County of San Diego Community Profiles
by Region and Subregional Area

San Diego County Demographics Profile

North Central Region
2012 Population Estimates

Published March 2014

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.

Regional Data

Please see Important Information in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

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Use links to jump to a section or page from a list

The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon ( ) turns into a pointing hand (when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a "w" for web access.

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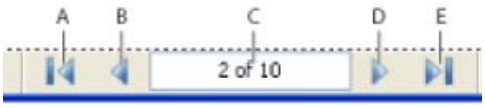

A- go to 1st page
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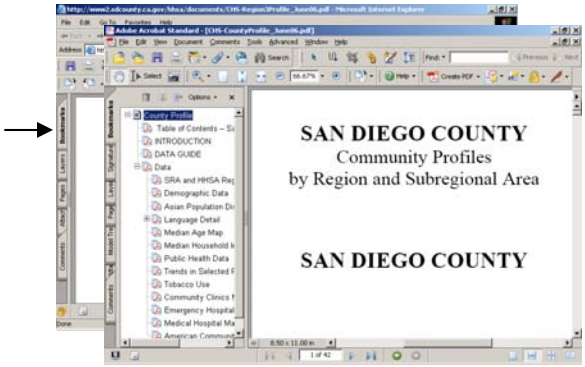
D- go forward one page
E- go to last page

Use bookmarks to jump to a section

This is a built-in table of contents that is viewed to the side of the document and can be left open while viewing the document. To access this, click on the bookmarks tab on the left side of window. Use the (+) or (-) symbols to expand or collapse the list. Click on a bookmark to jump to that page.



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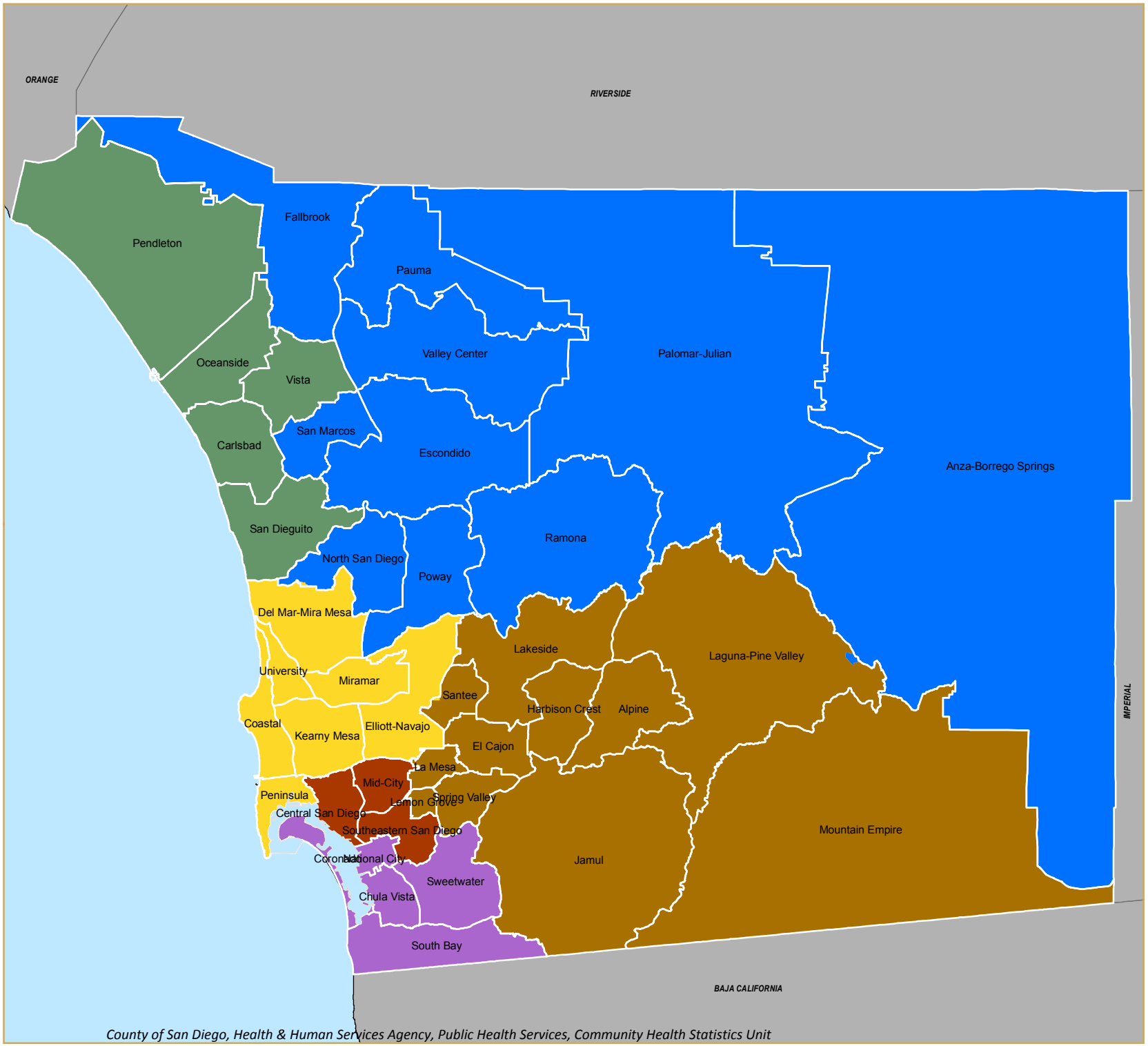
SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



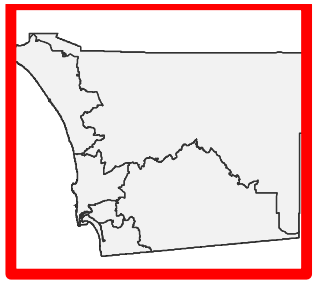
SRA and Regional Boundaries in San Diego County

SRA Boundary

Region

RegName

- Central
- East
- North Central
- North Coastal
- North Inland
- South



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COUNTY OF SAN DIEGO HHSA HEALTH AND HUMAN SERVICES AGENCY

SanGIS We Have San Diego Covered

Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD_1983_StatePlane_California_VI_FIPS_0406_Feet_D_North_American_1983, Foot_US

County of San Diego, Health & Human Services Agency, Public Health Services, Community Health Statistics Unit

San Diego County

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	3,143,429	100.00%
Age Distribution		
0 to 4 Years	203,829	6.48%
5 to 14 Years	398,416	12.67%
15 to 24 Years	502,716	15.99%
25 to 44 Years	890,051	28.31%
45 to 64 Years	773,882	24.62%
65+ Years	374,535	11.91%
Gender Distribution		
Male	1,575,943	50.13%
Female	1,567,486	49.87%
Race/Ethnicity		
White	1,492,320	47.47%
Hispanic	1,035,226	32.93%
Black	139,383	4.43%
Asian/Pacific Islander*	355,935	11.32%
Other	120,565	3.84%

Income (2012 ACS) (*LWSD*)		
	Number	**Percent**
Total Households	1,067,462	100.00%
Household Income		
< $35,000	293,329	27.48%
$35,000 to $50,000	134,338	12.58%
$50,000 to $75,000	184,939	17.33%
$75,000 to $100,000	141,272	13.23%
$100,000 to $150,000	168,530	15.79%
> $150,000	145,054	13.59%
Income per Person in HH		
Median HH Income		$70,926
Persons Per HH		2.76
Income per Person in HH		$25,697.83

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	1,614,267
Labor Force	
Percent Unemployed	9.16%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	147,839
Armed Forces	79,603
Employed Civilians	1,386,825
Employed Civilian Occupation Category (16+ Years)	
Management, Professional, & Related	39.83%
Service	19.18%
Sales and Office	24.81%
Construction, Extraction, & Maintenance	8.06%
Production, Transportation, & Material Moving	8.12%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.89%
Construction	6.08%
Manufacturing	9.39%
Wholesale Trade	2.56%
Retail Trade	11.15%
Transportation, Warehousing, and Utilities	3.75%
Information and Communications	2.34%
Finance, Insurance, and Real Estate	6.98%
Professional, Scientific, Management, Admin.	14.19%
Educational, Social and Health Services	20.88%
Entertainment and Hospitality related	10.91%
Other Services	5.36%
Public Administration	5.52%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	2,011,024
Completed Education	
< High School Graduate	14.60%
High School Graduate	19.00%
Some College or AA	31.99%
Bachelor Degree	21.40%
Graduate Degree	13.01%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	621,919
Private vs Public School Enrollment	
Percent Public Schools	92.17%
Percent Private Schools	7.83%

Language (2012 ACS)

