BIOCOM

June 30: Return to Work Webinar Series: Testing – What You as Employers Need to Know

Time: 10:00 AM – 11:00 AM (PDT)

Join Biocom for the next installment of our Return to Work Webinar Series where experts from our Task Force will continue and update their foundational overview of the different testing options available including Molecular, Antigen and Antibody.

SBA

June 30: SBA COVID-19 Financing Programs

Time: 3:00 PM – 4:00 PM PDT

This event will provide an overview of SBA Disaster Loan Programs: Debt Relief, Economic Injury Disaster Loan, and Paycheck Protection Program. This is a great opportunity to get any questions you may have answered and find out about the multiple resources available to help your business recover from the effects of COVID-19.

RISE San Diego

June 30: Assessing—and Accessing—Capital in the Arts Through a Racial Equality Lens

Time: 5:30 PM – 7:30 PM PDT

This interactive webinar will be an opportunity to engage in critical dialogue on how to assess and access capital—whether that be artistic, creative, human, social, and/or financial. This workshop is designed for individual artists, allies, and arts organizations who are at various stages of their Diversity, Equity, and Inclusion work.

PREVIOUS NEWSLETTERS

- [Monday – June 22, 2020 \[PDF\]](#)
- [Friday – June 19, 2020 \[PDF\]](#)
- [Monday – June 15, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

*To receive updates on your phone via text, send **COSD COVID19** to **468-311**.*

Sent from the Business Sector—County of San Diego COVID-19 Response