

SINGLE SOURCE CONTRACT WITH UNIVERSITY OF CALIFORNIA, SAN DIEGO-CENTER FOR COMMUNITY HEALTH FOR THE IMPACT-LACTATION SUPPORTIVE ENVIRONMENTS PROGRAM

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PHS LACTATION SUPPORTIVE ENVIRONMENTS (LSE) CURRENT EFFORTS & ACCOMPLISHMENTS



LSE program creates supportive environments that increase initiation and duration of breastfeeding rates through policy, systems and environmental changes. (Funding: 2010-2012, CDC; 2012-present, First 5 San Diego)

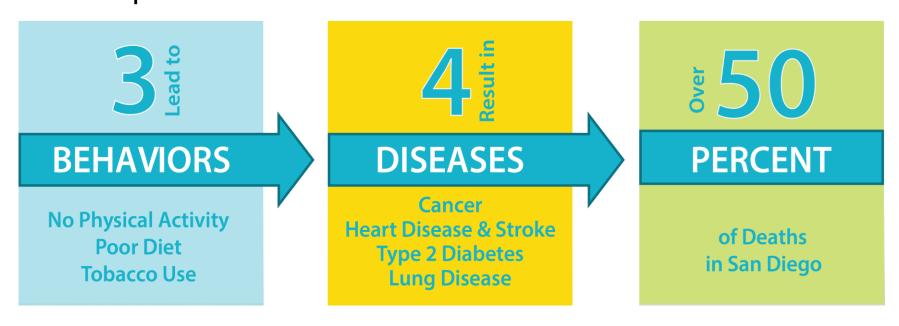
Accomplishments

- 14 school districts engaged, 13 districts adopted policies, over 25,500 district employees impacted.
- 45 worksites engaged, 37 worksites instituted LSE systems changes, over
 104,000 employees impacted.
- 6 Community Healthcare Centers implementing 9 key elements to become breastfeeding-friendly.

LSE EFFORTS SUPPORT LIVE WELL SAN DIEGO



By advancing policy, systems, and environmental changes that impact:



NEW FUNDING FOR LACTATION SUPPORTIVE ENVIRONMENTS IN CHILDCARE FACILITIES



Overview:

- First 5 San Diego was awarded funding by California First 5 for an Improve and Maximize Programs so All Children Thrive (IMPACT) grant.
- Funding for HHSA: \$1.2 million over four years.
- Funding Term: September 1, 2016 June 30, 2020.

Goals:

- Ninety-five childcare facilities implement breastfeeding-friendly policies.
- Ninety-five childcare facilities that are trained on lactation supportive environments procedures at a minimum of 95 sites.
- Increase the number of childcare facilities designated by the YMCA resource and referral program as breastfeeding-friendly.

Target Audience: Childcare providers

REQUESTING SUPPORT OF THE HEALTH SERVICES ADVISORY BOARD



- To approve Single Source contract with the University of California, San Diego - Center for Community Health (UCSD-CCH) to implement Lactation Supportive Environments in Childcare Facilities.
- To pursue future funding opportunities related to the support of lactation efforts.

RATIONALE FOR UCSD-CCH SINGLE SOURCE CONTRACT



- Contractor for the Lactation Supportive Environments program since 2013.
- Enhances efficiency by tapping into existing expertise, materials, and training programs.

QUESTIONS & DISCUSSION



Thank You!