Total Population	
5+ Years Old	2,895,150
Primary Language Spoken at Home	
English Only	62.87%
Spanish Only	10.92%
Asian/Pacific Island Language Only	3.63%
Other Language Only	1.56%
Bilingual	21.01%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	54.53%
Renter Occupied	45.47%
Housing Costs	
Median House Value	$419,400
Median Rent	$1,282

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	6.14%
1 Vehicle	32.44%
>1 Vehicle	61.42%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	6.60%
50 - 74%	3.09%
75 - 99%	4.17%
100 - 124%	4.55%
125 - 149%	4.43%
150% - 199%	8.91%
200% +	68.25%
Percent Below Poverty Level	
Population	13.86%
Families	9.98%
Families With Children	14.58%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	335,944
Families With Children <18 Years	
Percent Single Parent	27.95%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD* = *Live Well San Diego* Indicator**

San Diego County

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,504,138	100.00%
Marital Status		
Single, Never Married	884,854	35.34%
Married	1,191,967	47.60%
Separated	47,740	1.91%
Widowed	124,625	4.98%
Divorced	254,952	10.18%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.75%
Families with Children	6.22%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	19.47%
Population ≤138% FPL	20.89%
Population 139% - 350% FPL	32.73%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	2,996,858	100.00%
With a Disability	278,432	9.29%
With a Hearing Difficulty	79,486	2.65%
With a Vision Difficulty	48,915	1.63%
With a Cognitive Difficulty	106,726	3.56%
With an Ambulatory Difficulty	143,395	4.78%
With a Self-care Difficulty	61,864	2.06%
With an Independent Living Difficulty	112,662	3.76%
Veteran Status		
Civilian Population 18+ Years	2,297,505	100.00%
Veteran Population	235,877	10.27%
Foreign Born		
Total Population	3,143,429	100.00%
Foreign Born	720,485	22.92%
Foreign Born, Naturalized Citizen	340,977	10.85%
Foreign Born, Not a U.S. Citizen	379,508	12.07%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,165,970	1,098,251
Single Family - Detached	566,143	542,874
Single Family - Multiple-Unit	136,249	127,367
Multi-Family	421,008	389,167
Mobile Home and Other	42,570	38,843

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	374,535
Household Type	
Married-Couple Family	53.92%
Family Household, No Spouse Present	14.88%
Non-Family Household	3.88%
Group Quarters	3.13%
Male, Living Alone	7.25%
Female, Living Alone	16.94%
Poverty	
Percent Below 100% FPL	7.83%
Percent Below 200% FPL	24.93%
Income	
Mean Household Earnings	$57,296
Percent with Earnings	36.10%
Percent with Social Security Income	88.80%
Percent with Supplemental Security Income	7.30%
Percent with Cash Public Assistance Income	1.50%
Percent with Retirement Income	50.80%
Percent with Food Stamps/SNAP Benefits	2.20%
Labor Force	
Percent in Labor Force	15.60%
Grandparents	
Living with Grandchild (<18 Years Old)	7.80%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.47%
20% to 29% per Month	22.22%
30% or more per Month	48.32%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	90.21%
Without Health Insurance Coverage	9.79%
Ages 18-64 Years	
With Health Insurance Coverage	77.39%
Without Health Insurance Coverage	22.61%
Ages 65+ Years	
With Health Insurance Coverage	98.47%
Without Health Insurance Coverage	1.53%
All Ages	
With Health Insurance Coverage	82.93%
Without Health Insurance Coverage	17.07%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.86%
Car, Truck, or Van - Carpooled	10.21%
Public Transportation (Excluding Taxis)	3.11%
Walked	2.72%
Other Means	1.84%
Worked from Home	6.26%

***LWSD** = Live Well San Diego* **Indicator.**

San Diego County

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**3,143,429**		
Total Asian/Pacific Islander Population	362,376	100.00%	11.53%
Asian Indian	26,405	7.29%	0.84%
Bangladeshi	130	0.04%	0.00%
Cambodian	5,443	1.50%	0.17%
Chinese; except Taiwanese	49,779	13.74%	1.58%
Filipino	148,831	41.07%	4.73%
Hmong	1,288	0.36%	0.04%
Indonesian	1,250	0.34%	0.04%
Japanese	18,849	5.20%	0.60%
Korean	20,187	5.57%	0.64%
Laotian	6,009	1.66%	0.19%
Malaysian	96	0.03%	0.00%
Melanesian	437	0.12%	0.01%
Micronesian	4,841	1.34%	0.15%
Pakistani	1,764	0.49%	0.06%
Polynesian	9,044	2.50%	0.29%
Sri Lankan	573	0.16%	0.02%
Taiwanese	3,278	0.90%	0.10%
Thai	2,402	0.66%	0.08%
Vietnamese	48,637	13.42%	1.55%
Other Asian/Pacific Islander	10,135	2.80%	0.32%
Other Asian/Pacific Islander; not specified	2,999	0.83%	0.10%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2012 American Community Survey (ACS)

Language Spoken at Home	Number*	Percent of *Bilingual*** Population	Percent of *Total* Population
Total Population, Aged 5+ Years	**2,895,150**		
Total English-Bilingual* Population	608,391	100.00%	21.01%
Spanish	397,311	65.31%	13.72%
Tagalog	55,919	9.19%	1.93%
Chinese	20,954	3.44%	0.72%
Vietnamese	15,348	2.52%	0.53%
German	9,456	1.55%	0.33%
Arabic	8,932	1.47%	0.31%
French	7,911	1.30%	0.27%
Persian	7,500	1.23%	0.26%
Korean	7,186	1.18%	0.25%
African	6,602	1.09%	0.23%
Japanese	6,542	1.08%	0.23%
Other Asian Languages	5,598	0.92%	0.19%
Other Pacific Island Languages	5,576	0.92%	0.19%
Other/Unspecified Bilingual	5,071	0.83%	0.18%
Hindi	4,648	0.76%	0.16%
Italian	4,513	0.74%	0.16%
Russian	4,455	0.73%	0.15%
Portuguese	4,004	0.66%	0.14%
Other Indo-European Languages	3,172	0.52%	0.11%
Other Indic Languages	3,164	0.52%	0.11%
Mon-Khmer, Cambodian	2,395	0.39%	0.08%
Laotian	2,259	0.37%	0.08%
Scandinavian Languages	2,153	0.35%	0.07%
Other West Germanic Languages	2,052	0.34%	0.07%
Polish	1,861	0.31%	0.06%
Other Slavic Languages	1,782	0.29%	0.06%
Serbo-Croatian	1,716	0.28%	0.06%
Urdu	1,678	0.28%	0.06%
Armenian	1,466	0.24%	0.05%
Gujarati	1,421	0.23%	0.05%
Greek	1,394	0.23%	0.05%
Hebrew	1,177	0.19%	0.04%
Thai	1,037	0.17%	0.04%
Hungarian	741	0.12%	0.03%
Hmong	716	0.12%	0.02%
Other Native North American Lang.	327	0.05%	0.01%
Yiddish	289	0.05%	0.01%
Navajo	65	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of *Monolingual*** Population	Percent of *Total* Population
Total Population, Aged 5+ Years	**2,895,150**		
Total Mono-lingual Population	2,286,759	100.00%	78.98%
English Only	1,820,082	79.59%	62.87%
Non-English Speakers:			
Spanish Only	316,282	13.83%	10.92%
Tagalog Only	34,156	1.49%	1.18%
Vietnamese Only	25,224	1.10%	0.87%
Chinese Only	19,631	0.86%	0.68%
Arabic Only	8,925	0.39%	0.31%
Korean Only	7,391	0.32%	0.26%
Japanese Only	5,664	0.25%	0.20%
Other and Unspecified Languages Only	5,618	0.25%	0.19%
Persian Only	5,603	0.25%	0.19%
African Only	4,387	0.19%	0.15%
Russian Only	4,047	0.18%	0.14%
Other Pacific Island Only	3,412	0.15%	0.12%
Laotian Only	3,271	0.14%	0.11%
Other Asian Only	2,719	0.12%	0.09%
Mon-Khmer, Cambodian	2,187	0.10%	0.08%
French Only	1,938	0.08%	0.07%
Hindi Only	1,539	0.07%	0.05%
German Only	1,523	0.07%	0.05%
Other Indo-European Only	1,515	0.07%	0.05%
Italian Only	1,505	0.07%	0.05%
Portuguese Only	1,385	0.06%	0.05%
Other Indic Only	1,168	0.05%	0.04%
Thai Only	1,134	0.05%	0.04%
Polish Only	984	0.04%	0.03%
Other Slavic Only	772	0.03%	0.03%
Urdu Only	755	0.03%	0.03%
Armenian Only	668	0.03%	0.02%
Gujarati Only	643	0.03%	0.02%
Serbo-Croatian Only	544	0.02%	0.02%
Hungarian Only	530	0.02%	0.02%
Hmong Only	380	0.02%	0.01%
Scandinavian Only	301	0.01%	0.01%
Greek Only	296	0.01%	0.01%
Other West Germanic Only	250	0.01%	0.01%
Hebrew Only	245	0.01%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

