

SOCIAL MEDIA MESSAGES FOR NATIONAL INFANT IMMUNIZATION WEEK 2025

National Infant Immunization Week (NIIW) is April 21-April 28, 2025. NIIW highlights the importance of protecting children 2 years and younger from vaccine-preventable diseases through routine well-child exams and vaccinations.

Partners, such as community coalitions, groups, individuals, and any other immunization stakeholders, play an important role in raising awareness about childhood vaccinations this NIIW. Use the following social media for educational and outreach efforts, including websites, e-mails, and newsletters. For more information, please visit the [San Diego Immunization Unit](#) and the [Centers for Disease Control and Prevention Vaccines for Your Children](#).

Intended Audience and Suggested Caption

Image(s)

Healthcare Professionals

Parents consider their child's healthcare professionals to be their most trusted source of information when it comes to vaccines. You have a critical role in helping parents choose vaccines for their child. This National Infant Immunization Week, check out resources at www.sdiz.org. #NIIW



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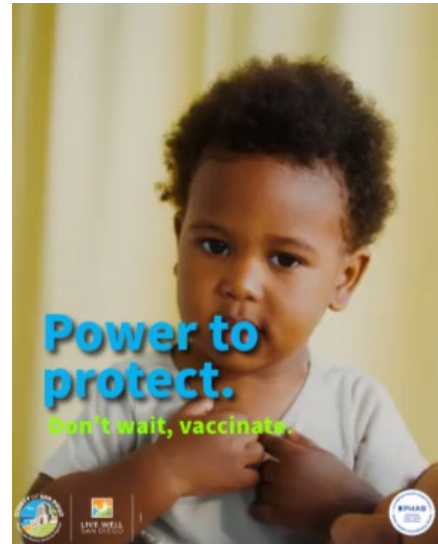
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Parents and Guardians

April 24-28 is National Infant Immunization Week. Babies are born with immune systems that can fight most germs, but some germs cause serious or even deadly diseases a baby can't handle. For those, babies need the help of vaccines. Learn more at www.sdiz.org. #NIIW

[Reel preview](#)



Images

