

**County of San Diego Community Profiles**  
by Region and Subregional Area

**San Diego County**  
**Demographics Profile**

North Coastal Region  
2011 Population Estimates

*Published March 2013*

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# INTRODUCTION

## Introduction

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### Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

### Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.

### Regional Data

Please see [Important Information](#) in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

### Navigating the Document

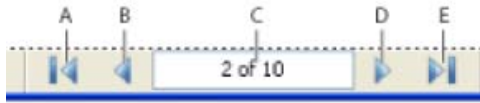
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The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon (  ) turns into a pointing hand (  ) when hovering over an item.

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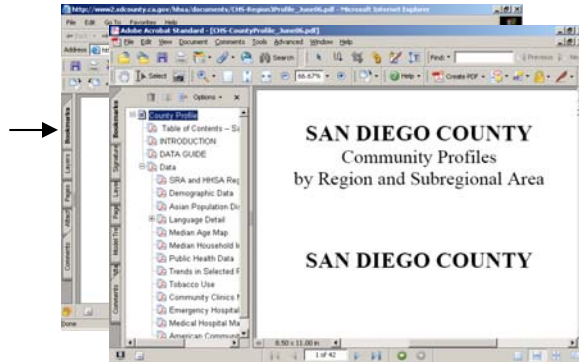
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- B- go back one page
- C- enter a page number to go to
- D- go forward one page
- E- go to last page

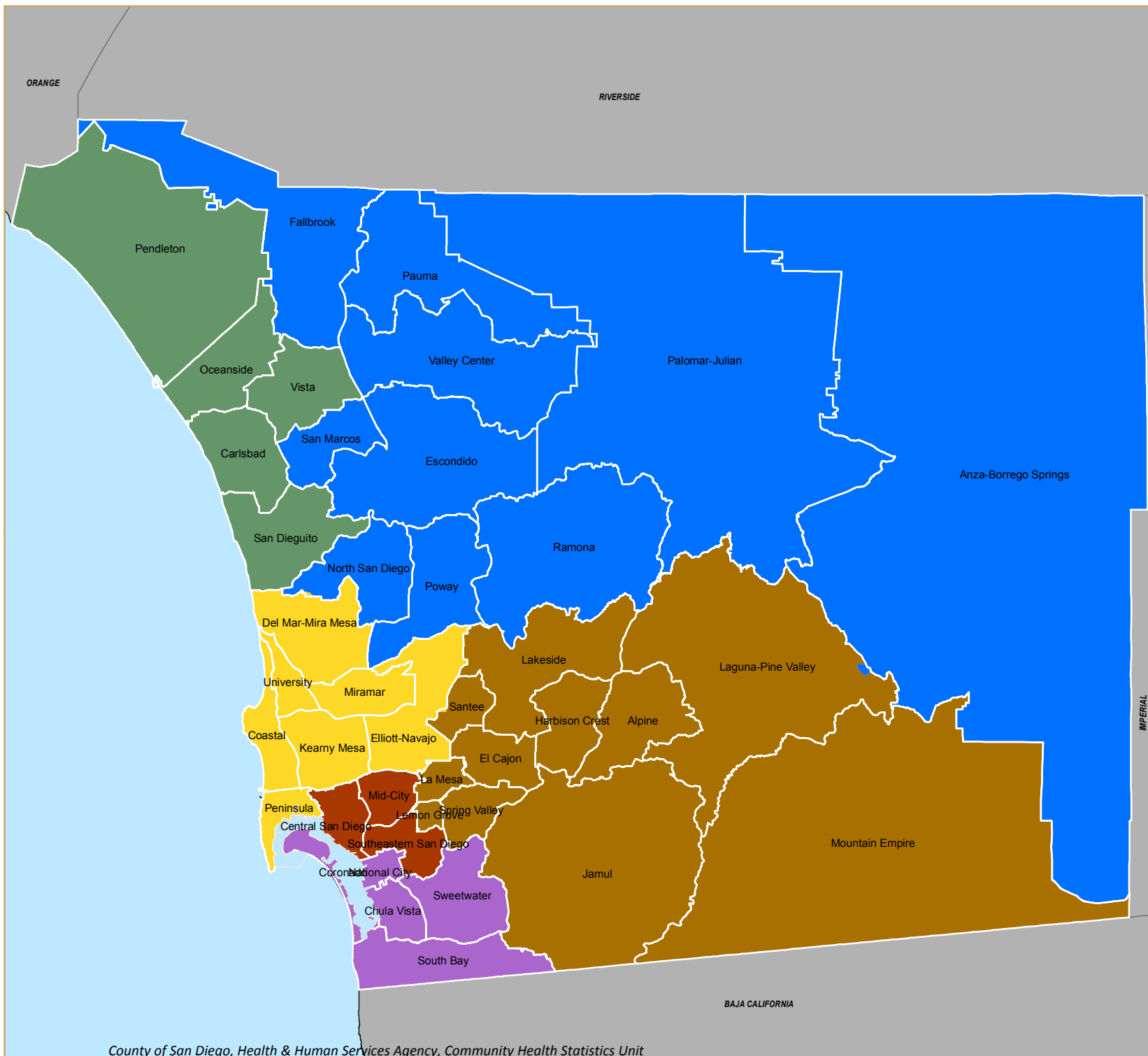
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# **SAN DIEGO COUNTY DEMOGRAPHICS PROFILE**



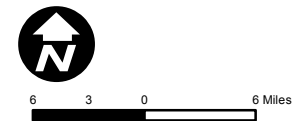
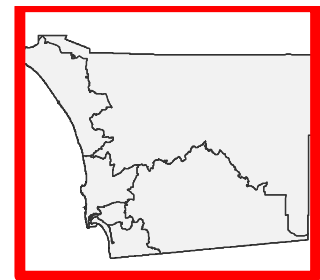
**SRA and Regional Boundaries in San Diego County**

□ SRA Boundary

**Region**

**RegName**

- Central
- East
- North Central
- North Coastal
- North Inland
- South



Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD\_1983\_StatePlane\_California\_VI\_FIPS\_0406\_Feet\_D\_North\_American\_1983\_Foot\_US



# San Diego County

## Overview

### Demographic Profile (2011 SANDAG Estimates)

|                            | Number    | Percent |
|----------------------------|-----------|---------|
| <b>Total Population</b>    | 3,115,810 | 100.00% |
| <b>Age Distribution</b>    |           |         |
| 0 to 4 Years               | 197,712   | 6.35%   |
| 5 to 14 Years              | 395,753   | 12.70%  |
| 15 to 24 Years             | 498,542   | 16.00%  |
| 25 to 44 Years             | 890,925   | 28.59%  |
| 45 to 64 Years             | 770,970   | 24.74%  |
| 65+ Years                  | 361,908   | 11.62%  |
| <b>Gender Distribution</b> |           |         |
| Male                       | 1,562,790 | 50.16%  |
| Female                     | 1,553,020 | 49.84%  |
| <b>Race/Ethnicity</b>      |           |         |
| White                      | 1,495,582 | 48.00%  |
| Hispanic                   | 1,010,784 | 32.44%  |
| Black                      | 142,905   | 4.59%   |
| Asian/Pacific Islander*    | 348,724   | 11.19%  |
| Other                      | 117,815   | 3.78%   |

### Income (2011 ACS) (LWSD!)

|                                | Number      | Percent |
|--------------------------------|-------------|---------|
| <b>Total Households</b>        | 1,064,048   | 100.00% |
| <b>Household Income</b>        |             |         |
| < \$35,000                     | 287,355     | 27.01%  |
| \$35,000 to \$50,000           | 135,643     | 12.75%  |
| \$50,000 to \$75,000           | 184,896     | 17.38%  |
| \$75,000 to \$100,000          | 143,947     | 13.53%  |
| \$100,000 to \$150,000         | 168,516     | 15.84%  |
| > \$150,000                    | 143,691     | 13.50%  |
| <b>Income per Person in HH</b> |             |         |
| Median HH Income               | \$69,185    |         |
| Persons Per HH                 | 2.75        |         |
| Income per Person in HH        | \$25,158.18 |         |

### Unemployment Estimates (2011 ACS) (LWSD!)

|                             |  |           |
|-----------------------------|--|-----------|
| <b>Eligible Labor Force</b> |  |           |
| 16+ Years                   |  | 1,595,751 |
| <b>Labor Force</b>          |  |           |
| Percent Unemployed          |  | 8.48%     |

### Occupation (2011 ACS)

|                                                          |  |           |
|----------------------------------------------------------|--|-----------|
| <b>Labor Force (16+ Years)</b>                           |  |           |
| Unemployed Civilians                                     |  | 135,379   |
| Armed Forces                                             |  | 77,516    |
| Employed Civilians                                       |  | 1,382,856 |
| <b>Employed Civilian Occupation Category (16+ Years)</b> |  |           |
| Management, Professional, & Related                      |  | 39.80%    |
| Service                                                  |  | 18.60%    |
| Sales and Office                                         |  | 25.14%    |
| Construction, Extraction, & Maintenance                  |  | 8.30%     |
| Production, Transportation, & Material Moving            |  | 8.16%     |

### Industry (2011 ACS)

|                                              |  |        |
|----------------------------------------------|--|--------|
| <b>Industry of Civilian Employees</b>        |  |        |
| Agriculture, Forestry, Mining                |  | 0.86%  |
| Construction                                 |  | 6.45%  |
| Manufacturing                                |  | 9.33%  |
| Wholesale Trade                              |  | 2.73%  |
| Retail Trade                                 |  | 11.03% |
| Transportation, Warehousing, and Utilities   |  | 3.77%  |
| Information and Communications               |  | 2.43%  |
| Finance, Insurance, and Real Estate          |  | 7.19%  |
| Professional, Scientific, Management, Admin. |  | 14.16% |
| Educational, Social and Health Services      |  | 20.40% |
| Entertainment and Hospitality related        |  | 10.83% |
| Other Services                               |  | 5.25%  |
| Public Administration                        |  | 5.56%  |

### Education (2011 ACS) (LWSD!)

|                            |           |
|----------------------------|-----------|
| <b>Total Population</b>    |           |
| 25+ Years Old              | 1,978,168 |
| <b>Completed Education</b> |           |
| < High School Graduate     | 14.74%    |
| High School Graduate       | 19.32%    |
| Some College or AA         | 31.78%    |
| Bachelor Degree            | 21.36%    |
| Graduate Degree            | 12.81%    |

### School Enrollment (2011 ACS)

|                                            |         |
|--------------------------------------------|---------|
| <b>Population Eligible for Enrollment</b>  |         |
| 4 to 18 years                              | 616,894 |
| <b>Private vs Public School Enrollment</b> |         |
| Percent Public Schools                     | 92.11%  |
| Percent Private Schools                    | 7.89%   |

### Language (2011 ACS)

|                                        |           |
|----------------------------------------|-----------|
| <b>Total Population</b>                |           |
| 5+ Years Old                           | 2,857,133 |
| <b>Primary Language Spoken at Home</b> |           |
| English Only                           | 63.29%    |
| Spanish Only                           | 11.07%    |
| Asian/Pacific Island Language Only     | 3.60%     |
| Other Language Only                    | 1.45%     |
| Bilingual                              | 20.60%    |

### Housing Estimates (2011 ACS)†

|                      |           |
|----------------------|-----------|
| <b>Occupancy</b>     |           |
| Owner Occupied       | 55.24%    |
| Renter Occupied      | 44.76%    |
| <b>Housing Costs</b> |           |
| Median House Value   | \$396,500 |
| Median Rent          | \$1,237   |

### Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 6.18%  |
| 1 Vehicle                             | 32.20% |
| >1 Vehicle                            | 61.62% |

### Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 6.03%  |
| 50 - 74%                               | 2.99%  |
| 75 - 99%                               | 3.99%  |
| 100 - 124%                             | 4.41%  |
| 125 - 149%                             | 4.26%  |
| 150% - 199%                            | 8.66%  |
| 200% +                                 | 69.65% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 13.01% |
| Families                               | 9.18%  |
| Families With Children                 | 13.54% |

### Single Parent Homes (2011 ACS)

|                                            |         |
|--------------------------------------------|---------|
| <b>Total Family Households</b>             |         |
| With Children <18 Years                    | 336,985 |
| <b>Families With Children &lt;18 Years</b> |         |
| Percent Single Parent                      | 27.67%  |

\*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 **LWSD! = Live Well, San Diego! Indicator.**

# San Diego County

## Supplemental Page

### Marital Status (2011 ACS)

|                         | Number    | Percent |
|-------------------------|-----------|---------|
| <b>Total Population</b> |           |         |
| 15+ Years Old           | 2,468,005 | 100.00% |
| <b>Marital Status</b>   |           |         |
| Single, Never Married   | 862,207   | 34.94%  |
| Married                 | 1,185,022 | 48.02%  |
| Separated               | 48,875    | 1.98%   |
| Widowed                 | 122,405   | 4.96%   |
| Divorced                | 249,496   | 10.11%  |

### Public Program Participation (2011 ACS)

|                                  |  |        |
|----------------------------------|--|--------|
| <b>Food Stamps/SNAP Benefits</b> |  |        |
| Households                       |  | 3.97%  |
| Families with Children           |  | 5.27%  |
| <b>Cash Public Assistance</b>    |  |        |
| Households                       |  | 2.45%  |
| Families with Children           |  | 14.91% |