NORTH CENTRAL REGION DEMOGRAPHICS PROFILE

SRAs:

Coastal
Del Mar-Mira Mesa
Elliot-Navajo
Kearny Mesa
Miramar
Peninsula
University

North Central Region

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	615,093	100.00%
Age Distribution		
0 to 4 Years	33,710	5.48%
5 to 14 Years	62,265	10.12%
15 to 24 Years	103,420	16.81%
25 to 44 Years	194,557	31.63%
45 to 64 Years	145,078	23.59%
65+ Years	76,063	12.37%
Gender Distribution		
Male	310,962	50.56%
Female	304,131	49.44%
Race/Ethnicity		
White	364,966	59.34%
Hispanic	90,162	14.66%
Black	18,575	3.02%
Asian/Pacific Islander*	114,106	18.55%
Other	27,284	4.44%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	233,529	100.00%
Household Income		
< $35,000	50,381	21.57%
$35,000 to $50,000	25,300	10.83%
$50,000 to $75,000	38,791	16.61%
$75,000 to $100,000	32,683	14.00%
$100,000 to $150,000	42,784	18.32%
> $150,000	43,590	18.67%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	348,812
Labor Force	
Percent Unemployed	7.32%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	25,528
Armed Forces	17,982
Employed Civilians	305,302
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	53.11%
Service	14.16%
Sales and Office	23.05%
Construction, Extraction, & Maintenance	4.16%
Production, Transportation, & Material Moving	5.52%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.22%
Construction	3.37%
Manufacturing	9.94%
Wholesale Trade	2.08%
Retail Trade	9.41%
Transportation, Warehousing, and Utilities	2.92%
Information and Communications	3.01%
Finance, Insurance, and Real Estate	8.31%
Professional, Scientific, Management, Admin.	18.04%
Educational, Social and Health Services	23.45%
Entertainment and Hospitality related	9.90%
Other Services	4.48%
Public Administration	4.86%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	410,708
Completed Education	
< High School Graduate	5.97%
High School Graduate	13.38%
Some College or AA	28.33%
Bachelor Degree	30.28%
Graduate Degree	22.04%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	99,158
Private vs Public School Enrollment	
Percent Public Schools	87.48%
Percent Private Schools	12.52%

Language (2012 ACS)

Total Population	
5+ Years Old	574,537
Primary Language Spoken at Home	
English Only	71.81%
Spanish Only	2.89%
Asian/Pacific Island Language Only	5.59%
Other Language Only	1.89%
Bilingual	17.82%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	52.34%
Renter Occupied	47.66%

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	4.41%
1 Vehicle	34.76%
>1 Vehicle	60.83%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	6.26%
50 - 74%	2.02%
75 - 99%	2.62%
100 - 124%	2.81%
125 - 149%	2.79%
150% - 199%	6.25%
200% +	77.24%
Percent Below Poverty Level	
Population	10.91%
Families	5.64%
Families With Children	8.43%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	58,826
Families With Children <18 Years	
Percent Single Parent	22.64%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD* = *Live Well San Diego* Indicator**

North Central Region

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	512,510	100.00%
Marital Status		
Single, Never Married	199,623	38.95%
Married	231,455	45.16%
Separated	6,589	1.29%
Widowed	23,159	4.52%
Divorced	51,684	10.08%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.79%
Families with Children	2.46%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	14.39%
Population ≤138% FPL	15.28%
Population 139% - 350% FPL	25.99%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	586,683	100.00%
With a Disability	45,138	7.69%
With a Hearing Difficulty	13,837	2.36%
With a Vision Difficulty	7,219	1.23%
With a Cognitive Difficulty	15,383	2.62%
With an Ambulatory Difficulty	22,767	3.88%
With a Self-care Difficulty	10,498	1.79%
With an Independent Living Difficulty	18,118	3.09%
Veteran Status		
Civilian Population 18+ Years	475,806	100.00%
Veteran Population	47,469	9.98%
Foreign Born		
Total Population	615,093	100.00%
Foreign Born	131,520	21.38%
Foreign Born, Naturalized Citizen	74,074	12.04%
Foreign Born, Not a U.S. Citizen	57,446	9.34%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	254,464	240,019
Single Family - Detached	114,135	109,963
Single Family - Multiple-Unit	28,655	26,740
Multi-Family	109,924	101,705
Mobile Home and Other	1,750	1,611

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	76,063
Household Type	
Married-Couple Family	54.73%
Family Household, No Spouse Present	12.97%
Non-Family Household	4.07%
Group Quarters	2.22%
Male, Living Alone	7.69%
Female, Living Alone	18.32%
Poverty	
Percent Below 100% FPL	5.41%
Percent Below 200% FPL	18.86%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	32.58%
20% to 29% per Month	22.50%
30% or more per Month	44.91%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	95.53%
Without Health Insurance Coverage	4.47%
Ages 18-64 Years	
With Health Insurance Coverage	85.21%
Without Health Insurance Coverage	14.79%
Ages 65+ Years	
With Health Insurance Coverage	99.14%
Without Health Insurance Coverage	0.86%
All Ages	
With Health Insurance Coverage	88.91%
Without Health Insurance Coverage	11.09%
Commute to Work	
Car, Truck, or Van - Drove Alone	76.90%
Car, Truck, or Van - Carpooled	7.63%
Public Transportation (Excluding Taxis)	2.92%
Walked	2.56%
Other Means	2.35%
Worked from Home	7.64%

***LWSD* = *Live Well San Diego* Indicator.**

North Central Region

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**615,093**		
Total Asian/Pacific Islander Population	115,372	100.00%	18.76%
Asian Indian	12,310	10.67%	2.00%
Bangladeshi	66	0.06%	0.01%
Cambodian	612	0.53%	0.10%
Chinese; except Taiwanese	23,739	20.58%	3.86%
Filipino	31,578	27.37%	5.13%
Hmong	722	0.63%	0.12%
Indonesian	465	0.40%	0.08%
Japanese	5,760	4.99%	0.94%
Korean	8,801	7.63%	1.43%
Laotian	1,120	0.97%	0.18%
Malaysian	16	0.01%	0.00%
Melanesian	69	0.06%	0.01%
Micronesian	1,280	1.11%	0.21%
Pakistani	777	0.67%	0.13%
Polynesian	1,669	1.45%	0.27%
Sri Lankan	79	0.07%	0.01%
Taiwanese	1,413	1.22%	0.23%
Thai	874	0.76%	0.14%
Vietnamese	18,781	16.28%	3.05%
Other Asian/Pacific Islander	3,784	3.28%	0.62%
Other Asian/Pacific Islander; not specified	1,455	1.26%	0.24%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Coastal SRA
Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	75,893	100.00%
Age Distribution		
0 to 4 Years	2,489	3.28%
5 to 14 Years	5,171	6.81%
15 to 24 Years	11,046	14.55%
25 to 44 Years	27,951	36.83%
45 to 64 Years	16,501	21.74%
65+ Years	12,735	16.78%
Gender Distribution		
Male	39,064	51.47%
Female	36,829	48.53%
Race/Ethnicity		
White	60,540	79.77%
Hispanic	8,482	11.18%
Black	784	1.03%
Asian/Pacific Islander*	3,504	4.62%
Other	2,583	3.40%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	34,553	100.00%
Household Income		
< $35,000	8,050	23.30%
$35,000 to $50,000	3,241	9.38%
$50,000 to $75,000	5,262	15.23%
$75,000 to $100,000	4,612	13.35%
$100,000 to $150,000	5,409	15.65%
> $150,000	7,979	23.09%
Income per Person in HH		
Median HH Income		$85,455
Persons Per HH		2.02
Income per Person in HH		$42,304.46
Change from County		64.62%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	46,135
Labor Force	
Percent Unemployed	7.51%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	3,463
Armed Forces	965
Employed Civilians	41,707
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	57.32%
Service	14.91%
Sales and Office	21.70%
Construction, Extraction, & Maintenance	2.98%
Production, Transportation, & Material Moving	3.09%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.26%
Construction	3.67%
Manufacturing	7.23%
Wholesale Trade	1.98%
Retail Trade	7.17%
Transportation, Warehousing, and Utilities	2.52%
Information and Communications	3.11%
Finance, Insurance, and Real Estate	11.31%
Professional, Scientific, Management, Admin.	18.73%
Educational, Social and Health Services	21.93%
Entertainment and Hospitality related	14.37%
Other Services	4.07%
Public Administration	3.64%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	54,637
Completed Education	
< High School Graduate	2.30%
High School Graduate	9.40%
Some College or AA	21.59%
Bachelor Degree	37.06%
Graduate Degree	29.64%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	7,937
Private vs Public School Enrollment	
Percent Public Schools	75.82%
Percent Private Schools	24.18%

