



County of San Diego
HEALTH SERVICES ADVISORY BOARD
 1600 Pacific Highway, San Diego, CA 92101-2417

Tuesday, October 6th, 2020
 3:00pm to 5:00pm
 Microsoft Teams

MEETING MINUTES

Members Present		Members Absent/Excused		Presenters	HHSA Support
Seat 1 - District 1	Parker, Richard	Seat 6 – District 3 (Alternate)	Xu, Frank	<i>Approval of Present Tobacco Retailers License Program</i> <i>Recommendations 1st Reading</i> Adrienne Yancey, MPH, Maternal Child and Family Health Services (MCFHS) Acting Chief <i>Presentation for Additional Centers for Disease Control and</i>	Dr. Wilma Wooten, Public Health Officer & Director, PHS Dr. Anuj Bhatia, Deputy Director, PHS Pedro Hirsch, Administrative Secretary II, PHS
Seat 8 – District 4	Arroyo, Geysil	Seat 14 - Consumer Center for Health Education & Advocacy	Dailey, Jack (Alternate)		
Seat 4 - District 2 – Business Owner	Connelly, LaVonna	Seat 11 - San Diego County Medical Society	Ohmstede, Jennipher (Alternate)		
Seat 13 – Health Center Partners of Southern California; for Henry Tuttle	Fraser, Tim (Alternate)	Seat 13 – Health Center Partners of Southern California	Tuttle, Henry		
Seat 11 - San Diego County Medical Society	Hegy, Paul	For Dimitrios Alexiou	Wade, Lindsay		
Seat 7 - District 4 – James Lepanto Consulting	Lepanto, James		Mendel, Jenifer (Alternate)		
Seat 16 - Healthy San Diego Professional Advisory Committee	Schultz, James				

Members Present		Members Absent/Excused		Presenters	HHSA Support
Seat 2 – District 1 – A Healthier Me Seat 14 - Consumer Center for Health Education & Advocacy Seat 19, District 3 Seat 12 - Hospital Association of San Diego and Imperial Counties Seat 5 – District 3 – Cardiologist Seat 6 - District 3 Seat 12 - Hospital Association of San Diego and Imperial Seat 3 - District 2 – Mountain Health	Afflalo, Suzanne Knoll, Gregory Aguirre, Diana Sumek, Caryn (Alternate) Cohen, Stuart Effron, Harris Gregory Shaplin, Judith	Seat 15 - Behavioral Health Advisory Board Seat 12 - Hospital Association of San Diego and Imperial Counties Seat 15 – Behavioral Health Advisory Board Seat 9 – District 5 Seat 16 - Healthy San Diego Professional Advisory Committee <i>Acronyms:</i> HSDPA: Healthy San Diego Professional Advisory SDCMS: San Diego County Medical Society HCPSC: Health Center Partners of Southern California	Alexiou, Dimitrios Matthews, Michael Remington-Cisneros, Therese Seldin, Harriet (Alternate) HASDI: Hospital Association of San Diego and Imperial CCHE: Consumer Center for Health Education BHAB: Behavioral Health Advisory Board HSDCA: Healthy San Diego Advisory	Prevention (CDC) Racial and Ethnic Approaches to Community Health (REACH) Funds Thomas Coleman, MD, M.S., MCFHS Medical Director San Diego Health Connect Contract Extension Richard Lindner, Administrative Analyst, Connect Well SD, AnnLouise Conlow, Senior MIS Manager, Behavioral Health Services	Other Attendees: Barbara Orozco- Valdivia, Stakeholder Engagement Manger, Blue Shield California Candance Andrade Lynda Barbon, America Heart Association Alexa Wohrman, American Heart Association