### Selected Status Populations (2011 ACS)

|                                                | Number    | Percent |
|------------------------------------------------|-----------|---------|
| <b>Disability Status</b>                       |           |         |
| Total Civilian Noninstitutionalized Population | 3,040,979 | 100.00% |
| With a Disability                              | 275,105   | 9.05%   |
| With a Hearing Difficulty                      | 76,831    | 2.53%   |
| With a Vision Difficulty                       | 49,413    | 1.62%   |
| With a Cognitive Difficulty                    | 106,760   | 3.51%   |
| With an Ambulatory Difficulty                  | 141,737   | 4.66%   |
| With a Self-care Difficulty                    | 55,262    | 1.96%   |
| With an Independent Living Difficulty          | 109,584   | 3.60%   |
| <b>Veteran Status</b>                          |           |         |
| Civilian Population 18+ Years                  | 2,262,181 | 100.00% |
| Veteran Population                             | 240,577   | 10.63%  |
| <b>Foreign Born</b>                            |           |         |
| Total Population                               | 3,115,810 | 100.00% |
| Foreign Born                                   | 709,270   | 22.76%  |
| Foreign Born, Naturalized Citizen              | 330,913   | 10.62%  |
| Foreign Born, Not a U.S. Citizen               | 378,357   | 12.14%  |

### Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied  |
|-------------------------------|-------------|-----------|
| <b>Housing and Occupancy</b>  |             |           |
| Total Housing Units           | 1,161,720   | 1,094,673 |
| Single Family - Detached      | 562,857     | 539,788   |
| Single Family - Multiple-Unit | 135,948     | 127,167   |
| Multi-Family                  | 419,251     | 387,886   |
| Mobile Home and Other         | 43,664      | 39,832    |

### Older Adult Population (2011 ACS)

|                                            |  |          |
|--------------------------------------------|--|----------|
| <b>Total Population</b>                    |  |          |
| 65+ Years Old                              |  | 361,908  |
| <b>Household Type</b>                      |  |          |
| Married-Couple Family                      |  | 53.16%   |
| Family Household, No Spouse Present        |  | 16.30%   |
| Non-Family Household                       |  | 3.96%    |
| Group Quarters                             |  | 2.87%    |
| Male, Living Alone                         |  | 6.96%    |
| Female, Living Alone                       |  | 16.75%   |
| <b>Poverty</b>                             |  |          |
| Percent Below 100% FPL                     |  | 7.41%    |
| Percent Below 200% FPL                     |  | 24.94%   |
| <b>Income</b>                              |  |          |
| Mean Household Earnings                    |  | \$56,851 |
| Percent with Earnings                      |  | 34.50%   |
| Percent with Social Security Income        |  | 89.10%   |
| Percent with Supplemental Security Income  |  | 7.70%    |
| Percent with Cash Public Assistance Income |  | 1.70%    |
| Percent with Retirement Income             |  | 51.90%   |
| Percent with Food Stamps/SNAP Benefits     |  | 2.60%    |
| <b>Labor Force</b>                         |  |          |
| Percent in Labor Force                     |  | 15.50%   |
| <b>Grandparents</b>                        |  |          |
| Living with Grandchild (<18 Years Old)     |  | 8.90%    |
| Responsible for Grandchild (<18 Years Old) |  | 1.50%    |

### Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

|                                                                  |  |        |
|------------------------------------------------------------------|--|--------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |  |        |
| Less than 20% per Month                                          |  | 29.00% |
| 20% to 29% per Month                                             |  | 22.60% |
| 30% or more per Month                                            |  | 48.40% |
| <b>Health Insurance Coverage Status</b>                          |  |        |
| Ages 0-17 Years                                                  |  |        |
| With Health Insurance Coverage                                   |  | 91.85% |
| Without Health Insurance Coverage                                |  | 8.15%  |
| Ages 18-64 Years                                                 |  |        |
| With Health Insurance Coverage                                   |  | 76.35% |
| Without Health Insurance Coverage                                |  | 23.65% |
| Ages 65+ Years                                                   |  |        |
| With Health Insurance Coverage                                   |  | 98.29% |
| Without Health Insurance Coverage                                |  | 1.71%  |
| All Ages                                                         |  |        |
| With Health Insurance Coverage                                   |  | 82.61% |
| Without Health Insurance Coverage                                |  | 17.39% |
| <b>Commute to Work</b>                                           |  |        |
| Car, Truck, or Van - Drove Alone                                 |  | 75.77% |
| Car, Truck, or Van - Carpooled                                   |  | 10.39% |
| Public Transportation (Excluding Taxis)                          |  | 3.24%  |
| Walked                                                           |  | 2.80%  |
| Other Means                                                      |  | 1.76%  |
| Worked from Home                                                 |  | 6.03%  |

 **LWSD!** = Live Well, San Diego! Indicator.

## San Diego County

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | Number*          | Percent of<br>Asian<br>Population | Percent of<br>Total<br>Population |
|------------------------------------------------|------------------|-----------------------------------|-----------------------------------|
| <b>Total Population</b>                        | <b>3,115,810</b> |                                   |                                   |
| <b>Total Asian/Pacific Islander Population</b> | <b>339,299</b>   | <b>100.00%</b>                    | <b>10.89%</b>                     |
| Asian Indian                                   | 24,105           | 7.10%                             | 0.77%                             |
| Bangladeshi                                    | 120              | 0.04%                             | 0.00%                             |
| Cambodian                                      | 5,070            | 1.49%                             | 0.16%                             |
| Chinese; except Taiwanese                      | 48,010           | 14.15%                            | 1.54%                             |
| Filipino                                       | 145,421          | 42.86%                            | 4.67%                             |
| Hmong                                          | 1,682            | 0.50%                             | 0.05%                             |
| Indonesian                                     | 1,322            | 0.39%                             | 0.04%                             |
| Japanese                                       | 19,185           | 5.65%                             | 0.62%                             |
| Korean                                         | 20,449           | 6.03%                             | 0.66%                             |
| Laotian                                        | 6,463            | 1.90%                             | 0.21%                             |
| Malaysian                                      | 136              | 0.04%                             | 0.00%                             |
| Pakistani                                      | 1,622            | 0.48%                             | 0.05%                             |
| Sri Lankan                                     | 448              | 0.13%                             | 0.01%                             |
| Taiwanese                                      | 3,280            | 0.97%                             | 0.11%                             |
| Thai                                           | 2,541            | 0.75%                             | 0.08%                             |
| Vietnamese                                     | 47,461           | 13.99%                            | 1.52%                             |
| Other Asian/Pacific Islander                   | 9,404            | 2.77%                             | 0.30%                             |
| Other Asian/Pacific Islander; not specified    | 2,580            | 0.76%                             | 0.08%                             |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

**San Diego County**  
**Language Spoken at Home Among Bilinguals, Aged 5+ Years**  
**Estimates\* from 2011 American Community Survey**

| Language Spoken at Home                    | Number*          | Percent of Bilingual** Population | Percent of Total Population |
|--------------------------------------------|------------------|-----------------------------------|-----------------------------|
| <b>Total Population, Aged 5+ Years</b>     | <b>2,918,098</b> |                                   |                             |
| <b>Total English-Bilingual* Population</b> | 601,034          | 100.00%                           | 20.60%                      |
| Spanish                                    | 393,830          | 65.53%                            | 13.50%                      |
| Tagalog                                    | 55,871           | 9.30%                             | 1.91%                       |
| Chinese                                    | 20,543           | 3.42%                             | 0.70%                       |
| Vietnamese                                 | 14,406           | 2.40%                             | 0.49%                       |
| German                                     | 8,533            | 1.42%                             | 0.29%                       |
| French                                     | 8,165            | 1.36%                             | 0.28%                       |
| Arabic                                     | 7,930            | 1.32%                             | 0.27%                       |
| Korean                                     | 7,643            | 1.27%                             | 0.26%                       |
| Persian                                    | 7,120            | 1.18%                             | 0.24%                       |
| Japanese                                   | 6,564            | 1.09%                             | 0.22%                       |
| African                                    | 6,030            | 1.00%                             | 0.21%                       |
| Other Pacific Island Languages             | 5,825            | 0.97%                             | 0.20%                       |
| Other Asian Languages                      | 4,893            | 0.81%                             | 0.17%                       |
| Italian                                    | 4,747            | 0.79%                             | 0.16%                       |
| Other/Unspecified Bilingual                | 4,637            | 0.77%                             | 0.16%                       |
| Portuguese                                 | 4,567            | 0.76%                             | 0.16%                       |
| Russian                                    | 4,465            | 0.74%                             | 0.15%                       |
| Hindi                                      | 4,171            | 0.69%                             | 0.14%                       |
| Other Indic Languages                      | 3,468            | 0.58%                             | 0.12%                       |
| Other Indo-European Languages              | 2,948            | 0.49%                             | 0.10%                       |
| Laotian                                    | 2,446            | 0.41%                             | 0.08%                       |
| Other West Germanic Languages              | 1,999            | 0.33%                             | 0.07%                       |
| Polish                                     | 1,962            | 0.33%                             | 0.07%                       |
| Mon-Khmer, Cambodian                       | 1,914            | 0.32%                             | 0.07%                       |
| Scandinavian Languages                     | 1,898            | 0.32%                             | 0.07%                       |
| Other Slavic Languages                     | 1,873            | 0.31%                             | 0.06%                       |
| Serbo-Croatian                             | 1,853            | 0.31%                             | 0.06%                       |
| Urdu                                       | 1,605            | 0.27%                             | 0.06%                       |
| Gujarati                                   | 1,528            | 0.25%                             | 0.05%                       |
| Armenian                                   | 1,360            | 0.23%                             | 0.05%                       |
| Greek                                      | 1,348            | 0.22%                             | 0.05%                       |
| Thai                                       | 1,162            | 0.19%                             | 0.04%                       |
| Hebrew                                     | 1,114            | 0.19%                             | 0.04%                       |
| Hmong                                      | 972              | 0.16%                             | 0.03%                       |
| Hungarian                                  | 858              | 0.14%                             | 0.03%                       |
| Other Native North American Lang.          | 390              | 0.06%                             | 0.01%                       |
| Yiddish                                    | 269              | 0.04%                             | 0.01%                       |
| Navajo                                     | 88               | 0.01%                             | 0.00%                       |

\*\* In this case, "bilingual" refers to those who speak English very well and speak another language at home.

\*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

**San Diego County**  
**Language Spoken at Home among Monolinguals, Aged 5+**  
**Estimates\* from 2011 American Community Survey**

| Language Spoken at Home                | Number*          | Percent of<br><i>Monolingual**</i><br>Population | Percent of<br><i>Total</i><br>Population |
|----------------------------------------|------------------|--------------------------------------------------|------------------------------------------|
| <b>Total Population, Aged 5+ Years</b> | <b>2,918,098</b> |                                                  |                                          |
| <b>Total Mono-lingual Population</b>   | 2,318,843        | 100.00%                                          | 79.46%                                   |
| English Only                           | 1,848,185        | 79.70%                                           | 63.29%                                   |
| <b>Non-English Speakers:</b>           |                  |                                                  |                                          |
| Spanish Only                           | 323,220          | 13.94%                                           | 11.07%                                   |
| Tagalog Only                           | 34,515           | 1.49%                                            | 1.18%                                    |
| Vietnamese Only                        | 24,962           | 1.08%                                            | 0.85%                                    |
| Chinese Only                           | 19,223           | 0.83%                                            | 0.66%                                    |
| Korean Only                            | 7,612            | 0.33%                                            | 0.26%                                    |
| Arabic Only                            | 7,572            | 0.33%                                            | 0.26%                                    |
| Japanese Only                          | 5,865            | 0.25%                                            | 0.20%                                    |
| Persian Only                           | 5,502            | 0.24%                                            | 0.19%                                    |
| Other and Unspecified Languages Only   | 4,915            | 0.21%                                            | 0.17%                                    |
| African Only                           | 4,046            | 0.17%                                            | 0.14%                                    |
| Russian Only                           | 3,945            | 0.17%                                            | 0.20%                                    |
| Laotian Only                           | 3,401            | 0.15%                                            | 0.12%                                    |
| Other Pacific Island Only              | 3,319            | 0.14%                                            | 0.11%                                    |
| Other Asian Only                       | 2,364            | 0.10%                                            | 0.08%                                    |
| Mon-Khmer, Cambodian                   | 2,218            | 0.10%                                            | 0.08%                                    |
| French Only                            | 2,027            | 0.09%                                            | 0.07%                                    |
| German Only                            | 1,639            | 0.07%                                            | 0.06%                                    |
| Italian Only                           | 1,528            | 0.07%                                            | 0.05%                                    |
| Portuguese Only                        | 1,405            | 0.06%                                            | 0.05%                                    |
| Thai Only                              | 1,267            | 0.05%                                            | 0.04%                                    |
| Other Indo-European Only               | 1,227            | 0.05%                                            | 0.04%                                    |
| Other Indic Only                       | 1,169            | 0.05%                                            | 0.04%                                    |
| Hindi Only                             | 1,088            | 0.05%                                            | 0.04%                                    |
| Other Slavic Only                      | 766              | 0.03%                                            | 0.02%                                    |
| Hungarian Only                         | 733              | 0.03%                                            | 0.03%                                    |
| Urdu Only                              | 732              | 0.03%                                            | 0.03%                                    |
| Polish Only                            | 725              | 0.03%                                            | 0.02%                                    |
| Armenian Only                          | 704              | 0.03%                                            | 0.02%                                    |
| Serbo-Croatian Only                    | 701              | 0.03%                                            | 0.02%                                    |
| Hmong Only                             | 517              | 0.02%                                            | 0.02%                                    |
| Gujarati Only                          | 481              | 0.02%                                            | 0.02%                                    |
| Scandinavian Only                      | 397              | 0.02%                                            | 0.01%                                    |
| Greek Only                             | 382              | 0.02%                                            | 0.01%                                    |
| Other West Germanic Only               | 280              | 0.01%                                            | 0.01%                                    |
| Hebrew Only                            | 238              | 0.01%                                            | 0.01%                                    |