Language (2012 ACS)

Total Population	
5+ Years Old	69,728
Primary Language Spoken at Home	
English Only	86.46%
Spanish Only	1.11%
Asian/Pacific Island Language Only	0.50%
Other Language Only	1.01%
Bilingual	10.92%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	44.00%
Renter Occupied	56.00%
Housing Costs	
Median House Value	$707,060
Median Rent	$1,604

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	5.32%
1 Vehicle	39.81%
>1 Vehicle	54.86%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	7.14%
50 - 74%	1.76%
75 - 99%	1.77%
100 - 124%	2.69%
125 - 149%	2.17%
150% - 199%	6.44%
200% +	78.03%
Percent Below Poverty Level	
Population	10.67%
Families	3.31%
Families With Children	4.17%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	4,624
Families With Children <18 Years	
Percent Single Parent	18.34%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD* = *Live Well San Diego* Indicator**

Coastal SRA

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	65,243	100.00%
Marital Status		
Single, Never Married	30,403	46.60%
Married	25,028	38.36%
Separated	547	0.84%
Widowed	2,821	4.32%
Divorced	6,444	9.88%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	0.55%
Families with Children	0.56%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	13.88%
Population ≤138% FPL	14.57%
Population 139% - 350% FPL	22.04%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	71,118	100.00%
With a Disability	4,800	6.75%
With a Hearing Difficulty	1,584	2.23%
With a Vision Difficulty	602	0.85%
With a Cognitive Difficulty	1,709	2.40%
With an Ambulatory Difficulty	2,213	3.11%
With a Self-care Difficulty	855	1.20%
With an Independent Living Difficulty	1,836	2.58%
Veteran Status		
Civilian Population 18+ Years	62,809	100.00%
Veteran Population	4,720	7.51%
Foreign Born		
Total Population	75,893	100.00%
Foreign Born	8,902	11.73%
Foreign Born, Naturalized Citizen	5,252	6.92%
Foreign Born, Not a U.S. Citizen	3,650	4.81%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	41,329	36,598
Single Family - Detached	14,286	13,099
Single Family - Multiple-Unit	7,085	6,255
Multi-Family	19,726	17,050
Mobile Home and Other	232	194

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	12,735
Household Type	
Married-Couple Family	60.17%
Family Household, No Spouse Present	3.87%
Non-Family Household	4.35%
Group Quarters	2.11%
Male, Living Alone	8.44%
Female, Living Alone	21.06%
Poverty	
Percent Below 100% FPL	3.21%
Percent Below 200% FPL	13.43%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	36.37%
20% to 29% per Month	19.92%
30% or more per Month	43.71%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	97.52%
Without Health Insurance Coverage	2.48%
Ages 18-64 Years	
With Health Insurance Coverage	85.22%
Without Health Insurance Coverage	14.78%
Ages 65+ Years	
With Health Insurance Coverage	99.55%
Without Health Insurance Coverage	0.45%
All Ages	
With Health Insurance Coverage	89.08%
Without Health Insurance Coverage	10.92%
Commute to Work	
Car, Truck, or Van - Drove Alone	74.80%
Car, Truck, or Van - Carpooled	6.04%
Public Transportation (Excluding Taxis)	1.49%
Walked	3.24%
Other Means	5.09%
Worked from Home	9.35%

***LWSD* = *Live Well San Diego* Indicator.**

Coastal SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**75,893**		
Total Asian/Pacific Islander Population	3,299	100.00%	4.35%
Asian Indian	345	10.46%	0.45%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	1,144	34.67%	1.51%
Filipino	702	21.28%	0.93%
Hmong	0	0.00%	0.00%
Indonesian	34	1.02%	0.04%
Japanese	175	5.31%	0.23%
Korean	368	11.16%	0.49%
Laotian	20	0.60%	0.03%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	51	1.56%	0.07%
Pakistani	18	0.54%	0.02%
Polynesian	45	1.37%	0.06%
Sri Lankan	0	0.00%	0.00%
Taiwanese	39	1.18%	0.05%
Thai	61	1.84%	0.08%
Vietnamese	139	4.20%	0.18%
Other Asian/Pacific Islander	108	3.28%	0.14%
Other Asian/Pacific Islander; not specified	50	1.53%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Del Mar / Mira Mesa SRA

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	160,089	100.00%
Age Distribution		
0 to 4 Years	9,253	5.78%
5 to 14 Years	22,302	13.93%
15 to 24 Years	21,097	13.18%
25 to 44 Years	45,740	28.57%
45 to 64 Years	46,235	28.88%
65+ Years	15,462	9.66%
Gender Distribution		
Male	80,113	50.04%
Female	79,976	49.96%
Race/Ethnicity		
White	75,851	47.38%
Hispanic	16,518	10.32%
Black	3,498	2.19%
Asian/Pacific Islander*	56,910	35.55%
Other	7,312	4.57%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	53,963	100.00%
Household Income		
< $35,000	6,598	12.23%
$35,000 to $50,000	4,248	7.87%
$50,000 to $75,000	7,152	13.25%
$75,000 to $100,000	7,662	14.20%
$100,000 to $150,000	12,408	22.99%
> $150,000	15,895	29.46%
Income per Person in HH		
Median HH Income		$115,528
Persons Per HH		2.90
Income per Person in HH		$39,837.24
Change from County		55.02%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	89,477
Labor Force	
Percent Unemployed	6.79%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	6,074
Armed Forces	1,085
Employed Civilians	82,318
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	57.13%
Service	11.03%
Sales and Office	21.89%
Construction, Extraction, & Maintenance	3.17%
Production, Transportation, & Material Moving	6.79%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.17%
Construction	2.21%
Manufacturing	15.76%
Wholesale Trade	1.99%
Retail Trade	8.95%
Transportation, Warehousing, and Utilities	2.79%
Information and Communications	3.90%
Finance, Insurance, and Real Estate	8.09%
Professional, Scientific, Management, Admin.	19.58%
Educational, Social and Health Services	20.71%
Entertainment and Hospitality related	7.41%
Other Services	3.95%
Public Administration	4.48%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	109,462
Completed Education	
< High School Graduate	6.07%
High School Graduate	12.16%
Some College or AA	24.41%
Bachelor Degree	32.02%
Graduate Degree	25.35%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	34,553
Private vs Public School Enrollment	
Percent Public Schools	89.76%
Percent Private Schools	10.24%

Language (2012 ACS)

Total Population	
5+ Years Old	151,743
Primary Language Spoken at Home	
English Only	59.19%
Spanish Only	1.91%
Asian/Pacific Island Language Only	11.52%
Other Language Only	2.44%
Bilingual	24.93%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	66.32%
Renter Occupied	33.68%
Housing Costs	
Median House Value	$517,404
Median Rent	$1,750

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	2.39%
1 Vehicle	25.30%
>1 Vehicle	72.31%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	2.54%
50 - 74%	1.31%
75 - 99%	1.64%
100 - 124%	1.73%
125 - 149%	2.18%
150% - 199%	4.30%
200% +	86.30%
Percent Below Poverty Level	
Population	5.49%
Families	4.44%
Families With Children	5.38%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	20,816
Families With Children <18 Years	
Percent Single Parent	16.98%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Del Mar / Mira Mesa SRA

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	128,814	100.00%
Marital Status		
Single, Never Married	37,313	28.97%
Married	74,668	57.97%
Separated	1,248	0.97%
Widowed	4,728	3.67%
Divorced	10,857	8.43%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.34%
Families with Children	1.56%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	7.74%
Population ≤138% FPL	8.44%
Population 139% - 350% FPL	21.73%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	160,542	100.00%
With a Disability	9,859	6.14%
With a Hearing Difficulty	2,964	1.85%
With a Vision Difficulty	1,416	0.88%
With a Cognitive Difficulty	3,639	2.27%
With an Ambulatory Difficulty	4,797	2.99%
With a Self-care Difficulty	2,913	1.81%
With an Independent Living Difficulty	4,510	2.81%
Veteran Status		
Civilian Population 18+ Years	121,080	100.00%
Veteran Population	10,523	8.69%
Foreign Born		
Total Population	160,089	100.00%
Foreign Born	53,904	33.67%
Foreign Born, Naturalized Citizen	33,225	20.75%
Foreign Born, Not a U.S. Citizen	20,679	12.92%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	57,237	55,004
Single Family - Detached	35,390	34,399
Single Family - Multiple-Unit	3,611	3,304
Multi-Family	17,950	17,080
Mobile Home and Other	286	221