Members Present		Members Absent/Excused		Presenters	HHSA Support

Minutes	Lead	Follow- up Actions	Due
10/6/2020	James Lepanto	Chair’s Report will be sent out.	TBD
10/6/2020	Anuj Bhatia	PHO Report will be sent out.	TBD
Next Meeting: HSAB Meeting: Tuesday November 3, 2020, 3:00 – 5:00 pm – Microsoft Teams			
Agenda Item		Discussion	
I. Welcome & Introductions	A. James Lepanto called the meeting to order at 3:03 PM. B. Roll call was taken by James Lepanto. C. James Lepanto if anyone form the public or the County would like to introduce themselves.		
II. Public Comment	No public comment.		
III. Action Items	A. Approval of August Agenda and July Meeting Minutes <ol style="list-style-type: none"> 1. Moved by Greg Knoll and seconded by Judith Shaplin 2. Moved by LaVonna Connelly and seconded by Judith Shaplin. 3. All HSAB members in attendance voted Aye, with no oppositions or abstentions. The motions carried and the documents were approved. B. Approval of Present Tobacco Retailers License Program Recommendations 1st Reading, Adrienne Yancey, MPH, Maternal Child and Family Health Services (MCFHS) Acting Chief. <ol style="list-style-type: none"> 1. Recommendations for Tobacco Ordinances: <ol style="list-style-type: none"> a. Adding prohibition of smoking in County parking lots to future negotiations with employees bargaining units: Labor Relations to negotiate language related to the prohibition of smoking in County 		

	<p>parking lots during negotiations for successor memorandums of agreement with associations representing County employees. This is a 2022 action item for non-safety unions/associations and 2023 for safety unions/associations.</p> <ol style="list-style-type: none"> a. Conducting a targeted vaping public health awareness campaign: As of July 23, 2020, 32 vaping and 24 anti-smoking messages posted on County HHS Facebook and Twitter. b. Revisions to County Code related to tobacco control regulation in alignment with State law. c. Tobacco retail licensing program. <ol style="list-style-type: none"> 2. SB 793 was signed by Governor Newsom on August 28, 2020. Starting January 1, 2021, retailers will be prohibited from selling these flavored tobacco products. 3. Key elements of a Tobacco Retail Licensing Program <ol style="list-style-type: none"> a. All retailers must pay an annual fee to cover administration and enforcement efforts. b. All tobacco retailers obtain a license each year that is issued by the County. c. Provision that any violation of a local, state, or federal tobacco law is considered a violation of the County license. d. Financial deterrent through fines and penalties for violations that includes suspension and revocation of the license. 4. Summary: A tobacco retail licensing program will help address the increase in youth and young adult e-cigarette use, strengthen enforcement of minimum age sale laws, and facilitate compliance monitoring of retailers. The County will align the proposed Tobacco Retail Licensing Ordinance with SB 793, signed by Governor Newsom on August 28, 2020. If approved, County staff will return for a second reading on November 17, 2020. <p>C. Public Comment from the American Heart Association.</p>	
<p>IV. Presentations</p>	<p>D. Presentation for Additional Centers for Disease Control and Prevention (CDC) Racial and Ethnic Approaches to Community Health (REACH) Funds, Thomas Coleman, MD, M.S., MCFHS Medical Director</p> <ol style="list-style-type: none"> 1. Background: RACIAL AND ETHNIC APPROACHES TO COMMUNITY HEALTH (REACH) (CDC-RFA-DP18-1813): Five-year funding to improve health, prevent chronic diseases, and reduce health disparities among racial and ethnic populations with the highest risk of chronic disease. Funding period: September 30, 2018 through September 29, 2023. Funding source: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion: Award: \$3.96 million (5-year cycle) 	