\*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

\*\* In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

# **NORTH COASTAL REGION DEMOGRAPHICS PROFILE**

## **SRA:**

Carlsbad

Oceanside

Pendleton

San Dieguito

Vista

# North Coastal Region

## Overview

### Demographic Profile (2011 SANDAG Estimates)

|                            | Number  | Percent |
|----------------------------|---------|---------|
| <b>Total Population</b>    | 509,827 | 100.00% |
| <b>Age Distribution</b>    |         |         |
| 0 to 4 Years               | 34,461  | 6.76%   |
| 5 to 14 Years              | 66,032  | 12.95%  |
| 15 to 24 Years             | 84,376  | 16.55%  |
| 25 to 44 Years             | 136,524 | 26.78%  |
| 45 to 64 Years             | 126,797 | 24.87%  |
| 65+ Years                  | 61,637  | 12.09%  |
| <b>Gender Distribution</b> |         |         |
| Male                       | 259,680 | 50.93%  |
| Female                     | 250,147 | 49.07%  |
| <b>Race/Ethnicity</b>      |         |         |
| White                      | 299,025 | 58.65%  |
| Hispanic                   | 146,786 | 28.79%  |
| Black                      | 14,320  | 2.81%   |
| Asian/Pacific Islander*    | 30,947  | 6.07%   |
| Other                      | 18,749  | 3.68%   |

### Income (2011 ACS) (LWSD!)

|                         | Number  | Percent |
|-------------------------|---------|---------|
| <b>Total Households</b> | 171,658 | 100.00% |
| <b>Household Income</b> |         |         |
| < \$35,000              | 42,145  | 24.55%  |
| \$35,000 to \$50,000    | 22,318  | 13.00%  |
| \$50,000 to \$75,000    | 29,378  | 17.11%  |
| \$75,000 to \$100,000   | 23,232  | 13.53%  |
| \$100,000 to \$150,000  | 28,114  | 16.38%  |
| > \$150,000             | 26,471  | 15.42%  |

### Unemployment Estimates (2011 ACS) (LWSD!)

|                             |         |
|-----------------------------|---------|
| <b>Eligible Labor Force</b> |         |
| 16+ Years                   | 260,991 |
| <b>Labor Force</b>          |         |
| Percent Unemployed          | 7.81%   |

### Occupation (2011 ACS)

|                                                        |         |
|--------------------------------------------------------|---------|
| <b>Labor Force (16+ Years)</b>                         |         |
| Unemployed Civilians                                   | 20,381  |
| Armed Forces                                           | 25,642  |
| Employed Civilians                                     | 214,968 |
| <b>Employed Civilian Occupation Category (16+ Yrs)</b> |         |
| Management, Professional, & Related                    | 39.64%  |
| Service                                                | 18.15%  |
| Sales and Office                                       | 25.51%  |
| Construction, Extraction, & Maintenance                | 8.46%   |
| Production, Transportation, & Material Moving          | 8.24%   |

### Industry (2011 ACS)

|                                              |        |
|----------------------------------------------|--------|
| <b>Industry of Civilian Employees</b>        |        |
| Agriculture, Forestry, Mining                | 1.22%  |
| Construction                                 | 6.54%  |
| Manufacturing                                | 10.54% |
| Wholesale Trade                              | 3.64%  |
| Retail Trade                                 | 11.61% |
| Transportation, Warehousing, and Utilities   | 3.44%  |
| Information and Communications               | 2.16%  |
| Finance, Insurance, and Real Estate          | 7.04%  |
| Professional, Scientific, Management, Admin. | 14.47% |
| Educational, Social and Health Services      | 18.05% |
| Entertainment and Hospitality related        | 10.84% |
| Other Services                               | 5.56%  |
| Public Administration                        | 4.89%  |

### Education (2011 ACS) (LWSD!)

|                            |         |
|----------------------------|---------|
| <b>Total Population</b>    |         |
| 25+ Years Old              | 317,053 |
| <b>Completed Education</b> |         |
| < High School Graduate     | 12.97%  |
| High School Graduate       | 18.36%  |
| Some College or AA         | 33.00%  |
| Bachelor Degree            | 22.47%  |
| Graduate Degree            | 13.21%  |

### School Enrollment (2011 ACS)

|                                            |         |
|--------------------------------------------|---------|
| <b>Population Eligible for Enrollment</b>  |         |
| 4 to 18 years                              | 101,138 |
| <b>Private vs Public School Enrollment</b> |         |
| Percent Public Schools                     | 92.29%  |
| Percent Private Schools                    | 7.71%   |

### Language (2011 ACS)

|                                        |         |
|----------------------------------------|---------|
| <b>Total Population</b>                |         |
| 5+ Years Old                           | 463,557 |
| <b>Primary Language Spoken at Home</b> |         |
| English Only                           | 70.86%  |
| Spanish Only                           | 11.74%  |
| Asian/Pacific Island Language Only     | 1.78%   |
| Other Language Only                    | 0.90%   |
| Bilingual                              | 14.73%  |

### Housing Estimates (2011 ACS)†

|                  |        |
|------------------|--------|
| <b>Occupancy</b> |        |
| Owner Occupied   | 59.08% |
| Renter Occupied  | 40.92% |

### Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 3.93%  |
| 1 Vehicle                             | 29.79% |
| >1 Vehicle                            | 66.28% |

### Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 5.55%  |
| 50 - 74%                               | 1.93%  |
| 75 - 99%                               | 3.37%  |
| 100 - 124%                             | 4.42%  |
| 125 - 149%                             | 3.86%  |
| 150% - 199%                            | 9.13%  |
| 200% +                                 | 71.74% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 10.85% |
| Families                               | 8.16%  |
| Families With Children                 | 15.76% |

### Single Parent Homes (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Total Family Households</b>             |        |
| With Children <18 Years                    | 56,379 |
| <b>Families With Children &lt;18 Years</b> |        |
| Percent Single Parent                      | 24.96% |

\*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 LWSD! = Live Well, San Diego! Indicator.

# North Coastal Region

Supplemental Page

Marital Status (2011 ACS)

|                         | Number  | Percent |
|-------------------------|---------|---------|
| <b>Total Population</b> |         |         |
| 15+ Years Old           | 398,889 | 100.00% |
| <b>Marital Status</b>   |         |         |
| Single, Never Married   | 126,113 | 31.62%  |
| Married                 | 207,127 | 51.93%  |
| Separated               | 6,215   | 1.56%   |
| Widowed                 | 17,730  | 4.44%   |
| Divorced                | 41,704  | 10.46%  |

Public Program Participation (2011 ACS)

|                                  |  |       |
|----------------------------------|--|-------|
| <b>Food Stamps/SNAP Benefits</b> |  |       |
| Households                       |  | 2.55% |
| Families with Children           |  | 3.19% |
| <b>Cash Public Assistance</b>    |  |       |
| Households                       |  | 2.00% |
| Families with Children           |  | 9.88% |

Selected Status Populations (2011 ACS)

|                                                | Number        | Percent       |
|------------------------------------------------|---------------|---------------|
| <b>Disability Status</b>                       |               |               |
| Total Civilian Noninstitutionalized Population | Not Available | Not Available |
| With a Disability                              | Not Available | Not Available |
| With a Hearing Difficulty                      | Not Available | Not Available |
| With a Vision Difficulty                       | Not Available | Not Available |
| With a Cognitive Difficulty                    | Not Available | Not Available |
| With an Ambulatory Difficulty                  | Not Available | Not Available |
| With a Self-care Difficulty                    | Not Available | Not Available |
| With an Independent Living Difficulty          | Not Available | Not Available |
| <b>Veteran Status</b>                          |               |               |
| Civilian Population 18+ Years                  | 352,436       | 100.00%       |
| Veteran Population                             | 39,522        | 11.21%        |
| <b>Foreign Born</b>                            |               |               |
| Total Population                               | 509,827       | 100.00%       |
| Foreign Born                                   | 91,904        | 18.03%        |
| Foreign Born, Naturalized Citizen              | 36,731        | 7.20%         |
| Foreign Born, Not a U.S. Citizen               | 55,173        | 10.82%        |

Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied |
|-------------------------------|-------------|----------|
| <b>Housing and Occupancy</b>  |             |          |
| Total Housing Units           | 191,294     | 177,038  |
| Single Family - Detached      | 98,485      | 93,047   |
| Single Family - Multiple-Unit | 32,089      | 28,848   |
| Multi-Family                  | 53,014      | 48,471   |
| Mobile Home and Other         | 7,706       | 6,672    |

Older Adult Population (2011 ACS)

|                                            |  |               |
|--------------------------------------------|--|---------------|
| <b>Total Population</b>                    |  |               |
| 65+ Years Old                              |  | 61,637        |
| <b>Household Type</b>                      |  |               |
| Married-Couple Family                      |  | 57.74%        |
| Family Household, No Spouse Present        |  | 9.94%         |
| Non-Family Household                       |  | 4.71%         |
| Group Quarters                             |  | 3.12%         |
| Male, Living Alone                         |  | 7.02%         |
| Female, Living Alone                       |  | 17.47%        |
| <b>Poverty</b>                             |  |               |
| Percent Below 100% FPL                     |  | 5.69%         |
| Percent Below 200% FPL                     |  | 20.33%        |
| <b>Income</b>                              |  |               |
| Mean Household Earnings                    |  | Not Available |
| Percent with Earnings                      |  | Not Available |
| Percent with Social Security Income        |  | Not Available |
| Percent with Supplemental Security Income  |  | Not Available |
| Percent with Cash Public Assistance Income |  | Not Available |
| Percent with Retirement Income             |  | Not Available |
| Percent with Food Stamps/SNAP Benefits     |  | Not Available |
| <b>Labor Force</b>                         |  |               |
| Percent in Labor Force                     |  | Not Available |
| <b>Grandparents</b>                        |  |               |
| Living with Grandchild (<18 Years Old)     |  | Not Available |
| Responsible for Grandchild (<18 Years Old) |  | Not Available |

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

|                                                                  |  |               |
|------------------------------------------------------------------|--|---------------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |  |               |
| Less than 20% per Month                                          |  | 25.01%        |
| 20% to 29% per Month                                             |  | 22.40%        |
| 30% or more per Month                                            |  | 52.59%        |
| <b>Health Insurance Coverage Status</b>                          |  |               |
| Ages 0-17 Years                                                  |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 18-64 Years                                                 |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 65+ Years                                                   |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| All Ages                                                         |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| <b>Commute to Work</b>                                           |  |               |
| Car, Truck, or Van - Drove Alone                                 |  | 72.99%        |
| Car, Truck, or Van - Carpooled                                   |  | 10.76%        |
| Public Transportation (Excluding Taxis)                          |  | 2.69%         |
| Walked                                                           |  | 4.12%         |
| Other Means                                                      |  | 1.84%         |
| Worked from Home                                                 |  | 7.61%         |

 LWSD! = Live Well, San Diego! Indicator.



## North Coastal Region

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | Number*        | Percent of<br>Asian<br>Population | Percent of<br>Total<br>Population |
|------------------------------------------------|----------------|-----------------------------------|-----------------------------------|
| <b>Total Population</b>                        | <b>509,827</b> |                                   |                                   |
| <b>Total Asian/Pacific Islander Population</b> | <b>30,620</b>  | <b>100.00%</b>                    | <b>6.01%</b>                      |
| Asian Indian                                   | 2,762          | 9.02%                             | 0.54%                             |
| Bangladeshi                                    | 0              | 0.00%                             | 0.00%                             |
| Cambodian                                      | 284            | 0.93%                             | 0.06%                             |
| Chinese; except Taiwanese                      | 5,259          | 17.18%                            | 1.03%                             |
| Filipino                                       | 9,718          | 31.74%                            | 1.91%                             |
| Hmong                                          | 54             | 0.18%                             | 0.01%                             |
| Indonesian                                     | 138            | 0.45%                             | 0.03%                             |
| Japanese                                       | 4,310          | 14.08%                            | 0.85%                             |
| Korean                                         | 2,952          | 9.64%                             | 0.58%                             |
| Laotian                                        | 109            | 0.36%                             | 0.02%                             |
| Malaysian                                      | 32             | 0.10%                             | 0.01%                             |
| Pakistani                                      | 64             | 0.21%                             | 0.01%                             |
| Sri Lankan                                     | 60             | 0.20%                             | 0.01%                             |
| Taiwanese                                      | 274            | 0.89%                             | 0.05%                             |
| Thai                                           | 470            | 1.53%                             | 0.09%                             |
| Vietnamese                                     | 3,237          | 10.57%                            | 0.63%                             |
| Other Asian/Pacific Islander                   | 658            | 2.15%                             | 0.13%                             |
| Other Asian/Pacific Islander; not specified    | 239            | 0.78%                             | 0.05%                             |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

# Carlsbad SRA Overview

## Demographic Profile (2011 SANDAG Estimates)

|                            | Number  | Percent |
|----------------------------|---------|---------|
| <b>Total Population</b>    | 115,856 | 100.00% |
| <b>Age Distribution</b>    |         |         |
| 0 to 4 Years               | 6,424   | 5.54%   |
| 5 to 14 Years              | 15,383  | 13.28%  |
| 15 to 24 Years             | 12,830  | 11.07%  |
| 25 to 44 Years             | 29,604  | 25.55%  |
| 45 to 64 Years             | 33,141  | 28.61%  |
| 65+ Years                  | 18,474  | 15.95%  |
| <b>Gender Distribution</b> |         |         |
| Male                       | 56,316  | 48.61%  |
| Female                     | 59,540  | 51.39%  |
| <b>Race/Ethnicity</b>      |         |         |
| White                      | 84,682  | 73.09%  |
| Hispanic                   | 17,173  | 14.82%  |
| Black                      | 1,574   | 1.36%   |
| Asian/Pacific Islander*    | 8,360   | 7.22%   |
| Other                      | 4,067   | 3.51%   |

## Income (2011 ACS) (LWSD!)

|                                | Number      | Percent |
|--------------------------------|-------------|---------|
| <b>Total Households</b>        | 44,386      | 100.00% |
| <b>Household Income</b>        |             |         |
| < \$35,000                     | 9,212       | 20.75%  |
| \$35,000 to \$50,000           | 4,907       | 11.06%  |
| \$50,000 to \$75,000           | 6,461       | 14.56%  |
| \$75,000 to \$100,000          | 6,516       | 14.68%  |
| \$100,000 to \$150,000         | 8,110       | 18.27%  |
| > \$150,000                    | 9,180       | 20.68%  |
| <b>Income per Person in HH</b> |             |         |
| Median HH Income               | \$86,943    |         |
| Persons Per HH                 | 2.50        |         |
| Income per Person in HH        | \$34,777.20 |         |
| Change from County             | 38.23%      |         |