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	15,462
Household Type	
Married-Couple Family	50.38%
Family Household, No Spouse Present	33.48%
Non-Family Household	1.67%
Group Quarters	1.12%
Male, Living Alone	4.10%
Female, Living Alone	9.25%
Poverty	
Percent Below 100% FPL	5.50%
Percent Below 200% FPL	15.72%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	32.94%
20% to 29% per Month	27.14%
30% or more per Month	39.92%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	96.30%
Without Health Insurance Coverage	3.70%
Ages 18-64 Years	
With Health Insurance Coverage	88.73%
Without Health Insurance Coverage	11.27%
Ages 65+ Years	
With Health Insurance Coverage	99.14%
Without Health Insurance Coverage	0.86%
All Ages	
With Health Insurance Coverage	91.56%
Without Health Insurance Coverage	8.44%
Commute to Work	
Car, Truck, or Van - Drove Alone	80.19%
Car, Truck, or Van - Carpooled	9.76%
Public Transportation (Excluding Taxis)	1.45%
Walked	0.94%
Other Means	1.48%
Worked from Home	6.18%

***LWSD* = *Live Well San Diego* Indicator.**

Del Mar-Mira Mesa SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**160,089**		
Total Asian/Pacific Islander Population	57,530	100.00%	35.94%
Asian Indian	6,460	11.23%	4.04%
Bangladeshi	19	0.03%	0.01%
Cambodian	481	0.84%	0.30%
Chinese; except Taiwanese	10,912	18.97%	6.82%
Filipino	19,331	33.60%	12.08%
Hmong	425	0.74%	0.27%
Indonesian	280	0.49%	0.17%
Japanese	1,571	2.73%	0.98%
Korean	3,291	5.72%	2.06%
Laotian	260	0.45%	0.16%
Malaysian	1	0.00%	0.00%
Melanesian	67	0.12%	0.04%
Micronesian	524	0.91%	0.33%
Pakistani	532	0.92%	0.33%
Polynesian	601	1.04%	0.38%
Sri Lankan	62	0.11%	0.04%
Taiwanese	716	1.24%	0.45%
Thai	308	0.54%	0.19%
Vietnamese	9,259	16.09%	5.78%
Other Asian/Pacific Islander	1,508	2.62%	0.94%
Other Asian/Pacific Islander; not specified	924	1.61%	0.58%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Elliott-Navajo SRA
Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	90,258	100.00%
Age Distribution		
0 to 4 Years	5,999	6.65%
5 to 14 Years	11,226	12.44%
15 to 24 Years	10,799	11.96%
25 to 44 Years	25,502	28.25%
45 to 64 Years	22,475	24.90%
65+ Years	14,257	15.80%
Gender Distribution		
Male	43,817	48.55%
Female	46,441	51.45%
Race/Ethnicity		
White	60,021	66.50%
Hispanic	13,537	15.00%
Black	3,946	4.37%
Asian/Pacific Islander*	8,181	9.06%
Other	4,573	5.07%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	34,898	100.00%
Household Income		
< $35,000	6,691	19.17%
$35,000 to $50,000	4,214	12.08%
$50,000 to $75,000	6,001	17.20%
$75,000 to $100,000	5,011	14.36%
$100,000 to $150,000	7,200	20.63%
> $150,000	5,781	16.57%
Income per Person in HH		
Median HH Income		$83,438
Persons Per HH		2.51
Income per Person in HH		$33,242.23
Change from County		29.36%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	48,048
Labor Force	
Percent Unemployed	7.08%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	3,400
Armed Forces	2,576
Employed Civilians	42,072
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	52.93%
Service	11.80%
Sales and Office	24.73%
Construction, Extraction, & Maintenance	5.57%
Production, Transportation, & Material Moving	4.97%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.33%
Construction	4.25%
Manufacturing	7.14%
Wholesale Trade	2.35%
Retail Trade	9.87%
Transportation, Warehousing, and Utilities	3.66%
Information and Communications	3.10%
Finance, Insurance, and Real Estate	9.29%
Professional, Scientific, Management, Admin.	15.59%
Educational, Social and Health Services	25.25%
Entertainment and Hospitality related	8.86%
Other Services	3.49%
Public Administration	6.82%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	61,497
Completed Education	
< High School Graduate	4.58%
High School Graduate	13.37%
Some College or AA	35.09%
Bachelor Degree	29.33%
Graduate Degree	17.63%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	16,829
Private vs Public School Enrollment	
Percent Public Schools	88.81%
Percent Private Schools	11.19%

Language (2012 ACS)

Total Population	
5+ Years Old	84,440
Primary Language Spoken at Home	
English Only	80.39%
Spanish Only	1.91%
Asian/Pacific Island Language Only	2.83%
Other Language Only	1.95%
Bilingual	12.91%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	61.75%
Renter Occupied	38.25%
Housing Costs	
Median House Value	$484,647
Median Rent	$1,642

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	3.48%
1 Vehicle	29.97%
>1 Vehicle	66.55%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	4.31%
50 - 74%	1.16%
75 - 99%	1.84%
100 - 124%	2.38%
125 - 149%	2.77%
150% - 199%	6.54%
200% +	81.00%
Percent Below Poverty Level	
Population	7.31%
Families	3.99%
Families With Children	6.09%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	10,413
Families With Children <18 Years	
Percent Single Parent	27.13%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Elliot-Navajo SRA

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	72,840	100.00%
Marital Status		
Single, Never Married	22,086	30.32%
Married	37,600	51.62%
Separated	925	1.27%
Widowed	4,204	5.77%
Divorced	8,025	11.02%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.77%
Families with Children	2.23%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	10.36%
Population ≤138% FPL	11.24%
Population 139% - 350% FPL	27.50%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	87,059	100.00%
With a Disability	8,096	9.30%
With a Hearing Difficulty	2,489	2.86%
With a Vision Difficulty	1,606	1.84%
With a Cognitive Difficulty	2,855	3.28%
With an Ambulatory Difficulty	4,066	4.67%
With a Self-care Difficulty	1,785	2.05%
With an Independent Living Difficulty	2,963	3.40%
Veteran Status		
Civilian Population 18+ Years	66,850	100.00%
Veteran Population	9,530	14.26%
Foreign Born		
Total Population	90,258	100.00%
Foreign Born	12,195	13.51%
Foreign Born, Naturalized Citizen	8,467	9.38%
Foreign Born, Not a U.S. Citizen	3,728	4.13%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	36,821	35,825
Single Family - Detached	20,721	20,233
Single Family - Multiple-Unit	5,826	5,759
Multi-Family	9,904	9,474
Mobile Home and Other	370	359

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	14,257
Household Type	
Married-Couple Family	60.97%
Family Household, No Spouse Present	8.76%
Non-Family Household	4.74%
Group Quarters	1.14%
Male, Living Alone	6.12%
Female, Living Alone	18.27%
Poverty	
Percent Below 100% FPL	4.82%
Percent Below 200% FPL	16.21%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	33.56%
20% to 29% per Month	22.96%
30% or more per Month	43.48%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	96.86%
Without Health Insurance Coverage	3.14%
Ages 18-64 Years	
With Health Insurance Coverage	87.26%
Without Health Insurance Coverage	12.74%
Ages 65+ Years	
With Health Insurance Coverage	99.79%
Without Health Insurance Coverage	0.21%
All Ages	
With Health Insurance Coverage	91.37%
Without Health Insurance Coverage	8.63%
Commute to Work	
Car, Truck, or Van - Drove Alone	83.29%
Car, Truck, or Van - Carpooled	6.93%
Public Transportation (Excluding Taxis)	1.53%
Walked	0.84%
Other Means	1.60%
Worked from Home	5.82%

