

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



Coronavirus Disease 2019
COVID-19

Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Resources and Updates June 2, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Thank you to everyone who was able to join us for our July 1st telebrief!

A recap is now available [here](#) for your convenience.

Please note our Business Sector telebriefings have transitioned to bi-weekly every 2nd and 4th Wednesday. We will be back **Wednesday, July 8th** from 9:30 AM – 10:30 AM for another online forum and Q&A.

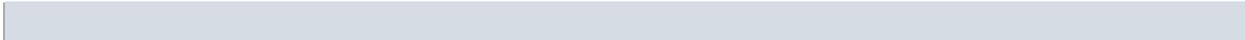
BUSINESS UPDATES

Local Updates

(13) Outbreaks in community settings confirmed during the past 7 days (6/24/2020 – 6/30/2020)

Location	Date Outbreak Reported*	Date Outbreak Confirmed
Business	6/21/2020	6/25/2020
Business	6/24/2020	6/24/2020
Restaurant/Bar	6/27/2020	6/27/2020
Restaurant/Bar	6/27/2020	6/27/2020
Restaurant	6/28/2020	6/28/2020
Restaurant	6/28/2020	6/28/2020
Healthcare	6/29/2020	6/29/2020
Grocery	6/29/2020	6/29/2020
Restaurant	6/29/2020	6/29/2020
Private Residence	6/29/2020	6/29/2020
Restaurant	6/29/2020	6/30/2020
Food Source	6/29/2020	6/30/2020
Business	6/22/2020	6/30/2020

No Fourth of July Gatherings – On **July 1, 2020**, the state announced the following changes during the 4th of July weekend:



- Fourth of July fireworks are allowed but gatherings are not.
- Outdoor picnics and barbecues can occur but only with household members, and they should take place at home or close to home.
- When outside the home, people should always wear a face covering and maintain physical distancing from others.
- Local beaches will remain open for the 4th of July weekend. However, the state announced it will be closing parking lots at state beaches.
- Locally, cities will determine whether to close or limit parking at their beach lots.

County Could Go on State Watch List, Adopt More Restrictions – Spread of the novel coronavirus has caused the County of San Diego to be flagged by the California Department of Public Health, positioning the region to go on the state's Watch List and ultimately face new closures if the number of COVID-19 cases continues to go up.

- On **June 30**, the County was flagged because it surpassed the state's trigger of no more than 100 positive cases per every 100,000 residents. On that day, the rate was 103.8 and rose to 105 July 1.
- If the County has another day over that threshold, it will be placed the state's Watch List on **July 3** and monitored for an additional three days.
- If the rate does not fall below 100 by **July 6**, then it would be required to adopt more restrictive measures and close indoor activities for three weeks at:
 - Restaurants
 - Bars, breweries and wineries
 - Movie theaters, family entertainment centers and cardrooms
 - Museums and zoos

San Diego Restaurants to Close Nightly at 10:00 PM – San Diego restaurants must close nightly at 10:00 PM starting **Wednesday, July 1, 2020** until further notice. "In light of the high numbers of positive cases in recent days and reports today of 10 current community outbreaks throughout the County, a decision was made to close these establishments at 10 p.m.," – Wilma Wooten, M.D., M.P.H., County public health officer.

Bars, Breweries, Wineries Closed – On **June 29, 2020**, the County Health and Human Services Agency announced San Diego region bars, wineries and breweries without a license to serve food will need to close to prevent community outbreaks of COVID-19 and the spread of the virus. For those businesses with a food license, they can only serve food to customers seated at a table and alcohol can only be consumed while those patrons are eating.

The County will not consider further reopening of any additional types of businesses or activities earlier than August 1st to further slow the spread of COVID-19.

NEWS FOR BUSINESSES & EMPLOYERS

Small Business & Nonprofit Loan Program (SBNLP) Expands Criteria – The San Diego County COVID-19 SBNLP announces expansions to the loan criteria and terms:

- Total prior fiscal year revenue between \$500,000 and \$25M (previously \$15M)
- Loan amounts: \$50,000 to \$500,000 (previously \$300,000)

The closing date of the application for the nonprofit loan pool is **Tuesday, July 7, 2020**. If your nonprofit is interested in a loan but you aren't sure if you will qualify, please reach out directly at borrow@missiondrivenfinance.com. To see the rest of the nonprofit criteria, visit sandiegosbnlp.org/nonprofits.

National City Launches Shared Streets Pilot Program – The City of National City will implement temporary improvements to local streets that create safe spaces for residents to bike, walk, run, scoot, and more during the COVID-19 pandemic. Through a grant from SANDAG the City will temporarily close one and half blocks of residential streets along W. 14th Street starting midblock between Wilson Avenue and Harding Avenue, and continue to Coolidge Avenue next to the Casa de Salud Youth Center. The closures will be in place from Tuesday, June 30, 2020 through Thursday, July 30, 2020.

UPCOMING WEBINARS—NEXT WEEK

National City Chamber of Commerce

July 9: Nonprofit Forum

Time: 9:00 AM – 11:00 AM PDT

Nonprofit leaders in National City are cordially invited to attend the National City Nonprofit Forum.

SCORE

July 9: Productize – Steps for Turning Your Service into a Product

Time: 2:00 PM EDT

Consumers and businesses have drastically cut their expenditures on services to conserve cash and avoid human contact but are still buying products that meet an immediate need. Join this webinar presented by one of the U.S. top business-to-business marketers John Warrillow and Director of Business Market Development Brian Trzcinski, who will share how service providers can "productize their service" to capitalize on this flight to purchase products that meet an immediate need.

ICGN

July 9: Human Capital: Sustaining Morale and Promoting Fairness

Time: 1:00 PM BST

How do companies and investors navigate these issues and ensure that a strong corporate culture is sustained for the future?

SBDC

July 9: Cybersecurity Awareness for Small Businesses

Time: 2:00 PM – 3:00 PM PDT

This training will focus on Cybersecurity Awareness for Small Businesses. It will cover:

- What is cybersecurity and information security?
- Understanding and managing business risks.
- Safeguarding Information (NIST Cyber Security Framework)
- Working safely and securely: Best Practice for Business
- Compliance, Rules, and Regulations Overview

San Diego & Imperial SBDC Network

July 10: Connecting with Capital—Week 1, Meet the Banker

Time: 9:00 AM – 10:00AM PDT

Connecting with Capital is now online. The SBDC will have over three weeks and each month panels of lenders who can talk about how to access small business loans. This first week will be our panel of bankers, who will talk about how to get commercial loans for your business.

- Learn about small business loans
- Learn what banks look for in a small business
- Learn how the SBDC can help you with your bank loan

PREVIOUS NEWSLETTERS

- [Friday – June 26, 2020 \[PDF\]](#)
- [Monday – June 22, 2020 \[PDF\]](#)
- [Friday – June 19, 2020 \[PDF\]](#)

COVID-19 POSTERS



To request English or Spanish posters for your business, please e-mail COVID-Business@sdcounty.ca.gov with the following details:

- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



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For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response