## Unemployment Estimates (2011 ACS) (LWSD!)

|                             |  |        |
|-----------------------------|--|--------|
| <b>Eligible Labor Force</b> |  |        |
| 16+ Years                   |  | 57,604 |
| <b>Labor Force</b>          |  |        |
| Percent Unemployed          |  | 7.27%  |

## Occupation (2011 ACS)

|                                                        |  |        |
|--------------------------------------------------------|--|--------|
| <b>Labor Force (16+ Years)</b>                         |  |        |
| Unemployed Civilians                                   |  | 4,190  |
| Armed Forces                                           |  | 1,239  |
| Employed Civilians                                     |  | 52,175 |
| <b>Employed Civilian Occupation Category (16+ Yrs)</b> |  |        |
| Management, Professional, & Related                    |  | 50.68% |
| Service                                                |  | 12.73% |
| Sales and Office                                       |  | 26.60% |
| Construction, Extraction, & Maintenance                |  | 5.09%  |
| Production, Transportation, & Material Moving          |  | 4.90%  |

## Industry (2011 ACS)

|                                              |  |        |
|----------------------------------------------|--|--------|
| <b>Industry of Civilian Employees</b>        |  |        |
| Agriculture, Forestry, Mining                |  | 0.48%  |
| Construction                                 |  | 4.76%  |
| Manufacturing                                |  | 11.07% |
| Wholesale Trade                              |  | 3.86%  |
| Retail Trade                                 |  | 11.42% |
| Transportation, Warehousing, and Utilities   |  | 3.71%  |
| Information and Communications               |  | 2.76%  |
| Finance, Insurance, and Real Estate          |  | 8.05%  |
| Professional, Scientific, Management, Admin. |  | 17.17% |
| Educational, Social and Health Services      |  | 18.55% |
| Entertainment and Hospitality related        |  | 9.15%  |
| Other Services                               |  | 4.59%  |
| Public Administration                        |  | 4.42%  |

## Education (2011 ACS) (LWSD!)

|                            |        |
|----------------------------|--------|
| <b>Total Population</b>    |        |
| 25+ Years Old              | 79,006 |
| <b>Completed Education</b> |        |
| < High School Graduate     | 4.99%  |
| High School Graduate       | 14.02% |
| Some College or AA         | 32.89% |
| Bachelor Degree            | 29.66% |
| Graduate Degree            | 18.45% |

## School Enrollment (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Population Eligible for Enrollment</b>  |        |
| 4 to 18 years                              | 23,201 |
| <b>Private vs Public School Enrollment</b> |        |
| Percent Public Schools                     | 92.20% |
| Percent Private Schools                    | 7.80%  |

## Language (2011 ACS)

|                                        |         |
|----------------------------------------|---------|
| <b>Total Population</b>                |         |
| 5+ Years Old                           | 106,057 |
| <b>Primary Language Spoken at Home</b> |         |
| English Only                           | 81.79%  |
| Spanish Only                           | 4.28%   |
| Asian/Pacific Island Language Only     | 1.71%   |
| Other Language Only                    | 1.24%   |
| Bilingual                              | 10.98%  |

## Housing Estimates (2011 ACS)†

|                      |           |
|----------------------|-----------|
| <b>Occupancy</b>     |           |
| Owner Occupied       | 67.54%    |
| Renter Occupied      | 32.46%    |
| <b>Housing Costs</b> |           |
| Median House Value   | \$582,221 |
| Median Rent          | \$1,672   |

## Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 3.24%  |
| 1 Vehicle                             | 30.20% |
| >1 Vehicle                            | 66.56% |

## Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 5.38%  |
| 50 - 74%                               | 1.22%  |
| 75 - 99%                               | 1.61%  |
| 100 - 124%                             | 2.15%  |
| 125 - 149%                             | 2.70%  |
| 150% - 199%                            | 5.86%  |
| 200% +                                 | 81.09% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 8.21%  |
| Families                               | 6.11%  |
| Families With Children                 | 9.31%  |

## Single Parent Homes (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Total Family Households</b>             |        |
| With Children <18 Years                    | 12,953 |
| <b>Families With Children &lt;18 Years</b> |        |
| Percent Single Parent                      | 22.59% |

\*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Carlsbad SRA  
Supplemental Page

Marital Status (2011 ACS)

|                         | Number | Percent |
|-------------------------|--------|---------|
| <b>Total Population</b> |        |         |
| 15+ Years Old           | 91,499 | 100.00% |
| <b>Marital Status</b>   |        |         |
| Single, Never Married   | 23,433 | 25.61%  |
| Married                 | 50,689 | 55.40%  |
| Separated               | 1,056  | 1.15%   |
| Widowed                 | 5,035  | 5.50%   |
| Divorced                | 11,286 | 12.33%  |

Public Program Participation (2011 ACS)

|                                  |       |
|----------------------------------|-------|
| <b>Food Stamps/SNAP Benefits</b> |       |
| Households                       | 1.71% |
| Families with Children           | 2.31% |
| <b>Cash Public Assistance</b>    |       |
| Households                       | 1.44% |
| Families with Children           | 6.65% |

Selected Status Populations (2011 ACS)

|                                                | Number        | Percent       |
|------------------------------------------------|---------------|---------------|
| <b>Disability Status</b>                       |               |               |
| Total Civilian Noninstitutionalized Population | Not Available | Not Available |
| With a Disability                              | Not Available | Not Available |
| With a Hearing Difficulty                      | Not Available | Not Available |
| With a Vision Difficulty                       | Not Available | Not Available |
| With a Cognitive Difficulty                    | Not Available | Not Available |
| With an Ambulatory Difficulty                  | Not Available | Not Available |
| With a Self-care Difficulty                    | Not Available | Not Available |
| With an Independent Living Difficulty          | Not Available | Not Available |
| <b>Veteran Status</b>                          |               |               |
| Civilian Population 18+ Years                  | 85,611        | 100.00%       |
| Veteran Population                             | 8,818         | 10.30%        |
| <b>Foreign Born</b>                            |               |               |
| Total Population                               | 115,856       | 100.00%       |
| Foreign Born                                   | 16,186        | 13.97%        |
| Foreign Born, Naturalized Citizen              | 8,365         | 7.22%         |
| Foreign Born, Not a U.S. Citizen               | 7,821         | 6.75%         |

Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied |
|-------------------------------|-------------|----------|
| <b>Housing and Occupancy</b>  |             |          |
| Total Housing Units           | 49,290      | 45,969   |
| Single Family - Detached      | 25,709      | 24,293   |
| Single Family - Multiple-Unit | 8,438       | 7,793    |
| Multi-Family                  | 13,344      | 12,371   |
| Mobile Home and Other         | 1,799       | 1,512    |

Older Adult Population (2011 ACS)

|                                            |               |
|--------------------------------------------|---------------|
| <b>Total Population</b>                    |               |
| 65+ Years Old                              | 18,474        |
| <b>Household Type</b>                      |               |
| Married-Couple Family                      | 61.39%        |
| Family Household, No Spouse Present        | 7.39%         |
| Non-Family Household                       | 5.09%         |
| Group Quarters                             | 2.06%         |
| Male, Living Alone                         | 6.39%         |
| Female, Living Alone                       | 17.67%        |
| <b>Poverty</b>                             |               |
| Percent Below 100% FPL                     | 4.24%         |
| Percent Below 200% FPL                     | 18.52%        |
| <b>Income</b>                              |               |
| Mean Household Earnings                    | Not Available |
| Percent with Earnings                      | Not Available |
| Percent with Social Security Income        | Not Available |
| Percent with Supplemental Security Income  | Not Available |
| Percent with Cash Public Assistance Income | Not Available |
| Percent with Retirement Income             | Not Available |
| Percent with Food Stamps/SNAP Benefits     | Not Available |
| <b>Labor Force</b>                         |               |
| Percent in Labor Force                     | Not Available |
| <b>Grandparents</b>                        |               |
| Living with Grandchild (<18 Years Old)     | Not Available |
| Responsible for Grandchild (<18 Years Old) | Not Available |

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

|                                                                  |               |
|------------------------------------------------------------------|---------------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |               |
| Less than 20% per Month                                          | 31.28%        |
| 20% to 29% per Month                                             | 23.32%        |
| 30% or more per Month                                            | 45.40%        |
| <b>Health Insurance Coverage Status</b>                          |               |
| Ages 0-17 Years                                                  |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| Ages 18-64 Years                                                 |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| Ages 65+ Years                                                   |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| All Ages                                                         |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| <b>Commute to Work</b>                                           |               |
| Car, Truck, or Van - Drove Alone                                 | 77.93%        |
| Car, Truck, or Van - Carpooled                                   | 7.56%         |
| Public Transportation (Excluding Taxis)                          | 2.38%         |
| Walked                                                           | 1.28%         |
| Other Means                                                      | 1.84%         |
| Worked from Home                                                 | 9.01%         |

 LWSD! = Live Well, San Diego! Indicator.

## Carlsbad SRA

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | <b>Number*</b> | <b>Percent of<br/>Asian<br/>Population</b> | <b>Percent of<br/>Total<br/>Population</b> |
|------------------------------------------------|----------------|--------------------------------------------|--------------------------------------------|
| <b>Total Population</b>                        | <b>115,856</b> |                                            |                                            |
| <b>Total Asian/Pacific Islander Population</b> | <b>7,906</b>   | <b>100.00%</b>                             | <b>6.82%</b>                               |
| Asian Indian                                   | 884            | 11.18%                                     | 0.76%                                      |
| Bangladeshi                                    | 0              | 0.00%                                      | 0.00%                                      |
| Cambodian                                      | 0              | 0.00%                                      | 0.00%                                      |
| Chinese; except Taiwanese                      | 1,981          | 25.06%                                     | 1.71%                                      |
| Filipino                                       | 1,955          | 24.73%                                     | 1.69%                                      |
| Hmong                                          | 0              | 0.00%                                      | 0.00%                                      |
| Indonesian                                     | 85             | 1.08%                                      | 0.07%                                      |
| Japanese                                       | 904            | 11.43%                                     | 0.78%                                      |
| Korean                                         | 1,041          | 13.17%                                     | 0.90%                                      |
| Laotian                                        | 8              | 0.10%                                      | 0.01%                                      |
| Malaysian                                      | 0              | 0.00%                                      | 0.00%                                      |
| Pakistani                                      | 0              | 0.00%                                      | 0.00%                                      |
| Sri Lankan                                     | 61             | 0.77%                                      | 0.05%                                      |
| Taiwanese                                      | 80             | 1.01%                                      | 0.07%                                      |
| Thai                                           | 55             | 0.70%                                      | 0.05%                                      |
| Vietnamese                                     | 700            | 8.85%                                      | 0.60%                                      |
| Other Asian/Pacific Islander                   | 89             | 1.13%                                      | 0.08%                                      |
| Other Asian/Pacific Islander; not specified    | 63             | 0.79%                                      | 0.05%                                      |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

# Oceanside SRA Overview

## Demographic Profile (2011 SANDAG Estimates)

|                            | Number  | Percent |
|----------------------------|---------|---------|
| <b>Total Population</b>    | 160,095 | 100.00% |
| <b>Age Distribution</b>    |         |         |
| 0 to 4 Years               | 11,830  | 7.39%   |
| 5 to 14 Years              | 20,791  | 12.99%  |
| 15 to 24 Years             | 24,756  | 15.46%  |
| 25 to 44 Years             | 44,677  | 27.91%  |
| 45 to 64 Years             | 39,315  | 24.56%  |
| 65+ Years                  | 18,726  | 11.70%  |
| <b>Gender Distribution</b> |         |         |
| Male                       | 79,456  | 49.63%  |
| Female                     | 80,639  | 50.37%  |
| <b>Race/Ethnicity</b>      |         |         |
| White                      | 73,696  | 46.03%  |
| Hispanic                   | 60,786  | 37.97%  |
| Black                      | 6,682   | 4.17%   |
| Asian/Pacific Islander*    | 12,403  | 7.75%   |
| Other                      | 6,528   | 4.08%   |

## Income (2011 ACS) (LWSD!)

|                                | Number      | Percent |
|--------------------------------|-------------|---------|
| <b>Total Households</b>        | 54,067      | 100.00% |
| <b>Household Income</b>        |             |         |
| < \$35,000                     | 14,150      | 26.17%  |
| \$35,000 to \$50,000           | 6,990       | 12.93%  |
| \$50,000 to \$75,000           | 10,937      | 20.23%  |
| \$75,000 to \$100,000          | 8,181       | 15.13%  |
| \$100,000 to \$150,000         | 8,609       | 15.92%  |
| > \$150,000                    | 5,200       | 9.62%   |
| <b>Income per Person in HH</b> |             |         |
| Median HH Income               | \$68,815    |         |
| Persons Per HH                 | 2.86        |         |
| Income per Person in HH        | \$24,061.19 |         |
| Change from County             | -4.36%      |         |

## Unemployment Estimates (2011 ACS) (LWSD!)

|                             |        |
|-----------------------------|--------|
| <b>Eligible Labor Force</b> |        |
| 16+ Years                   | 84,066 |
| <b>Labor Force</b>          |        |
| Percent Unemployed          | 9.60%  |

## Occupation (2011 ACS)

|                                                        |        |
|--------------------------------------------------------|--------|
| <b>Labor Force (16+ Years)</b>                         |        |
| Unemployed Civilians                                   | 8,068  |
| Armed Forces                                           | 4,000  |
| Employed Civilians                                     | 71,998 |
| <b>Employed Civilian Occupation Category (16+ Yrs)</b> |        |
| Management, Professional, & Related                    | 30.91% |
| Service                                                | 21.79% |
| Sales and Office                                       | 26.72% |
| Construction, Extraction, & Maintenance                | 10.37% |
| Production, Transportation, & Material Moving          | 10.21% |