***LWSD** = **Live Well San Diego** Indicator.*

Elliot-Navajo SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**90,258**		
Total Asian/Pacific Islander Population	8,737	100.00%	9.68%
Asian Indian	399	4.56%	0.44%
Bangladeshi	0	0.00%	0.00%
Cambodian	28	0.32%	0.03%
Chinese; except Taiwanese	1,410	16.14%	1.56%
Filipino	3,034	34.73%	3.36%
Hmong	13	0.15%	0.01%
Indonesian	23	0.27%	0.03%
Japanese	512	5.86%	0.57%
Korean	812	9.30%	0.90%
Laotian	32	0.37%	0.04%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	239	2.73%	0.26%
Pakistani	41	0.47%	0.05%
Polynesian	79	0.90%	0.09%
Sri Lankan	0	0.00%	0.00%
Taiwanese	45	0.52%	0.05%
Thai	99	1.13%	0.11%
Vietnamese	1,236	14.15%	1.37%
Other Asian/Pacific Islander	703	8.04%	0.78%
Other Asian/Pacific Islander; not specified	31	0.36%	0.03%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Kearny Mesa SRA
Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	152,441	100.00%
Age Distribution		
0 to 4 Years	9,495	6.23%
5 to 14 Years	14,918	9.79%
15 to 24 Years	20,522	13.46%
25 to 44 Years	51,457	33.76%
45 to 64 Years	36,370	23.86%
65+ Years	19,679	12.91%
Gender Distribution		
Male	75,923	49.80%
Female	76,518	50.20%
Race/Ethnicity		
White	83,559	54.81%
Hispanic	34,846	22.86%
Black	6,484	4.25%
Asian/Pacific Islander*	20,491	13.44%
Other	7,061	4.63%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	59,869	100.00%
Household Income		
< $35,000	15,447	25.80%
$35,000 to $50,000	7,196	12.02%
$50,000 to $75,000	11,718	19.57%
$75,000 to $100,000	8,654	14.45%
$100,000 to $150,000	10,785	18.01%
> $150,000	6,069	10.14%
Income per Person in HH		
Median HH Income		$68,676
Persons Per HH		2.44
Income per Person in HH		$28,145.90
Change from County		9.53%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	88,683
Labor Force	
Percent Unemployed	8.67%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	7,687
Armed Forces	3,384
Employed Civilians	77,612
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	43.75%
Service	18.17%
Sales and Office	25.16%
Construction, Extraction, & Maintenance	5.66%
Production, Transportation, & Material Moving	7.26%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.22%
Construction	4.30%
Manufacturing	8.22%
Wholesale Trade	2.48%
Retail Trade	11.40%
Transportation, Warehousing, and Utilities	3.38%
Information and Communications	2.13%
Finance, Insurance, and Real Estate	7.11%
Professional, Scientific, Management, Admin.	16.06%
Educational, Social and Health Services	22.33%
Entertainment and Hospitality related	10.88%
Other Services	6.03%
Public Administration	5.45%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	106,515
Completed Education	
< High School Graduate	10.39%
High School Graduate	18.56%
Some College or AA	33.01%
Bachelor Degree	24.92%
Graduate Degree	13.12%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	23,247
Private vs Public School Enrollment	
Percent Public Schools	87.97%
Percent Private Schools	12.03%

Language (2012 ACS)

Total Population	
5+ Years Old	145,903
Primary Language Spoken at Home	
English Only	71.31%
Spanish Only	6.25%
Asian/Pacific Island Language Only	5.25%
Other Language Only	1.39%
Bilingual	15.80%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	52.10%
Renter Occupied	47.90%
Housing Costs	
Median House Value	$416,181
Median Rent	$1,506

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	4.67%
1 Vehicle	37.51%
>1 Vehicle	57.82%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	6.33%
50 - 74%	2.91%
75 - 99%	4.19%
100 - 124%	3.84%
125 - 149%	3.47%
150% - 199%	7.95%
200% +	71.31%
Percent Below Poverty Level	
Population	13.43%
Families	8.60%
Families With Children	14.84%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	13,428
Families With Children <18 Years	
Percent Single Parent	26.88%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Kearny Mesa SRA

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	131,403	100.00%
Marital Status		
Single, Never Married	52,508	39.96%
Married	53,632	40.81%
Separated	2,245	1.71%
Widowed	7,076	5.38%
Divorced	15,942	12.13%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.99%
Families with Children	4.58%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	18.10%
Population ≤138% FPL	19.21%
Population 139% - 350% FPL	31.95%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	149,796	100.00%
With a Disability	14,131	9.43%
With a Hearing Difficulty	4,332	2.89%
With a Vision Difficulty	2,179	1.45%
With a Cognitive Difficulty	4,570	3.05%
With an Ambulatory Difficulty	7,470	4.99%
With a Self-care Difficulty	2,955	1.97%
With an Independent Living Difficulty	5,537	3.70%
Veteran Status		
Civilian Population 18+ Years	123,348	100.00%
Veteran Population	13,576	11.01%
Foreign Born		
Total Population	152,441	100.00%
Foreign Born	31,420	20.61%
Foreign Born, Naturalized Citizen	16,559	10.86%
Foreign Born, Not a U.S. Citizen	14,861	9.75%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	64,437	60,811
Single Family - Detached	28,833	27,848
Single Family - Multiple-Unit	5,892	5,540
Multi-Family	28,850	26,586
Mobile Home and Other	862	837

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	19,679
Household Type	
Married-Couple Family	52.22%
Family Household, No Spouse Present	10.45%
Non-Family Household	4.10%
Group Quarters	4.06%
Male, Living Alone	9.71%
Female, Living Alone	19.45%
Poverty	
Percent Below 100% FPL	6.29%
Percent Below 200% FPL	24.42%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	32.75%
20% to 29% per Month	22.53%
30% or more per Month	44.72%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.53%
Without Health Insurance Coverage	8.47%
Ages 18-64 Years	
With Health Insurance Coverage	79.61%
Without Health Insurance Coverage	20.39%
Ages 65+ Years	
With Health Insurance Coverage	98.64%
Without Health Insurance Coverage	1.36%
All Ages	
With Health Insurance Coverage	84.17%
Without Health Insurance Coverage	15.83%
Commute to Work	
Car, Truck, or Van - Drove Alone	79.95%
Car, Truck, or Van - Carpooled	7.34%
Public Transportation (Excluding Taxis)	3.87%
Walked	2.37%
Other Means	1.53%
Worked from Home	4.96%

***LWSD** = **Live Well San Diego** Indicator.*

Kearny Mesa SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**152,441**		
Total Asian/Pacific Islander Population	22,192	100.00%	14.56%
Asian Indian	1,321	5.95%	0.87%
Bangladeshi	45	0.20%	0.03%
Cambodian	44	0.20%	0.03%
Chinese; except Taiwanese	2,622	11.81%	1.72%
Filipino	5,874	26.47%	3.85%
Hmong	241	1.09%	0.16%
Indonesian	89	0.40%	0.06%
Japanese	1,347	6.07%	0.88%
Korean	1,409	6.35%	0.92%
Laotian	744	3.35%	0.49%
Malaysian	15	0.07%	0.01%
Melanesian	0	0.00%	0.00%
Micronesian	276	1.24%	0.18%
Pakistani	170	0.77%	0.11%
Polynesian	614	2.77%	0.40%
Sri Lankan	15	0.07%	0.01%
Taiwanese	136	0.61%	0.09%
Thai	275	1.24%	0.18%
Vietnamese	5,885	26.52%	3.86%
Other Asian/Pacific Islander	851	3.84%	0.56%
Other Asian/Pacific Islander; not specified	217	0.98%	0.14%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Miramar SRA
Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	5,072	100.00%
Age Distribution		
0 to 4 Years	352	6.94%
5 to 14 Years	452	8.91%
15 to 24 Years	3,075	60.63%
25 to 44 Years	1,105	21.79%
45 to 64 Years	82	1.62%
65+ Years	6	0.12%
Gender Distribution		
Male	3,854	75.99%
Female	1,218	24.01%
Race/Ethnicity		
White	3,033	59.80%
Hispanic	1,042	20.54%
Black	475	9.37%
Asian/Pacific Islander*	249	4.91%
Other	273	5.38%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	525	100.00%
Household Income		
< $35,000	169	32.19%
$35,000 to $50,000	117	22.29%
$50,000 to $75,000	83	15.81%
$75,000 to $100,000	73	13.90%
$100,000 to $150,000	45	8.57%
> $150,000	38	7.24%
Income per Person in HH		
Median HH Income		$45,498
Persons Per HH		3.91
Income per Person in HH		$11,636.32
Change from County		-54.72%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	4,102
Labor Force	
Percent Unemployed	1.19%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	49
Armed Forces	3,685
Employed Civilians	368
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	45.38%
Service	18.75%
Sales and Office	25.00%
Construction, Extraction, & Maintenance	6.79%
Production, Transportation, & Material Moving	4.08%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.00%
Construction	3.53%
Manufacturing	1.90%
Wholesale Trade	0.00%
Retail Trade	8.42%
Transportation, Warehousing, and Utilities	0.00%
Information and Communications	0.00%
Finance, Insurance, and Real Estate	7.88%
Professional, Scientific, Management, Admin.	22.28%
Educational, Social and Health Services	18.21%
Entertainment and Hospitality related	8.97%
Other Services	5.43%
Public Administration	23.37%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	1,453
Completed Education	
< High School Graduate	2.20%
High School Graduate	32.28%
Some College or AA	52.44%
Bachelor Degree	6.68%
Graduate Degree	6.40%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	653
Private vs Public School Enrollment	
Percent Public Schools	94.52%
Percent Private Schools	5.48%

