

For business questions and resources, please contact COVID-Business@sdcounty.ca.gov



The banner features a blue background with a microscopic view of a coronavirus particle at the top. On the right side, there is a circular seal of the County of San Diego with the text "THE NOBLEST MOTIVE IS THE" and "M D C C L I". On the left, it says "Coronavirus Disease 2019" above a large "COVID-19" logo. The main title "Update for the Business Community" is in large, bold, dark blue letters. Below the title, the URL "CORONAVIRUS-SD.COM/BUSINESS" is displayed in white on a dark blue background.

Resources and Updates August 3, 2020

Stay Informed, Stay Connected



Coronavirus in San Diego County

Daily updates on positive cases



Resources and Materials

FAQs, posters, videos, and other materials



Businesses and Employers

Information for businesses and commercial entities

[Submit Weekly Telebriefing Questions](#)

[Submit Safe Reopening Plan Questions](#)

Online Forum Q&A

Join us **Wednesday, August 5th at 9:30 AM – 10:30 AM** for our online forum for the business community! These telebriefs are an opportunity to connect with County representatives and business partners, share information, and get answers to questions you may have.

- You can pre-submit questions for the telebrief in advance [here](#) before we begin at 9:30 AM.
- You can also ask questions during the call [through the online chat feature](#). Speakers will answer as many questions as possible during the one-hour telebrief.
- To listen-in only, call: **1-669-900-6833** and enter the meeting ID provided.

<https://zoom.us/j/157409037>

Meeting ID: 157 409 037

BUSINESS UPDATES

State Updates

Department of Industrial Relations Safe Reopening FAQs – On **July 28, 2020**, the DIR has updated their Safe Reopening FAQs for Workers and Employers. View these FAQs to learn more about protecting workers, employers and the public to safely reopening workplaces. These FAQs address many workplace-related issues as California proceeds through its [Resilience Roadmap](#).

NEWS FOR BUSINESSES & EMPLOYERS



National Asian American Coalition COVID-19 Small Business Loan Program – The NAAC new COVID-19 Small Business Loan is designed to help California small businesses with working capital to help business owners restore, maintain, build, or grow their businesses. The working capital provides capital to help pay rent, purchase inventory, payroll and supplies needed to rebuild and reopen.

The Covid-19 Small Business Loan offers:

- Collateralized business loans between \$5,000 – \$50,000
- Competitive, low fixed interest rates
- 3-year (36 months) repayment term
- No payment due for the first 30 days
- Flexible underwriting guidelines with a skilled and professional staff
- ITIN borrowers are welcome to apply
- Business technical support available

Apply at <https://www.naac.org/covidloan/>

SUPPORTING LOCAL BUSINESSES

The Business community is adaptive, innovative, and resilient every day... and we want to hear from you about your success stories!

- Has your business adjusted to our new norm successfully?
- Did you provide support to the community in a profound way?
- Was a collaboration effort established to adapt safe social distancing practices?
- Any other successes you would like to share?

Share your story and photos by sending us an email to COVID-Business@sdcountry.ca.gov with the subject line: Supporting Local Businesses. A member from our team will follow-up with you for more information.

UPCOMING WEBINARS

North San Diego Small Business Development Center (SBDC)

August 6: Maximizing Forgiveness of the Paycheck Protection Program Loan

Time: 9:00 AM – 10:30 AM PDT

This training will provide guidance on how to spend your PPP loan to maximize the amount of the loan that can be forgiven; followed by some Q&A.

North San Diego Small Business Development Center (SBDC)

August 6: Meet the Buyers: Metropolitan Water District

Time: 10:00 AM – 11:30 AM PDT

The new remote platform will introduce attendees to the no cost services available to assist them in pursuing opportunities, an introduction on how to do business with the showcased entity, and ask questions! This Meet the Buyers features Metropolitan Water District; for more information and background on Metropolitan Water District: <http://www.mwdh2o.com/Doing-Business>

SCORE

August 6: Reopening and Staying Open - How to Assess the Past 60 Days and Prepare for What's Next

Time: 1:00 PM EDT

This session, presented by SCORE mentor Suzanne McGrath, will help business owners – including retailers and restaurants – learn from the experience they've had over the summer to:

- Create a pro forma Profit & Loss statement as a basis for planning the next 12 months
- Minimize costs and maximize revenue through market positioning
- Develop strategies for dealing with capacity limits, especially in a restaurant context
- Consider how to plan for a potential second wave as well as long term changes in consumer behavior
- Analyze options for dealing with lease issues

PREVIOUS NEWSLETTERS

- [Friday – Jul 31, 2020 \[PDF\]](#)
- [Wednesday – July 29, 2020 \[PDF\]](#)
- [Monday – July 27, 2020 \[PDF\]](#)

COVID-19 POSTERS

To request English or Spanish posters for your business, please e-mail COVID-Business@sdcountry.ca.gov with the following details:



- Contact Information (Name, Phone, Email)
- Language materials needed English, Spanish, or both
- Number of requested items
- Address for postal delivery

Additional resources and materials are available [here](#) for your use.



[Follow us on Facebook](#) [Follow us on Twitter](#)

For more information on COVID-19 in San Diego County, please visit sandiegocounty.gov/coronavirus.

To receive updates on your phone via text, send **COSD COVID19** to **468-311**.

Sent from the Business Sector—County of San Diego COVID-19 Response