

César Chávez Day

March 31, 2022



"From the depth of need and despair, people can work together, can organize themselves to solve their own problems and fill their own needs with dignity and strength."

– César Chávez

Who is César Chávez?

César Estrada Chávez was born on March 31, 1927, in Yuma, Arizona. He was the son of Mexican immigrants who worked as farmers. His family lost their home during the Great Depression.

Since he was a kid, Chávez witnessed the harsh conditions immigrants faced working on farms. Workers often endured severe exploitation from employers in exchange for little or no payment.

These employment terms included poor housing infrastructure and little to no access to healthcare or basic services.



LIVE WELL
SAN DIEGO

About César Chávez

- On March 31, 1962—César Chávez launched the farmworker movement with the National Farm Workers Association.
- He had a bold vision for a strong farmworkers' union as well as services that would support that union by building communities up beyond the workplace.
- César Chávez knew it would take an entire movement to empower his community to overcome the burdens of poverty, discrimination, and powerlessness.



César Chávez Foundation

César Chávez started by creating a death benefit, credit union, and cooperative gas station. These early efforts quickly grew, and the National Farm Workers Service Center was introduced in 1966 to build affordable housing for the elderly and displaced Filipino-American farmworkers. César Chávez also established two educational-style Spanish-language radio stations, which have now grown into 11 stations.

Today, the César Chávez Foundation continues to expand on Cesar's early work and vision to create a movement to improve the quality of life for Latinos and working people. Half a century later, the lasting and ongoing effects of his work have transcended even his original aim.



How to Celebrate Safely

- The Oceanside Public Library invites you to a free in-person documentary screening in the Civic Center Library Foundation Room from 5:30 to 7:00 p.m. to view “Singing Our Way to Freedom.”
 - Registration is required. Visit bit.ly/osidesignup to register for this event, or call 760-435-5600.
- Plant a community vegetable garden.
- Donate fresh produce.
- Read one of the following books:
 - Harvesting Hope: The Story of César Chávez.
 - A Picture Book of César Chávez.
 - Texting with César Chávez.
- Listen to the song De colores (In colors).
 - It is the anthem of the United Farmworkers of America.



How to BeCOVID Safe

- Get your COVID-19 and flu vaccines. If you're fully vaccinated, remain up to date by getting your booster, if eligible.
- Wear a mask over your nose and mouth.
- Avoid poorly ventilated areas.
- Wash your hands with soap and water for at least 20 seconds. Use hand sanitizer if soap and water are not available.
- If you were a close contact of someone with COVID-19, self-test after at least 5 days.
- If your first test is negative, test a second time in 1 or 2 days.

