

County of San Diego Community Profiles
by Region and Subregional Area

San Diego County
Demographics Profile

North Inland Region
2012 Population Estimates

Published March 2014

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.

Regional Data

Please see [Important Information](#) in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

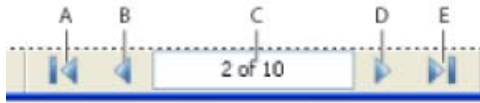
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Use links to jump to a section or page from a list

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There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a “w” for web access.

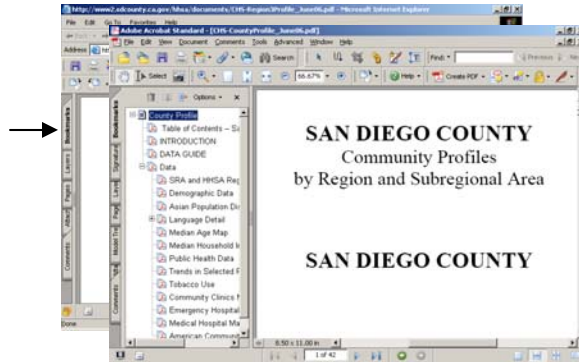
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- A- go to 1st page
- B- go back one page
- C- enter a page number to go to
- D- go forward one page
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Use bookmarks to jump to a section

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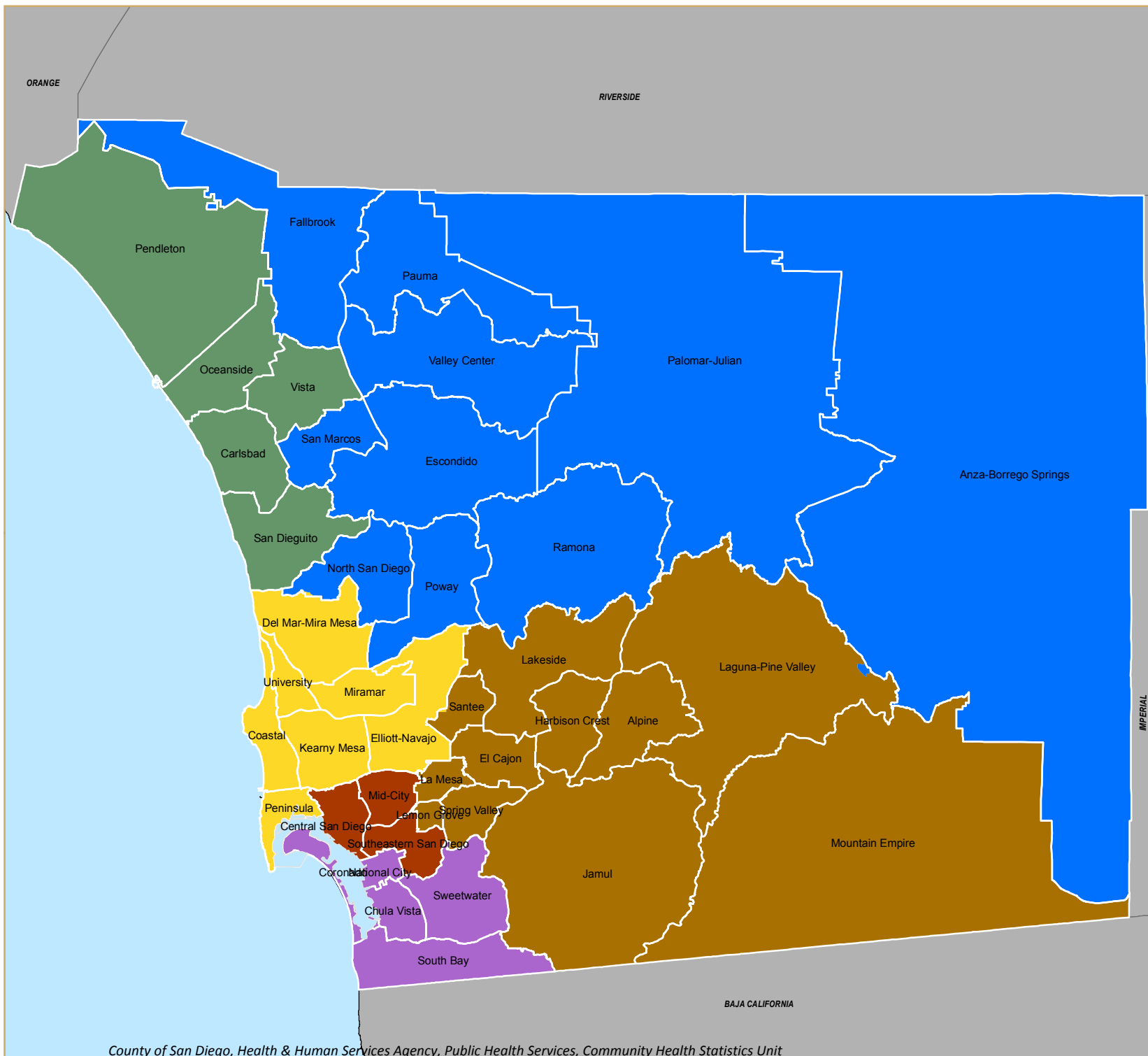
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SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



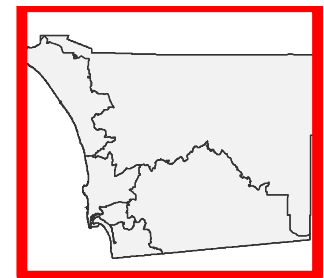
SRA and Regional Boundaries in San Diego County

□ SRA Boundary

Region

RegName

- Central
- East
- North Central
- North Coastal
- North Inland
- South



6 3 0 6 Miles



Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD_1983_StatePlane_California_VI_FIPS_0406_Feet_D_North_American_1983, Foot_US

San Diego County

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	3,143,429	100.00%
Age Distribution		
0 to 4 Years	203,829	6.48%
5 to 14 Years	398,416	12.67%
15 to 24 Years	502,716	15.99%
25 to 44 Years	890,051	28.31%
45 to 64 Years	773,882	24.62%
65+ Years	374,535	11.91%
Gender Distribution		
Male	1,575,943	50.13%
Female	1,567,486	49.87%
Race/Ethnicity		
White	1,492,320	47.47%
Hispanic	1,035,226	32.93%
Black	139,383	4.43%
Asian/Pacific Islander*	355,935	11.32%
Other	120,565	3.84%

Income (2012 ACS) (LWSD)		
	Number	Percent
Total Households	1,067,462	100.00%
Household Income		
< \$35,000	293,329	27.48%
\$35,000 to \$50,000	134,338	12.58%
\$50,000 to \$75,000	184,939	17.33%
\$75,000 to \$100,000	141,272	13.23%
\$100,000 to \$150,000	168,530	15.79%
> \$150,000	145,054	13.59%
Income per Person in HH		
Median HH Income		\$70,926
Persons Per HH		2.76
Income per Person in HH		\$25,697.83

Unemployment Estimates (2012 ACS) (LWSD)		
Eligible Labor Force		
16+ Years		1,614,267
Labor Force		
Percent Unemployed		9.16%

Occupation (2012 ACS)		
Labor Force (16+ Years)		
Unemployed Civilians		147,839
Armed Forces		79,603
Employed Civilians		1,386,825
Employed Civilian Occupation Category (16+ Years)		
Management, Professional, & Related		39.83%
Service		19.18%
Sales and Office		24.81%
Construction, Extraction, & Maintenance		8.06%
Production, Transportation, & Material Moving		8.12%

Industry (2012 ACS)		
Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.89%
Construction		6.08%
Manufacturing		9.39%
Wholesale Trade		2.56%
Retail Trade		11.15%
Transportation, Warehousing, and Utilities		3.75%
Information and Communications		2.34%
Finance, Insurance, and Real Estate		6.98%
Professional, Scientific, Management, Admin.		14.19%
Educational, Social and Health Services		20.88%
Entertainment and Hospitality related		10.91%
Other Services		5.36%
Public Administration		5.52%

Education (2012 ACS) (LWSD)	
Total Population	
25+ Years Old	2,011,024
Completed Education	
< High School Graduate	14.60%
High School Graduate	19.00%
Some College or AA	31.99%
Bachelor Degree	21.40%
Graduate Degree	13.01%

School Enrollment (2012 ACS)	
Population Eligible for Enrollment	
4 to 18 years	621,919
Private vs Public School Enrollment	
Percent Public Schools	92.17%
Percent Private Schools	7.83%

Language (2012 ACS)	
Total Population	
5+ Years Old	2,895,150
Primary Language Spoken at Home	
English Only	62.87%
Spanish Only	10.92%
Asian/Pacific Island Language Only	3.63%
Other Language Only	1.56%
Bilingual	21.01%

Housing Estimates (2012 ACS)†	
Occupancy	
Owner Occupied	54.53%
Renter Occupied	45.47%
Housing Costs	
Median House Value	\$419,400
Median Rent	\$1,282

Personal Vehicles (2012 ACS)	
Household Vehicle Availability	
No Vehicle	6.14%
1 Vehicle	32.44%
>1 Vehicle	61.42%

Poverty Estimates (2012 ACS)†	
Income Percent of Poverty Level	
<50%	6.60%
50 - 74%	3.09%
75 - 99%	4.17%
100 - 124%	4.55%
125 - 149%	4.43%
150% - 199%	8.91%
200% +	68.25%
Percent Below Poverty Level	
Population	13.86%
Families	9.98%
Families With Children	14.58%

Single Parent Homes (2012 ACS)	
Total Family Households	
With Children <18 Years	335,944
Families With Children <18 Years	
Percent Single Parent	27.95%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 **LWSD = Live Well San Diego Indicator**

San Diego County

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,504,138	100.00%
Marital Status		
Single, Never Married	884,854	35.34%
Married	1,191,967	47.60%
Separated	47,740	1.91%
Widowed	124,625	4.98%
Divorced	254,952	10.18%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.75%
Families with Children	6.22%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	19.47%
Population ≤138% FPL	20.89%
Population 139% - 350% FPL	32.73%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	2,996,858	100.00%
With a Disability	278,432	9.29%
With a Hearing Difficulty	79,486	2.65%
With a Vision Difficulty	48,915	1.63%
With a Cognitive Difficulty	106,726	3.56%
With an Ambulatory Difficulty	143,395	4.78%
With a Self-care Difficulty	61,864	2.06%
With an Independent Living Difficulty	112,662	3.76%
Veteran Status		
Civilian Population 18+ Years	2,297,505	100.00%
Veteran Population	235,877	10.27%
Foreign Born		
Total Population	3,143,429	100.00%
Foreign Born	720,485	22.92%
Foreign Born, Naturalized Citizen	340,977	10.85%
Foreign Born, Not a U.S. Citizen	379,508	12.07%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,165,970	1,098,251
Single Family - Detached	566,143	542,874
Single Family - Multiple-Unit	136,249	127,367
Multi-Family	421,008	389,167
Mobile Home and Other	42,570	38,843