## Industry (2011 ACS)

|                                              |        |
|----------------------------------------------|--------|
| <b>Industry of Civilian Employees</b>        |        |
| Agriculture, Forestry, Mining                | 1.45%  |
| Construction                                 | 7.04%  |
| Manufacturing                                | 10.96% |
| Wholesale Trade                              | 3.10%  |
| Retail Trade                                 | 13.20% |
| Transportation, Warehousing, and Utilities   | 3.90%  |
| Information and Communications               | 1.83%  |
| Finance, Insurance, and Real Estate          | 5.66%  |
| Professional, Scientific, Management, Admin. | 12.03% |
| Educational, Social and Health Services      | 17.05% |
| Entertainment and Hospitality related        | 12.35% |
| Other Services                               | 5.74%  |
| Public Administration                        | 5.69%  |

## Education (2011 ACS) (LWSD!)

|                            |         |
|----------------------------|---------|
| <b>Total Population</b>    |         |
| 25+ Years Old              | 101,374 |
| <b>Completed Education</b> |         |
| < High School Graduate     | 17.95%  |
| High School Graduate       | 22.51%  |
| Some College or AA         | 35.98%  |
| Bachelor Degree            | 15.86%  |
| Graduate Degree            | 7.70%   |

## School Enrollment (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Population Eligible for Enrollment</b>  |        |
| 4 to 18 years                              | 32,100 |
| <b>Private vs Public School Enrollment</b> |        |
| Percent Public Schools                     | 94.27% |
| Percent Private Schools                    | 5.73%  |

## Language (2011 ACS)

|                                        |         |
|----------------------------------------|---------|
| <b>Total Population</b>                |         |
| 5+ Years Old                           | 148,538 |
| <b>Primary Language Spoken at Home</b> |         |
| English Only                           | 62.49%  |
| Spanish Only                           | 15.71%  |
| Asian/Pacific Island Language Only     | 2.27%   |
| Other Language Only                    | 0.68%   |
| Bilingual                              | 18.85%  |

## Housing Estimates (2011 ACS)†

|                      |           |
|----------------------|-----------|
| <b>Occupancy</b>     |           |
| Owner Occupied       | 57.22%    |
| Renter Occupied      | 42.78%    |
| <b>Housing Costs</b> |           |
| Median House Value   | \$399,852 |
| Median Rent          | \$1,402   |

## Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 5.39%  |
| 1 Vehicle                             | 30.80% |
| >1 Vehicle                            | 63.82% |

## Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 5.03%  |
| 50 - 74%                               | 2.15%  |
| 75 - 99%                               | 4.41%  |
| 100 - 124%                             | 5.42%  |
| 125 - 149%                             | 4.01%  |
| 150% - 199%                            | 10.23% |
| 200% +                                 | 68.74% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 11.59% |
| Families                               | 8.81%  |
| Families With Children                 | 13.14% |

## Single Parent Homes (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Total Family Households</b>             |        |
| With Children <18 Years                    | 17,385 |
| <b>Families With Children &lt;18 Years</b> |        |
| Percent Single Parent                      | 28.38% |

\*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Oceanside SRA  
Supplemental Page

Marital Status (2011 ACS)

|                         | Number  | Percent |
|-------------------------|---------|---------|
| <b>Total Population</b> |         |         |
| 15+ Years Old           | 127,218 | 100.00% |
| <b>Marital Status</b>   |         |         |
| Single, Never Married   | 40,358  | 31.72%  |
| Married                 | 64,259  | 50.51%  |
| Separated               | 2,376   | 1.87%   |
| Widowed                 | 5,812   | 4.57%   |
| Divorced                | 14,413  | 11.33%  |

Public Program Participation (2011 ACS)

|                                  |  |        |
|----------------------------------|--|--------|
| <b>Food Stamps/SNAP Benefits</b> |  |        |
| Households                       |  | 3.94%  |
| Families with Children           |  | 4.97%  |
| <b>Cash Public Assistance</b>    |  |        |
| Households                       |  | 2.82%  |
| Families with Children           |  | 13.95% |

Selected Status Populations (2011 ACS)

|                                                | Number        | Percent       |
|------------------------------------------------|---------------|---------------|
| <b>Disability Status</b>                       |               |               |
| Total Civilian Noninstitutionalized Population | Not Available | Not Available |
| With a Disability                              | Not Available | Not Available |
| With a Hearing Difficulty                      | Not Available | Not Available |
| With a Vision Difficulty                       | Not Available | Not Available |
| With a Cognitive Difficulty                    | Not Available | Not Available |
| With an Ambulatory Difficulty                  | Not Available | Not Available |
| With a Self-care Difficulty                    | Not Available | Not Available |
| With an Independent Living Difficulty          | Not Available | Not Available |
| <b>Veteran Status</b>                          |               |               |
| Civilian Population 18+ Years                  | 116,127       | 100.00%       |
| Veteran Population                             | 15,310        | 13.18%        |
| <b>Foreign Born</b>                            |               |               |
| Total Population                               | 160,095       | 100.00%       |
| Foreign Born                                   | 35,569        | 22.22%        |
| Foreign Born, Naturalized Citizen              | 13,551        | 8.46%         |
| Foreign Born, Not a U.S. Citizen               | 22,018        | 13.75%        |

Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied |
|-------------------------------|-------------|----------|
| <b>Housing and Occupancy</b>  |             |          |
| Total Housing Units           | 61,018      | 55,693   |
| Single Family - Detached      | 31,358      | 29,311   |
| Single Family - Multiple-Unit | 6,851       | 6,019    |
| Multi-Family                  | 19,523      | 17,561   |
| Mobile Home and Other         | 3,286       | 2,802    |

Older Adult Population (2011 ACS)

|                                            |  |               |
|--------------------------------------------|--|---------------|
| <b>Total Population</b>                    |  |               |
| 65+ Years Old                              |  | 18,726        |
| <b>Household Type</b>                      |  |               |
| Married-Couple Family                      |  | 55.56%        |
| Family Household, No Spouse Present        |  | 11.57%        |
| Non-Family Household                       |  | 4.62%         |
| Group Quarters                             |  | 1.60%         |
| Male, Living Alone                         |  | 8.07%         |
| Female, Living Alone                       |  | 18.58%        |
| <b>Poverty</b>                             |  |               |
| Percent Below 100% FPL                     |  | 7.10%         |
| Percent Below 200% FPL                     |  | 25.52%        |
| <b>Income</b>                              |  |               |
| Mean Household Earnings                    |  | Not Available |
| Percent with Earnings                      |  | Not Available |
| Percent with Social Security Income        |  | Not Available |
| Percent with Supplemental Security Income  |  | Not Available |
| Percent with Cash Public Assistance Income |  | Not Available |
| Percent with Retirement Income             |  | Not Available |
| Percent with Food Stamps/SNAP Benefits     |  | Not Available |
| <b>Labor Force</b>                         |  |               |
| Percent in Labor Force                     |  | Not Available |
| <b>Grandparents</b>                        |  |               |
| Living with Grandchild (<18 Years Old)     |  | Not Available |
| Responsible for Grandchild (<18 Years Old) |  | Not Available |

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

|                                                                  |  |               |
|------------------------------------------------------------------|--|---------------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |  |               |
| Less than 20% per Month                                          |  | 26.19%        |
| 20% to 29% per Month                                             |  | 23.63%        |
| 30% or more per Month                                            |  | 50.18%        |
| <b>Health Insurance Coverage Status</b>                          |  |               |
| Ages 0-17 Years                                                  |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 18-64 Years                                                 |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 65+ Years                                                   |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| All Ages                                                         |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| <b>Commute to Work</b>                                           |  |               |
| Car, Truck, or Van - Drove Alone                                 |  | 74.50%        |
| Car, Truck, or Van - Carpooled                                   |  | 12.49%        |
| Public Transportation (Excluding Taxis)                          |  | 3.84%         |
| Walked                                                           |  | 2.33%         |
| Other Means                                                      |  | 1.74%         |
| Worked from Home                                                 |  | 5.10%         |

 LWSD! = Live Well, San Diego! Indicator.

## Oceanside SRA

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | <b>Number*</b> | <b>Percent of<br/>Asian<br/>Population</b> | <b>Percent of<br/>Total<br/>Population</b> |
|------------------------------------------------|----------------|--------------------------------------------|--------------------------------------------|
| <b>Total Population</b>                        | <b>160,095</b> |                                            |                                            |
| <b>Total Asian/Pacific Islander Population</b> | <b>11,476</b>  | <b>100.00%</b>                             | <b>7.17%</b>                               |
| Asian Indian                                   | 767            | 6.68%                                      | 0.48%                                      |
| Bangladeshi                                    | 0              | 0.00%                                      | 0.00%                                      |
| Cambodian                                      | 97             | 0.85%                                      | 0.06%                                      |
| Chinese; except Taiwanese                      | 877            | 7.65%                                      | 0.55%                                      |
| Filipino                                       | 5,060          | 44.09%                                     | 3.16%                                      |
| Hmong                                          | 3              | 0.03%                                      | 0.00%                                      |
| Indonesian                                     | 27             | 0.24%                                      | 0.02%                                      |
| Japanese                                       | 1,746          | 15.21%                                     | 1.09%                                      |
| Korean                                         | 685            | 5.97%                                      | 0.43%                                      |
| Laotian                                        | 67             | 0.59%                                      | 0.04%                                      |
| Malaysian                                      | 31             | 0.27%                                      | 0.02%                                      |
| Pakistani                                      | 55             | 0.48%                                      | 0.03%                                      |
| Sri Lankan                                     | 0              | 0.00%                                      | 0.00%                                      |
| Taiwanese                                      | 56             | 0.49%                                      | 0.04%                                      |
| Thai                                           | 201            | 1.75%                                      | 0.13%                                      |
| Vietnamese                                     | 1,377          | 12.00%                                     | 0.86%                                      |
| Other Asian/Pacific Islander                   | 357            | 3.11%                                      | 0.22%                                      |
| Other Asian/Pacific Islander; not specified    | 68             | 0.60%                                      | 0.04%                                      |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

# Pendleton SRA Overview

## Demographic Profile (2011 SANDAG Estimates)

|                            | Number | Percent |
|----------------------------|--------|---------|
| <b>Total Population</b>    | 37,651 | 100.00% |
| <b>Age Distribution</b>    |        |         |
| 0 to 4 Years               | 3,837  | 10.19%  |
| 5 to 14 Years              | 4,110  | 10.92%  |
| 15 to 24 Years             | 20,277 | 53.86%  |
| 25 to 44 Years             | 8,860  | 23.53%  |
| 45 to 64 Years             | 499    | 1.33%   |
| 65+ Years                  | 68     | 0.18%   |
| <b>Gender Distribution</b> |        |         |
| Male                       | 26,130 | 69.40%  |
| Female                     | 11,521 | 30.60%  |
| <b>Race/Ethnicity</b>      |        |         |
| White                      | 23,003 | 61.10%  |
| Hispanic                   | 8,086  | 21.48%  |
| Black                      | 2,859  | 7.59%   |
| Asian/Pacific Islander*    | 1,571  | 4.17%   |
| Other                      | 2,132  | 5.66%   |

## Income (2011 ACS) (LWSD!)

|                                | Number      | Percent |
|--------------------------------|-------------|---------|
| <b>Total Households</b>        | 6,604       | 100.00% |
| <b>Household Income</b>        |             |         |
| < \$35,000                     | 2,134       | 32.31%  |
| \$35,000 to \$50,000           | 1,784       | 27.01%  |
| \$50,000 to \$75,000           | 1,638       | 24.80%  |
| \$75,000 to \$100,000          | 616         | 9.33%   |
| \$100,000 to \$150,000         | 341         | 5.16%   |
| > \$150,000                    | 91          | 1.38%   |
| <b>Income per Person in HH</b> |             |         |
| Median HH Income               | \$51,419    |         |
| Persons Per HH                 | 3.48        |         |
| Income per Person in HH        | \$14,775.57 |         |
| Change from County             | -41.27%     |         |

## Unemployment Estimates (2011 ACS) (LWSD!)

|                             |        |
|-----------------------------|--------|
| <b>Eligible Labor Force</b> |        |
| 16+ Years                   | 22,881 |
| <b>Labor Force</b>          |        |
| Percent Unemployed          | 2.69%  |

## Occupation (2011 ACS)

|                                                        |        |
|--------------------------------------------------------|--------|
| <b>Labor Force (16+ Years)</b>                         |        |
| Unemployed Civilians                                   | 616    |
| Armed Forces                                           | 18,539 |
| Employed Civilians                                     | 3,726  |
| <b>Employed Civilian Occupation Category (16+ Yrs)</b> |        |
| Management, Professional, & Related                    | 29.71% |
| Service                                                | 23.62% |
| Sales and Office                                       | 33.71% |
| Construction, Extraction, & Maintenance                | 11.67% |
| Production, Transportation, & Material Moving          | 1.29%  |

## Industry (2011 ACS)

|                                              |        |
|----------------------------------------------|--------|
| <b>Industry of Civilian Employees</b>        |        |
| Agriculture, Forestry, Mining                | 0.86%  |
| Construction                                 | 3.68%  |
| Manufacturing                                | 0.00%  |
| Wholesale Trade                              | 2.15%  |
| Retail Trade                                 | 13.26% |
| Transportation, Warehousing, and Utilities   | 0.94%  |
| Information and Communications               | 2.04%  |
| Finance, Insurance, and Real Estate          | 5.34%  |
| Professional, Scientific, Management, Admin. | 4.13%  |
| Educational, Social and Health Services      | 21.44% |
| Entertainment and Hospitality related        | 10.14% |
| Other Services                               | 4.19%  |
| Public Administration                        | 31.83% |

