



Health Services Advisory Board Meeting

Public Health Services Report

April 1, 2025





Public Health Director Update

Elizabeth A. Hernandez, Ph.D.
Public Health Director
Public Health Services



Public Health Services

BOARD LETTER FORECAST	
Board Meeting Date	Subject
May 20, 2025	Accept HRSA funding for Ryan White Part A and Ending the HIV Epidemic funding.
May 20, 2025	Sustainable, Equitable, and Local Food Sourcing Program and Policy B-75
May 20, 2025	UCSD CDC Resilient Shield

Media/Community Events

Targeted Date and Time	Description & Location of Event
November 2023 and ongoing	Perinatal Equity Initiative (PEI) radio ads run on local radio stations, Z90 and Magic 92.5. Digital banners pop up on high-traffic websites. Both the radio and digital ads are played for the target audience and will redirect listeners and viewers to the Black Legacy Now website.
June 2024 and ongoing	PEI creatives (brochures, door hangars, and postcards) are being distributed in the community to promote educating African-American mothers on the importance of advocating for equitable and dignified maternity health treatment for themselves and their babies.
April 1, 2025 – April 30, 2025	41 st Annual County Employee Blood Drive
April 9, 2025	California Children's Services Tabling SDSY Health Expo
April 11, 2025 12:30 PM – 2:20 PM	2025 <i>Live Well San Diego</i> 24 th Annual Public Health Champion Awards Ceremony at the County Administration Center, located at 1600 Pacific Highway, San Diego, CA 92101, in room 310.
May 29, 2025	New Public Health Laboratory Ribbon Cutting



Highlights

Live Well Center for Innovation and Leadership: SDSU Health and Human Services Week

- **Date:** March 25, 2025
- **Time:** 5:00 PM – 7:00 PM
- **Location:** Parma Payne Goodall Alumni Center at SDSU
- **Description:** This event offered students and alumni, from all colleges and degrees, the opportunity to participate in professional development, career exploration, and networking with County of San Diego professionals.
- County HHSA staff participated on the first day, with the SDSU School of Public Health, for this 2nd Public Health Career Fair.



AWARD RECIPIENTS

THEME

April A. Fernández,
M.A.S.

INDIVIDUAL

Ronnie Whitehorse, R.N.
Antoinette Marengo, M.D.,
F.A.C.O.G.

ORGANIZATION

DHA Immunization
Healthcare Division,
Pacific Region Team

HHS DIRECTOR

Sharia's Closet
Foundation for Senior Care

AGING & INDEPENDENCE SERVICES

Amy Abrams,
M.S.W./M.P.H., M.L.I.S.

MEDICAL CARE SERVICES

Sarah St. John,
B.S.D.H., R.D.H., R.D.H.A.P.

SOUTH REGION

Karen Clay

CENTRAL REGION

Fern Street Circus

EAST REGION

David R. Shorey

NORTH CENTRAL REGION

San Diego Military
Family Collaborative

NORTH COASTAL REGION

Gaby B. Love

NORTH INLAND REGION

Backcountry
Communities Thriving



LIVE WELL
SAN DIEGO



Health Services Advisory Board Meeting



Thank you!



The Public Health Services department, County of San Diego Health and Human Services Agency, has maintained national public health accreditation, since May 17, 2016, and was re-accredited by the Public Health Accreditation Board on August 21, 2023.



HIP POCKET