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	374,535
Household Type	
Married-Couple Family	53.92%
Family Household, No Spouse Present	14.88%
Non-Family Household	3.88%
Group Quarters	3.13%
Male, Living Alone	7.25%
Female, Living Alone	16.94%
Poverty	
Percent Below 100% FPL	7.83%
Percent Below 200% FPL	24.93%
Income	
Mean Household Earnings	\$57,296
Percent with Earnings	36.10%
Percent with Social Security Income	88.80%
Percent with Supplemental Security Income	7.30%
Percent with Cash Public Assistance Income	1.50%
Percent with Retirement Income	50.80%
Percent with Food Stamps/SNAP Benefits	2.20%
Labor Force	
Percent in Labor Force	15.60%
Grandparents	
Living with Grandchild (<18 Years Old)	7.80%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.47%
20% to 29% per Month	22.22%
30% or more per Month	48.32%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	90.21%
Without Health Insurance Coverage	9.79%
Ages 18-64 Years	
With Health Insurance Coverage	77.39%
Without Health Insurance Coverage	22.61%
Ages 65+ Years	
With Health Insurance Coverage	98.47%
Without Health Insurance Coverage	1.53%
All Ages	
With Health Insurance Coverage	82.93%
Without Health Insurance Coverage	17.07%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.86%
Car, Truck, or Van - Carpooled	10.21%
Public Transportation (Excluding Taxis)	3.11%
Walked	2.72%
Other Means	1.84%
Worked from Home	6.26%

 LWSD = Live Well San Diego Indicator.

San Diego County

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	3,143,429		
Total Asian/Pacific Islander Population	362,376	100.00%	11.53%
Asian Indian	26,405	7.29%	0.84%
Bangladeshi	130	0.04%	0.00%
Cambodian	5,443	1.50%	0.17%
Chinese; except Taiwanese	49,779	13.74%	1.58%
Filipino	148,831	41.07%	4.73%
Hmong	1,288	0.36%	0.04%
Indonesian	1,250	0.34%	0.04%
Japanese	18,849	5.20%	0.60%
Korean	20,187	5.57%	0.64%
Laotian	6,009	1.66%	0.19%
Malaysian	96	0.03%	0.00%
Melanesian	437	0.12%	0.01%
Micronesian	4,841	1.34%	0.15%
Pakistani	1,764	0.49%	0.06%
Polynesian	9,044	2.50%	0.29%
Sri Lankan	573	0.16%	0.02%
Taiwanese	3,278	0.90%	0.10%
Thai	2,402	0.66%	0.08%
Vietnamese	48,637	13.42%	1.55%
Other Asian/Pacific Islander	10,135	2.80%	0.32%
Other Asian/Pacific Islander; not specified	2,999	0.83%	0.10%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2012 American Community Survey (ACS)

Language Spoken at Home	Number*	Percent of Bilingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,895,150		
Total English-Bilingual* Population	608,391	100.00%	21.01%
Spanish	397,311	65.31%	13.72%
Tagalog	55,919	9.19%	1.93%
Chinese	20,954	3.44%	0.72%
Vietnamese	15,348	2.52%	0.53%
German	9,456	1.55%	0.33%
Arabic	8,932	1.47%	0.31%
French	7,911	1.30%	0.27%
Persian	7,500	1.23%	0.26%
Korean	7,186	1.18%	0.25%
African	6,602	1.09%	0.23%
Japanese	6,542	1.08%	0.23%
Other Asian Languages	5,598	0.92%	0.19%
Other Pacific Island Languages	5,576	0.92%	0.19%
Other/Unspecified Bilingual	5,071	0.83%	0.18%
Hindi	4,648	0.76%	0.16%
Italian	4,513	0.74%	0.16%
Russian	4,455	0.73%	0.15%
Portuguese	4,004	0.66%	0.14%
Other Indo-European Languages	3,172	0.52%	0.11%
Other Indic Languages	3,164	0.52%	0.11%
Mon-Khmer, Cambodian	2,395	0.39%	0.08%
Laotian	2,259	0.37%	0.08%
Scandinavian Languages	2,153	0.35%	0.07%
Other West Germanic Languages	2,052	0.34%	0.07%
Polish	1,861	0.31%	0.06%
Other Slavic Languages	1,782	0.29%	0.06%
Serbo-Croatian	1,716	0.28%	0.06%
Urdu	1,678	0.28%	0.06%
Armenian	1,466	0.24%	0.05%
Gujarati	1,421	0.23%	0.05%
Greek	1,394	0.23%	0.05%
Hebrew	1,177	0.19%	0.04%
Thai	1,037	0.17%	0.04%
Hungarian	741	0.12%	0.03%
Hmong	716	0.12%	0.02%
Other Native North American Lang.	327	0.05%	0.01%
Yiddish	289	0.05%	0.01%
Navajo	65	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of <i>Monolingual**</i> Population	Percent of <i>Total</i> Population
Total Population, Aged 5+ Years	2,895,150		
Total Mono-lingual Population	2,286,759	100.00%	78.98%
English Only	1,820,082	79.59%	62.87%
Non-English Speakers:			
Spanish Only	316,282	13.83%	10.92%
Tagalog Only	34,156	1.49%	1.18%
Vietnamese Only	25,224	1.10%	0.87%
Chinese Only	19,631	0.86%	0.68%
Arabic Only	8,925	0.39%	0.31%
Korean Only	7,391	0.32%	0.26%
Japanese Only	5,664	0.25%	0.20%
Other and Unspecified Languages Only	5,618	0.25%	0.19%
Persian Only	5,603	0.25%	0.19%
African Only	4,387	0.19%	0.15%
Russian Only	4,047	0.18%	0.14%
Other Pacific Island Only	3,412	0.15%	0.12%
Laotian Only	3,271	0.14%	0.11%
Other Asian Only	2,719	0.12%	0.09%
Mon-Khmer, Cambodian	2,187	0.10%	0.08%
French Only	1,938	0.08%	0.07%
Hindi Only	1,539	0.07%	0.05%
German Only	1,523	0.07%	0.05%
Other Indo-European Only	1,515	0.07%	0.05%
Italian Only	1,505	0.07%	0.05%
Portuguese Only	1,385	0.06%	0.05%
Other Indic Only	1,168	0.05%	0.04%
Thai Only	1,134	0.05%	0.04%
Polish Only	984	0.04%	0.03%
Other Slavic Only	772	0.03%	0.03%
Urdu Only	755	0.03%	0.03%
Armenian Only	668	0.03%	0.02%
Gujarati Only	643	0.03%	0.02%
Serbo-Croatian Only	544	0.02%	0.02%
Hungarian Only	530	0.02%	0.02%
Hmong Only	380	0.02%	0.01%
Scandinavian Only	301	0.01%	0.01%
Greek Only	296	0.01%	0.01%
Other West Germanic Only	250	0.01%	0.01%
Hebrew Only	245	0.01%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

NORTH INLAND REGION DEMOGRAPHICS PROFILE

SRA:

Anza-Borrego Springs

Escondido

Fallbrook

North San Diego

Palomar-Julian

Pauma

Poway

Ramona

San Marcos

Valley Center

North Inland Region Profile

Demographic Data

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	581,849	100.00%
Age Distribution		
0 to 4 Years	37,540	6.45%
5 to 14 Years	82,111	14.11%
15 to 24 Years	82,935	14.25%
25 to 44 Years	146,096	25.11%
45 to 64 Years	155,314	26.69%
65+ Years	77,853	13.38%
Gender Distribution		
Male	286,529	49.24%
Female	295,320	50.76%
Race/Ethnicity		
White	313,555	53.89%
Hispanic	173,681	29.85%
Black	10,062	1.73%
Asian/Pacific Islander*	62,503	10.74%
Other	22,048	3.79%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	193,040	100.00%
Household Income		
< \$35,000	45,850	23.75%
\$35,000 to \$50,000	23,414	12.13%
\$50,000 to \$75,000	31,660	16.40%
\$75,000 to \$100,000	24,754	12.82%
\$100,000 to \$150,000	33,432	17.32%
> \$150,000	33,930	17.58%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		281,734
Labor Force		
Percent Unemployed		8.10%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		22,828
Armed Forces		4,176
Employed Civilians		254,730
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		41.74%
Service		17.56%
Sales and Office		23.54%
Construction, Extraction, & Maintenance		9.11%
Production, Transportation, & Material Moving		8.06%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		2.23%
Construction		6.90%
Manufacturing		11.75%
Wholesale Trade		3.04%
Retail Trade		10.81%
Transportation, Warehousing, and Utilities		3.19%
Information and Communications		2.34%
Finance, Insurance, and Real Estate		7.07%
Professional, Scientific, Management, Admin.		14.63%
Educational, Social and Health Services		19.25%
Entertainment and Hospitality related		9.55%
Other Services		4.74%
Public Administration		4.49%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	376,921
Completed Education	
< High School Graduate	14.07%
High School Graduate	18.20%
Some College or AA	31.60%
Bachelor Degree	22.80%
Graduate Degree	13.34%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	126,772
Private vs Public School Enrollment	
Percent Public Schools	92.95%
Percent Private Schools	7.05%

Language (2012 ACS)

Total Population	
5+ Years Old	531,573
Primary Language Spoken at Home	
English Only	66.54%
Spanish Only	12.08%
Asian/Pacific Island Language Only	3.26%
Other Language Only	1.67%
Bilingual	16.46%

Housing Estimates (2012 ACS)

Occupancy	
Owner Occupied	66.77%
Renter Occupied	33.23%

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	4.53%
1 Vehicle	26.17%
>1 Vehicle	69.29%

Poverty Estimates (2012 ACS)

Income Percent of Poverty Level	
<50%	5.68%
50 - 74%	2.53%
75 - 99%	2.85%
100 - 124%	3.99%
125 - 149%	4.17%
150% - 199%	8.29%
200% +	72.48%
Percent Below Poverty Level	
Population	11.06%
Families	7.74%
Families With Children	10.21%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	67,915
Families With Children <18 Years	
Percent Single Parent	21.93%

*See Asian/Pacific Islander Population Distribution for more detailed information.