Language (2012 ACS)

Total Population	
5+ Years Old	5,185
Primary Language Spoken at Home	
English Only	85.40%
Spanish Only	0.87%
Asian/Pacific Island Language Only	0.96%
Other Language Only	0.04%
Bilingual	12.73%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	7.24%
Renter Occupied	92.76%
Housing Costs	
Median House Value	$1000000+
Median Rent	$2000+

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	0.95%
1 Vehicle	46.29%
>1 Vehicle	52.76%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	1.15%
50 - 74%	5.67%
75 - 99%	5.77%
100 - 124%	10.03%
125 - 149%	10.97%
150% - 199%	14.38%
200% +	52.02%
Percent Below Poverty Level	
Population	12.60%
Families	11.65%
Families With Children	13.62%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	426
Families With Children <18 Years	
Percent Single Parent	18.54%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Miramar SRA

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	4,759	100.00%
Marital Status		
Single, Never Married	3,429	72.05%
Married	1,192	25.05%
Separated	48	1.01%
Widowed	0	0.00%
Divorced	90	1.89%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.10%
Families with Children	2.21%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	25.26%
Population ≤138% FPL	28.77%
Population 139% - 350% FPL	46.12%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	1,524	100.00%
With a Disability	26	1.71%
With a Hearing Difficulty	0	0.00%
With a Vision Difficulty	9	0.59%
With a Cognitive Difficulty	12	0.79%
With an Ambulatory Difficulty	0	0.00%
With a Self-care Difficulty	0	0.00%
With an Independent Living Difficulty	5	0.33%
Veteran Status		
Civilian Population 18+ Years	969	100.00%
Veteran Population	464	47.88%
Foreign Born		
Total Population	5,072	100.00%
Foreign Born	240	4.73%
Foreign Born, Naturalized Citizen	166	3.27%
Foreign Born, Not a U.S. Citizen	74	1.46%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	528	486
Single Family - Detached	73	61
Single Family - Multiple-Unit	455	425
Multi-Family	0	0
Mobile Home and Other	0	0

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	6
Household Type	
Married-Couple Family	Not Available
Family Household, No Spouse Present	Not Available
Non-Family Household	Not Available
Group Quarters	Not Available
Male, Living Alone	Not Available
Female, Living Alone	Not Available
Poverty	
Percent Below 100% FPL	Not Available
Percent Below 200% FPL	Not Available
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	4.90%
20% to 29% per Month	14.10%
30% or more per Month	81.00%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	100.00%
Without Health Insurance Coverage	0.00%
Ages 18-64 Years	
With Health Insurance Coverage	97.36%
Without Health Insurance Coverage	2.64%
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	98.95%
Without Health Insurance Coverage	1.05%
Commute to Work	
Car, Truck, or Van - Drove Alone	23.89%
Car, Truck, or Van - Carpooled	11.39%
Public Transportation (Excluding Taxis)	0.55%
Walked	15.15%
Other Means	0.52%
Worked from Home	48.51%

***LWSD** = **Live Well San Diego** Indicator.*

Miramar SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**5,072**		
Total Asian/Pacific Islander Population	319	100.00%	6.28%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	7	2.29%	0.14%
Chinese; except Taiwanese	35	10.86%	0.68%
Filipino	87	27.43%	1.72%
Hmong	8	2.57%	0.16%
Indonesian	0	0.00%	0.00%
Japanese	8	2.57%	0.16%
Korean	68	21.43%	1.35%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	11	3.43%	0.22%
Pakistani	0	0.00%	0.00%
Polynesian	3	0.86%	0.05%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	32	10.00%	0.63%
Other Asian/Pacific Islander	38	12.00%	0.75%
Other Asian/Pacific Islander; not specified	21	6.57%	0.41%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Peninsula SRA
Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	63,252	100.00%
Age Distribution		
0 to 4 Years	3,241	5.12%
5 to 14 Years	4,870	7.70%
15 to 24 Years	12,112	19.15%
25 to 44 Years	21,424	33.87%
45 to 64 Years	14,122	22.33%
65+ Years	7,483	11.83%
Gender Distribution		
Male	34,465	54.49%
Female	28,787	45.51%
Race/Ethnicity		
White	47,479	75.06%
Hispanic	8,649	13.67%
Black	2,163	3.42%
Asian/Pacific Islander*	2,363	3.74%
Other	2,598	4.11%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	25,226	100.00%
Household Income		
< $35,000	6,308	25.01%
$35,000 to $50,000	3,286	13.03%
$50,000 to $75,000	4,936	19.57%
$75,000 to $100,000	3,471	13.76%
$100,000 to $150,000	3,407	13.51%
> $150,000	3,818	15.14%
Income per Person in HH		
Median HH Income		$71,475
Persons Per HH		2.11
Income per Person in HH		$33,874.41
Change from County		31.82%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	38,619
Labor Force	
Percent Unemployed	6.37%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	2,461
Armed Forces	5,972
Employed Civilians	30,186
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	47.74%
Service	17.28%
Sales and Office	24.90%
Construction, Extraction, & Maintenance	5.33%
Production, Transportation, & Material Moving	4.75%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.33%
Construction	4.56%
Manufacturing	4.82%
Wholesale Trade	1.64%
Retail Trade	10.31%
Transportation, Warehousing, and Utilities	3.06%
Information and Communications	1.85%
Finance, Insurance, and Real Estate	8.75%
Professional, Scientific, Management, Admin.	17.00%
Educational, Social and Health Services	24.34%
Entertainment and Hospitality related	12.51%
Other Services	5.70%
Public Administration	5.14%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	41,432
Completed Education	
< High School Graduate	4.65%
High School Graduate	14.03%
Some College or AA	31.58%
Bachelor Degree	30.16%
Graduate Degree	19.58%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	8,027
Private vs Public School Enrollment	
Percent Public Schools	86.31%
Percent Private Schools	13.69%

Language (2012 ACS)

Total Population	
5+ Years Old	59,193
Primary Language Spoken at Home	
English Only	85.24%
Spanish Only	2.50%
Asian/Pacific Island Language Only	0.68%
Other Language Only	1.15%
Bilingual	10.42%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	41.16%
Renter Occupied	58.84%
Housing Costs	
Median House Value	$620,923
Median Rent	$1,470

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	6.70%
1 Vehicle	39.71%
>1 Vehicle	53.59%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	4.61%
50 - 74%	2.41%
75 - 99%	3.43%
100 - 124%	4.09%
125 - 149%	3.51%
150% - 199%	8.32%
200% +	73.61%
Percent Below Poverty Level	
Population	10.46%
Families	5.86%
Families With Children	9.92%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	4,954
Families With Children <18 Years	
Percent Single Parent	30.72%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Peninsula SRA

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	54,301	100.00%
Marital Status		
Single, Never Married	23,812	43.85%
Married	20,905	38.50%
Separated	942	1.73%
Widowed	2,431	4.48%
Divorced	6,211	11.44%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.03%
Families with Children	2.63%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	15.39%
Population ≤138% FPL	16.52%
Population 139% - 350% FPL	30.20%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	55,905	100.00%
With a Disability	5,023	8.98%
With a Hearing Difficulty	1,465	2.62%
With a Vision Difficulty	1,045	1.87%
With a Cognitive Difficulty	1,556	2.78%
With an Ambulatory Difficulty	2,715	4.86%
With a Self-care Difficulty	1,291	2.31%
With an Independent Living Difficulty	1,900	3.40%
Veteran Status		
Civilian Population 18+ Years	46,782	100.00%
Veteran Population	5,799	12.40%
Foreign Born		
Total Population	63,252	100.00%
Foreign Born	6,164	9.75%
Foreign Born, Naturalized Citizen	3,067	4.85%
Foreign Born, Not a U.S. Citizen	3,097	4.90%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	27,702	26,270
Single Family - Detached	10,039	9,706
Single Family - Multiple-Unit	5,384	5,055
Multi-Family	12,279	11,509
Mobile Home and Other	0	0