	<p>E. REACH priority populations: African-American and Hispanic/Latino residents within Mid-City and Southeastern San Diego neighborhoods (221,376 people).</p> <p>F. REACH program goals:</p> <ul style="list-style-type: none"> a. NUTRITION: Increase access to healthy food at corner stores; Improve nutrition standards in after-school programs; Increase access to healthy food at farmers markets; Increase support for breastfeeding b. PHYSICAL ACTIVITY: Improve active transportation-friendly routes c. CLINICAL-COMMUNITY LINKAGES: Improve access to lifestyle change programs and resources <p>2. REACH Supplemental Award:</p> <ul style="list-style-type: none"> a. Award: \$198,000 b. Project period: Sept. 30, 2020 to Sept. 29, 2021 c. Project goals: To support education and outreach about influenza disease and associated immunization, and to increase access to influenza immunization among the REACH San Diego priority populations d. Priority populations: same as base REACH grant e. Primary target geographic location: Mid-City and Southeastern San Diego (zip codes 92102, 92105, 92113, 92114, and 92139), a total population of 334,908 residents (with priority populations noted previously) <p>3. SAN DIEGO REACH Fight the Flu – Get Immunized San Diego</p> <ul style="list-style-type: none"> a. Project will leverage existing public health efforts and County HHS assets. b. Collaborative effort between: Maternal, Child, and Family Health Services Branch, Chronic Disease and Health Equity Unit, Epidemiology and Immunizations Services Branch (EISB), Public Health Preparedness and Response Branch, Medical Care Services Division, and Office of Strategy and Innovation (OSI) <p>4. Strategies</p> <ul style="list-style-type: none"> a. Flu campaign for priority populations to increase influenza awareness and access to influenza vaccines b. Focused education and outreach on the importance of influenza vaccination c. Increased opportunities for influenza vaccination through clinical partners and other community organizations 	
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	<ul style="list-style-type: none"> d. Contracted media firm to design and implement a high-impact influenza campaign e. Engage “Trusted Community Messengers” to deliver components of campaign f. Expand access to influenza vaccination sites <p>G. San Diego Health Connect Contract Extension, Richard Lindner, Administrative Analyst, Connect Well SD, AnnLouise Conlow, Senior MIS Manager, Behavioral Health Services, Health and Human Services Agency.</p> <ul style="list-style-type: none"> 1. Current Status 2. SDHC is fully operational at Phase 3 of Care Coordination 3. Public Health (PH) and Emergency Medical Services (EMS) data <ul style="list-style-type: none"> a. Syndromic surveillance data and electronic laboratory reporting b. Immunization Data to San Diego Immunizations Registry (SDIR) c. Pre-hospital patient record to EMS d. Protected Health Information (PHI) used in disease reporting investigations 4. Public Safety Group participation (Sheriff’s Department) <ul style="list-style-type: none"> a. Input of inmate patient medical data. 5. Possible expansion to Behavioral Health Services and Medical Care Services Division 6. COVID-19 <ul style="list-style-type: none"> a. Reporting with Positive Event Notification b. Interface between regional labs and the communicable disease registry with both positive & negative results c. Event notification system for Contact Testing d. Web application e. Dashboard f. Demographic look-up and search capabilities 	
<p>V. Chair’s Report</p>	<ul style="list-style-type: none"> H. HSAB Community Inspirations Awards Work Group. I. 2020 HSAB Advance. J. Board Survey in August of 2020Board Youth Engagement Discussion K. COVID-19 Updates: <ul style="list-style-type: none"> 1. Press Briefings on County Facebook page: https://www.facebook.com/sandiegocounty/ 	
<p>VI. Informational Items</p>	<ul style="list-style-type: none"> L. Subcommittee and Work Group Updates <ul style="list-style-type: none"> 1. Policies & Program 2. Budget 3. Legislative Committee 4. Fall 2020 Advance Planning Workgroup 	