*See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

North Inland Region

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	453,780	100.00%
Marital Status		
Single, Never Married	126,249	27.82%
Married	255,000	56.19%
Separated	5,870	1.29%
Widowed	24,680	5.44%
Divorced	41,981	9.25%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	3.12%
Families with Children	3.68%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	16.05%
Population ≤138% FPL	17.39%
Population 139% - 350% FPL	30.56%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	566,112	100.00%
With a Disability	50,872	8.99%
With a Hearing Difficulty	15,725	2.78%
With a Vision Difficulty	9,369	1.65%
With a Cognitive Difficulty	19,032	3.36%
With an Ambulatory Difficulty	25,694	4.54%
With a Self-care Difficulty	10,377	1.83%
With an Independent Living Difficulty	21,399	3.78%
Veteran Status		
Civilian Population 18+ Years	423,748	100.00%
Veteran Population	43,615	10.29%
Foreign Born		
Total Population	581,849	100.00%
Foreign Born	128,355	22.06%
Foreign Born, Naturalized Citizen	54,521	9.37%
Foreign Born, Not a U.S. Citizen	73,834	12.69%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	209,359	199,230
Single Family - Detached	128,378	123,089
Single Family - Multiple-Unit	15,447	14,672
Multi-Family	53,069	50,289
Mobile Home and Other	12,465	11,180

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	77,853
Household Type	
Married-Couple Family	58.15%
Family Household, No Spouse Present	12.87%
Non-Family Household	3.72%
Group Quarters	2.96%
Male, Living Alone	5.70%
Female, Living Alone	16.60%
Poverty	
Percent Below 100% FPL	6.53%
Percent Below 200% FPL	21.90%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.74%
20% to 29% per Month	23.16%
30% or more per Month	47.10%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.22%
Without Health Insurance Coverage	8.78%
Ages 18-64 Years	
With Health Insurance Coverage	78.76%
Without Health Insurance Coverage	21.24%
Ages 65+ Years	
With Health Insurance Coverage	99.18%
Without Health Insurance Coverage	0.82%
All Ages	
With Health Insurance Coverage	84.53%
Without Health Insurance Coverage	15.47%
Commute to Work	
Car, Truck, or Van - Drove Alone	78.40%
Car, Truck, or Van - Carpooled	11.46%
Public Transportation (Excluding Taxis)	1.42%
Walked	1.52%
Other Means	1.51%
Worked from Home	5.68%

 LWSD = Live Well San Diego Indicator.

North Inland Region

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	581,849		
Total Asian/Pacific Islander Population	62,285	100.00%	10.70%
Asian Indian	8,221	13.20%	1.41%
Bangladeshi	64	0.10%	0.01%
Cambodian	266	0.43%	0.05%
Chinese; except Taiwanese	10,586	17.00%	1.82%
Filipino	19,921	31.98%	3.42%
Hmong	42	0.07%	0.01%
Indonesian	471	0.76%	0.08%
Japanese	3,663	5.88%	0.63%
Korean	3,862	6.20%	0.66%
Laotian	600	0.96%	0.10%
Malaysian	43	0.07%	0.01%
Melanesian	71	0.11%	0.01%
Micronesian	420	0.67%	0.07%
Pakistani	510	0.82%	0.09%
Polynesian	946	1.52%	0.16%
Sri Lankan	294	0.47%	0.05%
Taiwanese	677	1.09%	0.12%
Thai	253	0.41%	0.04%
Vietnamese	9,162	14.71%	1.57%
Other Asian/Pacific Islander	1,822	2.93%	0.31%
Other Asian/Pacific Islander; not specified	394	0.63%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Anza-Borrego Springs SRA Overview

Demographic Data

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	4,952	100.00%
Age Distribution		
0 to 4 Years	218	4.40%
5 to 14 Years	503	10.16%
15 to 24 Years	504	10.18%
25 to 44 Years	693	13.99%
45 to 64 Years	1,436	29.00%
65+ Years	1,598	32.27%
Gender Distribution		
Male	2,478	50.04%
Female	2,474	49.96%
Race/Ethnicity		
White	2,853	57.61%
Hispanic	1,927	38.91%
Black	36	0.73%
Asian/Pacific Islander*	38	0.77%
Other	98	1.98%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	1,411	100.00%
Household Income		
< \$35,000	668	47.34%
\$35,000 to \$50,000	223	15.80%
\$50,000 to \$75,000	292	20.69%
\$75,000 to \$100,000	113	8.01%
\$100,000 to \$150,000	95	6.73%
> \$150,000	20	1.42%
Income per Person in HH		
Median HH Income		\$49,948
Persons Per HH		2.15
Income per Person in HH		\$23,231.63
Change from County		-9.60%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		1,501
Labor Force		
Percent Unemployed		13.46%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		202
Armed Forces		0
Employed Civilians		1,299
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		24.48%
Service		38.26%
Sales and Office		8.78%
Construction, Extraction, & Maintenance		21.71%
Production, Transportation, & Material Moving		6.77%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		11.62%
Construction		9.08%
Manufacturing		7.85%
Wholesale Trade		0.00%
Retail Trade		7.08%
Transportation, Warehousing, and Utilities		0.77%
Information and Communications		0.77%
Finance, Insurance, and Real Estate		7.39%
Professional, Scientific, Management, Admin.		3.70%
Educational, Social and Health Services		9.16%
Entertainment and Hospitality related		31.33%
Other Services		5.47%
Public Administration		5.77%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	2,508
Completed Education	
< High School Graduate	17.82%
High School Graduate	28.75%
Some College or AA	29.03%
Bachelor Degree	18.86%
Graduate Degree	5.54%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	739
Private vs Public School Enrollment	
Percent Public Schools	90.14%
Percent Private Schools	9.86%

Language (2012 ACS)

Total Population	
5+ Years Old	2,914
Primary Language Spoken at Home	
English Only	64.86%
Spanish Only	23.92%
Asian/Pacific Island Language Only	0.00%
Other Language Only	0.38%
Bilingual	10.84%

Housing Estimates (2012 ACS)

Occupancy	
Owner Occupied	65.70%
Renter Occupied	34.30%
Housing Costs	
Median House Value	\$191,900
Median Rent	\$793

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	7.87%
1 Vehicle	35.29%
>1 Vehicle	56.84%

Poverty Estimates (2012 ACS)

Income Percent of Poverty Level	
<50%	4.52%
50 - 74%	1.07%
75 - 99%	12.22%
100 - 124%	4.82%
125 - 149%	4.45%
150% - 199%	20.19%
200% +	52.71%
Percent Below Poverty Level	
Population	17.82%
Families	14.70%
Families With Children	35.63%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	248
Families With Children <18 Years	
Percent Single Parent	13.71%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Anza-Borrego Springs SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,735	100.00%
Marital Status		
Single, Never Married	549	20.07%
Married	1,558	56.97%
Separated	46	1.68%
Widowed	203	7.42%
Divorced	379	13.86%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	8.58%
Families with Children	12.17%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	23.71%
Population ≤138% FPL	25.13%
Population 139% - 350% FPL	50.51%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	2,986	100.00%
With a Disability	459	15.37%
With a Hearing Difficulty	170	5.69%
With a Vision Difficulty	173	5.79%
With a Cognitive Difficulty	126	4.22%
With an Ambulatory Difficulty	288	9.65%
With a Self-care Difficulty	80	2.68%
With an Independent Living Difficulty	151	5.06%
Veteran Status		
Civilian Population 18+ Years	2,642	100.00%
Veteran Population	434	16.43%
Foreign Born		
Total Population	4,952	100.00%
Foreign Born	828	16.72%
Foreign Born, Naturalized Citizen	177	3.57%
Foreign Born, Not a U.S. Citizen	651	13.15%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	3,625	2,181
Single Family - Detached	2,158	1,210
Single Family - Multiple-Unit	338	174
Multi-Family	322	285
Mobile Home and Other	807	512

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	1,598
Household Type	
Married-Couple Family	63.33%
Family Household, No Spouse Present	3.21%
Non-Family Household	8.98%
Group Quarters	0.00%
Male, Living Alone	13.61%
Female, Living Alone	10.87%
Poverty	
Percent Below 100% FPL	2.50%
Percent Below 200% FPL	30.16%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	37.60%
20% to 29% per Month	17.60%
30% or more per Month	44.80%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	100.00%
Without Health Insurance Coverage	0.00%
Ages 18-64 Years	
With Health Insurance Coverage	62.12%
Without Health Insurance Coverage	37.88%
Ages 65+ Years	
With Health Insurance Coverage	100.00%
Without Health Insurance Coverage	0.00%
All Ages	
With Health Insurance Coverage	79.91%
Without Health Insurance Coverage	20.09%
Commute to Work	
Car, Truck, or Van - Drove Alone	66.89%
Car, Truck, or Van - Carpooled	10.12%
Public Transportation (Excluding Taxis)	0.00%
Walked	5.73%
Other Means	9.54%
Worked from Home	7.72%

 LWSD = Live Well San Diego Indicator.

Anza-Borrego Springs SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	4,952		
Total Asian/Pacific Islander Population	222	100.00%	4.48%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	0	0.00%	0.00%
Filipino	154	69.40%	3.11%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	68	30.60%	1.37%
Korean	0	0.00%	0.00%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Escondido SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	165,438	100.00%
Age Distribution		
0 to 4 Years	12,509	7.56%
5 to 14 Years	24,105	14.57%
15 to 24 Years	26,126	15.79%
25 to 44 Years	45,209	27.33%
45 to 64 Years	39,248	23.72%
65+ Years	18,241	11.03%
Gender Distribution		
Male	82,023	49.58%
Female	83,415	50.42%
Race/Ethnicity		
White	69,771	42.17%
Hispanic	77,496	46.84%
Black	3,233	1.95%
Asian/Pacific Islander*	10,557	6.38%
Other	4,381	2.65%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	50,862	100.00%
Household Income		
< \$35,000	16,550	32.54%
\$35,000 to \$50,000	7,956	15.64%
\$50,000 to \$75,000	8,875	17.45%
\$75,000 to \$100,000	5,482	10.78%
\$100,000 to \$150,000	6,814	13.40%
> \$150,000	5,185	10.19%
Income per Person in HH		
Median HH Income		\$61,751
Persons Per HH		3.10
Income per Person in HH		\$19,919.68
Change from County		-22.48%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force	
16+ Years	79,219
Labor Force	
Percent Unemployed	8.71%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	6,903
Armed Forces	997
Employed Civilians	71,319
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	30.40%
Service	23.33%
Sales and Office	22.50%
Construction, Extraction, & Maintenance	13.37%
Production, Transportation, & Material Moving	10.40%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	2.97%
Construction	9.32%
Manufacturing	10.63%
Wholesale Trade	2.60%
Retail Trade	11.77%
Transportation, Warehousing, and Utilities	2.64%
Information and Communications	1.31%
Finance, Insurance, and Real Estate	5.81%
Professional, Scientific, Management, Admin.	12.95%
Educational, Social and Health Services	18.85%
Entertainment and Hospitality related	12.41%
Other Services	5.47%
Public Administration	3.26%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	101,965
Completed Education	
< High School Graduate	24.33%
High School Graduate	20.19%
Some College or AA	31.87%
Bachelor Degree	16.63%
Graduate Degree	6.98%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	37,316
Private vs Public School Enrollment	
Percent Public Schools	94.81%
Percent Private Schools	5.19%