## Education (2011 ACS) (LWSD!)

|                            |        |
|----------------------------|--------|
| <b>Total Population</b>    |        |
| 25+ Years Old              | 9,484  |
| <b>Completed Education</b> |        |
| < High School Graduate     | 0.95%  |
| High School Graduate       | 28.65% |
| Some College or AA         | 55.98% |
| Bachelor Degree            | 10.77% |
| Graduate Degree            | 3.66%  |

## School Enrollment (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Population Eligible for Enrollment</b>  |        |
| 4 to 18 years                              | 6,166  |
| <b>Private vs Public School Enrollment</b> |        |
| Percent Public Schools                     | 98.43% |
| Percent Private Schools                    | 1.57%  |

## Language (2011 ACS)

|                                        |        |
|----------------------------------------|--------|
| <b>Total Population</b>                |        |
| 5+ Years Old                           | 31,278 |
| <b>Primary Language Spoken at Home</b> |        |
| English Only                           | 83.68% |
| Spanish Only                           | 1.31%  |
| Asian/Pacific Island Language Only     | 0.58%  |
| Other Language Only                    | 0.25%  |
| Bilingual                              | 14.18% |

## Housing Estimates (2011 ACS)†

|                      |           |
|----------------------|-----------|
| <b>Occupancy</b>     |           |
| Owner Occupied       | 1.17%     |
| Renter Occupied      | 98.83%    |
| <b>Housing Costs</b> |           |
| Median House Value   | \$318,300 |
| Median Rent          | \$1,796   |

## Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 0.41%  |
| 1 Vehicle                             | 34.78% |
| >1 Vehicle                            | 64.81% |

## Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 3.97%  |
| 50 - 74%                               | 3.61%  |
| 75 - 99%                               | 4.60%  |
| 100 - 124%                             | 6.69%  |
| 125 - 149%                             | 8.16%  |
| 150% - 199%                            | 15.89% |
| 200% +                                 | 57.07% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 12.18% |
| Families                               | 11.48% |
| Families With Children                 | 15.25% |

## Single Parent Homes (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Total Family Households</b>             |        |
| With Children <18 Years                    | 4,787  |
| <b>Families With Children &lt;18 Years</b> |        |
| Percent Single Parent                      | 14.98% |

\*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.



Pendleton SRA  
Supplemental Page

Marital Status (2011 ACS)

|                         | Number | Percent |
|-------------------------|--------|---------|
| <b>Total Population</b> |        |         |
| 15+ Years Old           | 27,192 | 100.00% |
| <b>Marital Status</b>   |        |         |
| Single, Never Married   | 13,005 | 47.83%  |
| Married                 | 13,652 | 50.21%  |
| Separated               | 57     | 0.21%   |
| Widowed                 | 15     | 0.06%   |
| Divorced                | 463    | 1.70%   |

Public Program Participation (2011 ACS)

|                                  |  |       |
|----------------------------------|--|-------|
| <b>Food Stamps/SNAP Benefits</b> |  |       |
| Households                       |  | 2.80% |
| Families with Children           |  | 2.87% |
| <b>Cash Public Assistance</b>    |  |       |
| Households                       |  | 0.86% |
| Families with Children           |  | 9.78% |

Selected Status Populations (2011 ACS)

|                                                | Number        | Percent       |
|------------------------------------------------|---------------|---------------|
| <b>Disability Status</b>                       |               |               |
| Total Civilian Noninstitutionalized Population | Not Available | Not Available |
| With a Disability                              | Not Available | Not Available |
| With a Hearing Difficulty                      | Not Available | Not Available |
| With a Vision Difficulty                       | Not Available | Not Available |
| With a Cognitive Difficulty                    | Not Available | Not Available |
| With an Ambulatory Difficulty                  | Not Available | Not Available |
| With a Self-care Difficulty                    | Not Available | Not Available |
| With an Independent Living Difficulty          | Not Available | Not Available |
| <b>Veteran Status</b>                          |               |               |
| Civilian Population 18+ Years                  | 8,122         | 100.00%       |
| Veteran Population                             | 1,912         | 23.54%        |
| <b>Foreign Born</b>                            |               |               |
| Total Population                               | 37,651        | 100.00%       |
| Foreign Born                                   | 2,626         | 6.97%         |
| Foreign Born, Naturalized Citizen              | 1,436         | 3.81%         |
| Foreign Born, Not a U.S. Citizen               | 1,190         | 3.16%         |

Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied |
|-------------------------------|-------------|----------|
| <b>Housing and Occupancy</b>  |             |          |
| Total Housing Units           | 7,237       | 6,058    |
| Single Family - Detached      | 722         | 637      |
| Single Family - Multiple-Unit | 5,840       | 4,826    |
| Multi-Family                  | 675         | 595      |
| Mobile Home and Other         | 0           | 0        |

Older Adult Population (2011 ACS)

|                                            |  |               |
|--------------------------------------------|--|---------------|
| <b>Total Population</b>                    |  |               |
| 65+ Years Old                              |  | 68            |
| <b>Household Type</b>                      |  |               |
| Married-Couple Family                      |  | 0.00%         |
| Family Household, No Spouse Present        |  | 0.00%         |
| Non-Family Household                       |  | 0.00%         |
| Group Quarters                             |  | 100.00%       |
| Male, Living Alone                         |  | 0.00%         |
| Female, Living Alone                       |  | 0.00%         |
| <b>Poverty</b>                             |  |               |
| Percent Below 100% FPL                     |  | 0.00%         |
| Percent Below 200% FPL                     |  | 0.00%         |
| <b>Income</b>                              |  |               |
| Mean Household Earnings                    |  | Not Available |
| Percent with Earnings                      |  | Not Available |
| Percent with Social Security Income        |  | Not Available |
| Percent with Supplemental Security Income  |  | Not Available |
| Percent with Cash Public Assistance Income |  | Not Available |
| Percent with Retirement Income             |  | Not Available |
| Percent with Food Stamps/SNAP Benefits     |  | Not Available |
| <b>Labor Force</b>                         |  |               |
| Percent in Labor Force                     |  | Not Available |
| <b>Grandparents</b>                        |  |               |
| Living with Grandchild (<18 Years Old)     |  | Not Available |
| Responsible for Grandchild (<18 Years Old) |  | Not Available |

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

|                                                                  |  |               |
|------------------------------------------------------------------|--|---------------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |  |               |
| Less than 20% per Month                                          |  | 17.70%        |
| 20% to 29% per Month                                             |  | 12.00%        |
| 30% or more per Month                                            |  | 70.30%        |
| <b>Health Insurance Coverage Status</b>                          |  |               |
| Ages 0-17 Years                                                  |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 18-64 Years                                                 |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 65+ Years                                                   |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| All Ages                                                         |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| <b>Commute to Work</b>                                           |  |               |
| Car, Truck, or Van - Drove Alone                                 |  | 44.24%        |
| Car, Truck, or Van - Carpooled                                   |  | 13.70%        |
| Public Transportation (Excluding Taxis)                          |  | 0.49%         |
| Walked                                                           |  | 26.28%        |
| Other Means                                                      |  | 2.00%         |
| Worked from Home                                                 |  | 13.28%        |

 **LWSD!** = Live Well, San Diego! Indicator.

## Pendleton SRA

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | <b>Number*</b> | <b>Percent of<br/>Asian<br/>Population</b> | <b>Percent of<br/>Total<br/>Population</b> |
|------------------------------------------------|----------------|--------------------------------------------|--------------------------------------------|
| <b>Total Population</b>                        | <b>37,651</b>  |                                            |                                            |
| <b>Total Asian/Pacific Islander Population</b> | <b>1,754</b>   | <b>100.00%</b>                             | <b>4.66%</b>                               |
| Asian Indian                                   | 93             | 5.30%                                      | 0.25%                                      |
| Bangladeshi                                    | 0              | 0.00%                                      | 0.00%                                      |
| Cambodian                                      | 10             | 0.58%                                      | 0.03%                                      |
| Chinese; except Taiwanese                      | 109            | 6.23%                                      | 0.29%                                      |
| Filipino                                       | 867            | 49.42%                                     | 2.30%                                      |
| Hmong                                          | 51             | 2.91%                                      | 0.14%                                      |
| Indonesian                                     | 0              | 0.00%                                      | 0.00%                                      |
| Japanese                                       | 102            | 5.82%                                      | 0.27%                                      |
| Korean                                         | 289            | 16.47%                                     | 0.77%                                      |
| Laotian                                        | 0              | 0.00%                                      | 0.00%                                      |
| Malaysian                                      | 0              | 0.00%                                      | 0.00%                                      |
| Pakistani                                      | 0              | 0.00%                                      | 0.00%                                      |
| Sri Lankan                                     | 0              | 0.00%                                      | 0.00%                                      |
| Taiwanese                                      | 0              | 0.00%                                      | 0.00%                                      |
| Thai                                           | 49             | 2.79%                                      | 0.13%                                      |
| Vietnamese                                     | 124            | 7.04%                                      | 0.33%                                      |
| Other Asian/Pacific Islander                   | 31             | 1.75%                                      | 0.08%                                      |
| Other Asian/Pacific Islander; not specified    | 30             | 1.69%                                      | 0.08%                                      |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

# San Dieguito SRA Overview

## Demographic Profile (2011 SANDAG Estimates)

|                            | Number | Percent |
|----------------------------|--------|---------|
| <b>Total Population</b>    | 94,896 | 100.00% |
| <b>Age Distribution</b>    |        |         |
| 0 to 4 Years               | 4,862  | 5.12%   |
| 5 to 14 Years              | 11,845 | 12.48%  |
| 15 to 24 Years             | 10,022 | 10.56%  |
| 25 to 44 Years             | 24,452 | 25.77%  |
| 45 to 64 Years             | 29,754 | 31.35%  |
| 65+ Years                  | 13,961 | 14.71%  |
| <b>Gender Distribution</b> |        |         |
| Male                       | 46,663 | 49.17%  |
| Female                     | 48,233 | 50.83%  |
| <b>Race/Ethnicity</b>      |        |         |
| White                      | 74,013 | 77.99%  |
| Hispanic                   | 12,985 | 13.68%  |
| Black                      | 575    | 0.61%   |
| Asian/Pacific Islander*    | 4,386  | 4.62%   |
| Other                      | 2,937  | 3.09%   |

## Income (2011 ACS) (LWSD!)

|                                | Number      | Percent |
|--------------------------------|-------------|---------|
| <b>Total Households</b>        | 35,689      | 100.00% |
| <b>Household Income</b>        |             |         |
| < \$35,000                     | 7,235       | 20.27%  |
| \$35,000 to \$50,000           | 3,228       | 9.04%   |
| \$50,000 to \$75,000           | 4,611       | 12.92%  |
| \$75,000 to \$100,000          | 4,098       | 11.48%  |
| \$100,000 to \$150,000         | 6,758       | 18.94%  |
| > \$150,000                    | 9,759       | 27.34%  |
| <b>Income per Person in HH</b> |             |         |
| Median HH Income               | \$100,853   |         |
| Persons Per HH                 | 2.50        |         |
| Income per Person in HH        | \$40,341.20 |         |
| Change from County             | 60.35%      |         |

## Unemployment Estimates (2011 ACS) (LWSD!)

|                             |        |
|-----------------------------|--------|
| <b>Eligible Labor Force</b> |        |
| 16+ Years                   | 48,178 |
| <b>Labor Force</b>          |        |
| Percent Unemployed          | 7.02%  |

## Occupation (2011 ACS)

|                                                        |        |
|--------------------------------------------------------|--------|
| <b>Labor Force (16+ Years)</b>                         |        |
| Unemployed Civilians                                   | 3,380  |
| Armed Forces                                           | 341    |
| Employed Civilians                                     | 44,457 |
| <b>Employed Civilian Occupation Category (16+ Yrs)</b> |        |
| Management, Professional, & Related                    | 52.87% |
| Service                                                | 13.98% |
| Sales and Office                                       | 23.44% |
| Construction, Extraction, & Maintenance                | 4.47%  |
| Production, Transportation, & Material Moving          | 5.23%  |

## Industry (2011 ACS)

|                                              |        |
|----------------------------------------------|--------|
| <b>Industry of Civilian Employees</b>        |        |
| Agriculture, Forestry, Mining                | 0.61%  |
| Construction                                 | 5.11%  |
| Manufacturing                                | 9.80%  |
| Wholesale Trade                              | 3.97%  |
| Retail Trade                                 | 8.43%  |
| Transportation, Warehousing, and Utilities   | 2.57%  |
| Information and Communications               | 2.60%  |
| Finance, Insurance, and Real Estate          | 10.50% |
| Professional, Scientific, Management, Admin. | 18.20% |
| Educational, Social and Health Services      | 20.18% |
| Entertainment and Hospitality related        | 10.05% |
| Other Services                               | 5.28%  |
| Public Administration                        | 2.70%  |

## Education (2011 ACS) (LWSD!)

|                            |        |
|----------------------------|--------|
| <b>Total Population</b>    |        |
| 25+ Years Old              | 65,421 |
| <b>Completed Education</b> |        |
| < High School Graduate     | 5.51%  |
| High School Graduate       | 11.40% |
| Some College or AA         | 26.20% |
| Bachelor Degree            | 33.72% |
| Graduate Degree            | 23.17% |

## School Enrollment (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Population Eligible for Enrollment</b>  |        |
| 4 to 18 years                              | 18,155 |
| <b>Private vs Public School Enrollment</b> |        |
| Percent Public Schools                     | 85.59% |
| Percent Private Schools                    | 14.41% |

## Language (2011 ACS)

|                                        |        |
|----------------------------------------|--------|
| <b>Total Population</b>                |        |
| 5+ Years Old                           | 86,866 |
| <b>Primary Language Spoken at Home</b> |        |
| English Only                           | 82.02% |
| Spanish Only                           | 4.57%  |
| Asian/Pacific Island Language Only     | 1.12%  |
| Other Language Only                    | 1.17%  |
| Bilingual                              | 11.11% |

