



MATERNAL, CHILD, AND ADOLESCENT HEALTH AND BLACK INFANT HEALTH FUNDING ALLOCATION

Thomas R. Coleman, M.D., M.S.
Medical Director, Maternal, Child, and Family Health Services
Public Health Services

Health Services Advisory Board Meeting June 7, 2022



MATERNAL, CHILD AND ADOLESCENT HEALTH AND BLACK INFANT HEALTH FUNDING ALLOCATION



LIVE WELL
SAN DIEGO

- The California Department of Public Health receives Title V Maternal and Child Health Block Grant funding from the Health Resources and Services Administration and distributes these funds and State General Funds to Local Health Jurisdictions in three-year funding cycles.
- Since 1998, the San Diego County Board of Supervisors has approved acceptance of Title V Maternal and Child Health Block Grant Allocations to support State-mandated Maternal, Child, and Family Health Services programs.



BACKGROUND



LIVE WELL
SAN DIEGO

Fetal and infant mortality rates
for African-Americans are
2 TO 3 TIMES
that of whites.

Native American/Alaskan
infants are
65% MORE LIKELY
to be born preterm compared
to white infants.

Births rates among Hispanic
girls aged 15-19 are
9 TIMES HIGHER
than among whites.

Women without a
high school degree are
20% LESS LIKELY
to get prenatal care in the first
trimester compared to those with
at least a bachelor's degree.

MATERNAL, CHILD, AND ADOLESCENT HEALTH PROGRAM GOALS



LIVE WELL
SAN DIEGO



- Link to **quality healthcare services**
- Reduce **infant mortality** and the incidence of preventable diseases
- Coordinate **systems of care** that are family-centered and community-based
- Administer a **toll-free hotline** to assist with accessing services for pregnant women
- Build **partnerships** and mobilize community

MATERNAL, CHILD, AND ADOLESCENT HEALTH PROGRAMS



LIVE WELL
SAN DIEGO

Black Infant Health

Group-based approach with client-centered management to help improve birth outcomes

349 participants

Comprehensive Perinatal Services

Enhanced services for Medi-Cal eligible pregnant and postpartum women

45 providers

Fetal and Infant Mortality Review

Understanding healthcare systems and social problems that contribute to preventable fetal and infant deaths

Perinatal Care Network

Connecting pregnant women to Medi-Cal, prenatal care, and other pregnancy-related services

2,265 pregnant women assisted

Sudden Infant Death Syndrome

Education about SIDS, grief and bereavement support services

191 people educated on safe sleep practices

PROGRAM OUTCOMES FISCAL YEARS 2019-2020 THROUGH FEBRUARY 2022



Black Infant Health

91% of Black Infant Health participants birthed infants of normal birth weight.

92% of Black Infant Health participants initiated breastfeeding at birth.

Comprehensive Perinatal Services Program

3 new active providers joined Comprehensive Perinatal Services Program

Perinatal Care Network

87% clients referred to Medi-Cal successfully granted Medi-Cal.

72% clients without prenatal care were linked to a health care provider within 30 days.

Sudden Infant Death Syndrome

94% SIDS referrals were contacted within three business days.



MATERNAL, CHILD, AND ADOLESCENT HEALTH PROGRAMS



Challenges

- Lack of awareness of programs and outreach.
- Enrollment and retention to meet program outcomes.
- Time commitment to participate in programs
- Lack of resources (staffing, funding, partnerships).
- Address disparities in birth and health outcomes



Solutions

- Partner with State, County, and community partners to raise awareness of programs and eligibility.
- Emphasize benefits of the program.
- Understand and work to meet client's needs.
- Strengthen and maximize efficiencies of referral partnerships and systems.
- Maximize impact by leveraging resources with community partners and seek additional funding.
- Use a multi-level approach to address and improve health and social issues.
- Implement evidence-based or promising practices.
- Prioritize staff training and professional development.



ACCEPTANCE OF MCAH AND BLACK INFANT HEALTH FUNDS



LIVE WELL
SAN DIEGO

Requesting the Health Services Advisory Board's
support for the Board of Supervisors to approve and
authorize the Clerk of the Board to execute:

A new three-year Title V MCH Block Grant Allocation
agreement with CDPH from July 1, 2022 through June
30, 2025 for a three-year total of approximately
\$4,036,245.



MATERNAL, CHILD, AND ADOLESCENT HEALTH AND BLACK INFANT HEALTH FUNDING ALLOCATION

Thomas R. Coleman, M.D., M.S.
Medical Director, Maternal, Child, and Family Health Services
Public Health Services

Health Services Advisory Board Meeting June 7, 2022