Language (2012 ACS)

Total Population	
5+ Years Old	150,316
Primary Language Spoken at Home	
English Only	54.67%
Spanish Only	21.95%
Asian/Pacific Island Language Only	2.47%
Other Language Only	0.96%
Bilingual	19.95%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	55.61%
Renter Occupied	44.39%
Housing Costs	
Median House Value	\$344,584
Median Rent	\$1,311

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	6.17%
1 Vehicle	27.77%
>1 Vehicle	66.07%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	8.42%
50 - 74%	4.06%
75 - 99%	4.66%
100 - 124%	6.83%
125 - 149%	5.97%
150% - 199%	11.77%
200% +	58.29%
Percent Below Poverty Level	
Population	17.15%
Families	12.16%
Families With Children	16.30%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	18,142
Families With Children <18 Years	
Percent Single Parent	29.57%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Escondido SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	127,656	100.00%
Marital Status		
Single, Never Married	43,365	33.97%
Married	63,374	49.64%
Separated	1,986	1.56%
Widowed	6,682	5.23%
Divorced	12,249	9.60%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.22%
Families with Children	5.15%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	25.40%
Population ≤138% FPL	27.31%
Population 139% - 350% FPL	36.67%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	161,579	100.00%
With a Disability	14,300	8.85%
With a Hearing Difficulty	3,914	2.42%
With a Vision Difficulty	3,252	2.01%
With a Cognitive Difficulty	5,949	3.68%
With an Ambulatory Difficulty	6,848	4.24%
With a Self-care Difficulty	2,956	1.83%
With an Independent Living Difficulty	6,375	3.95%
Veteran Status		
Civilian Population 18+ Years	119,081	100.00%
Veteran Population	9,621	8.08%
Foreign Born		
Total Population	165,438	100.00%
Foreign Born	43,663	26.39%
Foreign Born, Naturalized Citizen	12,726	7.69%
Foreign Born, Not a U.S. Citizen	30,937	18.70%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	54,827	52,299
Single Family - Detached	28,214	27,260
Single Family - Multiple-Unit	4,173	4,031
Multi-Family	18,042	16,867
Mobile Home and Other	4,398	4,141

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	18,241
Household Type	
Married-Couple Family	50.95%
Family Household, No Spouse Present	16.44%
Non-Family Household	3.58%
Group Quarters	5.60%
Male, Living Alone	5.90%
Female, Living Alone	17.52%
Poverty	
Percent Below 100% FPL	6.95%
Percent Below 200% FPL	27.57%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.84%
20% to 29% per Month	20.39%
30% or more per Month	53.77%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	85.39%
Without Health Insurance Coverage	14.61%
Ages 18-64 Years	
With Health Insurance Coverage	68.73%
Without Health Insurance Coverage	31.27%
Ages 65+ Years	
With Health Insurance Coverage	99.22%
Without Health Insurance Coverage	0.78%
All Ages	
With Health Insurance Coverage	76.25%
Without Health Insurance Coverage	23.75%
Commute to Work	
Car, Truck, or Van - Drove Alone	77.64%
Car, Truck, or Van - Carpooled	13.68%
Public Transportation (Excluding Taxis)	1.98%
Walked	1.73%
Other Means	1.67%
Worked from Home	3.30%

 LWSD = Live Well San Diego Indicator.

Escondido SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	165,438		
Total Asian/Pacific Islander Population	10,645	100.00%	6.43%
Asian Indian	415	3.90%	0.25%
Bangladeshi	0	0.00%	0.00%
Cambodian	70	0.66%	0.04%
Chinese; except Taiwanese	1,287	12.09%	0.78%
Filipino	4,099	38.51%	2.48%
Hmong	0	0.00%	0.00%
Indonesian	41	0.38%	0.02%
Japanese	545	5.12%	0.33%
Korean	567	5.33%	0.34%
Laotian	209	1.96%	0.13%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	32	0.30%	0.02%
Pakistani	45	0.42%	0.03%
Polynesian	243	2.28%	0.15%
Sri Lankan	0	0.00%	0.00%
Taiwanese	72	0.68%	0.04%
Thai	53	0.49%	0.03%
Vietnamese	2,550	23.96%	1.54%
Other Asian/Pacific Islander	321	3.02%	0.19%
Other Asian/Pacific Islander; not specified	96	0.90%	0.06%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Fallbrook SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	48,167	100.00%
Age Distribution		
0 to 4 Years	3,017	6.26%
5 to 14 Years	6,015	12.49%
15 to 24 Years	7,274	15.10%
25 to 44 Years	10,184	21.14%
45 to 64 Years	12,893	26.77%
65+ Years	8,784	18.24%
Gender Distribution		
Male	24,030	49.89%
Female	24,137	50.11%
Race/Ethnicity		
White	26,942	55.93%
Hispanic	18,351	38.10%
Black	546	1.13%
Asian/Pacific Islander*	1,163	2.41%
Other	1,165	2.42%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	17,235	100.00%
Household Income		
< \$35,000	4,527	26.27%
\$35,000 to \$50,000	2,198	12.75%
\$50,000 to \$75,000	3,271	18.98%
\$75,000 to \$100,000	2,376	13.79%
\$100,000 to \$150,000	2,775	16.10%
> \$150,000	2,088	12.11%
Income per Person in HH		
Median HH Income		\$72,011
Persons Per HH		2.84
Income per Person in HH		\$25,355.99
Change from County		-1.33%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		23,024
Labor Force		
Percent Unemployed		9.92%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		2,283
Armed Forces		905
Employed Civilians		19,836
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		34.32%
Service		17.36%
Sales and Office		22.33%
Construction, Extraction, & Maintenance		15.02%
Production, Transportation, & Material Moving		10.96%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		7.66%
Construction		9.39%
Manufacturing		9.61%
Wholesale Trade		4.12%
Retail Trade		10.18%
Transportation, Warehousing, and Utilities		4.28%
Information and Communications		1.55%
Finance, Insurance, and Real Estate		6.04%
Professional, Scientific, Management, Admin.		12.56%
Educational, Social and Health Services		15.52%
Entertainment and Hospitality related		8.38%
Other Services		5.55%
Public Administration		5.15%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	33,349
Completed Education	
< High School Graduate	16.76%
High School Graduate	20.23%
Some College or AA	36.27%
Bachelor Degree	17.87%
Graduate Degree	8.88%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	9,489
Private vs Public School Enrollment	
Percent Public Schools	91.17%
Percent Private Schools	8.83%

Language (2012 ACS)

Total Population	
5+ Years Old	46,034
Primary Language Spoken at Home	
English Only	69.27%
Spanish Only	14.53%
Asian/Pacific Island Language Only	0.87%
Other Language Only	1.02%
Bilingual	14.31%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	67.42%
Renter Occupied	32.58%
Housing Costs	
Median House Value	\$444,133
Median Rent	\$1,225

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	5.97%
1 Vehicle	22.12%
>1 Vehicle	71.91%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	5.80%
50 - 74%	3.57%
75 - 99%	3.11%
100 - 124%	3.79%
125 - 149%	6.95%
150% - 199%	8.64%
200% +	68.13%
Percent Below Poverty Level	
Population	12.49%
Families	9.11%
Families With Children	14.82%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	4,715
Families With Children <18 Years	
Percent Single Parent	27.21%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Fallbrook SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	40,522	100.00%
Marital Status		
Single, Never Married	10,396	25.66%
Married	23,604	58.25%
Separated	634	1.56%
Widowed	2,369	5.85%
Divorced	3,519	8.68%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.72%
Families with Children	5.31%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	17.95%
Population ≤138% FPL	20.17%
Population 139% - 350% FPL	33.98%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	48,014	100.00%
With a Disability	5,695	11.86%
With a Hearing Difficulty	1,753	3.65%
With a Vision Difficulty	1,100	2.29%
With a Cognitive Difficulty	2,311	4.81%
With an Ambulatory Difficulty	3,037	6.33%
With a Self-care Difficulty	1,318	2.75%
With an Independent Living Difficulty	2,714	5.65%
Veteran Status		
Civilian Population 18+ Years	37,550	100.00%
Veteran Population	4,912	13.08%
Foreign Born		
Total Population	48,167	100.00%
Foreign Born	9,571	19.87%
Foreign Born, Naturalized Citizen	3,152	6.54%
Foreign Born, Not a U.S. Citizen	6,419	13.33%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	17,703	16,811
Single Family - Detached	12,705	12,099
Single Family - Multiple-Unit	974	920
Multi-Family	3,095	2,919
Mobile Home and Other	929	873

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	8,784
Household Type	
Married-Couple Family	65.43%
Family Household, No Spouse Present	12.94%
Non-Family Household	3.19%
Group Quarters	1.39%
Male, Living Alone	5.31%
Female, Living Alone	11.74%
Poverty	
Percent Below 100% FPL	6.52%
Percent Below 200% FPL	19.48%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	30.47%
20% to 29% per Month	21.97%
30% or more per Month	47.57%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	92.25%
Without Health Insurance Coverage	7.75%
Ages 18-64 Years	
With Health Insurance Coverage	72.08%
Without Health Insurance Coverage	27.92%
Ages 65+ Years	
With Health Insurance Coverage	99.11%
Without Health Insurance Coverage	0.89%
All Ages	
With Health Insurance Coverage	81.62%
Without Health Insurance Coverage	18.38%
Commute to Work	
Car, Truck, or Van - Drove Alone	69.83%
Car, Truck, or Van - Carpooled	14.80%
Public Transportation (Excluding Taxis)	1.17%
Walked	3.96%
Other Means	1.35%
Worked from Home	8.89%

 LWSD = Live Well San Diego Indicator.