## Housing Estimates (2011 ACS)†

|                      |           |
|----------------------|-----------|
| <b>Occupancy</b>     |           |
| Owner Occupied       | 65.20%    |
| Renter Occupied      | 34.80%    |
| <b>Housing Costs</b> |           |
| Median House Value   | \$743,538 |
| Median Rent          | \$1,730   |

## Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 3.34%  |
| 1 Vehicle                             | 27.34% |
| >1 Vehicle                            | 69.32% |

## Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 5.65%  |
| 50 - 74%                               | 1.19%  |
| 75 - 99%                               | 2.20%  |
| 100 - 124%                             | 2.68%  |
| 125 - 149%                             | 2.46%  |
| 150% - 199%                            | 5.36%  |
| 200% +                                 | 80.46% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 9.04%  |
| Families                               | 6.67%  |
| Families With Children                 | 7.82%  |

## Single Parent Homes (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Total Family Households</b>             |        |
| With Children <18 Years                    | 10,970 |
| <b>Families With Children &lt;18 Years</b> |        |
| Percent Single Parent                      | 22.07% |

\*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

San Dieguito SRA  
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Marital Status (2011 ACS)

|                         | Number | Percent |
|-------------------------|--------|---------|
| <b>Total Population</b> |        |         |
| 15+ Years Old           | 75,408 | 100.00% |
| <b>Marital Status</b>   |        |         |
| Single, Never Married   | 22,326 | 29.61%  |
| Married                 | 40,843 | 54.16%  |
| Separated               | 1,178  | 1.56%   |
| Widowed                 | 3,497  | 4.64%   |
| Divorced                | 7,564  | 10.03%  |

Public Program Participation (2011 ACS)

|                                  |       |
|----------------------------------|-------|
| <b>Food Stamps/SNAP Benefits</b> |       |
| Households                       | 0.80% |
| Families with Children           | 0.64% |
| <b>Cash Public Assistance</b>    |       |
| Households                       | 1.20% |
| Families with Children           | 2.49% |

Selected Status Populations (2011 ACS)

|                                                | Number        | Percent       |
|------------------------------------------------|---------------|---------------|
| <b>Disability Status</b>                       |               |               |
| Total Civilian Noninstitutionalized Population | Not Available | Not Available |
| With a Disability                              | Not Available | Not Available |
| With a Hearing Difficulty                      | Not Available | Not Available |
| With a Vision Difficulty                       | Not Available | Not Available |
| With a Cognitive Difficulty                    | Not Available | Not Available |
| With an Ambulatory Difficulty                  | Not Available | Not Available |
| With a Self-care Difficulty                    | Not Available | Not Available |
| With an Independent Living Difficulty          | Not Available | Not Available |
| <b>Veteran Status</b>                          |               |               |
| Civilian Population 18+ Years                  | 71,002        | 100.00%       |
| Veteran Population                             | 6,431         | 9.06%         |
| <b>Foreign Born</b>                            |               |               |
| Total Population                               | 94,896        | 100.00%       |
| Foreign Born                                   | 12,825        | 13.51%        |
| Foreign Born, Naturalized Citizen              | 6,803         | 7.17%         |
| Foreign Born, Not a U.S. Citizen               | 6,022         | 6.35%         |

Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied |
|-------------------------------|-------------|----------|
| <b>Housing and Occupancy</b>  |             |          |
| Total Housing Units           | 40,582      | 37,737   |
| Single Family - Detached      | 22,546      | 21,364   |
| Single Family - Multiple-Unit | 8,253       | 7,597    |
| Multi-Family                  | 8,973       | 8,023    |
| Mobile Home and Other         | 810         | 753      |

Older Adult Population (2011 ACS)

|                                            |               |
|--------------------------------------------|---------------|
| <b>Total Population</b>                    |               |
| 65+ Years Old                              | 13,961        |
| <b>Household Type</b>                      |               |
| Married-Couple Family                      | 57.19%        |
| Family Household, No Spouse Present        | 9.63%         |
| Non-Family Household                       | 4.79%         |
| Group Quarters                             | 3.25%         |
| Male, Living Alone                         | 6.08%         |
| Female, Living Alone                       | 19.05%        |
| <b>Poverty</b>                             |               |
| Percent Below 100% FPL                     | 4.33%         |
| Percent Below 200% FPL                     | 14.30%        |
| <b>Income</b>                              |               |
| Mean Household Earnings                    | Not Available |
| Percent with Earnings                      | Not Available |
| Percent with Social Security Income        | Not Available |
| Percent with Supplemental Security Income  | Not Available |
| Percent with Cash Public Assistance Income | Not Available |
| Percent with Retirement Income             | Not Available |
| Percent with Food Stamps/SNAP Benefits     | Not Available |
| <b>Labor Force</b>                         |               |
| Percent in Labor Force                     | Not Available |
| <b>Grandparents</b>                        |               |
| Living with Grandchild (<18 Years Old)     | Not Available |
| Responsible for Grandchild (<18 Years Old) | Not Available |

Selected Economic & Social Characteristics (2011 ACS) (LWSDI)

|                                                                  |               |
|------------------------------------------------------------------|---------------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |               |
| Less than 20% per Month                                          | 34.28%        |
| 20% to 29% per Month                                             | 21.17%        |
| 30% or more per Month                                            | 44.55%        |
| <b>Health Insurance Coverage Status</b>                          |               |
| Ages 0-17 Years                                                  |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| Ages 18-64 Years                                                 |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| Ages 65+ Years                                                   |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| All Ages                                                         |               |
| With Health Insurance Coverage                                   | Not Available |
| Without Health Insurance Coverage                                | Not Available |
| <b>Commute to Work</b>                                           |               |
| Car, Truck, or Van - Drove Alone                                 | 75.76%        |
| Car, Truck, or Van - Carpooled                                   | 7.07%         |
| Public Transportation (Excluding Taxis)                          | 1.79%         |
| Walked                                                           | 2.24%         |
| Other Means                                                      | 2.45%         |
| Worked from Home                                                 | 10.69%        |

 LWSDI = Live Well, San Diego! Indicator.

## San Dieguito SRA

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | <b>Number*</b> | <b>Percent of<br/>Asian<br/>Population</b> | <b>Percent of<br/>Total<br/>Population</b> |
|------------------------------------------------|----------------|--------------------------------------------|--------------------------------------------|
| <b>Total Population</b>                        | <b>94,896</b>  |                                            |                                            |
| <b>Total Asian/Pacific Islander Population</b> | <b>5,283</b>   | <b>100.00%</b>                             | <b>5.57%</b>                               |
| Asian Indian                                   | 922            | 17.46%                                     | 0.97%                                      |
| Bangladeshi                                    | 0              | 0.00%                                      | 0.00%                                      |
| Cambodian                                      | 0              | 0.00%                                      | 0.00%                                      |
| Chinese; except Taiwanese                      | 1,540          | 29.15%                                     | 1.62%                                      |
| Filipino                                       | 728            | 13.79%                                     | 0.77%                                      |
| Hmong                                          | 0              | 0.00%                                      | 0.00%                                      |
| Indonesian                                     | 0              | 0.00%                                      | 0.00%                                      |
| Japanese                                       | 959            | 18.16%                                     | 1.01%                                      |
| Korean                                         | 528            | 10.00%                                     | 0.56%                                      |
| Laotian                                        | 0              | 0.00%                                      | 0.00%                                      |
| Malaysian                                      | 0              | 0.00%                                      | 0.00%                                      |
| Pakistani                                      | 8              | 0.16%                                      | 0.01%                                      |
| Sri Lankan                                     | 0              | 0.00%                                      | 0.00%                                      |
| Taiwanese                                      | 138            | 2.62%                                      | 0.15%                                      |
| Thai                                           | 131            | 2.48%                                      | 0.14%                                      |
| Vietnamese                                     | 151            | 2.85%                                      | 0.16%                                      |
| Other Asian/Pacific Islander                   | 119            | 2.25%                                      | 0.13%                                      |
| Other Asian/Pacific Islander; not specified    | 58             | 1.09%                                      | 0.06%                                      |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

# Vista SRA Overview

## Demographic Profile (2011 SANDAG Estimates)

|                            | Number  | Percent |
|----------------------------|---------|---------|
| <b>Total Population</b>    | 101,329 | 100.00% |
| <b>Age Distribution</b>    |         |         |
| 0 to 4 Years               | 7,508   | 7.41%   |
| 5 to 14 Years              | 13,903  | 13.72%  |
| 15 to 24 Years             | 16,491  | 16.27%  |
| 25 to 44 Years             | 28,931  | 28.55%  |
| 45 to 64 Years             | 24,088  | 23.77%  |
| 65+ Years                  | 10,408  | 10.27%  |
| <b>Gender Distribution</b> |         |         |
| Male                       | 51,115  | 50.44%  |
| Female                     | 50,214  | 49.56%  |
| <b>Race/Ethnicity</b>      |         |         |
| White                      | 43,631  | 43.06%  |
| Hispanic                   | 47,756  | 47.13%  |
| Black                      | 2,630   | 2.60%   |
| Asian/Pacific Islander*    | 4,227   | 4.17%   |
| Other                      | 3,085   | 3.04%   |

## Income (2011 ACS) (LWSD!)

|                                | Number      | Percent |
|--------------------------------|-------------|---------|
| <b>Total Households</b>        | 30,912      | 100.00% |
| <b>Household Income</b>        |             |         |
| < \$35,000                     | 9,414       | 30.45%  |
| \$35,000 to \$50,000           | 5,409       | 17.50%  |
| \$50,000 to \$75,000           | 5,731       | 18.54%  |
| \$75,000 to \$100,000          | 3,821       | 12.36%  |
| \$100,000 to \$150,000         | 4,296       | 13.90%  |
| > \$150,000                    | 2,241       | 7.25%   |
| <b>Income per Person in HH</b> |             |         |
| Median HH Income               | \$59,597    |         |
| Persons Per HH                 | 3.14        |         |
| Income per Person in HH        | \$18,979.94 |         |
| Change from County             | -24.56%     |         |

## Unemployment Estimates (2011 ACS) (LWSD!)

|                             |  |        |
|-----------------------------|--|--------|
| <b>Eligible Labor Force</b> |  |        |
| 16+ Years                   |  | 48,262 |
| <b>Labor Force</b>          |  |        |
| Percent Unemployed          |  | 8.55%  |

## Occupation (2011 ACS)

|                                                        |  |        |
|--------------------------------------------------------|--|--------|
| <b>Labor Force (16+ Years)</b>                         |  |        |
| Unemployed Civilians                                   |  | 4,127  |
| Armed Forces                                           |  | 1,523  |
| Employed Civilians                                     |  | 42,612 |
| <b>Employed Civilian Occupation Category (16+ Yrs)</b> |  |        |
| Management, Professional, & Related                    |  | 27.91% |
| Service                                                |  | 22.49% |
| Sales and Office                                       |  | 23.59% |
| Construction, Extraction, & Maintenance                |  | 13.24% |
| Production, Transportation, & Material Moving          |  | 12.76% |

## Industry (2011 ACS)

|                                              |  |        |
|----------------------------------------------|--|--------|
| <b>Industry of Civilian Employees</b>        |  |        |
| Agriculture, Forestry, Mining                |  | 2.42%  |
| Construction                                 |  | 9.64%  |
| Manufacturing                                |  | 10.88% |
| Wholesale Trade                              |  | 4.08%  |
| Retail Trade                                 |  | 12.31% |
| Transportation, Warehousing, and Utilities   |  | 3.45%  |
| Information and Communications               |  | 1.56%  |
| Finance, Insurance, and Real Estate          |  | 4.65%  |
| Professional, Scientific, Management, Admin. |  | 12.29% |
| Educational, Social and Health Services      |  | 16.59% |
| Entertainment and Hospitality related        |  | 11.23% |
| Other Services                               |  | 6.86%  |
| Public Administration                        |  | 4.03%  |

## Education (2011 ACS) (LWSD!)

|                            |        |
|----------------------------|--------|
| <b>Total Population</b>    |        |
| 25+ Years Old              | 61,768 |
| <b>Completed Education</b> |        |
| < High School Graduate     | 24.75% |
| High School Graduate       | 22.90% |
| Some College or AA         | 31.91% |
| Bachelor Degree            | 13.99% |
| Graduate Degree            | 6.45%  |

## School Enrollment (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Population Eligible for Enrollment</b>  |        |
| 4 to 18 years                              | 21,516 |
| <b>Private vs Public School Enrollment</b> |        |
| Percent Public Schools                     | 93.23% |
| Percent Private Schools                    | 6.77%  |

## Language (2011 ACS)

|                                        |        |
|----------------------------------------|--------|
| <b>Total Population</b>                |        |
| 5+ Years Old                           | 90,818 |
| <b>Primary Language Spoken at Home</b> |        |
| English Only                           | 56.70% |
| Spanish Only                           | 24.40% |
| Asian/Pacific Island Language Only     | 2.08%  |
| Other Language Only                    | 0.83%  |
| Bilingual                              | 15.99% |

## Housing Estimates (2011 ACS)†

|                      |           |
|----------------------|-----------|
| <b>Occupancy</b>     |           |
| Owner Occupied       | 55.50%    |
| Renter Occupied      | 44.50%    |
| <b>Housing Costs</b> |           |
| Median House Value   | \$489,250 |
| Median Rent          | \$1,513   |

## Personal Vehicles (2011 ACS)

|                                       |        |
|---------------------------------------|--------|
| <b>Household Vehicle Availability</b> |        |
| No Vehicle                            | 3.78%  |
| 1 Vehicle                             | 29.22% |
| >1 Vehicle                            | 66.99% |

