

AUTHORIZE COMPETITIVE SOLICITATION FOR EVIDENCE-BASED FAMILY HOME VISITING SUPPORT SERVICES (DISTRICTS: ALL)



Health Services Advisory Board Meeting

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[SANDIEGOCOUNTY.GOV/HHSA](https://sandiegocounty.gov/hhsa)

Background

- The County of San Diego Health and Human Services Agency (HHSA) has delivered an evidence-based home visiting program since 1999.
- First 5 San Diego has operated a home visitation program since 2013.
- In 2024 a business process review was conducted to examine HHSA home visiting efforts and make recommendations to streamline the process and maximize the impacts of the program.
- The Healthy Families America (HFA) model is currently used by both the County Health and Human Services Agency (HHSA) and employs a framework to strengthen the health and wellbeing of parents and children through a series of home visits.
- The HFA model allows parents to gain knowledge regarding their child's growth and development and interact more positively with their children.



Funding & Term



Estimated Cost & Revenue: up to \$12,000,000

Funding Sources:

- Proposition 10
- Social Services Administrative Revenue
- California Home Visiting Program State General Fund Expansion
- Maternal, Infant, and Early Childhood funding from the California Department of Public Health
- Realignment

Estimated Contract Term: September 1, 2025, through June 30, 2030

- Initial term of one year, with four option years and up to an additional six months if needed

Scope & Focus



Scope of Work:

Contractor shall:

- Provide Home visitation services to the identified at risk populations
- Provide intensive program staff training
- Follow Healthy Families America model delivered according to model fidelity
- Work closely with Countywide Coordinator - American Academy Pediatrics (AAP)
- Coordinate service delivery with County Public Health Nurses

Focus Populations:

- Low income
- Teen parents
- Immigrants/refugees
- Military families
- CalWORKs beneficiaries
- Child and Family Well-being families
- Family First Prevention Services Act families
- Medically complex (mother or child), including but not limited to;
 - History or current substance abuse
 - History or current DV
 - History or current mental health concerns



Expected Outcomes



Expected outcomes include:

- Fewer infants born at low birthweights (48%)
- Increased likelihood of infants being breastfed
- Increased likelihood of having health insurance and being linked to a medical home
- Increased well-child visits and developmental screenings
- Families are five times more likely to enroll and participate in school training programs
- Fewer families experiencing homeless (27%).



RECOMMENDATION



In accordance with Section 401, Article XXIII of the County Administration Code, authorize the Director, Department of Purchasing and Contracting to issue a Competitive Solicitation for Family Home Visiting Support Services, and upon successful negotiations and determination of fair and reasonable price, award one or more contracts for a term of one year, with four option years and up to an additional six months if needed; and to amend contracts as needed to reflect changes to services and funding.



THANK YOU