<p>VII. Public Health Officer's Report By Dr. Wilma Wooten</p>	<p>Infectious Disease Issues</p> <p><i>Influenza</i></p> <ul style="list-style-type: none">▪ During the 2019/2020 influenza season, which is defined locally between July 1, 2019 and June 30, 2020, there were 20,711 reported lab confirmed Influenza cases. During this same time, there have been 108 deaths and 62 confirmed influenza outbreaks.▪ Planning of the 2020/2020 Influenza season is underway, and a virtual Annual Kick the Flu Summit is planned for September 30.▪ For this 2020/2021 flu season to date, there have been 5 lab confirmed flu cases reported. <p>2019 Novel Coronavirus</p> <p><i>As of September 29, 2020:</i></p> <ul style="list-style-type: none">▪ The current number of COVID-19 cases in the U.S. is over 7,129,313 and 204,598 deaths <p><i>California Cases</i></p> <ul style="list-style-type: none">▪ The current number of cases in CA is now 807.425 cases and 15,640 deaths. <p><i>San Diego Cases</i></p> <ul style="list-style-type: none">▪ San Diego County residents – 46,985 with 781 deaths <p>Board Actions</p> <ul style="list-style-type: none">▪ ADD SmokeFree Outdoor Dining Resolution in February 2020.▪ On September 15, 2020, the BOS approved the receipt of \$20 million in funding for an Epidemiology & Lab Capacity (ELC) grant from CDC through CDPH. This is a two-year grant with a focus on enhancing communicable disease detection, surveillance, and diseases control. <p>Grants</p> <ul style="list-style-type: none">▪ New Applications▪ Notice of award was received on 9/18/20.▪ Funded at the full level requested: \$198,001.▪ The project will begin September 30, 2020 and run through September 29, 2021 and will involve a collaborative effort between EISB, Office of Strategy and Innovation, and MCFHS/CDHE.▪ One media contract with Brown Communications will be established through an existing County-wide service contract – funded at approximately \$140,000 and estimated to begin November 15, 2020. <p>Funding</p> <p>Local Oral Health Program (LOHP):</p> <ul style="list-style-type: none">▪ The LOHP contractors have moved to a virtual format and continue to provide services to the community. This fiscal year:▪ The American Academy of Pediatrics trained 10 pediatric providers virtually, although some providers have stopped placing fluoride varnish during COVID-19.▪ Rady's Anderson Center for Oral Health provided virtual trainings to 6 dental providers and those providers are implementing enhanced oral health activities. Dental offices are seeing patients at a reduced capacity due to COVID-19	
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	<ul style="list-style-type: none"> ▪ County staff and the UCSD contract Share the Care have engaged Home Visiting partners to support the families they serve. Virtual trainings for 6 Home Visiting staff took place. ▪ Kindergarten Oral Health Assessment data was significantly impacted by school closures. While limited, the 19/20 school year data is under review. ▪ County staff will present to the Association of State and Territorial Dental Directors (ASTDD) in October on Social Determinants of Oral Health. <p>EISB Funding</p> <ul style="list-style-type: none"> ▪ On August 12, the County was notified by CDPH of \$20,000,000 funding through the CDC Epidemiology & Laboratory Capacity (ELC) grant funding. These are for this current and next fiscal years. On September 15, 2020, the Board of Supervisors approved the receipt of this funding to support enhanced surveillance, investigation, response, prevention and partner coordination/engagement efforts. <p>Perinatal Equity Initiative</p> <ul style="list-style-type: none"> ▪ The PEI public awareness campaign developed by Civilian went live on September 14, 2020. Page 5 of 8 - https://blacklegacynowusd.com/ The campaign will educate the community on how systemic racism negatively impacts African-American maternal and infant mortality. <p>Public Health Initiatives</p> <p>Major Initiative Updates and Highlights: Getting to Zero</p> <ul style="list-style-type: none"> ▪ The HIV, STD and Hepatitis Branch has been awarded \$9,693,670 in Ending the HIV Epidemic funding for HIV prevention for the time period 8/1/2020-7/31/2025. This complements the \$5,000,000 awarded earlier this year for Ending the HIV Epidemic funding for HIV care and treatment for 3/1/2020-2/28/2025. <p>Personnel</p> <ul style="list-style-type: none"> ▪ New Hires: As of 9/30/2020, there are 470 staff working as COVID-19 case investigators, 36 outbreak investigators and 330 persons working as contact tracers. Many of these have been new hires within the last 30 days. ▪ Community Health Promotion Specialist II position filled by Lauren Barker for the Tobacco Control Resource Program; start date 10/23/20. <p>Recognitions and Awards</p> <ul style="list-style-type: none"> ▪ On Thursday, September 24, 2020, The San Diego Foundation, in collaboration with Alliance Healthcare Foundation, The David C. Copley Foundation and San Diego Gas & Electric, recognized Dr. Wooten with the Dr. Wilma Wooten Courage Scholarship. The scholarship supports the education pillar of the Black Community Investment Fund and will provide scholarships to San Diegans who are pursuing a degree in health sciences and come from communities underrepresented in higher education, especially students who are the first in their families to attend college. 	
<p>VIII. Round Table</p>	<p><i>None.</i></p>	
<p>IX. Public Comment</p>	<p>No public comment.</p>	

X.	Adjournment	Meeting adjourned at 5:04 pm.	
XI.	Supplemental Information	Next HSAB Meeting: Tuesday November 3, 2020, 3:00 – 5:00 pm – Microsoft Teams	