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	7,483
Household Type	
Married-Couple Family	54.93%
Family Household, No Spouse Present	4.25%
Non-Family Household	4.28%
Group Quarters	2.19%
Male, Living Alone	11.27%
Female, Living Alone	23.08%
Poverty	
Percent Below 100% FPL	6.68%
Percent Below 200% FPL	22.22%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	27.09%
20% to 29% per Month	20.36%
30% or more per Month	52.54%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	96.98%
Without Health Insurance Coverage	3.02%
Ages 18-64 Years	
With Health Insurance Coverage	81.94%
Without Health Insurance Coverage	18.06%
Ages 65+ Years	
With Health Insurance Coverage	99.67%
Without Health Insurance Coverage	0.33%
All Ages	
With Health Insurance Coverage	86.77%
Without Health Insurance Coverage	13.23%
Commute to Work	
Car, Truck, or Van - Drove Alone	68.18%
Car, Truck, or Van - Carpooled	5.30%
Public Transportation (Excluding Taxis)	2.40%
Walked	5.04%
Other Means	3.79%
Worked from Home	15.28%

***LWSD** = Live Well San Diego* **Indicator.**

Peninsula SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**63,252**		
Total Asian/Pacific Islander Population	2,557	100.00%	4.04%
Asian Indian	266	10.41%	0.42%
Bangladeshi	0	0.00%	0.00%
Cambodian	5	0.20%	0.01%
Chinese; except Taiwanese	414	16.17%	0.65%
Filipino	639	24.99%	1.01%
Hmong	3	0.12%	0.00%
Indonesian	16	0.64%	0.03%
Japanese	302	11.80%	0.48%
Korean	322	12.59%	0.51%
Laotian	15	0.60%	0.02%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	119	4.65%	0.19%
Pakistani	0	0.00%	0.00%
Polynesian	195	7.63%	0.31%
Sri Lankan	0	0.00%	0.00%
Taiwanese	31	1.23%	0.05%
Thai	66	2.58%	0.10%
Vietnamese	101	3.93%	0.16%
Other Asian/Pacific Islander	63	2.46%	0.10%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

University SRA
Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	68,088	100.00%
Age Distribution		
0 to 4 Years	2,881	4.23%
5 to 14 Years	3,326	4.88%
15 to 24 Years	24,769	36.38%
25 to 44 Years	21,378	31.40%
45 to 64 Years	9,293	13.65%
65+ Years	6,441	9.46%
Gender Distribution		
Male	33,726	49.53%
Female	34,362	50.47%
Race/Ethnicity		
White	34,483	50.64%
Hispanic	7,088	10.41%
Black	1,225	1.80%
Asian/Pacific Islander*	22,408	32.91%
Other	2,884	4.24%

Income (2012 ACS) (*LWSD*)	Number	Percent
Total Households	24,495	100.00%
Household Income		
< $35,000	7,118	29.06%
$35,000 to $50,000	2,998	12.24%
$50,000 to $75,000	3,639	14.86%
$75,000 to $100,000	3,200	13.06%
$100,000 to $150,000	3,530	14.41%
> $150,000	4,010	16.37%
Income per Person in HH		
Median HH Income		$73,746
Persons Per HH		2.18
Income per Person in HH		$33,828.44
Change from County		31.64%

Unemployment Estimates (2012 ACS) (*LWSD*)	
Eligible Labor Force	
16+ Years	33,748
Labor Force	
Percent Unemployed	7.09%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	2,394
Armed Forces	315
Employed Civilians	31,039
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	65.76%
Service	11.53%
Sales and Office	18.52%
Construction, Extraction, & Maintenance	1.58%
Production, Transportation, & Material Moving	2.61%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.08%
Construction	1.39%
Manufacturing	11.31%
Wholesale Trade	1.53%
Retail Trade	7.17%
Transportation, Warehousing, and Utilities	1.54%
Information and Communications	3.78%
Finance, Insurance, and Real Estate	6.07%
Professional, Scientific, Management, Admin.	22.28%
Educational, Social and Health Services	32.26%
Entertainment and Hospitality related	6.93%
Other Services	2.74%
Public Administration	2.92%

Education (2012 ACS) (*LWSD*)	
Total Population	
25+ Years Old	35,712
Completed Education	
< High School Graduate	2.17%
High School Graduate	6.29%
Some College or AA	20.36%
Bachelor Degree	33.25%
Graduate Degree	37.93%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	7,912
Private vs Public School Enrollment	
Percent Public Schools	81.77%
Percent Private Schools	18.23%

Language (2012 ACS)

Total Population	
5+ Years Old	58,345
Primary Language Spoken at Home	
English Only	61.14%
Spanish Only	1.18%
Asian/Pacific Island Language Only	6.47%
Other Language Only	3.57%
Bilingual	27.64%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	32.93%
Renter Occupied	67.07%
Housing Costs	
Median House Value	$475,854
Median Rent	$1,658

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	5.97%
1 Vehicle	43.20%
>1 Vehicle	50.83%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	20.39%
50 - 74%	2.89%
75 - 99%	2.70%
100 - 124%	2.49%
125 - 149%	2.56%
150% - 199%	4.32%
200% +	64.64%
Percent Below Poverty Level	
Population	25.98%
Families	7.12%
Families With Children	10.56%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	4,165
Families With Children <18 Years	
Percent Single Parent	21.18%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

LWSD = Live Well San Diego Indicator

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	55,150	100.00%
Marital Status		
Single, Never Married	30,072	54.53%
Married	18,430	33.42%
Separated	634	1.15%
Widowed	1,899	3.44%
Divorced	4,115	7.46%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.40%
Families with Children	2.11%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	29.09%
Population ≤138% FPL	29.91%
Population 139% - 350% FPL	20.18%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	60,739	100.00%
With a Disability	3,203	5.27%
With a Hearing Difficulty	1,003	1.65%
With a Vision Difficulty	362	0.60%
With a Cognitive Difficulty	1,042	1.72%
With an Ambulatory Difficulty	1,506	2.48%
With a Self-care Difficulty	699	1.15%
With an Independent Living Difficulty	1,367	2.25%
Veteran Status		
Civilian Population 18+ Years	53,968	100.00%
Veteran Population	2,857	5.29%
Foreign Born		
Total Population	68,088	100.00%
Foreign Born	18,695	27.46%
Foreign Born, Naturalized Citizen	7,338	10.78%
Foreign Born, Not a U.S. Citizen	11,357	16.68%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	26,410	25,025
Single Family - Detached	4,793	4,617
Single Family - Multiple-Unit	402	402
Multi-Family	21,215	20,006
Mobile Home and Other	0	0

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	6,441
Household Type	
Married-Couple Family	49.19%
Family Household, No Spouse Present	7.83%
Non-Family Household	7.56%
Group Quarters	1.69%
Male, Living Alone	7.80%
Female, Living Alone	25.93%
Poverty	
Percent Below 100% FPL	6.71%
Percent Below 200% FPL	22.09%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (*LWSD*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	33.59%
20% to 29% per Month	19.19%
30% or more per Month	47.22%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	97.82%
Without Health Insurance Coverage	2.18%
Ages 18-64 Years	
With Health Insurance Coverage	89.82%
Without Health Insurance Coverage	10.18%
Ages 65+ Years	
With Health Insurance Coverage	97.94%
Without Health Insurance Coverage	2.06%
All Ages	
With Health Insurance Coverage	91.55%
Without Health Insurance Coverage	8.45%
Commute to Work	
Car, Truck, or Van - Drove Alone	71.00%
Car, Truck, or Van - Carpooled	8.00%
Public Transportation (Excluding Taxis)	9.28%
Walked	4.44%
Other Means	2.72%
Worked from Home	4.57%

***LWSD* = *Live Well San Diego* Indicator.**

University SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of *Asian/Pacific Islander* Population	Percent of *Total* Population
Total Population	**68,088**		
Total Asian/Pacific Islander Population	20,679	100.00%	30.37%
Asian Indian	3,670	17.75%	5.39%
Bangladeshi	0	0.00%	0.00%
Cambodian	36	0.17%	0.05%
Chinese; except Taiwanese	7,581	36.66%	11.13%
Filipino	1,424	6.88%	2.09%
Hmong	16	0.08%	0.02%
Indonesian	17	0.08%	0.02%
Japanese	1,949	9.43%	2.86%
Korean	2,654	12.83%	3.90%
Laotian	26	0.12%	0.04%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	45	0.22%	0.07%
Pakistani	0	0.00%	0.00%
Polynesian	115	0.55%	0.17%
Sri Lankan	0	0.00%	0.00%
Taiwanese	467	2.26%	0.69%
Thai	58	0.28%	0.09%
Vietnamese	1,927	9.32%	2.83%
Other Asian/Pacific Islander	495	2.40%	0.73%
Other Asian/Pacific Islander; not specified	201	0.97%	0.30%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see Data Sources.

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data
Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	**Census Tracts:**
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		Community Profiles	
HHSA REGION ←	**Zip Code** →	**Subregional Area (SRA)** →	**Region**
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. "Other" includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. $18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Eligibility by Federal Poverty Level (FPL): Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Coasts as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on acting duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither “at work” nor “with a job but not at work” during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.