Fallbrook SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	48,167		
Total Asian/Pacific Islander Population	1,123	100.00%	2.33%
Asian Indian	7	0.61%	0.01%
Bangladeshi	0	0.00%	0.00%
Cambodian	65	5.77%	0.13%
Chinese; except Taiwanese	90	8.04%	0.19%
Filipino	150	13.37%	0.31%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	240	21.33%	0.50%
Korean	53	4.72%	0.11%
Laotian	3	0.26%	0.01%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	21	1.84%	0.04%
Pakistani	0	0.00%	0.00%
Polynesian	57	5.07%	0.12%
Sri Lankan	121	10.75%	0.25%
Taiwanese	0	0.00%	0.00%
Thai	27	2.36%	0.06%
Vietnamese	222	19.76%	0.46%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	69	6.12%	0.14%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

North San Diego SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	110,927	100.00%
Age Distribution		
0 to 4 Years	6,931	6.25%
5 to 14 Years	15,971	14.40%
15 to 24 Years	13,124	11.83%
25 to 44 Years	30,358	27.37%
45 to 64 Years	30,406	27.41%
65+ Years	14,137	12.74%
Gender Distribution		
Male	53,633	48.35%
Female	57,294	51.65%
Race/Ethnicity		
White	64,134	57.82%
Hispanic	11,518	10.38%
Black	2,488	2.24%
Asian/Pacific Islander*	27,500	24.79%
Other	5,287	4.77%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	39,040	100.00%
Household Income		
< \$35,000	5,537	14.18%
\$35,000 to \$50,000	2,924	7.49%
\$50,000 to \$75,000	5,884	15.07%
\$75,000 to \$100,000	5,767	14.77%
\$100,000 to \$150,000	8,392	21.50%
> \$150,000	10,536	26.99%
Income per Person in HH		
Median HH Income		\$104,474
Persons Per HH		2.68
Income per Person in HH		\$38,982.84
Change from County		51.70%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		56,495
Labor Force		
Percent Unemployed		7.12%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		4,023
Armed Forces		841
Employed Civilians		51,631
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		57.75%
Service		10.22%
Sales and Office		25.00%
Construction, Extraction, & Maintenance		3.16%
Production, Transportation, & Material Moving		3.86%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.20%
Construction		2.92%
Manufacturing		13.60%
Wholesale Trade		2.11%
Retail Trade		10.01%
Transportation, Warehousing, and Utilities		2.77%
Information and Communications		3.83%
Finance, Insurance, and Real Estate		9.45%
Professional, Scientific, Management, Admin.		18.23%
Educational, Social and Health Services		21.89%
Entertainment and Hospitality related		5.90%
Other Services		3.40%
Public Administration		5.68%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	72,485
Completed Education	
< High School Graduate	4.21%
High School Graduate	12.48%
Some College or AA	26.56%
Bachelor Degree	33.16%
Graduate Degree	23.59%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	24,064
Private vs Public School Enrollment	
Percent Public Schools	89.73%
Percent Private Schools	10.27%

Language (2012 ACS)

Total Population	
5+ Years Old	99,129
Primary Language Spoken at Home	
English Only	69.52%
Spanish Only	1.23%
Asian/Pacific Island Language Only	6.65%
Other Language Only	3.70%
Bilingual	18.89%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	67.68%
Renter Occupied	32.32%
Housing Costs	
Median House Value	\$485,524
Median Rent	\$1,679

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	3.51%
1 Vehicle	28.92%
>1 Vehicle	67.57%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	3.05%
50 - 74%	0.89%
75 - 99%	1.24%
100 - 124%	1.28%
125 - 149%	1.90%
150% - 199%	3.85%
200% +	87.79%
Percent Below Poverty Level	
Population	5.18%
Families	3.58%
Families With Children	4.85%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	14,797
Families With Children <18 Years	
Percent Single Parent	17.11%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

North San Diego SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	84,575	100.00%
Marital Status		
Single, Never Married	20,543	24.29%
Married	50,961	60.26%
Separated	974	1.15%
Widowed	4,698	5.55%
Divorced	7,399	8.75%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.81%
Families with Children	2.28%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	6.91%
Population ≤138% FPL	7.52%
Population 139% - 350% FPL	20.39%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	105,477	100.00%
With a Disability	7,106	6.74%
With a Hearing Difficulty	2,287	2.17%
With a Vision Difficulty	738	0.70%
With a Cognitive Difficulty	2,135	2.02%
With an Ambulatory Difficulty	3,573	3.39%
With a Self-care Difficulty	1,688	1.60%
With an Independent Living Difficulty	2,764	2.62%
Veteran Status		
Civilian Population 18+ Years	78,863	100.00%
Veteran Population	8,479	10.75%
Foreign Born		
Total Population	110,927	100.00%
Foreign Born	26,585	23.97%
Foreign Born, Naturalized Citizen	16,692	15.05%
Foreign Born, Not a U.S. Citizen	9,893	8.92%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	42,735	41,036
Single Family - Detached	23,789	22,844
Single Family - Multiple-Unit	4,152	3,934
Multi-Family	14,794	14,258
Mobile Home and Other	0	0

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	14,137
Household Type	
Married-Couple Family	57.91%
Family Household, No Spouse Present	12.63%
Non-Family Household	1.34%
Group Quarters	4.28%
Male, Living Alone	6.09%
Female, Living Alone	17.76%
Poverty	
Percent Below 100% FPL	5.42%
Percent Below 200% FPL	17.81%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.31%
20% to 29% per Month	28.33%
30% or more per Month	42.37%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	96.79%
Without Health Insurance Coverage	3.21%
Ages 18-64 Years	
With Health Insurance Coverage	90.80%
Without Health Insurance Coverage	9.20%
Ages 65+ Years	
With Health Insurance Coverage	99.00%
Without Health Insurance Coverage	1.00%
All Ages	
With Health Insurance Coverage	93.33%
Without Health Insurance Coverage	6.67%
Commute to Work	
Car, Truck, or Van - Drove Alone	82.39%
Car, Truck, or Van - Carpooled	7.97%
Public Transportation (Excluding Taxis)	1.07%
Walked	0.63%
Other Means	1.47%
Worked from Home	6.47%

 LWSD = Live Well San Diego Indicator.

North San Diego SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	110,927		
Total Asian/Pacific Islander Population	26,855	100.00%	24.21%
Asian Indian	5,104	19.01%	4.60%
Bangladeshi	65	0.24%	0.06%
Cambodian	32	0.12%	0.03%
Chinese; except Taiwanese	4,624	17.22%	4.17%
Filipino	8,714	32.45%	7.86%
Hmong	43	0.16%	0.04%
Indonesian	141	0.53%	0.13%
Japanese	1,112	4.14%	1.00%
Korean	1,995	7.43%	1.80%
Laotian	183	0.68%	0.16%
Malaysian	0	0.00%	0.00%
Melanesian	73	0.27%	0.07%
Micronesian	191	0.71%	0.17%
Pakistani	169	0.63%	0.15%
Polynesian	23	0.08%	0.02%
Sri Lankan	30	0.11%	0.03%
Taiwanese	427	1.59%	0.39%
Thai	59	0.22%	0.05%
Vietnamese	3,010	11.21%	2.71%
Other Asian/Pacific Islander	834	3.11%	0.75%
Other Asian/Pacific Islander; not specified	27	0.10%	0.02%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Palomar-Julian SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	6,529	100.00%
Age Distribution		
0 to 4 Years	262	4.01%
5 to 14 Years	619	9.48%
15 to 24 Years	625	9.57%
25 to 44 Years	1,109	16.99%
45 to 64 Years	2,271	34.78%
65+ Years	1,643	25.16%
Gender Distribution		
Male	3,209	49.15%
Female	3,320	50.85%
Race/Ethnicity		
White	4,589	70.29%
Hispanic	1,048	16.05%
Black	70	1.07%
Asian/Pacific Islander*	104	1.59%
Other	718	11.00%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	2,266	100.00%
Household Income		
< \$35,000	705	31.11%
\$35,000 to \$50,000	446	19.68%
\$50,000 to \$75,000	435	19.20%
\$75,000 to \$100,000	220	9.71%
\$100,000 to \$150,000	314	13.86%
> \$150,000	146	6.44%
Income per Person in HH		
Median HH Income		\$57,946
Persons Per HH		2.21
Income per Person in HH		\$26,219.91
Change from County		2.03%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		2,415
Labor Force		
Percent Unemployed		12.22%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		295
Armed Forces		29
Employed Civilians		2,091
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		30.03%
Service		28.79%
Sales and Office		18.08%
Construction, Extraction, & Maintenance		12.15%
Production, Transportation, & Material Moving		10.95%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		5.55%
Construction		10.00%
Manufacturing		8.13%
Wholesale Trade		5.26%
Retail Trade		10.43%
Transportation, Warehousing, and Utilities		4.64%
Information and Communications		0.77%
Finance, Insurance, and Real Estate		3.40%
Professional, Scientific, Management, Admin.		11.62%
Educational, Social and Health Services		11.96%
Entertainment and Hospitality related		21.47%
Other Services		3.06%
Public Administration		3.73%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	4,309
Completed Education	
< High School Graduate	10.58%
High School Graduate	24.44%
Some College or AA	37.13%
Bachelor Degree	16.25%
Graduate Degree	11.60%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	941
Private vs Public School Enrollment	
Percent Public Schools	91.73%
Percent Private Schools	8.27%

Language (2012 ACS)

Total Population	
5+ Years Old	5,369
Primary Language Spoken at Home	
English Only	86.68%
Spanish Only	3.78%
Asian/Pacific Island Language Only	1.43%
Other Language Only	0.04%
Bilingual	8.06%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	73.61%
Renter Occupied	26.39%
Housing Costs	
Median House Value	\$290,650
Median Rent	\$837

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	3.66%
1 Vehicle	28.33%
>1 Vehicle	68.01%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	7.15%
50 - 74%	2.47%
75 - 99%	2.01%
100 - 124%	4.71%
125 - 149%	4.22%
150% - 199%	8.39%
200% +	71.05%
Percent Below Poverty Level	
Population	11.62%
Families	7.01%
Families With Children	10.35%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	526
Families With Children <18 Years	
Percent Single Parent	23.95%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Palomar-Julian SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	4,650	100.00%
Marital Status		
Single, Never Married	973	20.92%
Married	2,607	56.06%
Separated	51	1.10%
Widowed	382	8.22%
Divorced	637	13.70%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	5.12%
Families with Children	6.81%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	17.35%
Population ≤138% FPL	18.70%
Population 139% - 350% FPL	39.97%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	5,446	100.00%
With a Disability	772	14.18%
With a Hearing Difficulty	223	4.09%
With a Vision Difficulty	86	1.58%
With a Cognitive Difficulty	272	4.99%
With an Ambulatory Difficulty	401	7.36%
With a Self-care Difficulty	132	2.42%
With an Independent Living Difficulty	342	6.28%
Veteran Status		
Civilian Population 18+ Years	4,540	100.00%
Veteran Population	609	13.41%
Foreign Born		
Total Population	6,529	100.00%
Foreign Born	395	6.05%
Foreign Born, Naturalized Citizen	211	3.23%
Foreign Born, Not a U.S. Citizen	184	2.82%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	3,457	2,785
Single Family - Detached	2,970	2,429
Single Family - Multiple-Unit	16	14
Multi-Family	38	36
Mobile Home and Other	433	306

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	1,643
Household Type	
Married-Couple Family	68.41%
Family Household, No Spouse Present	3.60%
Non-Family Household	6.06%
Group Quarters	0.00%
Male, Living Alone	6.96%
Female, Living Alone	14.98%
Poverty	
Percent Below 100% FPL	4.63%
Percent Below 200% FPL	14.79%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	49.25%
20% to 29% per Month	14.30%
30% or more per Month	36.45%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	89.33%
Without Health Insurance Coverage	10.67%
Ages 18-64 Years	
With Health Insurance Coverage	68.75%
Without Health Insurance Coverage	31.25%
Ages 65+ Years	
With Health Insurance Coverage	100.00%
Without Health Insurance Coverage	0.00%
All Ages	
With Health Insurance Coverage	79.69%
Without Health Insurance Coverage	20.31%
Commute to Work	
Car, Truck, or Van - Drove Alone	65.55%
Car, Truck, or Van - Carpooled	11.40%
Public Transportation (Excluding Taxis)	0.26%
Walked	9.23%
Other Means	2.06%
Worked from Home	11.50%

 LWSD = Live Well San Diego Indicator.

