



Health Services Advisory Board Meeting

Public Health Services Report

May 13, 2025





Public Health Director Update

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Public Health Director
Public Health Services



Public Health Services

BOARD LETTER FORECAST	
Board Meeting Date	Subject
May 20, 2025	Accept HRSA funding for Ryan White Part A and Ending the HIV Epidemic funding.
May 20, 2025	Sustainable, Equitable, and Local Food Sourcing Program and Policy B-75
May 20, 2025	UCSD CDC Resilient Shield

Media/Community Events



Targeted Date and Time	Description & Location of Event
November 2023 and ongoing	Perinatal Equity Initiative (PEI) radio ads run on local radio stations, Z90 and Magic 92.5. Digital banners pop up on high-traffic websites. Both the radio and digital ads are played for the target audience and will redirect listeners and viewers to the Black Legacy Now website.
June 2024 and ongoing	PEI creatives (brochures, door hangars, and postcards) are being distributed in the community to promote educating African-American mothers on the importance of advocating for equitable and dignified maternity health treatment for themselves and their babies.
May 12, 2025 9:00 AM to 1:00 PM 5530 Overland Ave. San Diego, CA 92123	Filming of Stop the Bleed Training with Valhalla High School Career Technical Education students. This event will have approximately 30 Valhalla High School students and their teacher.
May 15, 2025 367 N Magnolia Ave. El Cajon, CA 92020	East Region Community Leadership Team: Community Health Assessment Presentation
May 18, 2025	The PEI Fathers First program staff has been invited to participate and co-facilitate a round table discussion around important fatherhood topics at the THRIVE Tour hosted by UC San Diego and Elev8 Health
May 29, 2025 Time: 11:00 AM to 1:00 PM 5540 Overland Ave. San Diego, CA, 92123	The Public Health Lab Ribbon Cutting Ceremony will celebrate the opening of the state-of-the-art facility dedicated to safeguarding community health. This milestone marks a new era of innovation, rapid diagnostics, and public health preparedness.

New Public Health Services Live Well on Wheels Bus Hits the Road



- PHS has a new mobile resource to assist with public health outreach and response events.
- A recently added HIV, STD, and Hepatitis Live WoW bringing the total number to four mobile vehicles available for use.
- The new Live WoW will have a special focus on public health.
- It can be used to respond to communicable diseases, like Hepatitis A, dengue, and food-borne illness.

[Live Well on Wheels \(Live WoW\) Request Form](#)

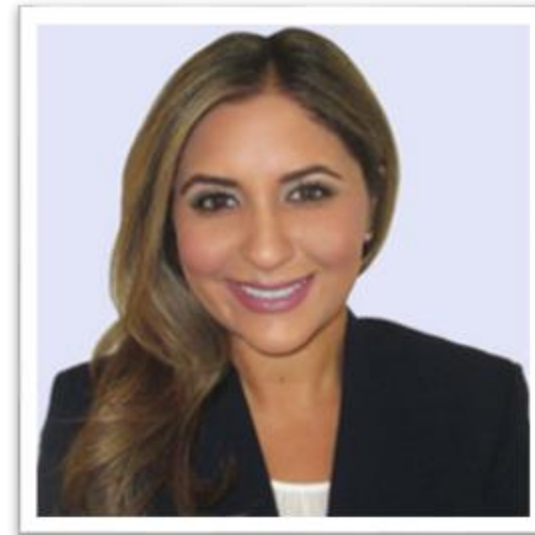
By [Anita Lightfoot](#), County of San Diego Communications Office

Apr. 17, 2025 | 1:56 PM

Highlights

Nora Bota Nominated for Award, SDSU School of Public Health

- **Date:** Wednesday, May 7, 2025
- **Time:** 6:00 PM – 9:00 PM
- **Location:** Scripps Cottage on SDSU campus
- **Description:** Public Health Services Administration's Nora Bota, Performance Improvement Manager, in the Office of Performance & Improvement Management, has been nominated for an award from the San Diego State University (SDSU) School of Public Health. This award will be presented at the SDSU School of Public Health End-of-Year Celebration.



Highlights

Denise Lozares Officially Transitions to President Role for APHN

- **Date:** Wednesday, April 23, 2025
- **Location:** During APHN 2025 Members Meeting
- **Description:** Last year, the Association of Public Health Nurses (APHN) members voted Public Health Services Denise Lozares, Director of Nursing, as President-Elect for April 2024 – April 2025. Denise officially transitioned to the President role during the annual APHN 2025 Members Meeting.
- **Background:** The APHN is a national organization whose mission is “to advance the practice of public health nursing to promote the public’s health,” and vision for “healthy communities through excellence in public health nursing practice and leadership.”
 - All County of San Diego public health nurses are members of the APHN.



Health Services Advisory Board Meeting



Thank you!



The Public Health Services department, County of San Diego Health and Human Services Agency, has maintained national public health accreditation, since May 17, 2016, and was re-accredited by the Public Health Accreditation Board on August 21, 2023.



HIP POCKET