## Poverty Estimates (2011 ACS)†

|                                        |        |
|----------------------------------------|--------|
| <b>Income Percent of Poverty Level</b> |        |
| <50%                                   | 6.88%  |
| 50 - 74%                               | 2.71%  |
| 75 - 99%                               | 4.55%  |
| 100 - 124%                             | 6.57%  |
| 125 - 149%                             | 5.27%  |
| 150% - 199%                            | 13.15% |
| 200% +                                 | 60.88% |
| <b>Percent Below Poverty Level</b>     |        |
| Population                             | 14.14% |
| Families                               | 10.42% |
| Families With Children                 | 13.71% |

## Single Parent Homes (2011 ACS)

|                                            |        |
|--------------------------------------------|--------|
| <b>Total Family Households</b>             |        |
| With Children <18 Years                    | 10,284 |
| <b>Families With Children &lt;18 Years</b> |        |
| Percent Single Parent                      | 29.87% |

\*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Vista SRA  
Supplemental Page

Marital Status (2011 ACS)

|                         | Number | Percent |
|-------------------------|--------|---------|
| <b>Total Population</b> |        |         |
| 15+ Years Old           | 77,572 | 100.00% |
| <b>Marital Status</b>   |        |         |
| Single, Never Married   | 26,991 | 34.79%  |
| Married                 | 37,684 | 48.58%  |
| Separated               | 1,548  | 2.00%   |
| Widowed                 | 3,371  | 4.35%   |
| Divorced                | 7,978  | 10.28%  |

Public Program Participation (2011 ACS)

|                                  |  |        |
|----------------------------------|--|--------|
| <b>Food Stamps/SNAP Benefits</b> |  |        |
| Households                       |  | 3.31%  |
| Families with Children           |  | 4.16%  |
| <b>Cash Public Assistance</b>    |  |        |
| Households                       |  | 2.52%  |
| Families with Children           |  | 15.10% |

Selected Status Populations (2011 ACS)

|                                                | Number        | Percent       |
|------------------------------------------------|---------------|---------------|
| <b>Disability Status</b>                       |               |               |
| Total Civilian Noninstitutionalized Population | Not Available | Not Available |
| With a Disability                              | Not Available | Not Available |
| With a Hearing Difficulty                      | Not Available | Not Available |
| With a Vision Difficulty                       | Not Available | Not Available |
| With a Cognitive Difficulty                    | Not Available | Not Available |
| With an Ambulatory Difficulty                  | Not Available | Not Available |
| With a Self-care Difficulty                    | Not Available | Not Available |
| With an Independent Living Difficulty          | Not Available | Not Available |
| <b>Veteran Status</b>                          |               |               |
| Civilian Population 18+ Years                  | 71,574        | 100.00%       |
| Veteran Population                             | 7,051         | 9.85%         |
| <b>Foreign Born</b>                            |               |               |
| Total Population                               | 101,329       | 100.00%       |
| Foreign Born                                   | 24,698        | 24.37%        |
| Foreign Born, Naturalized Citizen              | 6,576         | 6.49%         |
| Foreign Born, Not a U.S. Citizen               | 18,122        | 17.88%        |

Selected Housing Characteristics (2011 SANDAG & ACS)

|                               | Total Units | Occupied |
|-------------------------------|-------------|----------|
| <b>Housing and Occupancy</b>  |             |          |
| Total Housing Units           | 33,167      | 31,581   |
| Single Family - Detached      | 18,150      | 17,442   |
| Single Family - Multiple-Unit | 2,707       | 2,613    |
| Multi-Family                  | 10,499      | 9,921    |
| Mobile Home and Other         | 1,811       | 1,605    |

Older Adult Population (2011 ACS)

|                                            |  |               |
|--------------------------------------------|--|---------------|
| <b>Total Population</b>                    |  |               |
| 65+ Years Old                              |  | 10,408        |
| <b>Household Type</b>                      |  |               |
| Married-Couple Family                      |  | 56.12%        |
| Family Household, No Spouse Present        |  | 11.76%        |
| Non-Family Household                       |  | 4.10%         |
| Group Quarters                             |  | 7.52%         |
| Male, Living Alone                         |  | 7.33%         |
| Female, Living Alone                       |  | 13.17%        |
| <b>Poverty</b>                             |  |               |
| Percent Below 100% FPL                     |  | 7.57%         |
| Percent Below 200% FPL                     |  | 22.44%        |
| <b>Income</b>                              |  |               |
| Mean Household Earnings                    |  | Not Available |
| Percent with Earnings                      |  | Not Available |
| Percent with Social Security Income        |  | Not Available |
| Percent with Supplemental Security Income  |  | Not Available |
| Percent with Cash Public Assistance Income |  | Not Available |
| Percent with Retirement Income             |  | Not Available |
| Percent with Food Stamps/SNAP Benefits     |  | Not Available |
| <b>Labor Force</b>                         |  |               |
| Percent in Labor Force                     |  | Not Available |
| <b>Grandparents</b>                        |  |               |
| Living with Grandchild (<18 Years Old)     |  | Not Available |
| Responsible for Grandchild (<18 Years Old) |  | Not Available |

Selected Economic & Social Characteristics (2011 ACS) (LWSD! )

|                                                                  |  |               |
|------------------------------------------------------------------|--|---------------|
| <b>Monthly Housing Costs as a Percentage of Household Income</b> |  |               |
| Less than 20% per Month                                          |  | 26.01%        |
| 20% to 29% per Month                                             |  | 21.48%        |
| 30% or more per Month                                            |  | 52.51%        |
| <b>Health Insurance Coverage Status</b>                          |  |               |
| Ages 0-17 Years                                                  |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 18-64 Years                                                 |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| Ages 65+ Years                                                   |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| All Ages                                                         |  |               |
| With Health Insurance Coverage                                   |  | Not Available |
| Without Health Insurance Coverage                                |  | Not Available |
| <b>Commute to Work</b>                                           |  |               |
| Car, Truck, or Van - Drove Alone                                 |  | 76.07%        |
| Car, Truck, or Van - Carpooled                                   |  | 13.89%        |
| Public Transportation (Excluding Taxis)                          |  | 3.10%         |
| Walked                                                           |  | 1.40%         |
| Other Means                                                      |  | 1.30%         |
| Worked from Home                                                 |  | 4.24%         |

 LWSD! = Live Well, San Diego! Indicator.

## Vista SRA

**Asian/Pacific Islander Population Distribution (2011 ACS)\***

|                                                | <b>Number*</b> | <b>Percent of<br/>Asian<br/>Population</b> | <b>Percent of<br/>Total<br/>Population</b> |
|------------------------------------------------|----------------|--------------------------------------------|--------------------------------------------|
| <b>Total Population</b>                        | <b>101,329</b> |                                            |                                            |
| <b>Total Asian/Pacific Islander Population</b> | <b>4,146</b>   | <b>100.00%</b>                             | <b>4.09%</b>                               |
| Asian Indian                                   | 96             | 2.32%                                      | 0.09%                                      |
| Bangladeshi                                    | 0              | 0.00%                                      | 0.00%                                      |
| Cambodian                                      | 177            | 4.27%                                      | 0.17%                                      |
| Chinese; except Taiwanese                      | 770            | 18.57%                                     | 0.76%                                      |
| Filipino                                       | 1,051          | 25.36%                                     | 1.04%                                      |
| Hmong                                          | 0              | 0.00%                                      | 0.00%                                      |
| Indonesian                                     | 26             | 0.62%                                      | 0.03%                                      |
| Japanese                                       | 591            | 14.25%                                     | 0.58%                                      |
| Korean                                         | 411            | 9.91%                                      | 0.41%                                      |
| Laotian                                        | 33             | 0.80%                                      | 0.03%                                      |
| Malaysian                                      | 0              | 0.00%                                      | 0.00%                                      |
| Pakistani                                      | 0              | 0.00%                                      | 0.00%                                      |
| Sri Lankan                                     | 0              | 0.00%                                      | 0.00%                                      |
| Taiwanese                                      | 0              | 0.00%                                      | 0.00%                                      |
| Thai                                           | 32             | 0.77%                                      | 0.03%                                      |
| Vietnamese                                     | 879            | 21.19%                                     | 0.87%                                      |
| Other Asian/Pacific Islander                   | 59             | 1.42%                                      | 0.06%                                      |
| Other Asian/Pacific Islander; not specified    | 21             | 0.50%                                      | 0.02%                                      |

\*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.



# DATA GUIDE

## Important Information for Data Users

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For abbreviations used in data sources, see [Data Sources](#).

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

### Geography: Understanding Geographic Units used in Health Data

Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

### Types of data available for Geographic Boundaries

| Zip Codes:      | Census Tracts:                    |
|-----------------|-----------------------------------|
| HHSA Region     | Subregional Area (SRA)            |
| Health Services | Major Statistical Area (MSA)      |
|                 | Region (approximated HHSA Region) |

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

**Methods of Aggregating Data**

| HHSA          |          | Community Profiles     |               |
|---------------|----------|------------------------|---------------|
| HHSA REGION   | Zip Code | Subregional Area (SRA) | Region        |
| North Coastal | 92014    | Del Mar-Mira Mesa      | North Central |
| North Coastal | 92091    | North San Diego        | North Inland  |
| North Central | 92131    | Poway                  | North Inland  |

## Data Sources

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Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

*American Community Survey (ACS):* ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

*San Diego Association of Governments (SANDAG):* SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

## American Community Survey (ACS) Topics

| Population                      | Housing                        |
|---------------------------------|--------------------------------|
| Age and date of birth           | Acreage                        |
| Ancestry                        | Agricultural sales             |
| Citizenship                     | Bedrooms                       |
| Class of worker                 | Business on property           |
| Educational attainment          | Condominium status and fee     |
| Employment status               | Contract rent                  |
| Families                        | Food stamps                    |
| Fertility                       | House heating fuel             |
| Foreign born status             | Housing units                  |
| Grandparents as caregivers      | Insurance                      |
| Hispanic/Latino origin          | Kitchen facilities             |
| Household type and relationship | Meals included in rent         |
| Income                          | Mobile home costs              |
| Industry                        | Mortgage status                |
| Journey to work                 | Mortgage payment               |
| Language spoken at home         | Occupancy status               |
| Labor force status              | Plumbing facilities            |
| Marital status                  | Real estate taxes              |
| Means of transportation to work | Rooms                          |
| Occupation                      | Second mortgage                |
| Place of birth                  | Selected monthly owner costs   |
| Place of work                   | Telephone service availability |
| Poverty status                  | Tenure                         |
| Private vehicle occupancy       | Units in structure             |
| Race                            | Utilities                      |
| Residence one year ago          | Value of housing units         |
| School enrollment               | Vehicles available             |
| Sex                             | Year householder moved in      |
| Travel time to work             | Year structure built           |
| Veterans                        |                                |
| Work status last week           |                                |
| Workers in family               |                                |

## **Glossary of Demographic Indicator Terms**

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The following terms are defined by SANDAG and ACS.

### **Demographic Profile**

*Total Population:* Total number of persons (residents) in an area.

*Age Distribution:* Total number of persons (residents) in an area by age group.

*Median Age:* Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

*Gender Distribution:* Total number of persons (residents) in an area by gender.

*Race/Ethnicity:* Self-identification by people according to the race(s) and ethnicity with which they most closely identify. “Other” includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

### **Education**

*Completed Education:* The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

### **Housing**

*Owner Occupied:* Housing units that are occupied as a primary residence by the owner of the unit.

*Renter Occupied:* Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

*Residential Density:* The total number of housing units per developed residential acre.

### **Income**

*Household:* A person or group of people living in a housing unit that serves as a primary place of residence.

*Household Income:* Total pre-tax annual income of all members of a household.

*Income:* Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

*Median Household Income:* Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

*Persons per Household:* The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

*Income per Person in HH:* The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

*Change from County:* The percentage above or below the County of San Diego average income per person (i.e. \$18,707 for 2004 estimate).

## **Industry**

*Industry of Civilian Employees:* The kind of business conducted by a person's employing organization.

## **Language**

*Primary Language Spoken at Home:* The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

## **Marital Status**

*Single, Never Married:* Includes those who have never been married, including people whose only marriage(s) was annulled.

*Married:* Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

*Separated:* Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

*Widowed:* Includes widows and widowers who have not remarried.

*Divorced:* Includes people who are legally divorced and who have not remarried.

## **Occupation**

*Labor Force 16+ Years:* Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

*Unemployed:* Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

*Employed Civilian Occupation Category (16+ Years):* Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

*Management, Professional, and Related:* Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

*Service:* Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

*Sales and Office:* Category of occupation including sales and office jobs.

*Construction, Extraction, and Maintenance:* Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

*Production, Transportation and Material:* Category of occupation including production, transportation and material moving jobs.

## **Older Adult Population**

*Total Population:* Total number of persons (residents) aged 65 years or over.



*Household Type:* Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

*Income:* Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

*Labor Force:* Includes those classified as employed or unemployed, who are actively seeking work.

*Grandparents:* Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

## **Personal Vehicles**

*Vehicle Availability:* Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

## **Poverty**

*Income Percent of Poverty Level:* The percentage of the poverty threshold that the family's household income is at.

*Family:* Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

*Population:* Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

*Poverty Level:* Minimum annual income below which is considered poverty.

## **Public Program Participation**

*Food Stamps/SNAP Benefits:* Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

*Cash Public Assistance:* Public assistance income includes general assistance and Temporary Assistance to Needy Families (TANF). Separate payments received for hospital or other medical care (vendor payments) are excluded.

## **School Enrollment**

*Percent Public:* The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

*Percent Private:* The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

## **Selected Economic & Social Characteristics**

*Monthly Housing Costs as a Percentage of Household Income:* Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

*Health Insurance Coverage:* Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

*Commute to Work:* Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

## **Selected Housing Characteristics**

*Housing and Occupancy:* Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

## **Selected Status Populations**

*Disability Status:* Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

*Veteran Status:* Includes those 18 years old and over who served (even for a short time), but is not now serving on active duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

*Foreign Born:* Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

### **Single Parent Homes**

*Single Parent Household:* The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

### **Unemployment**

*Unemployed:* Percentage of civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.