Palomar-Julian SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	6,529		
Total Asian/Pacific Islander Population	168	100.00%	2.58%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	8	4.83%	0.12%
Filipino	72	42.76%	1.10%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	30	17.93%	0.46%
Korean	34	20.00%	0.52%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	24	14.48%	0.37%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Pauma SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	7,798	100.00%
Age Distribution		
0 to 4 Years	654	8.39%
5 to 14 Years	1,141	14.63%
15 to 24 Years	1,120	14.36%
25 to 44 Years	1,966	25.21%
45 to 64 Years	2,035	26.10%
65+ Years	882	11.31%
Gender Distribution		
Male	4,014	51.47%
Female	3,784	48.53%
Race/Ethnicity		
White	2,986	38.29%
Hispanic	3,020	38.73%
Black	111	1.42%
Asian/Pacific Islander*	309	3.96%
Other	1,372	17.59%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	2,187	100.00%
Household Income		
< \$35,000	378	17.28%
\$35,000 to \$50,000	286	13.08%
\$50,000 to \$75,000	380	17.38%
\$75,000 to \$100,000	430	19.66%
\$100,000 to \$150,000	524	23.96%
> \$150,000	189	8.64%
Income per Person in HH		
Median HH Income		\$83,094
Persons Per HH		3.11
Income per Person in HH		\$26,718.33
Change from County		3.97%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		3,290
Labor Force		
Percent Unemployed		7.75%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		255
Armed Forces		27
Employed Civilians		3,008
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		32.45%
Service		22.17%
Sales and Office		22.74%
Construction, Extraction, & Maintenance		16.66%
Production, Transportation, & Material Moving		5.98%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		12.33%
Construction		5.68%
Manufacturing		9.64%
Wholesale Trade		7.05%
Retail Trade		6.91%
Transportation, Warehousing, and Utilities		2.56%
Information and Communications		0.93%
Finance, Insurance, and Real Estate		2.59%
Professional, Scientific, Management, Admin.		7.51%
Educational, Social and Health Services		17.59%
Entertainment and Hospitality related		14.89%
Other Services		4.52%
Public Administration		7.78%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	4,658
Completed Education	
< High School Graduate	16.23%
High School Graduate	24.43%
Some College or AA	32.61%
Bachelor Degree	18.14%
Graduate Degree	8.59%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	1,764
Private vs Public School Enrollment	
Percent Public Schools	94.20%
Percent Private Schools	5.80%

Language (2012 ACS)

Total Population	
5+ Years Old	6,481
Primary Language Spoken at Home	
English Only	69.13%
Spanish Only	13.35%
Asian/Pacific Island Language Only	1.88%
Other Language Only	2.13%
Bilingual	13.52%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	74.71%
Renter Occupied	25.29%
Housing Costs	
Median House Value	\$352,400
Median Rent	\$953

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	2.51%
1 Vehicle	18.79%
>1 Vehicle	78.69%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	5.21%
50 - 74%	1.56%
75 - 99%	2.97%
100 - 124%	4.45%
125 - 149%	8.79%
150% - 199%	4.92%
200% +	72.09%
Percent Below Poverty Level	
Population	9.74%
Families	5.70%
Families With Children	10.04%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	853
Families With Children <18 Years	
Percent Single Parent	30.60%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Pauma SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	5,611	100.00%
Marital Status		
Single, Never Married	1,737	30.96%
Married	3,133	55.84%
Separated	120	2.14%
Widowed	150	2.67%
Divorced	471	8.39%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.29%
Families with Children	2.74%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	16.30%
Population ≤138% FPL	19.12%
Population 139% - 350% FPL	25.25%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	6,862	100.00%
With a Disability	605	8.82%
With a Hearing Difficulty	155	2.26%
With a Vision Difficulty	111	1.62%
With a Cognitive Difficulty	182	2.65%
With an Ambulatory Difficulty	335	4.88%
With a Self-care Difficulty	143	2.08%
With an Independent Living Difficulty	178	2.59%
Veteran Status		
Civilian Population 18+ Years	5,221	100.00%
Veteran Population	582	11.15%
Foreign Born		
Total Population	7,798	100.00%
Foreign Born	1,392	17.85%
Foreign Born, Naturalized Citizen	570	7.31%
Foreign Born, Not a U.S. Citizen	822	10.54%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	2,553	2,500
Single Family - Detached	2,373	2,366
Single Family - Multiple-Unit	31	31
Multi-Family	10	10
Mobile Home and Other	139	93

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	882
Household Type	
Married-Couple Family	74.45%
Family Household, No Spouse Present	10.64%
Non-Family Household	5.43%
Group Quarters	1.27%
Male, Living Alone	1.85%
Female, Living Alone	6.36%
Poverty	
Percent Below 100% FPL	12.81%
Percent Below 200% FPL	14.97%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	34.60%
20% to 29% per Month	28.40%
30% or more per Month	37.00%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	86.60%
Without Health Insurance Coverage	13.40%
Ages 18-64 Years	
With Health Insurance Coverage	75.42%
Without Health Insurance Coverage	24.58%
Ages 65+ Years	
With Health Insurance Coverage	93.76%
Without Health Insurance Coverage	6.24%
All Ages	
With Health Insurance Coverage	80.63%
Without Health Insurance Coverage	19.37%
Commute to Work	
Car, Truck, or Van - Drove Alone	70.99%
Car, Truck, or Van - Carpooled	10.54%
Public Transportation (Excluding Taxis)	0.65%
Walked	1.81%
Other Means	0.51%
Worked from Home	15.50%

 LWSD = Live Well San Diego Indicator.

Pauma SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	7,798		
Total Asian/Pacific Islander Population	340	100.00%	4.37%
Asian Indian	4	1.30%	0.06%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	18	5.21%	0.23%
Filipino	106	31.27%	1.37%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	2	0.65%	0.03%
Korean	106	31.27%	1.37%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	90	26.38%	1.15%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	13	3.91%	0.17%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Poway SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	87,385	100.00%
Age Distribution		
0 to 4 Years	4,423	5.06%
5 to 14 Years	12,406	14.20%
15 to 24 Years	11,876	13.59%
25 to 44 Years	19,478	22.29%
45 to 64 Years	27,341	31.29%
65+ Years	11,861	13.57%
Gender Distribution		
Male	42,697	48.86%
Female	44,688	51.14%
Race/Ethnicity		
White	57,809	66.15%
Hispanic	10,941	12.52%
Black	1,441	1.65%
Asian/Pacific Islander*	13,748	15.73%
Other	3,446	3.94%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	30,054	100.00%
Household Income		
< \$35,000	3,766	12.53%
\$35,000 to \$50,000	2,580	8.58%
\$50,000 to \$75,000	3,819	12.71%
\$75,000 to \$100,000	3,951	13.15%
\$100,000 to \$150,000	6,706	22.31%
> \$150,000	9,232	30.72%
Income per Person in HH		
Median HH Income		\$117,506
Persons Per HH		2.80
Income per Person in HH		\$41,966.43
Change from County		63.31%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		46,673
Labor Force		
Percent Unemployed		5.92%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		2,763
Armed Forces		532
Employed Civilians		43,378
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		54.72%
Service		12.26%
Sales and Office		23.73%
Construction, Extraction, & Maintenance		4.40%
Production, Transportation, & Material Moving		4.88%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.17%
Construction		4.44%
Manufacturing		13.96%
Wholesale Trade		3.08%
Retail Trade		10.19%
Transportation, Warehousing, and Utilities		3.18%
Information and Communications		3.14%
Finance, Insurance, and Real Estate		7.80%
Professional, Scientific, Management, Admin.		16.70%
Educational, Social and Health Services		20.44%
Entertainment and Hospitality related		7.96%
Other Services		4.04%
Public Administration		4.89%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	59,209
Completed Education	
< High School Graduate	4.48%
High School Graduate	13.84%
Some College or AA	28.10%
Bachelor Degree	31.07%
Graduate Degree	22.51%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	19,573
Private vs Public School Enrollment	
Percent Public Schools	91.27%
Percent Private Schools	8.73%

Language (2012 ACS)

Total Population	
5+ Years Old	83,208
Primary Language Spoken at Home	
English Only	76.03%
Spanish Only	2.98%
Asian/Pacific Island Language Only	4.51%
Other Language Only	1.67%
Bilingual	14.80%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	78.45%
Renter Occupied	21.55%
Housing Costs	
Median House Value	\$583,384
Median Rent	\$1,739

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	2.94%
1 Vehicle	20.62%
>1 Vehicle	76.43%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	1.89%
50 - 74%	1.05%
75 - 99%	0.89%
100 - 124%	1.52%
125 - 149%	1.44%
150% - 199%	3.79%
200% +	89.42%
Percent Below Poverty Level	
Population	3.82%
Families	2.30%
Families With Children	3.52%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	11,770
Families With Children <18 Years	
Percent Single Parent	16.64%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Poway SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	70,307	100.00%
Marital Status		
Single, Never Married	17,381	24.72%
Married	43,167	61.40%
Separated	624	0.89%
Widowed	3,102	4.41%
Divorced	6,033	8.58%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.30%
Families with Children	1.65%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	5.69%
Population ≤138% FPL	6.15%
Population 139% - 350% FPL	20.91%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	87,598	100.00%
With a Disability	6,789	7.75%
With a Hearing Difficulty	2,280	2.60%
With a Vision Difficulty	1,390	1.59%
With a Cognitive Difficulty	2,026	2.31%
With an Ambulatory Difficulty	3,043	3.47%
With a Self-care Difficulty	1,123	1.28%
With an Independent Living Difficulty	2,355	2.69%
Veteran Status		
Civilian Population 18+ Years	65,181	100.00%
Veteran Population	7,741	11.88%
Foreign Born		
Total Population	87,385	100.00%
Foreign Born	17,117	19.59%
Foreign Born, Naturalized Citizen	10,223	11.70%
Foreign Born, Not a U.S. Citizen	6,894	7.89%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	31,634	31,013
Single Family - Detached	21,793	21,419
Single Family - Multiple-Unit	3,343	3,303
Multi-Family	5,796	5,598
Mobile Home and Other	702	693

