



SEXUALLY TRANSMITTED DISEASES ONE-TIME FUNDING

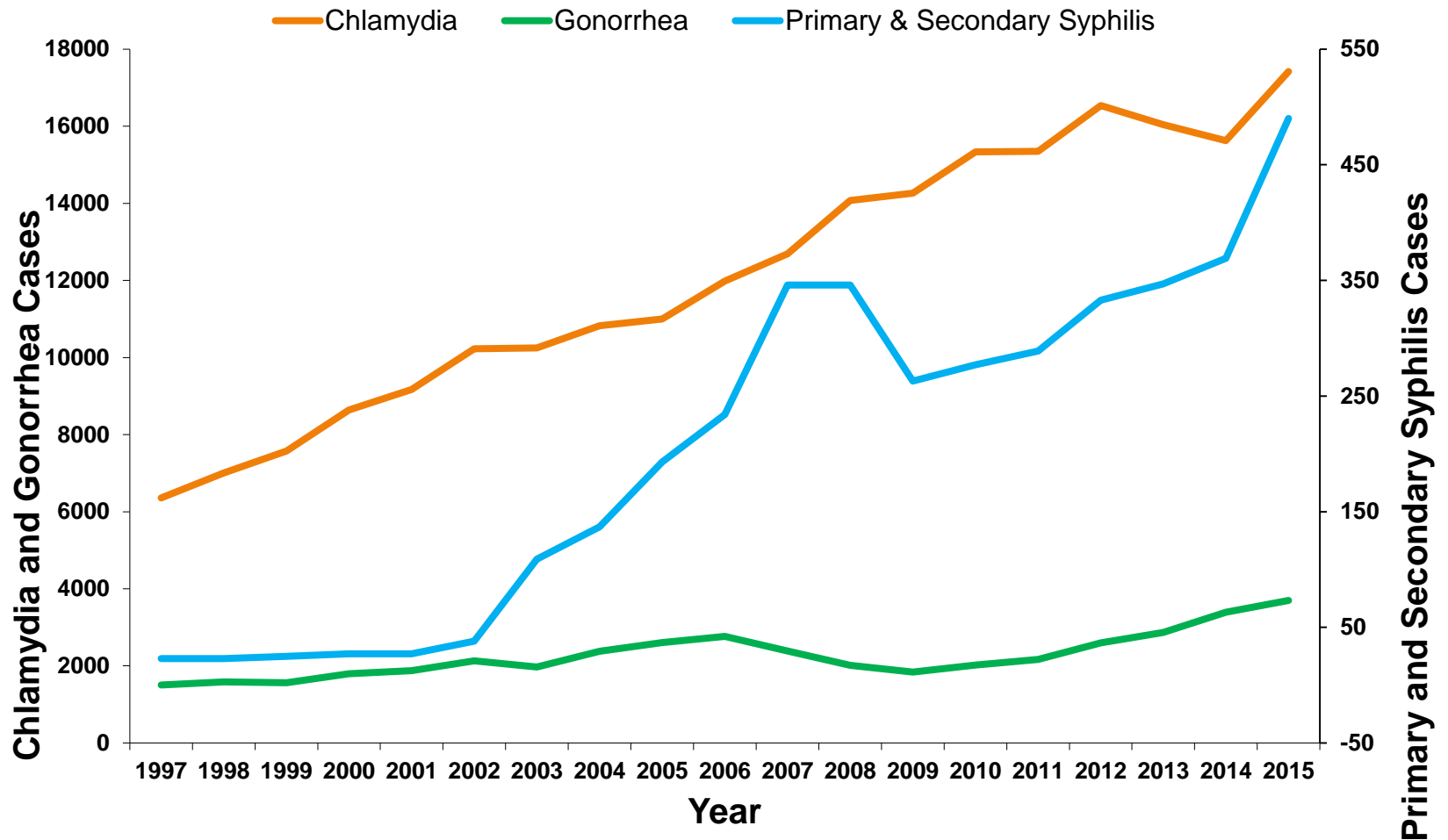
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STDs Reported Among San Diego County Residents, 1997-2015





RISING RATES

- 17,418 cases of chlamydia
 - Increased 11.5% (15,626) between 2014 and 2015
- 3,695 cases of gonorrhea
 - Increased 9% (3,391) between 2014 and 2015
- 829 cases of early syphilis
 - Primary and secondary syphilis increased by 33% between 2014 (369) and 2015 (490)



OVERVIEW

- Funding received from the California Department of Public Health, Sexually Transmitted Disease Control Branch
- 2016 State Budget Act appropriated additional local assistance funding for STD Prevention and Control
- Funds are distributed to local health jurisdictions based on a formula
- Funding is one-time in nature, and cannot supplant existing funding
- Board Letter request authorization to accept a grant in the amount of \$427,649
- Grant begins the date executed by the County of San Diego through June 30, 2019.



FUNDING PROPOSAL

- **Advertising.** *Don't Think, Know* will reach Latina and African American women who are at the greatest risk of acquiring chlamydia and gonorrhea. Provides home testing kits delivered to address of choice. Sample is sent to the lab. Results are available securely online.
- **Community Engagement.** Would be conducted in order to address rising STD statistics. May include a needs assessment, focus groups and street intercept surveys. Information would inform marketing and media campaigns and program services.
- **Training and Travel.** Intended to expand skill levels of Communicable Disease Investigators by attending trainings and conferences.
- **Equipment and supplies.** Sit/stand stations and telephone headsets, conference room table and chairs.

QUESTIONS

