

Overview of the County of San Diego's FY 12 SNAP Participation Grant Application

Presented by
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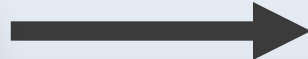
Background

- United States Department of Agriculture Food and Nutrition Services (USDA FNS)
- Funding cycle
- \$5 million in funding available for 5 or more grants

Grant Criteria

- Participation vs. outreach
- FY 12 funding priorities
- Can not be used to fund ongoing projects

Increasing SNAP participation in San Diego County



Addressing Barriers to Access

The screenshot shows the homepage of the Benefits CalWIN website. At the top left is the logo for 'Benefits CalWIN' with the tagline 'Your online benefits resource'. To the right is a language selection dropdown menu set to 'English'. Below the header is a navigation bar with 'Contact Us' and 'Help' links. The main banner features a collage of images: a family of five, a child with colorful handprints, a shopping list with items like milk, eggs, bread, apples, oranges, bananas, potatoes, carrots, and corn, a grocery bag full of produce, and a doctor examining a patient. Below the banner, there is a 'Welcome to Benefits CalWIN' section with a 'START HERE!' button and a play icon. To the left, under 'Get more information:', there are four icons representing 'Cash Aid Options', 'Food & Nutrition', 'Medical Services', and 'Request Report'.

Scan Documents

You can attach documents to your application. This is recommended particularly if you are applying for more than one benefit. By attaching your documents to your electronic application, your application will be processed more quickly!

Before you can attach documents you will need to scan the documents into a computer.

Important - if you haven't created a User ID and password it is recommended that you do so now to save your information, because scanning documents can take several minutes to complete.

* Step 3- Attach Scanned Documents

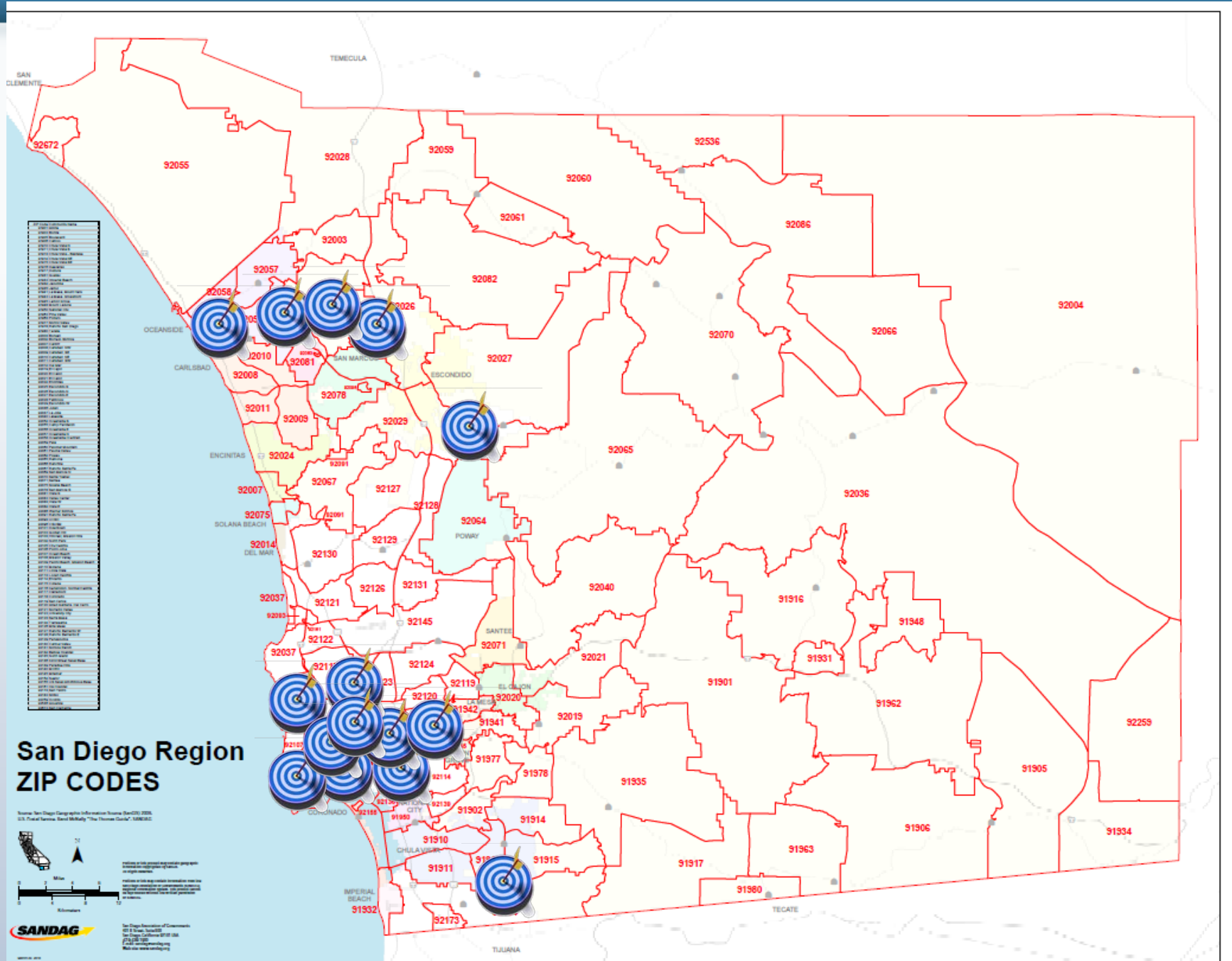
Would you like to:

- Attach documents to your application.
- Continue without attaching documents

Community-Based Model

120 new online access points in the community:





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San Diego Region ZIP CODES

Source: San Diego Geographic Information System (SDGIS) 2008.
 U.S. Postal Service Brand Marking "The Postnet Code" (USPS)

San Diego Declaration of Commitment
 601 E. Street, Suite 2000
 San Diego, CA 92101
 (619) 441-1000
 www.sandag.org

Thank you!

For more information, please contact:

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(619)515-6525