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	11,861
Household Type	
Married-Couple Family	62.75%
Family Household, No Spouse Present	11.64%
Non-Family Household	3.32%
Group Quarters	2.27%
Male, Living Alone	4.68%
Female, Living Alone	15.34%
Poverty	
Percent Below 100% FPL	4.26%
Percent Below 200% FPL	14.38%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	35.35%
20% to 29% per Month	25.93%
30% or more per Month	38.72%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	96.44%
Without Health Insurance Coverage	3.56%
Ages 18-64 Years	
With Health Insurance Coverage	90.60%
Without Health Insurance Coverage	9.40%
Ages 65+ Years	
With Health Insurance Coverage	99.05%
Without Health Insurance Coverage	0.95%
All Ages	
With Health Insurance Coverage	93.15%
Without Health Insurance Coverage	6.85%
Commute to Work	
Car, Truck, or Van - Drove Alone	80.53%
Car, Truck, or Van - Carpooled	9.55%
Public Transportation (Excluding Taxis)	1.19%
Walked	1.17%
Other Means	1.71%
Worked from Home	5.85%

 LWSD = Live Well San Diego Indicator.

Poway SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	87,385		
Total Asian/Pacific Islander Population	14,765	100.00%	16.90%
Asian Indian	2,343	15.87%	2.68%
Bangladeshi	0	0.00%	0.00%
Cambodian	95	0.64%	0.11%
Chinese; except Taiwanese	3,652	24.74%	4.18%
Filipino	4,130	27.97%	4.73%
Hmong	0	0.00%	0.00%
Indonesian	56	0.38%	0.06%
Japanese	1,050	7.11%	1.20%
Korean	719	4.87%	0.82%
Laotian	0	0.00%	0.00%
Malaysian	42	0.28%	0.05%
Melanesian	0	0.00%	0.00%
Micronesia	95	0.64%	0.11%
Pakistani	171	1.16%	0.20%
Polynesian	285	1.93%	0.33%
Sri Lankan	0	0.00%	0.00%
Taiwanese	58	0.39%	0.07%
Thai	104	0.70%	0.12%
Vietnamese	1,527	10.34%	1.75%
Other Asian/Pacific Islander	408	2.76%	0.47%
Other Asian/Pacific Islander; not specified	32	0.21%	0.04%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Ramona SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	35,635	100.00%
Age Distribution		
0 to 4 Years	1,990	5.58%
5 to 14 Years	4,724	13.26%
15 to 24 Years	5,702	16.00%
25 to 44 Years	7,830	21.97%
45 to 64 Years	11,110	31.18%
65+ Years	4,279	12.01%
Gender Distribution		
Male	17,885	50.19%
Female	17,750	49.81%
Race/Ethnicity		
White	24,928	69.95%
Hispanic	8,785	24.65%
Black	283	0.79%
Asian/Pacific Islander*	606	1.70%
Other	1,033	2.90%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	11,334	100.00%
Household Income		
< \$35,000	2,442	21.55%
\$35,000 to \$50,000	1,260	11.12%
\$50,000 to \$75,000	1,920	16.94%
\$75,000 to \$100,000	1,621	14.30%
\$100,000 to \$150,000	2,223	19.61%
> \$150,000	1,868	16.48%
Income per Person in HH		
Median HH Income		\$88,991
Persons Per HH		2.98
Income per Person in HH		\$29,862.75
Change from County		16.21%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		17,993
Labor Force		
Percent Unemployed		10.25%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		1,845
Armed Forces		166
Employed Civilians		15,982
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		34.15%
Service		20.42%
Sales and Office		23.90%
Construction, Extraction, & Maintenance		12.68%
Production, Transportation, & Material Moving		8.85%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		2.00%
Construction		11.26%
Manufacturing		8.30%
Wholesale Trade		3.55%
Retail Trade		11.83%
Transportation, Warehousing, and Utilities		5.20%
Information and Communications		3.08%
Finance, Insurance, and Real Estate		6.20%
Professional, Scientific, Management, Admin.		11.55%
Educational, Social and Health Services		17.86%
Entertainment and Hospitality related		8.51%
Other Services		5.24%
Public Administration		5.42%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	22,969
Completed Education	
< High School Graduate	13.62%
High School Graduate	25.22%
Some College or AA	38.64%
Bachelor Degree	15.20%
Graduate Degree	7.32%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	7,690
Private vs Public School Enrollment	
Percent Public Schools	96.13%
Percent Private Schools	3.87%

Language (2012 ACS)

Total Population	
5+ Years Old	33,112
Primary Language Spoken at Home	
English Only	78.66%
Spanish Only	8.39%
Asian/Pacific Island Language Only	0.29%
Other Language Only	0.65%
Bilingual	12.01%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	73.24%
Renter Occupied	26.76%
Housing Costs	
Median House Value	\$398,471
Median Rent	\$1,578

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	2.86%
1 Vehicle	22.84%
>1 Vehicle	74.30%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	4.47%
50 - 74%	2.70%
75 - 99%	2.67%
100 - 124%	4.65%
125 - 149%	4.95%
150% - 199%	5.53%
200% +	75.03%
Percent Below Poverty Level	
Population	9.84%
Families	6.72%
Families With Children	9.52%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	4,076
Families With Children <18 Years	
Percent Single Parent	22.20%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Ramona SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	28,057	100.00%
Marital Status		
Single, Never Married	7,410	26.41%
Married	16,244	57.90%
Separated	332	1.18%
Widowed	1,330	4.74%
Divorced	2,741	9.77%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		4.79%
Families with Children		5.47%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		15.69%
Population ≤138% FPL		17.27%
Population 139% - 350% FPL		33.38%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	35,361	100.00%
With a Disability	3,444	9.74%
With a Hearing Difficulty	1,090	3.08%
With a Vision Difficulty	619	1.75%
With a Cognitive Difficulty	1,322	3.74%
With an Ambulatory Difficulty	2,023	5.72%
With a Self-care Difficulty	846	2.39%
With an Independent Living Difficulty	1,131	3.20%
Veteran Status		
Civilian Population 18+ Years	25,890	100.00%
Veteran Population	3,229	12.47%
Foreign Born		
Total Population	35,635	100.00%
Foreign Born	4,775	13.40%
Foreign Born, Naturalized Citizen	1,706	4.79%
Foreign Born, Not a U.S. Citizen	3,069	8.61%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	12,170	11,814
Single Family - Detached	9,480	9,330
Single Family - Multiple-Unit	648	556
Multi-Family	1,560	1,465
Mobile Home and Other	482	463

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	4,279
Household Type	
Married-Couple Family	59.84%
Family Household, No Spouse Present	16.51%
Non-Family Household	2.66%
Group Quarters	1.85%
Male, Living Alone	5.63%
Female, Living Alone	13.51%
Poverty	
Percent Below 100% FPL	5.77%
Percent Below 200% FPL	18.84%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	26.50%
20% to 29% per Month	24.96%
30% or more per Month	48.54%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	93.04%
Without Health Insurance Coverage	6.96%
Ages 18-64 Years	
With Health Insurance Coverage	81.72%
Without Health Insurance Coverage	18.28%
Ages 65+ Years	
With Health Insurance Coverage	98.70%
Without Health Insurance Coverage	1.30%
All Ages	
With Health Insurance Coverage	86.60%
Without Health Insurance Coverage	13.40%
Commute to Work	
Car, Truck, or Van - Drove Alone	77.75%
Car, Truck, or Van - Carpooled	11.78%
Public Transportation (Excluding Taxis)	0.46%
Walked	1.28%
Other Means	1.39%
Worked from Home	7.34%

 LWSD = Live Well San Diego Indicator.

Ramona SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	35,635		
Total Asian/Pacific Islander Population	427	100.00%	1.20%
Asian Indian	38	8.90%	0.11%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	73	17.10%	0.21%
Filipino	135	31.62%	0.38%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	51	11.94%	0.14%
Korean	14	3.28%	0.04%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	36	8.43%	0.10%
Pakistani	0	0.00%	0.00%
Polynesian	20	4.68%	0.06%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	26	6.09%	0.07%
Other Asian/Pacific Islander	34	7.96%	0.10%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

San Marcos SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	91,465	100.00%
Age Distribution		
0 to 4 Years	6,336	6.93%
5 to 14 Years	13,825	15.12%
15 to 24 Years	13,200	14.43%
25 to 44 Years	24,828	27.14%
45 to 64 Years	21,093	23.06%
65+ Years	12,183	13.32%
Gender Distribution		
Male	44,742	48.92%
Female	46,723	51.08%
Race/Ethnicity		
White	44,892	49.08%
Hispanic	34,379	37.59%
Black	1,668	1.82%
Asian/Pacific Islander*	7,597	8.31%
Other	2,929	3.20%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	30,536	100.00%
Household Income		
< \$35,000	9,651	31.61%
\$35,000 to \$50,000	4,555	14.92%
\$50,000 to \$75,000	5,592	18.31%
\$75,000 to \$100,000	3,598	11.78%
\$100,000 to \$150,000	3,962	12.97%
> \$150,000	3,178	10.41%
Income per Person in HH		
Median HH Income		\$65,489
Persons Per HH		2.97
Income per Person in HH		\$22,050.17
Change from County		-14.19%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		40,366
Labor Force		
Percent Unemployed		8.47%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		3,418
Armed Forces		598
Employed Civilians		36,350
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		35.54%
Service		20.37%
Sales and Office		24.33%
Construction, Extraction, & Maintenance		8.50%
Production, Transportation, & Material Moving		11.26%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.85%
Construction		5.73%
Manufacturing		12.55%
Wholesale Trade		3.65%
Retail Trade		11.82%
Transportation, Warehousing, and Utilities		3.37%
Information and Communications		1.78%
Finance, Insurance, and Real Estate		6.84%
Professional, Scientific, Management, Admin.		14.93%
Educational, Social and Health Services		18.65%
Entertainment and Hospitality related		9.81%
Other Services		5.52%
Public Administration		3.49%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	59,181
Completed Education	
< High School Graduate	17.58%
High School Graduate	19.71%
Some College or AA	34.24%
Bachelor Degree	19.80%
Graduate Degree	8.68%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	20,642
Private vs Public School Enrollment	
Percent Public Schools	93.82%
Percent Private Schools	6.18%

Language (2012 ACS)

Total Population	
5+ Years Old	82,904
Primary Language Spoken at Home	
English Only	63.52%
Spanish Only	17.84%
Asian/Pacific Island Language Only	2.86%
Other Language Only	1.72%
Bilingual	14.05%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	64.08%
Renter Occupied	35.92%
Housing Costs	
Median House Value	\$317,087
Median Rent	\$1,404

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	5.11%
1 Vehicle	30.05%
>1 Vehicle	64.83%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	8.08%
50 - 74%	2.62%
75 - 99%	3.62%
100 - 124%	4.89%
125 - 149%	4.88%
150% - 199%	12.65%
200% +	63.27%
Percent Below Poverty Level	
Population	14.31%
Families	11.47%
Families With Children	12.35%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	10,469
Families With Children <18 Years	
Percent Single Parent	19.61%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

San Marcos SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	70,557	100.00%
Marital Status		
Single, Never Married	19,359	27.44%
Married	38,746	54.91%
Separated	737	1.04%
Widowed	4,842	6.86%
Divorced	6,873	9.74%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	3.03%
Families with Children	3.62%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	20.37%
Population ≤138% FPL	21.93%
Population 139% - 350% FPL	37.55%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	89,585	100.00%
With a Disability	9,011	10.06%
With a Hearing Difficulty	2,927	3.27%
With a Vision Difficulty	1,369	1.53%
With a Cognitive Difficulty	3,943	4.40%
With an Ambulatory Difficulty	4,823	5.38%
With a Self-care Difficulty	1,698	1.90%
With an Independent Living Difficulty	4,408	4.92%
Veteran Status		
Civilian Population 18+ Years	66,799	100.00%
Veteran Population	5,765	8.63%
Foreign Born		
Total Population	91,465	100.00%
Foreign Born	20,731	22.67%
Foreign Born, Naturalized Citizen	7,483	8.18%
Foreign Born, Not a U.S. Citizen	13,248	14.48%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	31,882	30,627
Single Family - Detached	17,631	17,178
Single Family - Multiple-Unit	1,517	1,477
Multi-Family	9,335	8,774
Mobile Home and Other	3,399	3,198

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	12,183
Household Type	
Married-Couple Family	50.45%
Family Household, No Spouse Present	12.80%
Non-Family Household	6.73%
Group Quarters	1.23%
Male, Living Alone	6.25%
Female, Living Alone	22.54%
Poverty	
Percent Below 100% FPL	10.22%
Percent Below 200% FPL	30.97%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	27.61%
20% to 29% per Month	21.17%
30% or more per Month	51.22%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	90.33%
Without Health Insurance Coverage	9.67%
Ages 18-64 Years	
With Health Insurance Coverage	75.00%
Without Health Insurance Coverage	25.00%
Ages 65+ Years	
With Health Insurance Coverage	99.58%
Without Health Insurance Coverage	0.42%
All Ages	
With Health Insurance Coverage	82.16%
Without Health Insurance Coverage	17.84%
Commute to Work	
Car, Truck, or Van - Drove Alone	77.08%
Car, Truck, or Van - Carpooled	13.63%
Public Transportation (Excluding Taxis)	2.08%
Walked	0.82%
Other Means	1.16%
Worked from Home	5.24%

 LWSD = Live Well San Diego Indicator.

San Marcos SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	91,465		
Total Asian/Pacific Islander Population	6,757	100.00%	7.39%
Asian Indian	273	4.03%	0.30%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	752	11.13%	0.82%
Filipino	2,138	31.64%	2.34%
Hmong	0	0.00%	0.00%
Indonesian	17	0.25%	0.02%
Japanese	550	8.14%	0.60%
Korean	402	5.95%	0.44%
Laotian	208	3.07%	0.23%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	45	0.66%	0.05%
Pakistani	124	1.83%	0.14%
Polynesian	177	2.62%	0.19%
Sri Lankan	139	2.05%	0.15%
Taiwanese	126	1.86%	0.14%
Thai	8	0.12%	0.01%
Vietnamese	1,482	21.93%	1.62%
Other Asian/Pacific Islander	150	2.22%	0.16%
Other Asian/Pacific Islander; not specified	167	2.47%	0.18%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Valley Center SRA

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	23,553	100.00%
Age Distribution		
0 to 4 Years	1,200	5.09%
5 to 14 Years	2,802	11.90%
15 to 24 Years	3,384	14.37%
25 to 44 Years	4,441	18.86%
45 to 64 Years	7,481	31.76%
65+ Years	4,245	18.02%
Gender Distribution		
Male	11,818	50.18%
Female	11,735	49.82%
Race/Ethnicity		
White	14,651	62.20%
Hispanic	6,216	26.39%
Black	186	0.79%
Asian/Pacific Islander*	881	3.74%
Other	1,619	6.87%

Income (2012 ACS) (LWSD)		
	Number	Percent
Total Households	8,115	100.00%
Household Income		
< \$35,000	1,626	20.04%
\$35,000 to \$50,000	986	12.15%
\$50,000 to \$75,000	1,192	14.69%
\$75,000 to \$100,000	1,196	14.74%
\$100,000 to \$150,000	1,627	20.05%
> \$150,000	1,488	18.34%
Income per Person in HH		
Median HH Income		\$85,004
Persons Per HH		2.88
Income per Person in HH		\$29,515.28
Change from County		14.86%

Unemployment Estimates (2012 ACS) (LWSD)		
Eligible Labor Force		
16+ Years		10,758
Labor Force		
Percent Unemployed		7.82%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		841
Armed Forces		81
Employed Civilians		9,836
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		40.45%
Service		16.43%
Sales and Office		24.73%
Construction, Extraction, & Maintenance		10.04%
Production, Transportation, & Material Moving		8.35%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		2.47%
Construction		12.62%
Manufacturing		9.29%
Wholesale Trade		4.34%
Retail Trade		8.37%
Transportation, Warehousing, and Utilities		3.51%
Information and Communications		1.96%
Finance, Insurance, and Real Estate		6.96%
Professional, Scientific, Management, Admin.		11.22%
Educational, Social and Health Services		18.38%
Entertainment and Hospitality related		11.08%
Other Services		4.66%
Public Administration		5.13%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	16,288
Completed Education	
< High School Graduate	10.61%
High School Graduate	22.32%
Some College or AA	34.58%
Bachelor Degree	20.76%
Graduate Degree	11.73%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	4,554
Private vs Public School Enrollment	
Percent Public Schools	95.91%
Percent Private Schools	4.09%

Language (2012 ACS)

Total Population	
5+ Years Old	22,106
Primary Language Spoken at Home	
English Only	80.12%
Spanish Only	6.63%
Asian/Pacific Island Language Only	0.94%
Other Language Only	0.47%
Bilingual	11.84%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	85.04%
Renter Occupied	14.96%
Housing Costs	
Median House Value	\$438,400
Median Rent	\$1,226

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	2.43%
1 Vehicle	22.02%
>1 Vehicle	75.55%

Poverty Estimates (2012 ACS)†

Income Percent of Poverty Level	
<50%	5.28%
50 - 74%	2.68%
75 - 99%	0.84%
100 - 124%	1.49%
125 - 149%	1.22%
150% - 199%	7.55%
200% +	80.94%
Percent Below Poverty Level	
Population	8.80%
Families	6.48%
Families With Children	7.21%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	2,319
Families With Children <18 Years	
Percent Single Parent	16.39%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Valley Center SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	19,110	100.00%
Marital Status		
Single, Never Married	4,536	23.74%
Married	11,606	60.73%
Separated	366	1.92%
Widowed	922	4.82%
Divorced	1,680	8.79%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.48%
Families with Children	1.60%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	10.58%
Population ≤138% FPL	10.97%
Population 139% - 350% FPL	29.44%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	23,204	100.00%
With a Disability	2,691	11.60%
With a Hearing Difficulty	926	3.99%
With a Vision Difficulty	531	2.29%
With a Cognitive Difficulty	766	3.30%
With an Ambulatory Difficulty	1,323	5.70%
With a Self-care Difficulty	393	1.69%
With an Independent Living Difficulty	981	4.23%
Veteran Status		
Civilian Population 18+ Years	17,981	100.00%
Veteran Population	2,243	12.47%
Foreign Born		
Total Population	23,553	100.00%
Foreign Born	3,298	14.00%
Foreign Born, Naturalized Citizen	1,581	6.71%
Foreign Born, Not a U.S. Citizen	1,717	7.29%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	8,773	8,164
Single Family - Detached	7,265	6,954
Single Family - Multiple-Unit	255	232
Multi-Family	77	77
Mobile Home and Other	1,176	901

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	4,245
Household Type	
Married-Couple Family	72.53%
Family Household, No Spouse Present	4.86%
Non-Family Household	3.94%
Group Quarters	1.30%
Male, Living Alone	4.24%
Female, Living Alone	13.13%
Poverty	
Percent Below 100% FPL	5.91%
Percent Below 200% FPL	15.31%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	35.48%
20% to 29% per Month	20.25%
30% or more per Month	44.28%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	87.57%
Without Health Insurance Coverage	12.43%
Ages 18-64 Years	
With Health Insurance Coverage	78.55%
Without Health Insurance Coverage	21.45%
Ages 65+ Years	
With Health Insurance Coverage	100.00%
Without Health Insurance Coverage	0.00%
All Ages	
With Health Insurance Coverage	84.49%
Without Health Insurance Coverage	15.51%
Commute to Work	
Car, Truck, or Van - Drove Alone	83.53%
Car, Truck, or Van - Carpooled	6.92%
Public Transportation (Excluding Taxis)	0.55%
Walked	2.01%
Other Means	0.74%
Worked from Home	6.25%

 LWSD = Live Well San Diego Indicator.

Valley Center SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	23,553		
Total Asian/Pacific Islander Population	1,139	100.00%	4.83%
Asian Indian	71	6.21%	0.30%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	64	5.59%	0.27%
Filipino	331	29.10%	1.41%
Hmong	0	0.00%	0.00%
Indonesian	215	18.90%	0.91%
Japanese	25	2.22%	0.11%
Korean	0	0.00%	0.00%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Polynesian	47	4.17%	0.20%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	319	28.04%	1.36%
Other Asian/Pacific Islander	66	5.77%	0.28%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see [Data Sources](#).

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data

Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	Census Tracts:
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		Community Profiles	
HHSA REGION	Zip Code	Subregional Area (SRA)	Region
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. “Other” includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. \$18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Eligibility by Federal Poverty Level (FPL): Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Costs as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on active duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.